

HOTELS.

Askham House Hotel, Pittville Circus rd
Bath Hotel, 14 Albion st
Berkeley Hotel, 23 High st
Borrowdale, 85 St. George's rd
Carlton, Parabola rd
Carr's Hotel Ltd. 42 Clarence st

COTSWOLD GRANGE HOTEL

(Mr. & Mrs. Weaver), Pittville Circus
rd. Telephone, Cheltenham 55119

ELLENBOROUGH HOTEL

(Mrs. E. M. Davies), Oriol rd. Tel.
No. 22571

Great Western, 40 Clarence st
Hotel Majestic (The)

A.A.★ R.A.C.★
The Hotel Majestic
Park Place, Cheltenham.

**EVERY COMFORT, EXCELLENT
CUISINE AND SERVICE.**

COCKTAIL BAR - LIFT

HIGHLY RECOMMENDED.
RES. MANAGING DIRECTOR: E.A. SWINDEN.
Tel. CHELTENHAM 25353/4 & 5.

See advert

LANDDOWN HOTEL

(fully licensed), Lansdown rd.
Tel. Cheltenham 22700
Lawn Hotel, 5 Pittville lawn

LILLEY BROOK HOTEL (R. G.
Head, manager), Cirencester rd. C. K.
Tel. Cheltenham 25861-2

Midland, 247 Gloucester rd

MOOREND PARK HOTEL

(E. W. Whitlock, proprietor) (A.A. &
R.A.C.; licensed), Moored road,
Charlton Kings. Tel. Cheltenham
22352 & (visitors) 23294

North Hall Hotel, Pittville Circus rd
Old Swan, 87 High st

Overton Lodge, 88 St. George's rd
Pittville Gates Hotel, 12 Pittville lawn
Plough Hotel, 144 High st
Prince of Wales, 11 Portland st
Queen's, Promenade
Railway (F. G. Wood), Ambrose st
Royal Ascot, Western rd

SANDFORD PARK HOTEL (Mrs.

Denston and family; run by the family
with all family comforts) (licensed),
81/83 Bath rd. Tel. Cheltenham 23208

SAVOY HOTEL

(A. P. Wallman, propr.)
(fully licensed; also Savoy grill).
Telephone, Cheltenham 27788/9

Star, Regent st
Strathdurn Hotel, Pittville, Circus rd

HOTELS—COMMERCIAL.

George, 41/55 St. George's rd
Manchester, Clarence st

HOTELS—PRIVATE.

Belroyd, 96 St. George's rd
Central Private Hotel, 7 & 9 Portland st
Cosmos Guest House, 2 Queens par
County Hotel, Montpellier, Bayshill rd
Grosvenor Angle Private Hotel (M. & T.
Hotels Ltd. proprs.), 23 Grosvenor st
Stratford House Hotel, 77 London rd
Wellesley Court, Clarence sq
Wingfield, Western rd
Wyastone Hotel, Parabola rd

HOUSE FURNISHERS.

Cavendish, 151 High st
Chapman C. D. (Cheltenham) Ltd.
210/216 Bath rd
Dennis G. C. & H. F. Ltd. 13, 14 & 10
Ambrose st. & (stores) Chapel st. & St.
George's sq

DRAKE'S (Drake & Co. (Cheltenham)
Ltd.) (est. 1883), 28/32 Winchcombe st.
(Telephone 21155/6) & (workshops)
24A, Gloucester pl. See advert. outside
Back Cover

Foyle's Furnishing Co. Ltd. 73/75 High st
Hardy & Co. (Furnishers) Ltd.



Higgins Harry Ltd. New st

HOME & GARDEN CENTRE

40 Edinburgh Place, Coronation
square. (Tel. Cheltenham 23639); 10
Prestbury rd. Tel. Cheltenham 22600.
(agents for South Western Gas Board)
40 Edinburgh Place, Coronation square

HOWELLS M. B. R. LTD.

(carpet & bedding specialists),
4, 5 & 6 Bennington street.
Telephone, Cheltenham 53787

ROUSE F. & CO. LTD. (also motor
trimmers), 99 Gloucester rd. Tel.
Cheltenham 23706

Shirers & Lances Ltd. Promenade &
Clarence st

**SPIERS
(FURNITURE) LTD.**

8 Winchcombe street. Tel. Chelten-
ham 22551. See advert

Tingeys Furniture Supermarket, 14/16
Prestbury rd

White & Co. (Cheltenham), 6/8 Pittville
st

WOLFE & HOLLANDER LTD.

106 Promenade. Tel. Cheltenham
55314

Woodhouse Jas. & Son, 100/104 High st

HYDRAULIC ENGINEERS.

Clark Equipment Ltd. Runnings rd
Sacol Hydraulics Ltd. Kingsditch Trading
Estate

Dowty Hydraulics Ltd. Gloucester rd

TELEHOIST LTD.

(manu-
facturers of hydraulic tipping gears &
bodies, demountable container systems
& automatic mechanical equipment),
Tewkesbury rd. (main office & works,
Mannor rd.). Tel. 21355

HYDRAULIC EQUIPMENT.

Dowty Group Services Ltd. Royal ho.
Montpellier st
Precision Power Units Ltd. Unit 3,
Alstone Lane Industrial Estate

ICE CREAM MANUFRS.

**COTSWOLD DAIRY (ICE
CREAM) LTD.** (winners of silver
challenge cups; also silver and bronze
medals; outside events catered for), 7
Park st. Lower High st. **TEL. CHEL-
TENHAM 24870**

INCOME TAX CONSULTANTS.

Poole W. T. 9 Priory ter

**INDUCTION HEATING
EQUIPMENT MANUFRS.**

Cheltenham Induction Heating Ltd.
Unit 1, Alstone Lane Industrial Estate

CHELT. 21

INDUSTRIAL BANKERS.

North Central Finance Ltd. 13 Royal cres

R.G.B. FINANCE LTD. 15
Royal cres. Tel. Cheltenham 55915

United Dominions Trust Ltd. 125
Promenade

INDUSTRIAL DESIGNERS.

Cotswold Industrial Designs, 14 St.
George's st

INSTRUMENT ENGINEERS.

Hall G. W. 72 Market st

INSURANCE AGENTS.

Knight Fredk. Wm. 90 Rosehill st
Perry Ronald Geo. 4 Selkirk st
Trinder Mrs. 10 Jersey av

INSURANCE BROKERS.

BALSTRAWOODS LTD. (insur-
ance, mortgage & finance), 115 Promen-
ade. Tel. Cheltenham 57271

Cheltenham Insurance Brokers, 66/68
Clarence st

COUCH R. V. & CO. 18 Imperial
square. Telephone, Cheltenham 52932

GRIFFITHS, BAKER & CO.
(mortgage & life assurance brokers), 4
Crescent terrace, Cheltenham.
Telephone, Cheltenham 52961

HAINES & PARTNERS LTD.
**INCORPORATED INSURANCE
BROKERS,** 10 Imperial square.
Telephone 56198

**HOLLAND W. B., ASSOCIATED
INSURANCE BROKERS,** The Motor
Insurance Centre, 41 Bath rd. Phone
23240. See advert

Lansdowne Insurance Brokers, Salem ho.
Clarence par

Meltric Insurances, 12 Albion st

**MILLWARDS (CHELTEN-
HAM) LTD.** (& mortgage brokers),
Fauconberg lodge, 27A, St. George's rd.
Telephone No. Cheltenham 22701

ALL CLASSES
OF INSURANCE
TRANSACTED

Weekdays
9.30 am. to 5.30 pm
Saturdays
9.30 am. to 4 pm

Established 1946

W.B.HOLLAND.

W.B.HOLLAND, A.A.I.B.

G.A.HOLLAND, A.C.I.I., A.A.I.B.

ASSOCIATED
INSURANCE
BROKERS

PHONE
23240



41 BATH RD., CHELTENHAM

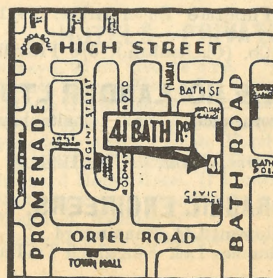
ACCIDENT - ENGINEERING
FIRE - LIFE - PENSIONS
MARINE

THE MOTOR INSURANCE CENTRE

Representing nearly 50 different insurance
Companies

Recommending Member Companies of the
BRITISH INSURANCE ASSOCIATION

COMPETITIVE RATES AVAILABLE AND
MAXIMUM NO CLAIM DISCOUNTS ON
TRANSFER FROM OTHER COMPANIES



Morrison & Bower Ltd. 4B, Princess
Elizabeth way. T N 54677 & 54678

SHAW H. L. LTD.

(INCORPORATED INSURANCE
BROKERS),

19 Cambray place.
Telephone, Cheltenham 52834

STARCROSS INSURANCE

AGENCIES LTD. 365/367 High st.
Telephone, Cheltenham 56558

WILSON S. INSURANCE

BROKERS LTD. 18 Regent st.
Tel. Nos. Cheltenham 57726; res.
Breden 585

Woollett H. W. 20 Regent st

INSURANCE COMPANIES.

Britannic Assurance Co. Ltd. 5 Regent st
Century Insurance Company Ltd.
(G. W. Swambo, branch manager), 10
Imperial sq. Telephone No. Chelten-
ham 54018/9

Cheltenham Mutual Plate Glass Insurance
Society Ltd. (The) (G. W. Neale, sec.),
5 North pl. Tel. Cheltenham 23390

Colonial Mutual Life Office, Winchcombe
tho. Winchcombe st

Commercial Union Group of Insurance
Companies, 83 The Promenade

**EAGLE STAR INSURANCE
COMPANY LIMITED;**

Group Administrative Head Office &
Computer Division,
Eagle Star house,
Bath road.

Telephone 21311.

**EAGLE STAR INSURANCE
COMPANY LIMITED;**

Branch office,
Eagle Star house,
Bath road.

Telephone 25752

**Friends Provident & Century Life
Office** (G. W. Swambo, branch man-
ager), 10 Imperial square. Telephone
Nos. Cheltenham 54018/9

General Accident Fire & Life Assurance
Corporation Ltd. General Buildings,
Oriel rd. Tel. Cheltenham 25454/7

**GRESHAM FIRE & ACCIDENT
INSURANCE SOCIETY LTD.**

(F. R. Crozier M.A., F.C.I.I. branch
manager), 81 Promenade. Telephone,
Cheltenham 25119

INVALID CHAIRS.

Moody Bell & Lamb Ltd.
(& furniture)
(surgical appliances),
29A, Promenade.
Telephone, Cheltenham 22859.
See advert

IRON & METAL MERCHANTS. BAILEY (METALS) LTD.

(est. 1880), St. Paul's road (regd.
office). Tel. No. 52679 & 52631

IRONMONGERS.

BENCE GEORGE & SONS LTD.

41/47 & 50/52 Fairview
road. Tel. Cheltenham 52071 (5
lines). See advert

Coole Gilbey, 226 Bath road. Telephone,
Cheltenham 56676

Haine & Corry Ltd. (wholesale & retail),
313, 315 & 317 High street. Telephone
26644/5/6

HOME & GARDEN CENTRE

40 Edinburgh Place, Coronation square.
(Tel. Cheltenham 23639); 10 Prestbury
road. Tel. Cheltenham 22600. (Agents
for South Western Gas Board), 40 Edin-
burgh Place, Coronation square

Newman W. & Son (Ironmongers) Ltd.
180 Bath rd

SHARPE & FISHER (BUILDERS' MER- CHANTS) LTD.

Brunswick
street. Phone 21477. See advert

JEWELLERS.

BEARD'S, 70 Promenade. Tele-
phone, Cheltenham 56238
Bick, 5 Montpellier walk

HAYMAN A. & CO. (silversmiths,
dealers in antiques, china & glass), 5
Queen's circus. Tel. Cheltenham 25049
Hinds F. Ltd. 231 High st

Guardian Assurance Group, 127 Prome-
nade

LEGAL & GENERAL ASSUR- ANCE SOCIETY LTD.

(F. R. Crozier M.A., F.C.I.I. branch man-
ager), 81 Promenade. Telephone,
Cheltenham 25119

Liverpool Victoria Friendly Society (G.
W. Watkins, district manager), 49
Clarence st

London & Manchester Assurance Co.
Ltd. Hepworth chambers, 204 High st

Northern & Employers Group of Assur-
ance Companies, 109/111 Promenade

Pearl Assurance Co. Ltd. 79 Promenade

Phoenix Assurance Co. Ltd. 3 Crescent
ter

Prudential Assurance Co. Ltd. 51 Promen-
ade

Refuge Assurance Co. Ltd. 113 Promen-
ade

Road Transport & General Insurance Co.
Ltd. 13 Royal cres

ROYAL INSURANCE,

43/45 Promenade.

TELEPHONE, CHELTENHAM
21516 (5 lines)

ROYAL INSURANCE GROUP (J.
Batty, assistant controller) (records
office), Thirlestaine hall, Thirlestaine
road. Telephone 26121/5

Scottish Provident Institution, 19 Cam-
bray pl

Sun Alliance & London Group, 17 Royal
cres

United Friendly Insurance Co. Ltd. 117
Promenade

Wesleyan & General Assurance Society,
119 Promenade

INTERIOR DECORATORS.

Howick Joyce, 8 Imperial sq

MARET OF CHELTENHAM

LTD. (Associated with H. W. Keil
(Cheltenham) Ltd.) (& antique dealers),
Montpellier av. Tel. Cheltenham
27974

Marvin (Building & Interior Decorators)
Ltd. 7 Royal Well pl

INTERIOR DESIGNERS.

Cleary B. R. Ltd. 30 Imperial sq

CHELT. 21*

"Craftsmanship in Wood"

SMITH & CHOYCE

LIMITED

JOINERY MANUFACTURERS

280 BARTON STREET,
GLOUCESTER
Tel. 23531

MARTIN & CO. LTD.

19 Promenade.
Tel. No. 22821. See advert

MEDHURST S. C. F.B.H.I. (& watchmaker), 61 High street. Tel. Cheltenham 55696

Rainers (Jewellers) Ltd. 198 High st
Samuel H. Ltd. 189 High st

SCOTT COOPER LTD. (& dealers in antiquities), 52 Promenade. Telephone 22580

WAITE & SON (JEWELLERS) LTD. 210 High street. Tel. Cheltenham 22891

Walker Jas. (Goldsmith & Silversmith Ltd.), 212 High st

WRIGHT W. LTD.

200 High street.
Telephone, Cheltenham 52232

YEEND E. M. (C. V. Powell Ltd.), 30 Albion st. Tel. Cheltenham 24424

JOINERY MANUFACTURERS.

BOULTON R. L. & SONS LTD.

Wellington st. Tel. Cheltenham 22446

Britannia (Cheltenham) Ltd.
Kingsditch lane.
Telephone,
Cheltenham 23021/2

Intrinn Joinery, Saxon way

MORRIS S. C. & SON (JOINERY) LTD. 52 Andover rd. Telephone 25834/5. See advert

Norton & Bennett, Stoneville st

SMITH T. W. & SONS (CHELTENHAM) LTD. Maida Vale works, Maida Vale road. Telephone, Cheltenham 26337. See advert

Trebel Products Ltd.
Exmouth street.
Telephone 53020

YORKE F. & R. (& builders), Alma terrace, off Bristol rd. Gloucester. Tel. Gloucester 28270 & 20090

KNITWEAR DEALERS.

Alma, 1/2 Regent st
Eastern Cargo, Paris ho. Promenade
Elston Boutique, 6/7 Montpellier st

KNITWEAR MANUFERS.

Ade Knitwear Co. Ltd. 121/123 Albion st

LABEL MAKERS.

Heat Seal Labels Ltd. Bouncers la. P

LADIES' HAIRDRESSERS.

Andreas, 45 Rodney rd. & 1 Royal Well rd
Beauty Box (health studios & slimming clinic), 187 Bath road. Tel. Cheltenham 24746

Brandt & Pedersen, 25 Imperial sq
Capri Hair Fashions, 193 Bath rd
Cheltenham Hair Styling Academy, 31 Imperial sq

Colyers, 324 High st
Copage Mrs. E. 200 High st
Costa Andrea, 7A, Pittsville st
Diane, 28 Hatherley st
Edwards of Henley, 37 Salisbury av
Francois, 25 Clarence par
Gertrude Madame, 128 Albion st

GILLETT MARY, 83 Queen's road.
Telephone, Cheltenham 54598

Golden Comb, 2 Bath st

GWENDOLINE HAIR FASHIONS

21 Suffolk parade.

Telephone, Cheltenham 53500

Hammond Joan, London rd. C. K

Hélène

HÉLÈNE LADIES HAIR FASHIONS



• Wig Retailers • Manicurists

38 ANDOVER ROAD,
CHELTENHAM

Henery P. 11 St. Luke's rd

Ireland Mrs. R. E. 118 Swindon rd

Irene of London, 19 Rowanfield exchange,
Devon av

Isobel, 115 Promenade

Joan (Mrs. J. Hayling), 22 Croft street.
Tel. Cheltenham 53947

JOHN'S HAIR FASHIONS,
32 Cambray place. Telephone, Cheltenham 23414

Jossevel Miss A. 11 Rotunda ter. Montpellier st

CHELT. 21†

Junes Hairfashions, 95 Tewkesbury rd
Le Petit Salon, 37 Naunton cres
Magic Mirror, 11 Grosvenor place south
Marc Hair Stylists, 35 Clarence st

MARCELLE (N. C. Witney), 101 Promenade. Telephone, Cheltenham 24228

Margaret Salon, 155 Bath rd
Margaret's, 98 Whaddon rd
Mario Hair Stylist, 89A, High st

MAVIS HAIR FASHIONS, Ivy House, Gretton rd. Gotherington. Tel.

Bishops Cleeve 2484

Michelle, 46 Edinburgh pl

MOLYNEUX J. 15 Clarence par. Tel. Cheltenham 23813

Parfitt Miss Mildred, 1 New st

Patricia, Elmwood ho. Montpellier st

Paul et Pierre, 35 Prestbury rd

Peggy's, 414 High st

Prestbury Hair & Beauty Salon (The), High st. P

Regent Salon, Regent chmbrs. Regent st
Robert of Cheltenham, 21 St. George's rd

ROBINSON PETER LTD.

16 Promenade &
188, 190 & 194 High street.
Tel. Cheltenham 52078

Roderick, 35 St. George's pl
Rummings J. T. 24 Commercial st
Rust W. A. 33 Benhall av

SALON PETITE

(ladies' high-class hair stylists),
103 Promenade.
Tel. Cheltenham 22587

Salon Trudy, 56 Bath rd

Shirley, 7 Montpellier walk

Steiner, 84 Promenade

Suzane, 145 Leckhampton rd

Sybelle, 69 Regent st

Tiffany's, 4 Caernarvon court, Hatherley rd

Tony's, 347 High st

Turk Mrs. M. 22 Imperial sq

Vanity Fair, 26 Clarence st

Vivian, 212 Hewlett rd

Waverley Hairdressing Saloon, 20 Winchcombe st

LADIES' OUTFITTERS.

See Outfitters—Ladies'.

LADIES' TAILORS.

Heyden Jesse, 15 St. George's rd. Telephone, Cheltenham 24504

J. R. Birt & Son Ltd

AGRICULTURAL CONTRACTORS
LANDSCAPE & TURF CONTRACTORS

**LYNWORTH FARM
BOUNCERS LANE
Prestbury
CHELTENHAM
7263 & 7357**

LANDSCAPE GARDENERS.
BIRT J. R. & SON LTD.
Lynworth farm, Prestbury. Tel. Cheltenham 7263 & 7357. See advert

COMPLETE GARDENERS LTD. (Maj. J. S. Windham & J. D. Wilkin, directors) (specialists in garden & swimming pool construction), The Stables, Highnam court, Highnam, nr. Gloucester. Tel. Gloucester 23078 & 22868

LAUNDRIES.

Crook's Laundry Ltd.
11, 12 & 13 Croft st. Tel. Cheltenham 24951

DIAMOND SANITARY LAUNDRY CO. (CHELTENHAM) LTD. (THE), Newcourt road, C. K. (Tel. 26635) & (Receiving Offices) 319 High st. (Tel. 54448); 32 Albion st. (Tel. 24627) & 153 Bath rd. Tel. 54917

Folca Hand Laundry, 15 Elmfield rd

Launderettes (Cheltenham) Ltd. 3/5 Hewlett rd

Paragon Laundries (Gloucestershire) Ltd.
210 Hatherley rd.
Telephone, Cheltenham 23387

Soo Yow, 63 Winchcombe st

SUNSHINE LAUNDRY (CHELTENHAM) LTD. Churchill rd. & 202 Bath rd. Tel. Cheltenham 23626

LAUNDRIES—SELF-SERVICE.

Atlantic Laundrette, 96 Winchcombe st

Bendix Laundrette, 72 Edinburgh pl.
Coronation sq

Coin-Op, 229 Gloucester rd

Coinwash Laundrette, 208 Hewlett rd

Launderettes (Cheltenham) Ltd. 312 High st. & 25 Montpellier walk

Safari Laundromat, 60/62 Suffolk rd

Washeteria Self Service Laundry, 163 Bath rd

Westinghouse Laundromat, 105 Hewlett rd

LAWN MOWER REPAIRERS.

Auto-Grinders Co. 19 Vernon pl
Marshall R. E. & C. Ltd. St. James's sq.
See advert

LEATHER GOODS DEALERS.

BEARD'S (& travel goods), 70 Promenade & Ormond pl. Little Promenade. Telephone, Cheltenham 56238

Carmelle, 54 Promenade

HOLLOWAYS (Etab. 100 years) (also travel goods), 2 Ormond ter. Regent st. Tel. Cheltenham 57119

Salisbury Handbags Ltd. 146 High st

LEATHER MERCHANTS.

Cousins A. H. 341 High st
Hinch G. 331 High st

LIBRARIES—CIRCULATING.

Leat & Son, 165 Bath rd

LIBRARY—PUBLIC.

Cheltenham (H. G. Fletcher F.L.A., F.M.A. Librarian), Clarence st. & (branches) Whaddon rd. & Windermere rd.; Hesters Way branch, Goldsmith rd

LIGHTING EQUIPMENT.

CLAPPS OF CHELTENHAM
(lighting & heating specialists), 26 to 28 Bath st. Telephone, Cheltenham 23552

LIQUID FUEL GAS & EQUIPMENT DISTRIBUTORS.
CALOR GAS MAIN DEALERS
(Gray & Davies) (gas delivered in your area), 9 Market parade, Gloucester.
Tel. Glos. 24133 & 22153

LITHOGRAPHIC OFFSET PLATE MANUFACTURERS.

Cheltenham Offset Ltd. Bouncers la. P

STOATE BROS. & BLACKWELL LTD. (photo mechanical processes), 15/16 Bennington st. (Tel. Cheltenham 22834) & (photo dept.) 14 New st. Tel. Cheltenham 56123

Photo Mechanical Processes, 15/16 Bennington st. & (photo dept.) 14 New st

CHELT. 21†

LODGING HOUSES.

Griffiths A. 20/21 Grove st

MACHINE TOOL MANUFRS. MOOG HYDRA-POINT LTD.

(manufacturers of Hydra Point numerically controlled milling & drilling machines), Box 8, Kingsditch Trading Estate. Tel. 53224; Telex 43229

MANUFACTURERS' AGENTS.

Holford F. & Co. 6 Imperial sq
McKenzie C. C. 4 Crescent ter

MAP PUBLISHERS.

Geographia Ltd. 105/107 Bath rd

MARBLE MASONS.

See Monumental Masons

MARKET GARDENERS

Cherrington Mrs. E. H. Kidnappers la. L.

Etherington Jn. Libertus rd

Hole & Morris, Harwood, Swindon rd

Murray Anton, Robinswood, Kidnappers la. L.

Pearson Mrs. M. L. 373 Swindon rd

Smith Alfd. E. 71 Marsh la

Wasley Silas J. Benhall gdns. Wasley rd

MASONS.

See Monumental Masons.

MASSEURS.

BEAUTY BOX,
(LADIES & GENTS HEALTH STUDIOS),
187 Bath rd. Cheltenham.
T N Cheltenham 24746

MEAT COMPANIES.

CHELTENHAM & DISTRICT WHOLESALE MEAT CO. LTD. 14 St. George's street. Telephone Nos. 24216 & 23048

Severn Valley Meat Products Ltd. Grosvenor place south

Swift & Co. Ltd. Grove st

Weddel W. & Co. Ltd. 10/11 Henrietta st

MECHANICAL ENGINEERS.

Croker (Cheltenham) Ltd. Runnings rd

MEDICAL LIST.

Adams James Frederick Renwick M.B., B.S. D.Obst.R.C.O.G. 17 Pittville Lawn. Tel. No. 21582
 Barlow & Sobey (surgeries), 29 Cambray pl. & 34 Mendip rd
 Boreham Peter F., F.R.C.S.Eng., M.A., M.B., M.Chir.Cantab. (consultant surgeon & urologist), 100 Evesham rd. Telephone No. 22627
 Bracey A. R., M.B., Ch.B. (surgery), 70 Leekhampton rd
 Bruce, Gompertz & Moore (surgery), 129 St. George's rd. Tel. Cheltenham 27468
 Bruce Vivian Rd. M.R.C.S., L.R.C.P., M.B., B.S., D.Obst.R.C.O.G. (surgery), 129 St. George's rd. Tel. No. Cheltenham 27468
 Crabtree, Thomas & Adams, 17 Pittville lawn. Tel. Cheltenham 21582
 Crabtree Hy. Victor M.B., Ch.B. 17 Pittville lawn. Tel. No. 21582
 Cranna F. Maxwell M.B., Ch.B. (surgery), 228 London rd. C. K. Tel. No. 23991
 Curtin Augustine P., M.B., B.S., M.R.C.S., L.R.C.P. Chatham house, Church rd. St. Mark's. Tel. Cheltenham 23372
 Dixon G. Eileen M.B., Ch.B., D.Obst. R.C.O.G. (surgery), 33 St. George's rd. Tel. Cheltenham 23511
 Douglas Miss Rachel M.B., Ch.B. (surgery), 7 Imperial square. Tel. 53000
 Duthie Miss A. Elizabeth M.B., Ch.B. (surgery), 7 Imperial square. Tel. 22264
 Ellis R. H., M.D., M.R.C.P. (consultant physician diseases of the chest), 8 Greenhills rd. Telephone, Cheltenham 24434
 Evason Arth. R., M.R.C.S., L.R.C.P. Greyholme, Church rd. Bishop's Cleeve. Tel. Bishop's Cleeve 2669
 Goldfoot & Williamson (surgery), 139 St. George's road. Telephone, Cheltenham 53257
 Goldfoot Abraham L.R.C.P. & S., M.R.C.S., L.M. (surgery), 139 St. George's rd. Tel. No. Cheltenham 53257
 Gompertz R. M., M.R.C.S., L.R.C.P., M.B., B.S., D.Ch., D.Obst.R.C.O.G. (surgery), 129 St. George's rd. Tel. No. Cheltenham 27468
 Grassie Jn. T., M.B., Ch.B. Aberdeen, 1 Royal crescent. Telephone, Cheltenham 21070

Gurney Norman James Stratton M.A., B.M., B.Ch.Oxon. (surgery), 11 Imperial square. Telephone No. 23242
 Hanna F. A., M.B., B.Ch. (radio-therapist), 57 Hatherley rd
 Hart R. J., M.A., M.B., B.S., F.R.C.S. (orthopaedic surgn.), 61 Hatherley rd
 Harvey Rt. M.B.E., F.R.C.S., Ch.B. 11 Imperial sq. Telephone No. 22646
 Haslett Thos. Bones Hamilton F.R.C.P., M.D., B.Sc., D.P.H. (surgery), 11 Imperial square (Telephone 22646) & Whithorne, London rd. Charlton Kings. Telephone No. 23494
 Henry L., M.D., F.R.C.S.Eng., M.Ch. Orth. (orthopaedic surgeon), 7 Imperial square. Telephone, Cheltenham 24157
 Howes A. C., M.B., B.S. Greyholme, Church rd. Tel. Bishops Cleeve 2669
 Kahane Robert M.D., L.R.C.P. & S. Edin., L.R.F.P.S.Glas. Quenington ho. 226 London rd. C. K. Tel. Cheltenham 24375
 Kennett B. S., M.B., B.Chir., D.Obst. R.C.O.G. (surgery), 11 High st
 King-Martyn M.B., B.Ch. (firm, King-Martyn, Scott-Langley & Odam) (surgery) 17 Pittville Lawn. Telephone, Cheltenham 23188
 Lyle, Evason & Howes (surgeries), Tatchley house, 344 Prestbury rd. P. (Tel. 7103) & Greyholme, Church rd. Bishop's Cleeve. Tel. Bishops Cleeve 2669
 Lyle Rt. W., M.B., B.S., D.Obst. R.C.O.G. Tatchley ho. 344 Prestbury rd. P. Tel. 7103
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 Mayne N., M.D., M.R.C.P. (consultant physician), 28 Moored Park rd. Tel. Cheltenham 21797
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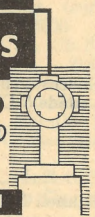
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Car Exchange (Cheltenham), 84/86 Bath
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Cedar Motor House, 110/112 Bath rd

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tenham 27754/5

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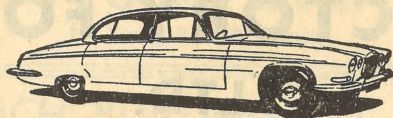
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Spa Service Station (M. F. O'Brien) (Skoda agents; 24-hr. breakdown service), 194 Gloucester rd. Tel. Cheltenham 53002

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Eros, 50A, Promenade

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Gaywear, 7 Shurdington rd

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Grants (Cheltenham) Ltd. 187 High st

Jones Ivy, 284 High st

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TRIGG G. A. Notgrove, 1 Sydenham rd. Tel. Cheltenham 54260. See advert

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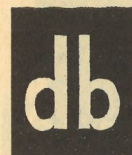
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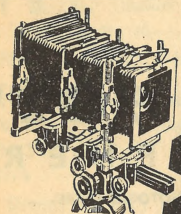
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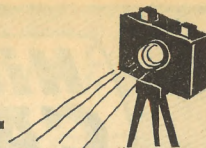
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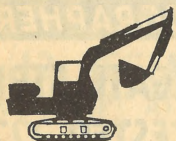
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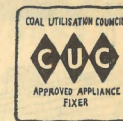
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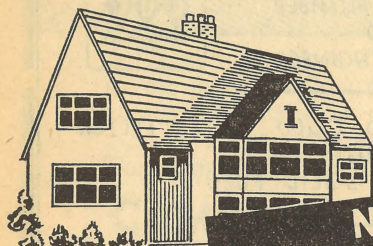
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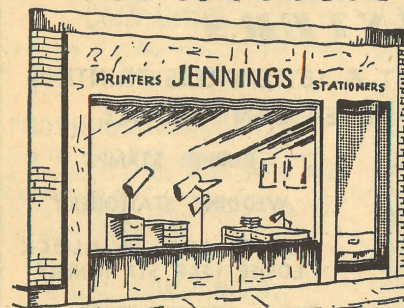
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Cheltenham Liberal Club Co. Ltd. (G. E.
Reason, hon. sec.), Albion ho. North st
Headington School (Oxford) Ltd.; reg.
office, 16 Royal cres
Lilley Brook Golf Club (Cheltenham)
Ltd.; reg. office, 16 Royal cres

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Bennington, Bennington st
Cheltenham Town Hall & Central Spa,
Imperial sq
Masonic Hall, 2 Portland st
Rodney, 20 Rodney rd

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Adam & Eve, 8 Townsend st
Albion Inn, 58 Gloucester rd
Albion Vaults, Sherborne pl
Bath Hotel, 14 Albion st
Bath Tavern, 68 Bath rd
Battledown Inn, 148 Hales rd
Bayshill Inn, 65 St. George's pl
Beaufort Arms, 184 London rd
Bee Hive, 33 Bouncers la. P
Bee Hive, 1/3 Montpellier villas
Bell Inn, 70 Bath rd
Berkeley Arms, 63 Albion st
Black Horse Inn, 24 Rosehill st
Britannia Inn, 48 Fairview rd
British Crown, 5 St. Paul's ter. Dunalley
st
Brown Jug, 242 Bath rd
Burton Brewery Inn, St. James's sq

CHELT. 22

Calcutta Inn, 126 Gloucester rd
Caledonian Inn, 60 Swindon rd
Cambridge Inn, 5 North st
Cat & The Fiddle, 63 Whaddon rd
Compasses Inn, 95 New st
Continental, 166 High st
Continental, 70A, Regent st
Cooper's Arms, 47 High st
Cotswold Hotel, 17 Portland st
Cotswold Inn, London rd. C. K
Cross Keys, 8 Tewkesbury rd

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10 Bath rd. Telephone 28138

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Crown Inn, Upper Park st
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Duke of Sussex, 40 Swindon rd
Duke of York Inn, 315 London rd. C. K
Eight Bells, Church st
Engineers' Arms, 60 St. Paul's rd
Exmouth Arms, 167 Bath rd
Fairview Inn, 96 Fairview rd
Five Alls Inn, 232 Bath rd
Fox & Hounds, 116 Prestbury rd
Full Moon Inn, 295 High st
Gamecock Inn, 51 St. Margaret's rd
Garrick's Head, 16 Bath st
Gladstone Arms, 53 Sherborne st
Globe Inn, North st
Gloucester House, 20 Gloucester p.
Golden Cross Inn, Tewkesbury rd
Golden Miller, 2 Devon av
Greyhound Inn, 198 Hewlett rd
Hanover Inn, Hanover st
Hatherley Inn, 293 Hatherley rd
Hereford Arms, 48 Winchcombe st
Hewlett Arms, Harp hill
Hop Pole Inn, 22 Gloucester rd
Horse & Groom, 30 St. George's pl
Horse & Groom Inn, 55 St. James's st
Kemble Brewery Inn, 27 Fairview st
King's Arms, 182 Bath rd
King's Arms, 140 Gloucester rd
King's Arms, 11 High st. P
King's Arms Inn, 31 King st
King's Head, 340 High st
Lansdown Inn, 374 Gloucester rd
Leckhampton Inn, 33/35 Shurdington rd
Little Crown Inn, Commercial st

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Telephone, Cheltenham 23665

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Merry Fellow Inn, 45 Church st. C. K
Midland Inn, 237 Gloucester rd
Mitre Inn, 23 Sandford st
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New Inn, 237 Cirencester rd. C. K
New Inn, 84 Gloucester rd
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Phoenix, 36 Andover rd. & 1/2 Tivoli st
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Prince's Plume Inn, 22 Princes st
Railway, 258 Swindon rd
Railway Inn, 50 New st
Railway Inn, 3 Railway bldgs. Norwood
rd

Restoration Inn, 57 High st
Rose & Crown Inn, Rose & Crown pass
Rotunda Tavern, 3 Montpellier st
Royal Foresters Arms, 51 Townsend st
Royal Hotel, 54 Horsefair st. C. K

ROYAL OAK (Leslie H. Hicks), 43
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Cheltenham 22344

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Royal Toby, Princess Elizabeth way
Royal Union, 37 Hatherley st
Royal Well Tavern, 5 Royal Well pl
Russell Arms, 1 Hales rd
Ryeworth Inn, Ryeworth rd. C. K
Saddlers' Arms, 1 Larput pl
St. Albans, County Court rd
St. George's Vaults, 53 St. George's pl
Salisbury Arms, 2 Rotunda ter. Mont-
pellier st
Sandford Inn, 10 Sandford st
Shakespeare Inn, 386 & 388 High st
Sherborne Arms, 33 Sherborne st
Somerset Inn, 30/31 Moorend st
Stonehouse Inn, 1 Swindon rd
Sudeley Arms, 25 Prestbury rd
Suffolk Arms, 40 Suffolk rd
Sun, 447 High st
Talbot Inn, Duke st
Tankard & Castle, Hesters Way rd
Tivoli Inn, 42/44 Andover rd
Umbrella Inn, Orchard way
Unicorn Hotel, Wellington pass
Union Inn, 2 Union st
Vauxhall Inn, Tewkesbury rd
Victoria Inn, 59 St. Paul's rd
Welsh Harp, New st
Wheatsheaf Inn, 233 Old Bath rd
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BLACK TULIP RESTAURANT,
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Hiam Mrs. D. 3 Bennington st
Johnson A. 74 London rd
Lotus Garden Chinese Restaurant, Winchcombe st
Montpellier Grill, 18 to 20 Montpellier walk
Olympia, 43 Swindon rd
Parkway Cafeteria, 64 Portland st
SAVOY GRILL (Savoy Hotel),
Bayshill rd. Telephone, Cheltenham 27788/9
Silver Kettle, 1 College pl
Sugar & Spice, 18 Hewlett rd
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Marks A. E. Ltd. 37 Millbrook st

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(Telephone No. Cheltenham 23263) & Cleeve View rd

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Brookfield Secondary (E.S.N. mixed), Warden Hill rd

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Cheltenham Grammar School (A. E. Bell B.Sc., Ph.D. headmaster), Princess Elizabeth way

Cheltenham Ladies' College (Miss M. G. Hampshire M.A. principal), St. George's rd. & Fauconberg villas, Bays-hill rd.; secretary's office (Stewart MacIldowie, bursar), Montpellier st

Cheltenham School of Domestic Science, Marlborough ho Winchcombe st

Cheltenham Technical High School (A. Cartwright B.Sc. headmaster), Gloucester rd

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Oakley Secondary Modern (mixed), Isbourne rd

Parish Church Primary (junior mixed & infants), St. James's sq Pate's Grammar School for Girls (Miss M. E. Lambrick B.A. headmistress), Albert rd

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Rowanfield Primary (junior mixed & infants), Alstone la

St. Benedict's (R.C.) Secondary, Arle rd St. Gregory's (Roman Catholic) (mixed & infants), Knapp rd

St. James' Primary (junior mixed & infants), Great Norwood st

St. John's Primary (junior mixed & infants), Albion st

St. Kenelm, 78 Shurdington rd

St. Mark's (junior & infants), Robert Burns av. Benhall

St. Mark's Infants, Roman rd

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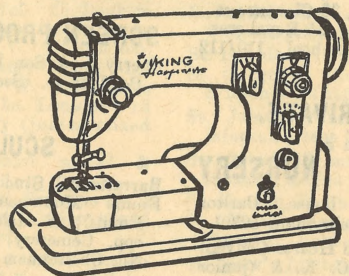
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Quick Service Shoe Repairs, 275 High st
Shoe Craft, 9 Pittville st
Speedy Service Ltd. 12 North st
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Twigg G. 181 Bath rd
Vick Sydney, 126 Albion st
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Lotus & Delta Ltd.
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Nelson's Shoes, 4b, Gresham court, Prin-
cess Elizabeth way

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Trueform, 168 High st
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Mitchell Chas. W. 28 York st
Morris Mrs. E. E. 42 Church st. C. K
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Cheltenham Art Club, 61B, Montpelier ter

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Telephone No. Cheltenham 22958

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Cheltenham & District Spastics' Association, St. Vincent's, Central Cross drive, Pittville. Tel. 24103

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Gloucestershire Association of Boys' Clubs,
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Gloucestershire & Wiltshire Incorporated
Law Society, 16 Royal cres

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Prestbury rd

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Legalite Casino Club, High st

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Philharmonic Society (Miss L. Smith, hon. sec.), 29 St. George's rd
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*Gregory A. V. & Co. 9 Royal crescent. Telephone No. 53282

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*Stone E. Peter (firm, A. V. Gregory & Co.), 9 Royal cres. Phone 53282

*Ticehurst, *Wyatt & Co. 23 Rodney road. Telephone No. 23011/2

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*Warren-Green T. (firm, Warren-Green & Todman), 107 Promenade. Telephone, Cheltenham 56372/3

*Watterson, Moore & Co. Clarence ho. 133 Promenade. Telephone Nos. 26662/5

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BIRT J. R. & SON LTD. Lyn-

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SPORTS OUTFITTERS.

Fletcher's (Sports) Ltd. 14 Winchcombe st

Millman A. E. 5 Montpellier st

Rothin A. D. 277 High st

WOOLF W. A. LIMITED, 4, 6 & 8 Suffolk road & 1 Regent chambers, Regent st. Phone, Cheltenham 22888

STAMP DEALERS.

Alcock R. C. Ltd. 11 Regent st

Appleby Wilfrid M. 47 Clarence st

STATIONERS—COMMERCIAL.

UNIVERSAL STATIONERS

LTD. (formerly Banks of Cheltenham Ltd.), 88 & 90 Promenade. Tel. Cheltenham 26260/9

STATIONERS—RETAIL.

BAYLIS JAS. C. (& post office) (large selection greetings cards), 37 Church road, Bishop's Cleeve. Tel. Bishops Cleeve 2482

DODWELL F. C. & SONS LTD.

250 & 252 High street. Telephone 22737 & (wholesale) 56561

Gastrells (R. H. N. Sadler), Ormond house, Montpellier walk. Tel. No. 52056

Gloucestershire Dairy Co. & Creamery Ltd. (The), Alma rd. L. Tel. 24702.

See advert

Jakeway Bath Road (& newsagts. &c.). 196 Bath rd. (Tel. Cheltenham 24773) & 77 Salisbury av

JENNINGS JOHN (GLOUCES-

TER) LTD. (letterpress & litho-

graphic printers), City works, Brunswick rd. Gloucester. Tel. Gloucester 22090

& 24723. See advert

Langsbury W. L. 32 Andover rd

Leat & Son, 165 Bath rd

Pittville News Supply, 1 Prestbury rd

Smith David R. 93 Tewkesbury rd

UNIVERSAL STATIONERS

LTD. (formerly Banks of Cheltenham Ltd.), 88 & 90 Promenade. Tel. Cheltenham 26260/9

Williams F. J. 316 High st

STATIONERS—WHOLESALE.

JENNINGS JOHN (GLOUCES-

TER) LTD. (letterpress & litho-

graphic printers), City works, Brunswick rd. Gloucester. Tel. Gloucester 22090

& 24723. See advert

STEAM TRAP MANUFRS.

Spirax-Sarco Ltd.

(sales dept.), Charlton ho. Cirencester rd. C. K. (Telephone 21361) & (regd. office) 180/132 St. George's rd. & St.

Mark's works, Tennyson rd. St. Mark's. Telephone Nos. Cheltenham 25215/8

STEEL SHELVING & STORAGE

BINS.

Langton Holmes & Partners (also office equipment), 4 Imperial square.

Tel. Cheltenham 55435 & 56941

STEEL STORAGE &

EQUIPMENT.

Langton Holmes & Partners, 4 Imperial sq

STONE & MARBLE MASONS.

See Monumental Masons.

STOVE ENAMELLING.**TOMBS & BLISS**, 83 Prestbury rd.
Tel. No. 25957**STRUCTURAL ENGINEERS.****MOLYNEUX ENGINEERING****CO. LTD.** Eastbrook rd. Gloucester.
Tel. 29384/5/6**ROBERTS STRUCTURES LTD.**

(reinforced concrete & structural steel work), 27 St. George's rd. Telephone, Cheltenham 21505/6

Senior Steel Construction Ltd. The Runnings, Kingsditch la

SURGICAL APPLIANCES.Le Brasseur Surgical Manufacturing Co.
Ltd. 11 Pittville st**MOODY BELL & LAMB****LTD.** (also invalid chairs & furniture), 29A, Promenade. Tel. Cheltenham 22859. See advert**SURVEYORS.****BAYLEY G. H. & SONS** F.R.I.C.S., F.S.V.A. (chartered), 27 Promenade. Telephone Nos. 21102/4**BOREHAM H.** 19 Regent st. Telephone, Cheltenham 53704**BRAIN & CO.** (also estate agents & auctioneers), 5 Hare lane, Gloucester. Tel. Gloucester 23684. See advert**BRUTON KNOWLES & CO.** (& auctioneers & estate agents), 3 Ormond ter. Regent st. (Tel. 56247) & at Gloucester. Tel. 21267. See advert Cherringtons F.V.I. 12/14 Rodney rd**COLE C. & CO.** (& chartered auctioneers & house, land & estate agents & valuers), Glendale house, 11 Montpellier terrace. Telephone, Cheltenham 55765/6**COPELANDS**, 6 Regent street. Telephone 25434/5. See advert**FITZROY FOWLES** (chartered auctioneers, estate agents & valuers), 17 Rodney road. Telephone, Cheltenham 21206**HENDERSONS (ESTATE AGENTS)** (& auctioneers, estate agents & valuers), Bayshill house, Bays-hill rd. Tel. Cheltenham 27534/5**HORSLEY W. H. & CO. LTD.** (& insurance brokers, auctioneers & estate agts. & valuers), 37 Promenade. Telephone Nos. 55356 (4 lines). See advert**LAWSON & LAWSON F.S.V.A.**

3 Regent st. Telephone Nos. Cheltenham 21677/8

PAGETT WALTER & PART-**NERS** (& auctioneers, surveyors & valuers), 3 Imperial square. Tel. Cheltenham 53663. See advert**PERRY D. N. & CO.** (chartered)(also estate agts.), 15 Royal crescent. **TELEPHONE, CHELTENHAM 53722 & CHELTENHAM 53754****VIRGIN & RICHARDS** F.S.V.A.

3 Clarence par. Telephone, Cheltenham 56351/2. See advert

WALFORD J. T., A.R.I.C.S. (chartered)

(firm, Young & Gilling), 3 Crescent ter. Tel. Cheltenham 21129 & 21120

WHITE E. W. & CO. (also auc-

tioneers, estate agents & valuers), 38 Albion street. Telephone, Cheltenham 53873. See advert

WILSON ROBERT F.S.V.A.

(& estate agent), 5 Imperial square. Tel. Cheltenham 27551/2

YOUNG & GILLING (established

over 150 years) (surveyors, valuers, auctioneers & estate agents), 3 Crescent terrace. Telephone Nos. 21129 & 21120

SURVEYORS—QUANTITY.

Bare, Leaning & Bare, 29 Northgate street, Gloucester. Telephone No. Gloucester 20408

Bellamy & Wareham F.R.I.C.S., F.I.Q.S. (chartered), 105-107 Bath rd. T N 54580

Gleeds (Gloucester)

(partners A. H. Randell

F.R.I.C.S.,

C. D. Browning F.R.I.C.S.,

R. D. Giband F.R.I.C.S. &

P. D. White F.R.I.C.S.),

12 College green. Tel. Gloucester 29198/9

Graves Francis C. & Partners, 18 Imperial sq

Harvey Michl. (Cheltenham) Ltd. 93 St. St. George's pl

Major James A.R.I.C.S. 21 Imperial sq

Mathew & Crouch, Vittoria ho. Vittoria walk

Robathan & Young, 8 Tivoli rd

Tillyard W. J. F. & Partners,

18 Imperial square.

Telephone,

Cheltenham 52060

Veale & Sanders, 24 Imperial sq

TAILORS.

See also Ladies' Tailors.

Barton Horace & Son, 112 Regent st

BRADBURY & BARNES**LTD.** (ladies' & gentlemen's), 3A, Regent st. Tel. 22771

Burton Montague Ltd. 170 High st

Charles Watts, 9 Clarence par

Collier Jn. Ltd. 197 High st

Danby Basil Jn. 28 Hewlett rd

FOSTER BROTHERS CLOTH-**ING CO. LTD.** 301/305 High street.

Tel. Cheltenham 52582

Gino of Italy, 351 High st

HEYDEN JESSE, 15 St. George's rd. Tel. 24504

Hitchman T. B. & Co. 6 Clarence rd

Iwaniak Jerzy, 12 Suffolk par

Millar J. & R. 2 North par. Winchcombe st

Momoyos Onoufrios, 84 St. George's pl

Plant Thos. & Co. Ltd. (also outfitters

& school outfitters), 44/46 Suffolk road.

Tel. Cheltenham 25041

Powe Hector Ltd. 99 The Promenade

Reed Austin Ltd. 62 & 64 Promenade

THE FAMOUS (CHELTEN-**HAM) LTD.** (& outfitters), 208

High st. Telephone 56306/7

Wade Laurence, 85 Welland Lodge rd.

Cleeve Mount Estate

Willerby & Co. Ltd. 223 High st

TARMACADAM SURFACING CONTRACTORS.**SPENCER****(CONTRACTORS) LTD.**

Tewkesbury road.

Tel. Cheltenham 23288 & 23304

TAXI-CAB PROPRIETORS.

Central Taxis, Royal Well rd

CHELTAX LTD.

Market street.

Tel. Cheltenham 25191

LUXICABS LTD. 6 St. James's

square. Tel. Cheltenham 57737

Fares Fare (J. W. Cresswell, propr.)

(day and night service), 61A, Mont-

pellier terrace. Tel. Cheltenham 25462

Lane Albt. 75 Hewlett rd

Longbone D. A. 1 Kingscote road east

TEACHERS.**Teachers of Dancing.**

Cambray Dance Studio, 27 Cambray pl

ELSTON DANCE STUDIOS

(Phyllis Elston F. & Ex.I. D.T.A.,

F.I.S.T.D. principal), 6 & 7 Montpellier

street. Telephone No. 25086

Lister's School of Dancing Ltd. 6 Pitt-

ville lawn

PATRICIA NEWMAN SCHOOL**OF DANCING**, Darley house, Carl-

ton street. Telephone, Cheltenham

52301

Vectis School of Dancing (The), 1 Christ Church rd

Teachers of Music.

Cheltenham College Music School (W. D. Pritchard M.A., Mus.B., A.R.C.M., A.R.C.O. director), Lindley, College rd
 Derrick Miss M. 64 Byron rd. St. Mark's
 Elmville School of Music, 68 Copt Elm rd. C. K.
 Moyle G. H. F. 59 Farmington rd
OAKLEY MISS M. JOYCE L.R.A.M. (teacher & performer; pianoforte, theory, harmony & aural culture), 38 College road. Tel. 53026
 Sowry Miss M. Marshall L.R.A.M., A.T.C.L. 35 Whaddon rd
 Spink Mrs. Roberts A.R.C.M. 3 Berkeley st

TECHNICAL WRITERS.

Archiprints Services Ltd.
 21 Promenade. Telephone No. Cheltenham 54775/6

HEBRON & MEDLOCK PUBLICATIONS LTD. Winchcombe house, Winchcombe street. Telephone, Cheltenham 59119 & 52566

TELEGRAPH COMPANIES.

Exchange Telegraph Co. Ltd. 18 Imperial sq

TELEVISION.

Allaway's, 273 High st
 Allen F. W. (Bristol) Ltd. 138 High st
 Baker C. E. 4 Queen's circus
 Bevan & Major, 58 High st

BRIGHT VISION, radio, electrical & television rentals, 88 Edinburgh pl. Tel. Cheltenham 26734

Dale E. N.
 8/10 Church st. C. K.
 Tel. Cheltenham 56680

Fear E. J. & Co. Ltd. 17 Lyefield road west, C. K

G. P. AERIALS LTD.

(aerial manufacturers & installation experts), 29 St. George's place. Tel. Cheltenham 55216
 Harrod B. V. 48 St. George's st
 Lawrence R. G. (& radio), 266 High st.
 Tel. Cheltenham 55186
 Leech & Hainge Ltd. 14 Pittville st. & St. George's st

MIDLANDS**ELECTRICITY BOARD,**

Winchcombe st.
 (Tel. **CHELTENHAM 59268**)
 & Edinburgh place, Hesters way.
 Tel. 55968

Modern Radio (Cheltenham) Ltd. 37 Albion st

MUSTOE GORDON LIMITED (& radio & electrical), 40 Andover rd. Tel. 54948

SELLEY E. G. LTD. 31 Prestbury rd. Tel. 53696. See advert
 Spa Tronic, 335 High st
 Spa Vision (Cheltenham) Ltd. 271 High st
 Top Rank, 77 High st

TELEVISION AERIAL INSTALLATION.

Cheltenham Aerial Services, 2 Gratton road. Telephone, Cheltenham 59522

TELEVISION RELAY SYSTEMS.

Multisignals, 46 Albion st. & (stores) Albion pl

TELEVISION RENTALS.

Bright Vision, 88 Edinburgh pl
 D.E.R. Television Rentals, 86 High st
 John Bisco (Cheltenham) Ltd. 349 High st
 Radio Rentals Ltd. 88 & 164 High st
 Rentevision Ltd. 248 High st
 Robinson Rentals Ltd. 25 Pittville st

T. S. SKILL

FENCING AND
 FENCING
 MATERIALS

**ENGLISH TIMBER
 MERCHANT**

HARDWOODS AND
 SOFTWOODS

NAUNTON LANE, LECKHAMPTON
PHONE CHELTENHAM 22280

TENT & MARQUEE CONTRACTORS.

Factory & Farm Supplies (Gloucester) Ltd.
 4-24 Severn road, Gloucester.
 Tel. Gloucester
 25510, 22546 & 20927

THEATRES.

Everyman Theatre, Regent st.
 Tel. (management) 52515;
 Tel. (box office) 25544
 Playhouse Theatre, 51/53 Bath rd

**THEATRICAL COSTUMIERS.
 BALLET SHOWROOM (THE),**

(for all Theatrical & Dancing requirements),
 101 Promenade
 (next door to Black Tulip).
 Telephone, Cheltenham 23594

TIMBER MERCHANTS.

BENCE GEORGE & SONS LTD. 41-47 & 50/52 Fairview road. Tel. Cheltenham 52071 (5 lines). See advert

Gardner T. 47 Brunswick st
 Parry Frs. P. & Son, Great Norwood st

SHARPE & FISHER (BUILDERS' MERCHANTS) LTD. Malvern Road sidings, Malvern road. Tel. Cheltenham 21477. See advert

Shill T. S. 31 Naunton la. See advert

SMITH T. W. & SONS (CHELTENHAM) LTD.

Maida Vale works, Maida Vale road.
 Telephone, Cheltenham 26337. See advert

WOODWORK CONTRACTORS AND BUILDING MATERIAL MERCHANTS

SECTIONAL BUILDINGS

FACTORY
EQUIPMENT

T.W. Smith & Sons
(CHELTENHAM) LTD.

Telephone :
CHELTENHAM
26337

MAIDA VALE WORKS
LECKHAMPTON
CHELTENHAM

Wood Shop (The) (D. L. Barter, propr.)
(& do-it-yourself), 14/15 Rotunda
terrace, Montpellier st. Tel. Chelten-
ham 26061

TOBACCONISTS.

Belcher Bernard (wholesale & retail),
13 Rotunda ter. Montpellier street.
Tel. 23893

Billingsley Mrs. A. 293 High st
Brown O. M. 17 Church st. C. K
Carlton, 49 Hewlett rd
Finlay & Co. Ltd. 118 Promenade
Forbushs Ltd. 6 Rowanfield Exchange,
Devon av

Gloucestershire Dairy Co. & Creamery
Ltd. (The), Alma rd. L. Tel. 24702
See advert

Goodenough C. F. W. 41 High st
Gray P. S. & Son, 36 Clarence st
Jakeway Ltd. 77 Salisbury av
Leat & Son, 165 Bath rd

Lewis A. & Co. (Westminster) Ltd. 87
High st

Mills Miss Rosalie, 37 Bath rd
Nickelson I. & S. 8 Prestbury rd
Robertson & Co. 14 Promenade

Sampson's (R. E. & M. L. Lowe) (high-
class) (& confectioners), 4 St. George's
rd. Tel. 53028

Sleeman F. J. 90 London rd

WRIGHT FREDK. LTD.

(Established 1839), 8 Promenade &
(registered office) 165 & 268 High
street. Tel. Cheltenham 22107

TOBACCONISTS—WHOLESALE.

Belcher Bernard (wholesale & retail),
13 Rotunda ter. Montpellier street.
Tel. 23893

TOOL MAKERS.

Cheltenham Tool Co. Ltd. Great Western
rd

D.G.D. Tools Ltd. The Runnings

Firth Brown Tools Ltd. 33 Imperial sq

Fletcher & Hamilton Ltd. Saxon way

Forest Machine Tools Ltd. 117 Promenade

Gloster Engineering (Cheltenham) Ltd.
29/31 St. Paul's street north

Suckling R. L. & Co. Victoria st

TOOL MERCHANTS.

BENCE GEORGE & SONS
LTD. 41-47 & 50/52 Fairview
road. Tel. Cheltenham 52071 (5
lines). See advert

Green, Edwinson & Sons,
55 High street.
Telephone, Cheltenham 22792

SHARPE & FISHER
(BUILDERS' MERCH-
ANTS) LTD. 19 & 21 Albion st.
Phone 21477. See advert

TOWN PLANNING CONSULTANTS.

STREATER ARTHUR G.
Eldon avenue.
Telephone,
Cheltenham 24896

TOY DEALERS.

Cheltenham Motor & Cycle Co. Ltd. 31
High st
Corner Shop, 234 Bath rd
Darbyshire V. 24 Andover rd
Mandy, 82 & 86 London road. Tel. Chel-
tenham 22635
Nealon Miss Alice, 333 High st
Newman I. (Cheltenham) Ltd. 127 & 129
Bath rd
Riches A. & Co. 20 Promenade

TOY WHOLESALEERS.

Alterhurst Ltd. 16 Suffolk par

TRADE MARK AGENTS.

Davies Arthur R.
(& chartered patent agent),
27 Imperial sq.
(Telegrams, " Patents, Cheltenham ";
Tel. Cheltenham (OCH2) 24520; & at
115 High Holborn, London W C 1.
Tel. 01-405 0908

TRAVEL AGENTS.

Cook Thos. & Son Ltd. 21 Promenade
Holmes Travel Ltd. 20 Regent st
S. T. International Tourist Agency, 35
St. George's rd
Van Oppen & Co. (1935) Ltd. 36 High st

TRAVEL GOODS.

Holloways, 2 Ormond ter. Regent st

TURF ACCOUNTANTS.

Barnfield R. 1 Portland pl
Cook F. 378 High st
Cooper George (turf accountants), Cooper
house, 49 Rodney rd. Tel. Cheltenham
21112 (all lines); also at Swindon
Dromin Turf Accountants Ltd. 5 Gresham
court, Princess Elizabeth way

HACKLING GEORGE,

58 Winchcombe st.
Telephone Nos. 52057/8
Ingram P. 2 Roman rd
Jacobs V. F. 146A, St. George's rd
John's Turf Accountants Ltd. 57 Great
Norwood st. & 53 Swindon rd
Mann Harold, 22 Andover rd
Quastel Danny (Turf Accountants) Ltd.
64 Clarence st
Richard G. 219 Bath rd
Strange S. W. Ltd. 6 North pl
Taylor A. 450 High st
Tomkins E. 49 Rodney rd
WILCE STUART & CO. LTD.
5 Bath st. (Tel. Cheltenham 52006/7/8);
106 Whaddon rd.; & at 65 Barton st.
Gloucester. Tel. Gloucester 20336

TYPESETTERS.

Santype Ltd. (Cheltenham), St. George's
st

TYPEWRITER AGENTS & DEALERS.

HERMES TYPEWRITERS,
KINGSDALE BUSINESS
EQUIPMENT LTD. (main
agents), 86 Westgate st. Gloucester.
Tel. Gloucester 25898 & 20486

JOHNSON'S OFFICE EQUIP-
MENT LTD. OLYMPIA TYPE-
WRITERS, 53 Southgate st. Glou-
cester. Tel. Gloucester 20445 &
22517

LEICESTER OFFICE EQUIP-

MENT LTD. (sales), 49 Winchcombe
st. (Telephone Nos. Cheltenham 52705 &
52768); also (service) 26 St. George's
st. Telephone, Cheltenham 57828. See
advert

S. Rouse (Tivoli) Ltd.

**MOTOR
TRIMMERS
AND
UPHOLSTERERS**

**DUNLOPILLO
CUSHIONING
EXPERTS**



**HOUSEHOLD
GOODS**

RUGS & MATS

**CURTAIN &
PELMET
FITTINGS**

**HANDYMAN'S
EQUIPMENT**

48 ANDOVER ROAD, CHELTENHAM

Telephone: 52803

**TOWNER'S TYPEWRITER
SERVICE LTD.** (Olympia type-
writer agents; sales & repairs), 10 Bath
street. Telephone 54141

**UNIVERSAL STATIONERS
LTD.** (formerly Banks of Cheltenham
Ltd.), 88 & 90 Promenade. Tel.
Cheltenham 26260/9

TYPEWRITING OFFICES.

B. & W. Typewriting & Duplicating Ser-
vice (Mrs. K. Brooks, proprss.),
29 Rodney rd.
Telephone, Cheltenham 53740

Hands Mrs. E. M. 5 North pl
Office Overflow (Cheltenham) Ltd.
(typewriting, offset printing &
duplicating,
translations, photo stat, copying,
calculating & relief secretarial staff),
15 St. George's rd. Tel. No. 56702
Royal Well Typewriting Bureau, 4 Royal
cres

TYRE DISTRIBUTORS & FACTORS.

Cheltenham Tyre Service Ltd. Swindon
st

Cotswold Tyre Service Ltd. 87 Albion st
Dunn's Tyre Service Ltd. 245 Gloucester
rd

Glann Tyre Service, 27 Wellington st

KENNING TYRE SERVICES
(also filling station). Telephone, Chel-
tenham 44556

Marshall Tyre Co. Ltd. (The), 5 Portland
st

Tyres & Batteries (Cheltenham), Chosen
View rd

UMBRELLA MAKERS.

Kendall & Sons Ltd. 26/28 Promenade

UNDERTAKERS.

See Funeral Directors.

UPHOLSTERERS.

BARNABY BENDALL & CO.

LTD. (quality craftsmen, estimates
free), 60 St. George's place. Tel.
Cheltenham 23362 & 23723. See advt
BUTT K. R. 66 Rosehill st. Tel. Chel-
tenham 52482

DRAKE'S (Drake & Co. (Cheltenham)
Ltd.), 28/32 Winchcombe st. (Tel.
21155/6) & (workshops) 24A, Gloucester
pl. See advert. Outside Back Cover

MALVERN H. C. LTD. (for curtains,
carpets, loose covers &c.), 14 & 16 Nor-
wood road. Telephone 52662

ROUSE F. & CO. LTD. (& motor
trimmers), 99 Gloucester rd. Tel.
23706

ROUSE S. (TIVOLI) LTD. 48 Andover
road. Tel. Cheltenham 52803. See
advert

Tandy F. W. Upper Park st

VACUUM CLEANER DEALERS.

**ROBB W. (CHELTENHAM)
LTD.** (all makes supplied, repaired
& for hire; Electrolux specialists),
170/172 Bath road. Tel. 53195

VALUERS.

BARNBY, BENDALL & CO.

LTD. (furniture for probate, insur-
ance & division), 60 St. George's
place. Tel. 23362 & 23723. See advert

**BAYLEY G. H. & SONS F.R.I.C.S.,
F.S.V.A.** 27 Promenade. Telephone
Nos. 21102/4

Boreham H. 19 Regent st

BRAIN & CO. (also estate agents &
auctioneers), 5 Hare lane, Gloucester.
Tel. Gloucester 23684. See advert

BRUTON KNOWLES & CO.
(& auctioneers & estate agents), 3
Ormond ter. Regent st. (Tel. 56247) &
at Gloucester. Tel. 21267. See advert

**CAVENDISH HOUSE
(CHELTENHAM) LTD.**

26 Cambray place. Tel. No. 24679

Cherringtons F.S.V.A. 12 & 14 Rodney
rd. Tel. 23075/6

COLE C. & CO. F.S.V.A. (&
chartered auctioneers, surveyors,
estate & house agents), Glendale
house, 11 Montpelier terrace.
Telephone, Cheltenham 55765/6

COPELANDS, 6 Regent street. Tele-
phone 25484/5. See advert

Ebdon Nicholas & Co. 13 Bath road. Tel.
Cheltenham 27447 & 25735

FITZROY FOWLES (chartered
auctioneers, surveyors & valuers), 17
Rodney road. Telephone, Cheltenham
21206 (2 lines)

HENDERSONS (ESTATE

AGENTS) (& auctioneers, estate
agents & surveyors), Bayshill house,
Bayshill rd. Tel. Cheltenham 27534

HORSLEY W. H. & CO. LTD.

(& insurance brokers, auctioneers, estate
agts. & surveyors), 37 Promenade. Tele-
phone No. 55356 (4 lines). See advert

LAWSON & LAWSON F.S.V.A.

3 Regent st. Telephone Nos. Chelten-
ham 21677/8

Lear & Lear, 105 Promenade

LEISHMAN & HENDERSON

LTD. (& auctioneers & estate agts.),
24 Rodney road. Tel. 56335 (2 lines)

Pagett Wltnr. & Partners, 3 Imperial sq.
Tel. Cheltenham 53663. See advert

PERRY D. N. & CO. (also sur-
veyors), 15 Royal crescent. **TELE-
PHONE, CHELTENHAM 53722 &
CHELTENHAM 53754**

VIRGIN & RICHARDS F.S.V.A. 3
Clarence parade. Telephone, Chel-
tenham 56351/2. See advert

WHITE E. W. & CO. (also auc-
tioneers, estate agents & surveyors), 38
Albion street. Telephone, Cheltenham
53873. See advert

WILSON ROBERT F.S.V.A.
(& auctioneer & estate agent),
5 Imperial square.
Tel. Cheltenham 27551/2

YOUNG & GILLING (established
over 150 years) (auctioneers, surveyors
& valuers), 3 Crescent terrace. Tele-
phone Nos. 21129 & 21120

VALVES—MIXING.**WALKER CROSWELLER & CO. LTD.**

Whaddon works, Cromwell rd. (Telephone No. 27953) & (sales & service) East Hayes, Pittville Circus rd. T N 56317

VENDING MACHINE MANUFRS.

Gloster Saro Ltd. Whitcombe pl

VENETIAN BLIND SPECIALISTS.

DRAKE'S (Drake & Co. (Cheltenham) Ltd.), 28/32 Winchcombe st. Tel. Cheltenham 21155/6. See advert. Outside Back Cover

VENTILATING ENGINEERS. HOW-TRUSWELL LTD. (& heating engrs.), Warwick place. Tel. 27724/5

Johnson J. E. & Sons, The Runnings, Kingsditch la

MARSHALL R. E. & C. LTD. St. James's sq. Tel. 52015. See advt

VETERINARY SURGEONS.

Members of the Royal College of Veterinary Surgeons.

Graham Ross W., M.R.C.V.S. 61 Queen's rd. Telephone, Cheltenham 22429

Hull P. N. & Eaton T., M.R.C.V.S. 5 St. George's terrace, St. James's sq. & (surgery) St. George's pl. Telephone, Cheltenham 22324

Nelson D. 23 St. George's rd. Telephone 23709

Nelson J. P. 23 St. George's rd. Telephone 23709

VISITORS' INFORMATION BUREAU.

Cheltenham Information Bureau, Municipal offices, Promenade

WALL PAPER MERCHANTS.

BENCE GEORGE & SONS LTD. 41-47 & 50/52 Fairview road. Tel. Cheltenham 52071 (5 lines). See advert

Colour Centre (The) (E. J. Sheridan Ltd. proprs.), 146 Bath road. Telephone, Cheltenham 25802

Crown Wallpaper Stores Ltd. 220 High st

Decorama, 92 Edinburgh pl
Line Jn. & Sons Ltd. 58 Promenade

RED HOUSE (W. H. Townsend (Cheltenham) Ltd.) (also paint & glass merchants), 18 & 19 Henrietta street. Telephone No. 21151/2

SHARPE & FISHER (BUILDERS' MERCHANTS) LTD. 27-31 Pittville st. Phone 21477. See advert

Widgers G. & Son, 114 High st

WARDROBE DEALERS.

Burke Jn. A. J. 1 Albion st

Chesney Mrs. M. A. 65 Albion st

WAREHOUSEMEN.

Dance R. L. & Co. Ltd. 25 Rodney rd. Telephone, Cheltenham 54191 & 54126

WASHING MACHINE DLRS.

Robb W. (Cheltenham) Ltd. (dealers in all leading makes), 170/172 Bath road. Tel. Cheltenham 53195

WATCH & CLOCK MAKERS & DEALERS.

Allen Fredk. (Materials) Ltd. 22/24 Albion st

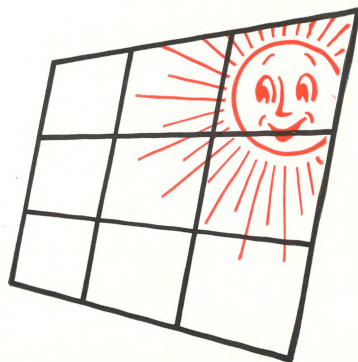
BEARD'S, 70 Promenade. Telephone, Cheltenham 56238

FLOOK LIMITED

- ★ **DAILY OFFICE CLEANING**
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