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GATE MANUFACTURERS.

R. & A. Metal Products Gate Manufacturers, Elim works, Dunalloy par

GENERAL DEALERS.

See Shopkeepers.

GIFT SHOPS.

Green Shield Stamps, 295A, High st

GLASS MERCHANTS.

BENCE GEORGE & SONS LTD. 41-47 & 50/52 Fairview road. Tel. Cheltenham 52071 (5 lines). See advert

TOWNSHEND W. H. (CHELTENHAM) LTD. (glazing contractors & wallpaper & paint merchants), Red house, 18 & 19 Henrietta street. Tel. 21151/2

GLAZING CONTRACTORS.

CAMPBELL H. 55 Grange road, Lower Tuffley, Gloucester. Tel. Gloucester 25533

GLOVERS.

See Hosiers & Glovers.

GOLF PROFESSIONAL.

Forbes Hadden, Lilley Brook Golf Club, Cirencester rd. C. K. Tel. Cheltenham 23769

GOWNS.

Ann Brooke Ltd. 143/145 High st
Cresta Silks Ltd. 82 Promenade
Suzette, 72 & 74 Bath rd
Wilsons (L. & P.) Ltd. 7 Clarence st

GRAINER.

Taylor F. R. (& signwriter), 88 Bath rd

GREENGROCERS.

See Fruiterers & Greengrocers.

GREETING CARDS.

Cheltenham Cards Ltd. 7 Pittville st
Tosh C. M. 85 Queen's rd

GRINDERS & SHARPENERS.

Cheltenham Saw Sharpening Co. Dunalloy par

GROCERS—RETAIL.

Allen A. A. 254 Old Bath rd
Allen Rd. 80 London rd
Alma Stores (R. C. & R. V. Hall) (& wines & spirits), 34 Windermere rd.
Telephone 56656

Arnold Wm. J. 116 Fairview rd
Avery Wilfred A. 3 St. George's st
Baker A. G. 17 Shurdington rd
Bakery Stores (Prestbury) Ltd. 10 High st. P. Telephone, Cheltenham 7124
Ballinger B. P. 148 Bath rd
Beecham H. 32 Burton st
Brimfield B. C. (& off licence), 17 Lypiatt st. Tel. No. 56588

Brown H. G. 206 Alstone la
Brunswick Stores, 126 Brunswick st
Budgett H. H. & S. & Co. Ltd. The Runnings

Burgage Stores, Linden av. P. Telephone, Cheltenham 7124

Burris J. 46 Andover rd
Burton J. & Sons Ltd. 188 Bath rd
Christie E. F. 2 Pilley cres
Clark W. 162 Arle rd

Clarke G. & L. 262 London rd. C. K
Cleevemount Cash Stores, 24 Cleevemount rd

Cooke H. L. 386 London rd. C. K
Creed T. L. 87 Whadden rd

Dell E. F. 10 Great Norwood st
Dino Superette, 82 Tennyson rd

Doole Raymond E. 14 Hewlett rd
Drake W. H. 69 St. Paul's rd

Dunn T. & J. 253 Gloucester rd

Dyno Superette, 151 Leckhampton rd

Eaketts L. H. 129 Brunswick st

ESTATE STORES (R. D. Hughes), Tewkesbury road. Tel. Cheltenham 52591

Fairfield Supply Stores, 1 Fairhaven rd

Fairview Supply Stores, 84 Fairview rd

Farmer W. A. (& provision merchant), 15/17 Leckhampton rd. Tel. 22716

FILDES F. G. & SON LTD.

(& wines & spirits), 1 Rotunda ter. top of Montpellier street. Tel. 25827/8

Fine Fare, 135/137 Bath rd

Galpin C. & E. 237 London rd. C. K
Gloucestershire Dairy Co. & Creamery Ltd. (The) (& newsagents, confectioners &c.), Alma rd. L. Tel. 24702. See advert

Gough L. F. 3/4 Lynworth Exchange, Mendip rd

Hales E. & S. 210 Hewlett rd

Harp Hill Stores, 218 Hewlett rd

Hatherley Stores Ltd. 238 Hatherley rd

Hawkesford T. R. 72 & 74 Duke st

Hesters Way Stores Ltd. 8 Hesters Way rd

Higginbotham W. 29 Gloucester rd

HILL TOP STORES LTD. (wine & spirit merchants). Hill Top rd. Tel. Cheltenham 24722

Holyoake J. C. & Sons, 62 Bath rd

Hughes D. S. 29 Painswick rd

HUSBAND G. (Mrs. D. Craddock, proprietress) (& provision merchant), 8 Rotunda terrace, Montpellier street. Tel. No. 23915

International Tea Co.'s Stores Ltd. 228 High st

Jennings A. & Son Ltd. 95 Gloucester rd

Laurel Stores Ltd. Prestbury rd. P

Leckhampton Dairies Ltd. (W. Hicks, managing director) (dairymen & wine & spirit merchants), 248 & 250 Bath rd. Tel. Cheltenham 25444/5

Leonard W. A. & E. L. 229 London rd. C. K

Lloyd Jas. B. 7 & 9 Prestbury rd

Malins H. R. & D. (& genl. stores & post office), 70 Tennyson rd. St. Mark's. Tel. Cheltenham 22713

Mason & Green, 393 High st

Matthews J. St. Albans stores, Ryeworth rd. C. K

Mead E. A. 35 Lypiatt st

Merchant Stores, 96 Tewkesbury rd

Mini Mait, 4 Beaumont rd

Moore D. 139 Prestbury rd

Morgan & Co. (Cheltenham) Ltd.

(& wine & spirit mers.), 2 Queen's circus.

Tel. 22459

Naunton Park Stores (Mrs. U. M. Smith) (& provsn. mers.), 65 Naunton la. Telephone No. Cheltenham 55770

Park Stores, 83 New Barn la. P

Parker E. & S. 22 Cleevemount rd

Parkville Stores, 33 Lye field road west, C. K

Pattinson W. 11 St. Paul's rd

Pearcey D. R. 78 Marle hill par

Pitt A. C. 350 Gloucester rd

Price S. N. 178 Prestbury rd

Reeve A. & J. R. 45 St. Paul's rd

Robinson W. A. & K. 58 Hewlett rd

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Rowe C. & J. 10 Princes st
Russell Andrew, 73 Tewkesbury rd
ST. ANNES DAIRY STORES (R.
& B. M. Chance, proprs.), 134 Albion
st. Tel. Cheltenham 53920
Salisbury Stores, 99 Salisbury av
Say R. 56 Moorend rd
Sherman G. G. 162 Prestbury rd
Silk & Son, 40 High st. & 75 Priors rd
Smith Mrs. L. 18 Andover rd
Stanhope W. 19 Lyefield road west, C. K
Stoke Orchard Dairy, 27 Prestbury rd
Streets W. J. 99 St. Paul's rd. & 156
Swindon rd
Summers Mrs. A. A. 124 Albion st
Taylor Mrs. A. 29 Henrietta st
Taylor Mrs. A. M. 21 Hales rd
Tesco, 206 High st

TOPSY'S (Mrs. Hilda E. Jones, prop-
rietress), 106 Naunton crescent. Tele-
phone, Cheltenham 56434

Victor Value & Co. Ltd. 1/5 Bath rd. &
70/72 High st

Wakefields, 40 Church st. C. K

WHITTERN A. & SON, 34 Suffolk
par. Telephone, Cheltenham 23470

Williams Lynden Saml. (& baker), 12
Lypiatt st. Tel. Cheltenham 56925
See advert

GROCERS—WHOLESALE.

Avery Regnld. A. E. & Son Ltd. 27A,
Naunton la
Budgett H. H. & S. & Co. Ltd. The
Runnings
Cheltenham Wholesale Grocers Ltd. Lon-
don rd

DICKINS CHARLES LTD.
(incorporating H. Blake (Wholesale),
wholesale grocers & cash & carry), Kings-
ditch lane. Telephone 28184/8. See
advert

GUEST HOUSES.

ABBOTTSLEE GUEST HOUSE
(Mr. & Mrs. T. Hurst), Priory walk
(off Priory st.). Tel. Cheltenham 55255
Burlington, 15 Bath rd
Castlegate, 382 Gloucester rd
Cotswold Guest House, Golden Valley,
Gloucester rd

Crook Mrs. H. E. 18 Bath par
Cull Mrs. J. 28 Queen's rd
Dalketh, 285 Gloucester rd
Fisher Mrs. R. 131 St. George's rd
Grosvenor Angle Guest House, 77 Albion
st

Lawn Guest House, 5 Pittville lawn
Melteadon H. H. 10 Cambray pl
Micklington, 12 Montpelier drive
Odessa, 20 Bath par
Pasenda, 15 Bath par
Pembury (Mrs. R. Marshall), Lansdown
cres

Sadler L. 14/16 Bath par

SQUARE GUEST HOUSE

(THE) (Mr. & Mrs. M. R. Jukes,
proprietors), 8 Suffolk square.
Telephone, Cheltenham 21802

Sunnycroft, 46 Bath par
Wayside, 125 London rd
Whitern Thos. 45 Bath rd

GUNSMITHS.

Green, Edwinson & Sons,
55 High street.
Telephone, Cheltenham 22792

Kesterton J. C. (antique firearms
specialist), 42 Townsend st. Tele-
phone 25882

HAIRDRESSERS.

Andrea N. 6 Cambray pl
Andy's, 24 Clarence st
Armstrong-Prior E. J. College pl
Ayres Mervyn, 191 Cirencester rd. C. K
Ballinger Archbld. Hy. 147 Bath rd
Bernard, 100 Promenade & Clarence par
Bliss A. 105 Promenade
Care K. A. 36 Church st. C. K
Christ Panau, 128 Albion st
Claire A. 152 London rd
Costa A. 110 Wincombe st
Cresswell Percy Alb. 45 Wincombe st.
& 2 Cambray pl

Doane A. W. 15 Shurdington rd
Field Wlfr. Hy. 4 Duke st
Fogerty, Linden av. P
Ford B. 6 Gloucester rd
George E. 8 St. George's pl
Goodhall E. 3 Henrietta st
Hacker Arth. 46 High st
Hambi M. 20 Hewlett rd
Jones P. G. 11 Suffolk rd
Kenneth Gentlemen's Hairdressers, 92A,
Edinburgh pl
Maher Alan, 66 Wincombe st
Margetts Ronald C. 11 Great Norwood st

Martin & Phelps, Regent st
Michael & Charles, 6 Royal Well pl
Michael & Son, 61 Clarence st
Newall J. 15 New st
Norton R. A. 3 Portland pl
Pépe A. 95 Hewlett rd
Phelps A. 43 Church st. C. K
Richards, 113 Promenade
Rodgers J. 189 Cirencester rd. C. K
Shaouana A. C. 17 & 23 Bath rd
Sleeman Graham, 85 London rd
Taylor M. 243 High st
Turner R. S. 249 Gloucester rd
Williams Gilbt. 336 High st
Wright D. C. 174 London rd

HAIRDRESSERS' SUNDRIESMEN.

Hall Richardson & Co. 419/421 High st
WHOLESALE SERVICES
(CHELTENHAM) LTD. 371
High st. Tel. Cheltenham 52653

HARDWARE FACTORS & AGENTS.

Hardware & Tool Factors (Gloucester)
Ltd. 2 Severn road, Gloucester. Tel.
Gloucester 25510, 22546 & 20927

HARDWARE MANUFRS.

Map (Hardware & Plastic Sales) Ltd.
King Alfred way

HARDWARE MERCHANTS & DEALERS.

Coole Gilbey, 226 Bath road. Tel. Chel-
tenham 56676
Harrison G. G. (& paint merchant &
timber mer.), 52 Edinburgh pl. Corona-
tion sq. Tel. 56862
Kirby H. 76 London rd. & 68 Prestbury
rd
Lansdown Hardware Supply, 251 Glou-
cester rd
Mence Smith George Ltd. 113 High st
ROGERS & MARTIN, 44 Church
st. C. K. Tel. Cheltenham 56692

HARNESS MAKERS.

See Saddlers & Harness Makers

HATTERS.Charles Watts, 9 Clarence par
Dunn G. A. & Co. Ltd. 136 High st**HAULAGE CONTRACTORS.**Dance R. L. & Co. Ltd. (specialists in van
transport), 25 Rodney rd. Telephone.
Cheltenham 54191 & 54126**ELLIOTT BROS. (CHELTEN-
HAM) LTD.** Princes st. Tele-
phone, Cheltenham 24356

Harvey Melville, 149 Hewlett rd

HIMPSOLD HAULAGE LTD.
(transport, factory & heavy machinery
removal contractors), 44 Alstone lane.
Tel. 54625/6Holmes Transport (Cheltenham) Ltd. 20
Regent st**JONES J. & SON (CHELTEN-
HAM) LTD.** 320 Swindon road.
Telephone, Cheltenham 22785. See
advert**LEWIS C. H. & SON LTD.**(tipping specialists), Appletree cot-
tage, Golden valley, Gloucester road.
Telephone, Cheltenham 55534**MUSTOE HORACE EDWARD**
(& coal merchant; also lorries for hire),
19 Sandford street. Telephone, Chel-
tenham 55537**PACKER H. & CO. (1928)
LTD.** Tewkesbury road. Tel. Chel-
tenham 22616. See advertisement**PARCEL DELIVERY SERVICE
LTD.** (and furniture removers &
depositories), 3 Granley road. Tele-
phone, Cheltenham 54004**STRICKLAND STONE CO.
LTD.** Coltham fields. Telephone,
Cheltenham 24728. See advertTownsend James (Cheltenham) Ltd.
The Reddings**WILLIAMS MARK & CO. LTD.**

99 Promenade. Tel. Cheltenham 23779

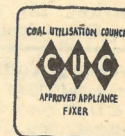
HEARING AIDS.**CHELTENHAM HEARING
CENTRE,**15 Regent street.
Telephone, Cheltenham 52997**HEAT EXCHANGE MANUFRS.
HEAT TRANSFER LTD.**Gloucester rd.
Telephone,
Cheltenham 25385/6/7/8**HEATING ENGINEERS.**Allen B. & Son (Cheltenham) Ltd. 97 St.
George's pl**ASHTON A. A. (HEATING
ENGINEERS) LTD.**265 Old Bath road
(Telephone, Cheltenham 22173) &
Langdon Road lane, off Langdon road.
Tel. Cheltenham 52164**ASHTON (WARM AIR) LTD.**
(installers of all ducted warm air
systems), Langdon Road lane, off Lang-
don rd. Telephone, Cheltenham 22173**BOOTH & BOMFORD
(EVESHAM) LTD. (& electrical**contrs.), 183 Hewlett road. Tel. Chel-
tenham 26820**BOOTHROYD W. T. (& plumber), 298**
Old Bath road. Tel. Cheltenham 55939Clements K. C. 60 Alma rd. L. Tele-
phone, Cheltenham 55664Condy R. G. & Son, 26 Cirencester rd.
C. K. See advert

Cook W. E. 16 Suffolk par

Dix W. H. (Heating) Ltd.
3 Gloucester place.

Telephone, Cheltenham 23044

Edgerton D. 1 Oriol rd

**ENOCH B. G. (builder, decotr. &
plumber), 14 Southern rd. Tel. 24762.**
See advert**R. G. CONDY & SON****Heating Engineers
Registered Plumbers****ALL TYPES OF CENTRAL HEATING
AND PLUMBING****26 CIRENCESTER ROAD, CHELTENHAM**

Tel. 23742

**FRANCIS & LEWIS
(HEATING) LTD.** 34 Cleeve-
lands av. Telephone Number
56094**GODWIN D. E. & CO. LTD.**Westbourne House, New road, Wood-
mancote. Tel. Bishops Cleeve 3170Hancove W. J. 7 Hill Top rd
Harmer J. F., Waterside, Church Walk,
C. K. See advert**HEEKS BRIAN J.**81 Painswick road.
Tel. Cheltenham 24264**HOW-TRUSWELL LTD.** War-
wick place. Tel. Cheltenham 27724/5**MARSHALL R. E. & C. LTD.**
St. James's square. Telephone No.
52015/7. See advertisement**MILLS A. H. & CO. LTD. (contractors
& plumbers), 204 & 206 Hewlett rd.**
Tel. Cheltenham 56430. See advert**ROWCROFT HEATING LTD.**Imperial house, Stroud. Tel. 3651/2
Swanmet Ltd. 119 Promenade
Tanner Peter J. 202 Brooklyn rd**TAYLOR A. W. A. LTD.**34 Carlton street.
Tel. No. 55829 & 54543. See advert**WINTERBURN K. D. & SON****LTD. (& builders), 261 Old Bath rd.**
(Tel. No. 56803); 16 Pilford av. (Tel.
No. 25062) & Kar-mar, 9 Undercliff av.
L. Tel. No. 54874. See advert**HERBALISTS.**Cotswold Corner (Health Foods), 207 Lon-
don rd. C. K.**HIDE & SKIN MERCHANTS.**Smith C. H. R. & Son (& furriers), 10 to
12 Montpellier walk. Tel. No. 23384

HIGH FIDELITY SOUND EQUIPMENT DEALERS.

RAY ELECTRICAL (CHELTENHAM) LTD. (for advice, sales & service), 287 High street. Telephone. Cheltenham 22317

University Audio (all hi-fi stereo equipment, tape recorders & radio; B. & O. & Sony dealers), 24 Winchcombe st. Tel. Cheltenham 53228

HIRE PURCHASE FINANCIERS.
BUSH INVESTMENT TRUST LTD.
15 Rodney road. Telephone, Cheltenham 22034/5

Forward Trust Ltd. 3 Montpellier ter
Lombank Ltd. 119 Promenade
Mercantile Credit Company Limited

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COMPANY LIMITED**

24 IMPERIAL SQUARE

CHELTENHAM

Tel: Cheltenham 26311/2

**MERCANTILE CREDIT
COMPANY LIMITED**

R.G.B. Finance Ltd. 15 Royal cres. Tel Cheltenham 55915

Union Transport Finance Ltd. 10 Imperial sq

HOMES.

Abbeyfield Society (Old People's Home), 125 St. George's rd

Arle House (Gloucester County Council Home for Elderly People) (O. Holvayd, superintendent), Village rd

Bargate Rest Home, 94 St. George's rd
Barnardo's (Dr.) Home for Boys & Girls, 265 Hatherley rd

Coronation Old People's Housing Society (Cheltenham) Ltd. Dowty ho. St Margaret's rd

Cotswold Cheshire Home (Miss E. Wilson S.R.N. matron), Overton rd. Telephone, Cheltenham 52569

Ellerslie Home for the Blind (Miss A. Nightingale, matron), 108 Albert rd
Elltam House, 18 Prestbury rd

GLADYN (registered rest home), Malvern rd. Telephone, Cheltenham 56162
Gloucestershire County Council Children's Home (J. Berry, warden), 41 Sydenham Villas rd

Gloucestershire County Council Homes for Aged People (Ralph E. Rowland, supt.), 283 London rd. C. K. & (R. G. Morris, supt.) Sunnyside, Pittville Circus rd

Hatherley Grange Residential Home Ltd. 26 St. Stephen's rd

Home for the Aged Poor, Orphans & Deserted Children (Rev. Mother Superior), Nazareth ho. 97/103 Bath rd
Homes of Rest for Gentlewomen (Gloucestershire branch), Haddo, Pittville Circus rd

Lilian Faithfull Homes (Cheltenham Old People's Housing Society Ltd. proprs.) (reg. office & home), Acton ho. 13 (Tel. 52935) & Faithfull ho. 14 to 19 Suffolk sq. (Tel. Matron 54319) & (residents), 22663; Fairhavens, Pittville Circus rd. (Tel. 53966); Bredenbury house, Western road (T.N. 54394); Hatherley house, Lansdown rd. Tel. Cheltenham 53741

Restholm (Mrs. G. H. Gleed, matron) (home for aged people), 2 Montpellier grove & 1 Suffolk road. Tel. Cheltenham 52888

St. Catherine's Mother & Baby Home & Shelter, 21 Pittville lawn
Salvation Army Approved Probation Home, Charlton court, Charlton Court rd. C. K.

SEAFORTH REST HOME FOR ELDERLY PEOPLE (Mrs. G. A. Brodie, matron), 23 Christchurch rd. Tel. Cheltenham 56449

HORTICULTURAL SUNDRIESMEN.

Monro Horticultural Sundries Ltd. Tewkesbury rd

HOSIERS—LADIES'.

George's, 214 High st

HOSIERS & GLOVERS.

Charles Watts, 9 Clarence par
Slade H. C. Ltd. 76/78 Promenade

HOSPITALS.

Cheltenham General Hospital, Sandford rd.; (children's dept.) Harp hill & (nurses' home & teaching dept.) 1/2 College lawn

Cheltenham Maternity Hospital, Swindon rd

Delancey Hospital, 31 Charlton la st, Paul's Hospital, Swindon rd

Salterley Grange Chest Hospital, Leckhampton hill

Victoria Maternity Home, St. James's sq

HOTELS.

Askham House Hotel, Pittville Circus rd

Berkeley Hotel, 23 High st

Borrowdale, 85 St. George's rd

Carlton, Parabola rd

Carr's Hotel Ltd. 42 Clarence st

ELLENBOROUGH HOTEL

(Mrs. E. M. Davies), Oriel rd. (Tel. No. 22571) & (annexe) 2 & 3 Oriel villas, Oriel rd

Great Western, 40 Clarence st

HOTEL BUDAPEST (Mrs. Denston and family; run by the family with all family comforts) (licensed), 81/83 Bath rd. Tel. Cheltenham 23208

Hotel Majestic (The)

A.A.★

R.A.C.★

The Hotel Majestic
Park Place, Cheltenham.

EVERY COMFORT, EXCELLENT
CUISINE AND SERVICE.

COCKTAIL BAR - LIFT

HIGHLY RECOMMENDED.
RES. MANAGING DIRECTOR: E.A. SWINDEN.
Tel. CHELTENHAM 25353/4 & 5.

See advert

LANSDOWN HOTEL

(fully licensed), Lansdown rd.
Tel. Cheltenham 22700

LILLEY BROOK HOTEL (Miss Nora Hardcastle, manageress), Cirencester rd. C. K. Tel. Cheltenham 25861-2

Midland, 247 Gloucester rd

MOOREND PARK HOTEL

(E. W. Whitlock, proprietor) (A.A. & R.A.C.; licensed), Moored road, Charlton Kings. Tel. Cheltenham 22352 & (visitors) 23294

North Hall Hotel, Pittville Circus rd
Old Swan, 97 High st

Overton Lodge, 88 St. George's rd
Plough Hotel, 144 High st

Prince of Wales, 11 Portland st

Queen's, Promenade

Railway (F. G. Wood), Ambrose st

Royal Ascot, Western rd

SAVOY HOTEL

(A. P. Wallman, propr.)
(fully licensed; also Savoy Gill).
Telephone, Cheltenham 27788/9

Star, Regent st

Strathdurn Hotel, Pittville, Circus rd

HOTELS—COMMERCIAL.

George, 41/49 St. George's rd

Manchester, Clarence st

Swanbourne, 12 Pittville lawn

HOTELS—PRIVATE.

Belroyd, 96 St. George's rd

Central Private Hotel, 7 & 9 Portland st

Cosmos Guest House, 2 Queens par

County Hotel, Montpellier, Bayshill rd

Grosvenor Angle Private Hotel (M. & T. Hotels Ltd. proprs.), 23 Grosvenor st

Wellesley Court, Clarence sq

Wingfield, Western rd

Wyastone Hotel, Parabola rd

HOUSE FURNISHERS.

Chapman C. D. (Cheltenham) Ltd. 210/214 Bath rd

Dale, Forty & Co. Ltd. 151 High st

Dennis G. C. & H. F. Ltd. 13, 14 & 10 Ambrose st. & (stores) Chapel st. & St. George's sq

DRAKE'S (Drake & Co. (Cheltenham) Ltd.) (est. 1883), 28/32 Winchcombe st. (Telephone 21155/6) & (workshops) 24A, Gloucester pl. See advertisement outside Back Cover

Tel.: CHELTENHAM 53787

M. B. R. HOWELLS LTD.*Complete House Furnishers*

H.P. CREDIT TERMS AVAILABLE

*Carpets and Bedding Cheapest in Town***4, 5, 6 BENNINGTON STREET
CHELTENHAM**

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Foyle's Furnishing Co. Ltd. 73/75 High st
Hardy & Co. (Furnishers) Ltd.

Higgins Harry Ltd. New st

HOME & GARDEN CENTRE

40 Edinburgh Place, Coronation square. (Tel. Cheltenham 23639); 10 Prestbury rd. Tel. Cheltenham 22600. (agents for South Western Gas Board) 40 Edinburgh Place, Coronation square

HOWELLS M. B. R. LTD. (carpet & bedding specialists), 4, 5 & 6 Bennington street. Telephone, Cheltenham 53787. See advert**ROUSE F. & CO. LTD.** (also motor trimmers), 99 Gloucester rd. Tel. Cheltenham 23706**SHIRERS & LANCES LTD.**

Promenade & Clarence st. Telephone, Cheltenham 21133/6. See advert

SPIERS (FURNITURE) LTD.

8 Winchcombe street. Tel. Cheltenham 22551. See advert

Tinsleys Furniture Supermarket, 14/16 Prestbury rd

WARD E. L. LTD. 201, 203, 205, 207, 209, 211 & 213 High st.; 1 & 2 North st. (Tel. Nos. 21212, 21213 & 21214) & (workshops) Edmondstone ho. North pl**WHITE & CO. (CHELTENHAM)** (& carpet fitting specialists), 6/8 Pittville street. Telephone, Cheltenham 23624**WOLFE & HOLLANDER LTD.** 106 Promenade. Tel. Cheltenham 55314**WOODHOUSE JAS. & SON** (& bedding specialists), 100/104 High st. Tel. 23604**WISE MOTORISTS**before insuring or renewing
consult—**W. B. HOLLAND****Associated Insurance Brokers
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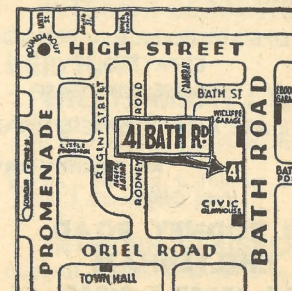
No Claim discounts on transfer

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Saturdays 9.30 a.m.—4 p.m.

41 BATH ROAD, CHELTENHAM

Tel. 23240

**HYDRAULIC ENGINEERS.**Clark Equipment Ltd. Runnings rd
Dowty Hydraulics Ltd. Gloucester rd
Telehoist Ltd. Tewkesbury rd**HYDRAULIC EQUIPMENT.**Dowty Group Services Ltd. Royal ho.
Montpellier st**ICE CREAM MANUFRS.****GOTSWOLD DAIRY (ICE CREAM) LTD.** (winners of silver challenge cups; also silver and bronze medals; outside events catered for), 7 Park st. Lower High st. **TEL. CHELTENHAM 24870****INCOME TAX CONSULTANTS.**

Poole W. T. 9 Priory ter

INDUSTRIAL BANKERS.North Central Finance Ltd. 13 Royal cres
R.G.B. FINANCE LTD. 15 Royal cres. Tel. Cheltenham 55915
United Dominions Trust Ltd. 1 Imperial sq**INDUSTRIAL DESIGNERS.**

Cotswold Industrial Designs, 14 St. George's st

INSTRUMENT ENGINEERS.

Hall G. W. 72 Market st

INSURANCE AGENTS.Knight Fredk. Wm. 90 Rosehill st
Perry Ronald Geo. 4 Selkirk st**STARCROSS INSURANCE AGENCIES LTD.**365 High st.
Telephone, Cheltenham 56558

Trinder Mrs. 10 Jersey av

INSURANCE BROKERS.**BALSTRAWOODS LTD.** 115 Promenade. Tel. Cheltenham 57271**CHELTENHAM INSURANCE BROKERS,**

66/68 Clarence st. Tel. Cheltenham 53022

Cherringtons F.V.I. 12/14 Rodney rd

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COMPETITIVE RATES AND SOUND RECOMMENDATIONS
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British Engine Boiler & Electrical
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Century Insurance Company Ltd.
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54018/9

Cheltenham Mutual Plate Glass Insurance
Society Ltd. (The) (G. W. Neale, sec.),
5 North pl. Tel. Cheltenham 23390

Colonial Mutual Life Office, Winchcombe
ho. Winchcombe st

Commercial Union Group of Insurance
Companies, 6 Imperial sq

Eagle Star Insurance Co. Ltd. (Group
Administrative Office) Rodney ho. 53/57
Rodney rd. (Telephone, Cheltenham
21461) & 6 Royal cres

**Friends Provident & Century Life
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(see Royal Insurance Group)

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Liverpool Victoria Friendly Society (G.
W. Watkins, district manager), 49
Clarence st

London & Lancashire Insurance Co. Ltd.
The (see Royal Insurance Group)

London & Manchester Assurance Co.
Ltd. Hepworth chmbrs. 204 High st

Northern & Employers Group of Assurance
Companies, 109/111 Promenade

Pearl Assurance Co. Ltd. 79 Promenade
Phoenix Assurance Co. Ltd. 3 Crescent
ter

Prudential Assurance Co. Ltd. 51 Promenade

Refuge Assurance Co. Ltd. 113 Promenade

Road Transport & General Insurance Co.
Ltd. 13 Royal cres

Royal Insurance Company Ltd. (see Royal
Insurance Group)

ROYAL INSURANCE GROUP

Royal Insurance Co. Ltd.
Liverpool & London & Globe Insurance
Co. Ltd.

London & Lancashire Insurance Co.
Ltd.

Law Union & Rock Insurance Co. Ltd.
British Engine Boiler & Electrical
Insurance Co. Ltd.

T. F. Evans, branch manager,
45 Promenade.
Telephone, Cheltenham 21516
(5 lines)

CHELT. 21

ROYAL INSURANCE GROUP (J.
Batty, assistant controller) (records
office), Thirlestaine hall, Thirlestaine
road. Telephone 26121/5
Scottish Provident Institution, 19 Cambray pl
Sun Alliance & London Group, 17 Royal
cres
United Friendly Insurance Co. Ltd. 117
Promenade
Wesleyan & General Assurance Society,
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Howick Joyce, 8 Imperial sq

KEIL H. W.

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BENCE GEORGE & SONS

LTD. 41/47 & 50/52 Fairview
road. Tel. Cheltenham 52071 (5
lines). See advert

Coolie Gilbey, 226 Bath road. Telephone,
Cheltenham 56676
Haine & Corry Ltd. (wholesale & retail),
313, 315 & 317 High street. Telephone
26644/5/6

IRONMONGERS—continued.

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Hinds F. Ltd. 231 High st

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(Factory & Farm Supplies (Gloucester) Ltd. proprs.),
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MEDHURST S. C. F.B.H.I. (& watchmaker), 65 High street. Tel. Cheltenham 55696

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Samuel H. Ltd. 189 High st

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200 High street.
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Intrim Joinery, King Alfred way

Marsh M. J. (Cheltenham) Ltd. 34A, St Philip's st. Telephone, Cheltenham 25137

MORRIS S. G. & SON (JOINERY) LTD. 52 Andover rd. Telephone 25834/5. See advert

NORTON & BENNETT (& shop-fitters), Stoneville st.
Tel. Cheltenham 52737

SMITH T. W. & SONS (CHELTENHAM) LTD. Maida Vale works, Maida Vale road. Telephone, Cheltenham 21291/2. See advert

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Exmouth street.
Telephone 53020

Witcombe Joinery Works, Witcombe pl

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Eastern Cargo, Paris ho. Promenade
Elston Boutique, 6/7 Montpellier st

KNITWEAR MANUFRS.

Ade Knitwear Co. Ltd. 121/123 Albion st

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Heat Seal Labels Ltd. Bouncers la. P

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Beauty Box (beauty therapy & slimming clinic), 187 Bath road. Tel. Cheltenham 24746

Brandt & Pedersen, 25 Imperial sq

Capri Hair Fashions, 193 Bath rd.
Telephone, Cheltenham 26733

Cheltenham Hair Styling Academy, 31 Imperial sq

Colyers, 324 High st
Copage Mrs. E. 200 High st
Costa Andrea, 7A, Pittsville st
Diane, 28 Hatherley st
Edwards of Henley, 37 Salisbury av
Francois, 25 Clarence par

GILLETT MARY, 63 Queen's road.
Telephone, Cheltenham 54598

Golden Comb, 2 Bath st
Graham Rita, 414 High st
Gwendoline Hair Fashions, 21 Suffolk par

Hammond Joan, London rd. C. K

Henery P. 111 St. Luke's rd
Ireland Mrs. R. E. 118 Swindon rd
Irene of London,

19 Rowanfield exchange, Devon ave

Isobel, 115 Promenade

Joan (Mrs. J. Hayling), 22 Croft street.
Tel. Cheltenham 53947

JON'S HAIR FASHIONS,
32 Cambray place. Telephone, Cheltenham 23414

Jossevel Miss A. 11 Rotunda ter. Montpellier st

Junes Hairfashions, 95 Tewkesbury rd

Le Petit Salon, 37 Nauntun cres

Magic Mirror, 11 Grosvenor place south

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MARCELLE

(N. C. Witney), 101 Promenade. Telephone, Cheltenham 24228

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Margaret's, 98 Whaddon rd

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MAVIS HAIR FASHIONS, Ivy House, Gretton rd. Gotherington. Tel. Bishops Cleeve 2484

Michelle, 46 Edinburgh pl

MOLYNEUX J. 15 Clarence par.

Tel. Cheltenham 23813

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Patricia, Elmwood ho. Montpellier st

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CHELT. 21*

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Steiner, 84 Promenade

Suzane, 145 Leckhampton rd

Sybelle, 69 Regent st

Tiffany's, 4 Caernarvon court, Hatherley rd

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Vanity Fair, 26 Clarence st

Vivian, 212 Hewlett rd

Waverley Hairdressing Saloon, 20 Winchcombe st

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Coronation sq

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Washeteria Self Service Laundry, 163
Bath rd
Westinghouse Laundromat, 105 Hewlett
rd

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11, 12 & 13 Croft st. Tel. Cheltenham
24951

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DRY CO. (CHELTENHAM)

LTD. (THE), Newcourt road,
C. K. (Tel. 26635) & (Receiving Offices)
319 High st. (Tel. 54448); 32 Albion
st. (Tel. 24627) & 153 Bath rd. Tel.
54917

Folca Hand Laundry, 15 Elmfield rd
Laundrettes (Cheltenham) Ltd. 3/5 Hew-
lett rd

Paragon Laundries (Gloucestershire)
Ltd. 210 Hatherley rd. Telephone,
Cheltenham 23387

Soo Yow, 63 Winchcombe st

SUNSHINE LAUNDRY (CHEL-
TENHAM) LTD.

Churchill st.
Tel. Cheltenham 23626

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Promenade & Ormond pl. Little
Promenade. Telephone, Cheltenham
56238

Carmelle, 54 Promenade
Salisbury Handbags Ltd. 146 High st

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Cousins A. H. 341 High st
Hinch G. 331 High st

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LIBRARY—PUBLIC.

Cheltenham (H. G. Fletcher F.L.A.,
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Court Jsph. Wm. C. 252 Brooklyn rd
Etherington Jn. Libertus rd
Hole & Morris, Harwood, Swindon rd
Murray Anton, Robinswood, Kidnappers
la. L
Pearson Mrs. M. L. 373 Swindon rd
Smith Alfd. E. 71 Marsh la
Wasley Silas J. Benhall gdns. Wasley rd

MASONS.

See Monumental Masons.

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24216 & 23048

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Swift & Co. Ltd. Grove st

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sulting physician), 4 Imperial sq. Tele-
phone 24515

Barker G. N., F.R.C.S., D.L.O. 4 Im-
perial sq

Barlow & Sobey (surgeries), 29 Cam-
bray pl. & 34 Mendip rd

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M.B., M.Chir.Cantab. (consultant sur-
geon & urologist), 100 Evesham rd.
Telephone No. 22627

Bruce Vivian Rd. M.R.C.S., L.R.C.P.,
M.B., B.S., D.Obst.R.C.O.G. (surgery),
139 St. George's rd. Tel. No. Cheltenham
23764

Crabtree, Thomas & Adams, 39 St. Paul's
rd. Tel. Cheltenham 22941

Crabtree Hy. Victor M.B., Ch.B. Dun-
adley lodge, 39 St. Paul's rd. Tel. No.
22941

Cranna F. Maxwell M.B., Ch.B. (sur-
gery), 228 London rd. C. K. Tel. No.
23991

Curtin Augustine P., M.B., B.S.,
M.R.C.S., L.R.C.P. Chatham house,
Church rd. St. Mark's. Tel. Cheltenham
23372

Dixon G. Eileen M.B., Ch.B., D.Obst.
R.C.O.G. (surgery), 123 Promenade.
Tel. Cheltenham 23511

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Duthie Miss A. Elizabeth M.B., Ch.B.
(surgery), 7 Imperial square (Tel.
22264) & (priv. res.) Linden house, 5
College Lawn. Tel. 56671

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Greyholme, Church rd. Bishop's Cleeve.
Tel. Bishop's Cleeve 2669

Goldfoot, Bruce, Gompertz & Moore (sur-
gery), 139 St. George's rd. Tel. No.
23764

Goldfoot Abraham L.R.C.P. & S.,
M.R.C.S., L.M. (surgery), 139 St.
George's rd. (Tel. No. Cheltenham
23764); 3 Libertus rd. St. Mark's &
(surgery) 4 Gloucester rd

Gompertz R. M., M.R.C.S., L.R.C.P.,
M.B., B.S., D.Ch., D.Obst.R.C.O.G.
(surgery), 139 St. George's rd. Tel.
No. Cheltenham 23764

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Royal crescent. Telephone, Chelten-
ham 21070

Gurney Norman James Stratton M.A.,
B.M., B.Ch.Oxon. (surgery), 11 Im-
perial square. Telephone No. 23242

Hanna F. A., M.B., B.Ch. (radio-
therapist), 57 Hatherley rd

Hart R. J., M.A., M.B., B.S., F.R.C.S.
(orthopaedic surgn.), 61 Hatherley rd

Harvey Rt. M.B.E., F.R.C.S., Ch.B. 11
Imperial sq. Telephone No. 22646

Haslett Thos. Bones Hamilton M.R.C.P.,
M.D., B.Sc., D.P.H. (surgery), 11
Imperial square (Telephone 22646) &
Whithorne, London rd. Charlton Kings.
Telephone No. 23494

Henry L., M.D., F.R.C.S.Eng., M.Ch.
Orth. (orthopaedic surgeon), 7 Imperial
square. Telephone, Cheltenham 24157

Howes A. C., M.B., B.S. Greyholme,
Church rd. Tel. Bishops Cleeve 2669

Kahane Robert M.D., L.R.C.P. & S.
Edin., L.R.F.P.S.Glas. Quenington ho.
226 London rd. C. K. Tel. Cheltenham
24375

Kennett B. S., M.B., B.Chir., D.Obst.
R.C.O.G. (surgery), 11 High st

Lyle, Evason & Howes (surgeries),
Tatchley house, 344 Prestbury rd. P.
(Tel. 7103) & Greyholme, Church rd.
Bishop's Cleeve. Tel. Bishops Cleeve
2669

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R.C.O.G. Tatchley ho. 344 Prestbury
rd. P. Tel. 7103

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93 St. George's rd. & 12 High st. P.
Tel. Cheltenham 33830

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M.D., F.R.F.P.S.Glas. 148 Old Bath rd.
& (surgery) 12 Imperial sq

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don rd. C. K

MacEvoy H. Brian M.R.C.S., L.R.C.P.
(surgery), 228 London rd. C. K. Tel.
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Sydenham rd. & (surgery) 41 Portland
st

Matthews Geo. Bromley M.R.C.S.
L.R.C.P. 18 Park pl

Merryweather Regnd. F.R.C.S.
(orthopaedic surgeon);
surgery, 11 Imperial square.
Telephone No. Cheltenham 52012

Miles Jn. R., M.B., B.S., M.R.C.S.
L.R.C.P. 11 Royal crescent. Telephone
Nos. 22248 & 26184

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R.C.O.G. (surgery), 139 St. George's
rd. Tel. Cheltenham 23764

Morrison, Mullally & Dixon, 33 St.
George's road. Tel. Cheltenham 23511

Morrison Miss Eleanor L.R.C.P.
M.R.C.S., M.B., B.S.Lond., D.Obst
R.C.O.G. (surgery), 123 Promenade
Telephone 23511

Mucklow Stuart Leslie M.B., Ch.B.
D.M.R.E., F.F.R. (radiologist), Old
Dole farm, London rd. C. K

Mullally Miss Sheila M., L.R.C.P.
M.R.C.S., M.B., B.S., D.A. (surgery)
123 Promenade. Tel. Cheltenham 23511

Paterson I. R., M.A., M.B., B.Chir.,
D.Obst.R.C.O.G. (surgery), 228 Lon-
don rd. C. K. Tel. No. 23991

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Mansion, 12 High st. P

Ridley Cyril F., M.A., M.B., B.Ch
Cantab. 93 St. George's rd. & 12 High
st. P. Tel. Cheltenham 33830

Rogers R. S. B., M.B., B.S. 1 Royal
crescent. Tel. Cheltenham 21070

Sankey Peter R. B., L.R.C.P., M.R.C.S.
1 Royal crescent. Telephone. Chelten-
ham 21070

Scott-Kerr, Mules, Anthony & Rees
James, 29 Leckhampton rd. & 72 Salis-
bury av

Shaffer Raphael B.Sc., M.B., Ch.B.
(surgery), 29 Cambray pl. & 34 Mendip
rd

Sobey Jn. E. T., B.Sc., M.B., B.Ch.
(surgeries), 34 Mendip rd. & Harley ho.
Cambray pl

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M.B., B.Chir., M.R.C.O.G. (surgery),
11 Imperial square. Telephone No.
Cheltenham 56545

Stephenson R. W., M.R.C.S., L.R.C.P.,
D.O.M.S. (ophthalmic surgeon), 4
Imperial square. Telephone 22475

Thomas Ian Brace M.B., B.S., M.R.C.S.,
L.R.C.P. Dunally Lodge, 39 St. Paul's
rd. Tel. No. 22941

Thomson D. S., F.R.C.S.Edin., D.O.M.S.
(ophthalmic surgeon), 4 Imperial sq.
Telephone 22475

Underwood J. E., M.R.C.S., L.R.C.P. 22
Libertus rd. St. Mark's

Wallace Alastair Bruce M.B., Ch.B. 11
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crescent. Telephone Nos. 22248 & 26184
Wingate & Bracey (surgery), 70 Leck-
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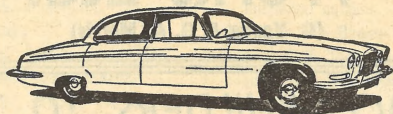
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54652) & (garage) Francis st
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See advert

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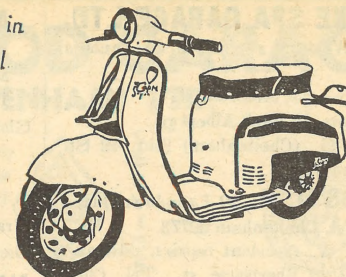
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 par. & Post Office la

Gloucestershire Echo (Cheltenham News-
 paper Co Ltd. publishers), Prom-
 enade ho. Clarence par. & Post Office la

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 Rodney road. Tel. Cheltenham 23011/2

Selge Jas. Harold, 22 Rodney rd. Phone,
 Cheltenham 23011/2

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Drake's (Drake & Co. (Cheltenham)
Ltd.), 83/85 Winchcombe st. See
advertisement outside Back Cover

Eileens, 176 Bath rd

Eros, 50A, Promenade

Gay Gowns, 6 Promenade

Gaywear, 7 Shurdington rd

Grants (Cheltenham) Ltd. 187 High st

Jones Mrs. I. 240 High st

Lang B. 19 Suffolk rd

Lewis Separates Ltd. 159 High st

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Rag Doll, 29 Albion st

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Yvonne, 159 Bath rd

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George's place. Tel. 23962 & 23723.
See advert

Wilmot Packaging Ltd. The Runnings.
See advert

PACKING CASE MANUFRS.

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TENHAM) LTD.** Maida Vale
works, Maida Vale rd. Telephone,
Cheltenham 21291/2. Tel advert

PAINT MERCHANTS.

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LTD. 41/47 & 50/52 Fairview
road. Tel. Cheltenham 52071 (5
lines). See advert

PAINT MERCHANTS—continued.

G. & D. PAINTS (Glass, cellulose & synthetic enamels), Arle works, Village rd. Tel. Cheltenham 54500

Harrison G. G. (& wallpaper merchant, hardware &c.), 52 Edinburgh pl. Coronation square. Tel. 56862

ROGERS & MARTIN, 44 Church st. C. K. Tel. Cheltenham 56592

SHARPE & FISHER (BUILDERS MERCHANTS) LTD. Pittville street. Tel. Cheltenham 21477. See advert

TOWNSHEND W. H. (CHELTENHAM) LTD. (also wallpaper merchants & glass mers.), Red house, 18 & 19 Henrietta street. Tel. 21151/2

PAINTERS & DECORATORS.

ALCOCK S. E. (& builder), 30 Langdon rd. & (works) Exmouth court, Exmouth st. Tel. Cheltenham 52839

Ball C. 46 Gloucester rd
Bates B. G. 10 Cakebridge rd

BAYLISS ALEC VICTOR, 44 Haywards rd. & (office & works) 106 Rosehill st. Tel. Cheltenham 53406
Burnett F. W. 172 London rd
Coates G. H. 16 Croft rd. C. K
Cole F. J. & Co. Chapel la. Great Norwood st

Cook W. E. (& builder), 16 Suffolk parade. Telephone 52127
Daffurn W. P. & Sons, 31 Marle Hill par

ENOCH B. C. (builder & heating engr.), 14 Southern rd. Tel. 24762. See advert

ENOCH G. W. (alterations repairs, plumbing & hot water fitting), Ferndale, 36 Copt. Elm rd. C. K. Tel. Cheltenham 22274

Green & Green, 4 Dovey cotts. Richards rd

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Marks A. E. Ltd. 37 Millbrook st
Marshalls (Charlton Kings) Ltd. Pittville Crescent la
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Morgan F. M. 37 Cromwell rd

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52 Andover rd. Tel. 25834/5. See advert
Overton G. W. 40 Alstonecroft
PATES S. E. & SON (& general repairs), 25 Naunton crescent. Telephone 55005

Pearce R. A. 10 Priory ter
ROBERTS P. S. & CO. LTD. (& builders), 229 Brooklyn rd. Tel. Cheltenham 26400

SHEA & BROWN, 47 St. Paul's rd. Tel. Cheltenham 24953 & 24774
Taylor A. W. A. Ltd. 34 Carlton st. See advert

Trigg H. J. & Son Ltd. Melrose, Lansdown Place la. See advert
TRIGG G. A. Notgrove, 1 Sydenham rd. Tel. Cheltenham 54260. See advert
Wakefield G. S. 25 Lyefield road east, C. K
Webb Wilfred H. 4 Clevevmount rd
Williams R. I. 29 Overbrook drive

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Brunswick Sheet Metal Works, 33 Brunswick st

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Lansdown Garage, Lansdown Place la

REED D. & SON (body repairs & refinishing specialists), Mead road. Telephone, Cheltenham 23637

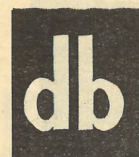
PAPER MERCHANTS.

OLIVANT & SON LTD. (& paper bags & wrappings), 13 Bennington st. Tel. Cheltenham 52948. See advert

PATENT AGENT.

Davies Arthur R. (chartered & trade mark agent), 27 Imperial square (Telegrams, "Patents Cheltenham"; Tel. No. 24520, 0242 & 24520); & at 115 High Holborn, London W C 1. Tel. Holborn 0908, 01-405 & 0908

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Oxford Road Filling Station, 346 London rd. C. K
Russell Service Station, Tewkesbury rd
Six Ways Service Station, 231 London rd. C. K

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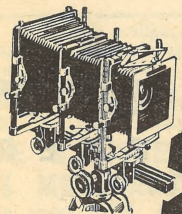
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Photo Mech, 14 New st

Studio Kam (& graphic designers), 30
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Cheltenham 53195

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UNIVERSITY CAMERAS, 24 Winch-
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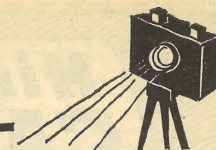
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11 Imperial square.

Tel. No. Cheltenham 53871

Daniel Mrs. S. R., L.P.M.E., L.M.G.
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URSSELL HY. GEO. FREDK. 31 Pains-
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Regent Gallery, 14 Regent st

Richmond Galleries, 242 High st. Tel.
Cheltenham 59444

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Richmond Galleries, 242 High st. Tel.
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(picture dealers & restorers), 18
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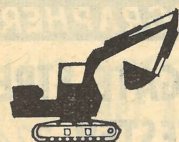
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BOOTHROYD W. T. (& heating engr.), 298 Old Bath road. Tel. Cheltenham 55939

CLEMENTS K. C. (& heating engr.), 60 Alma rd. L. Tel. Cheltenham 55664
Cole F. J. & Co. Chapel la. Great Norwood st

Dix W. H. 20 Painswick rd

ENOCH B. C. (builder & heating engr.), 14 Southern road. Tel. 24762.
(See advert

ENOCH G. W. (& builder), Ferndale, 36 Copt Elm road, Charlton Kings. Telephone 22274

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Westbourne house, New road, Woodmancote. Tel. Bishops Cleeve 3170

Harmer J. F. (also heating engr.), Waterside, Church walk, C. K. Telephone, Cheltenham 24237. (See advert

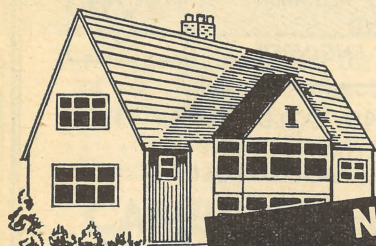
HEEKS BRIAN J. 81 Painswick road. Tel. Cheltenham 24264

Hollander D. H. New Barn la. P

Lippett Wilfred F. 43 Tennyson rd. St. Mark's

MILLS A. H. & CO. LTD. (contractors & heating contractors), 204 & 206 Hewlett rd. Tel. Cheltenham 56430.
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Melrose, Lansdown Place la. Tel. Cheltenham 24229 & 56813. See advert
Trigg G. A. Notgrove, 1 Sydenham rd.
See advertisement

White Ronald V. 187 Prestbury rd

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SHARPE & FISHER (BUILDERS MERCHANTS) LTD.

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Bennington, Bennington st
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Imperial sq
Masonic Hall, 2 Portland st
Rodney, 20 Rodney rd

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Adam & Eve, 8 Townsend st
Albert Arms, 85 St. Paul's rd
Albion Inn, 58 Gloucester rd
Albion Vaults, Sherborne pl
Bath Hotel, 14 Albion st
Bath Tavern, 68 Bath rd
Battledown Inn, 148 Hales rd
Bayshill Inn, 85 St. George's pl
Beaufort Arms, 184 London rd
Bee Hive, 33 Bouncers la. P
Bee Hive, 1/3 Montpellier villas
Bell Inn, 70 Bath rd
Berkeley Arms, 63 Albion st
Black Horse Inn, 24 Rosehill st
Britannia Inn, 48 Fairview rd
British Crown, 5 St. Paul's ter. Dunalley
st
Brown Jug, 242 Bath rd
Burton Brewery Inn, St. James's sq
Calcutta Inn, 126 Gloucester rd
Caledonian Inn, 60 Swindon rd
Cambridge Inn, 5 North st
Cat & The Fiddle, 63 Whaddon rd
Compasses Inn, 95 New st
Continental, 166 High st
Continental, 70A, Regent st
Cooper's Arms, 47 High st
Cotswold Hotel, 17 Portland st
Cotswold Inn, London rd. C. K
Cross Keys, 8 Tewkesbury rd
CROWN & CUSHION, Leslie J. Trigg,
10 Bath rd. Telephone 28138
Crown Inn, 167 High st
Crown Inn, Upper Park st
Double Barrel, Salisbury av
Duke of Sussex, 40 Swindon rd
Duke of York Inn, 315 London rd. C. K
Eight Bells, Church st
Engineers' Arms, 60 St. Paul's rd
Exmouth Arms, 167 Bath rd
Fairview Inn, 96 Fairview rd
Five Alls Inn, 232 Bath rd
Fox & Hounds, 116 Prestbury rd
Full Moon Inn, 295 High st
Gamecock Inn, 51 St. Margaret's rd
Garrick's Head, 16 Bath st
Gladstone Arms, 53 Sherborne st
Globe Inn, North st
Gloucester House, 20 Gloucester pl
Golden Cross Inn, Tewkesbury rd
Golden Miller, 2 Devon av
Greyhound Inn, 198 Hewlett rd
Grosvenor Brewery Inn, 81 Albion st

Hanover Inn, Hanover st
Hatherley Inn, 293 Hatherley rd
Hereford Arms, 48 Winchcombe st
Hewlett Arms, Harp hill
Hop Pole Inn, 22 Gloucester rd
Horse & Groom, 30 St. George's pl
Horse & Groom Inn, 55 St. James's st
Kemble Brewery Inn, 27 Fairview st
King's Arms, 182 Bath rd
King's Arms, 140 Gloucester rd
King's Arms, 11 High st. P
King's Arms Inn, 81 King st
King's Head, 340 High st
Lansdown Inn, 374 Gloucester rd
Leckhampton Inn, 33/35 Shurdington rd
Little Crown Inn, Commercial st

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Telephone, Cheltenham 23665
Malvern Inn, 164 Leckhampton rd
Merry Fellow Inn, 45 Church st. C. K
Midland Inn, 237 Gloucester rd
Mitre Inn, 23 Sandford st
Nag's Head, 441 High st
National Hunt Inn, Benham av
New Inn, 237 Cirencester rd. C. K
New Inn, 84 Gloucester rd
New Inn, 83 Hewlett rd
New Reservoir Inn, London rd. C. K
Norwood Arms (Arth. W. Thomas)
(fully licensed), 1 Leckhampton rd.
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Peters Bars, 23 Montpellier walk
Phoenix, 36 Andover rd. & 1/2 Tivoli st
Pittville Hotel, 44 Portland st
Plough Inn, Mill st. P
Prince's Plume Inn, 22 Princes st
Railway, 258 Swindon rd
Railway Inn, 50 New st
Railway Inn, 3 Railway bldgs. Norwood
rd

Restoration Inn, 57 High st
Rose & Crown Inn, Rose & Crown pass
Rotunda Tavern, 3 Montpellier st
Royal Foresters Arms, 51 Townsend st
Royal Hotel, 54 Horsefair st. C. K
ROYAL OAK (Leslie H. Hicks), 43
The Burgage, Prestbury. Tel.
Cheltenham 22344

Royal Oak, 332 High st
Royal Toby, Princess Elizabeth way
Royal Union, 37 Hatherley st
Royal Well Tavern, 5 Royal Well pl
Russell Arms, 1 Hales rd
Ryeworth Inn, Ryeworth rd. C. K
Saddlers' Arms, 1 Larput pl
St. Albans, County Court rd
St. George's Vaults, 53 St. George's pl
Salisbury Arms, 2 Rotunda ter. Mont-
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Shorncliffe Quarry Co. Ltd. Princes st
Tel. Cheltenham 24356

Strickland Stone Co. Ltd. Coltham fields
Tel. Cheltenham 24728. See advert

RADIO DEALERS.

Civic Radio, 225 High st
Currys Ltd. 127 High st
Lawrence R. G. (& television),
3 St. George's pl.
Tel. Cheltenham 55186

MIDLANDS**ELECTRICITY BOARD,**

Winchcombe st.
(Tel. Cheltenham 59268)
& Edinburgh place, Hesters way.
Tel. 55968

Modern Radio Stores, 44 St. James's st

**RAY ELECTRICAL (CHELTEN-
HAM) LTD.** (radio & television; &
components), 287 High street. Tele-
phone, Cheltenham 22317

Spa Radio, 337 High st

University Audio (all hi-fi stereo
equipment, tape recorders & radio,
B. & O. & Sony dealers), 24 Winch-
combe st. Tel. Cheltenham 53228

RADIO ENGINEERS.

Dale E. N.
8/10 Church st. C. K
Tel. Cheltenham 56680

**MIDLANDS ELECTRICITY
BOARD,** Hesters Way rd. Tel.
No. 54061

Mustoe Gordon Limited, 40 Andover rd
Selleys E. G. Ltd. 31 Prestbury rd. See
advert

PUBLIC NOTARIES.

See Notaries—Public.

**PUBLIC RELATIONS
CONSULTANTS.**

Rea Publicity (Western) Ltd.
Montpellier ho. 4 Suffolk place. Tele-
phone, Cheltenham 54418/9

PUBLIC WORKS CONTRACTORS.

Moss Wm. & Sons Ltd. 96 Leckhampton
rd

PUBLICITY CONSULTANTS.

Cripwell T. W. 24 Cleavelands av

PUBLISHERS.

Austin Motor Co. Ltd. (magazine dept.),
90A, Promenade
Burrow Ed. J. & Co. Ltd. Imperial ho.
Lyppiat rd
Geographia Ltd. (map), St. George's st

MANDERLEY PRESS LTD.

Selkirk house, 73 Prestbury rd. Tel.
No. 53598
Ringrone Newspapers (1966) Ltd. 41
Rodney rd

**SUMMIT PUBLICITY SER-
VICES,**

33 Imperial square.
Telephone, Cheltenham 57748

RADIO RENTING COMPANIES.

Radio Rentals Ltd. 88 High st. & (service & stores dept.) Victoria st

RAG MERCHANTS.**BURKE BROS. (CHELTENHAM) LTD.** (also scrap metal merchants & feather merchants), 4 St Paul's ter. Dunalley st. Tel. Cheltenham 55864. See advert**RAINWATER GOODS.**

Stormwater Contractors, 93 St. George's place. Telephone, Cheltenham 24226

RECORD DEALERS.

UNIVERSAL STATIONERS LTD. (formerly Banks of Cheltenham Ltd.), 88 & 90 Promenade. Tel. Cheltenham 26260/9

RECORDING INSTRUMENT MAKERS.

ARKON INSTRUMENTS LTD. Whaddon Works, Cromwell rd. (Sales and Service). Telephone No. 27953

REFRIGERATION DISTRIBUTORS & SERVICES.

MIDLANDS ELECTRICITY BOARD, Hesters Way rd. Tel. No. 54061

REFRIGERATION ENGRS.

Cheltenham Refrigeration Co. Ltd. 13 Suffolk rd

COTSWOLD REFRIGERATION SERVICE

(H. E. Russell, propr.) (commercial refrigeration sales, service & repairs, engineers & specialists), 76 Portland st. Tel. 54280

Stallard & Co. (Electrical) Ltd.

7 Well walk,
Clarence street.

Tel. Cheltenham 23718

REINFORCED CONCRETE ENGINEERS.**HOMAN & RODGERS LTD.**

27 St. George's rd.

Telephone,
Cheltenham 21505/6

REMOVAL CONTRACTORS.

See Furniture Removers & Depositories

REPRODUCTION FURNITURE. BARNBY, BENDALL & CO. LTD.

(& furniture, china, glass & objets d'art), 33 High st. Tel. 23743. See advert

RESTAURANTS.

Aeropolis Café, 76 Bath rd

Ah Chow Restaurant, 32 Clarence st.

Angelia's Café, 31 Shurdington rd

Antoniou P. 359 High st

Aztec Coffee Bar, 80 High st

Bar-B-Q Coffee Club Ltd. 3 Queen's circus

Beach Comber Café, 74 Winchcombe st

BLACK TULIP RESTAURANT (THE),
99 Promenade. Tel. Cheltenham 22333

Bombay Restaurant, 9 Well walk

Brunner John & Son, 198 Bath rd

Cabin, 23 Bath st

Cadena Cafés Ltd. 126 High st. & 108/110 Promenade

Chico's Café, 215 Bath rd

Dingle Snack Bars Ltd. 3 College pl

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Evergreen Restaurant, 116 High st

Everyman Theatre, Regent st

Geraldine's Restaurant, 47 Promenade

Gondola Restaurant, 44 High st

Gordon's Café, 1/2 Ambrose st

Hiam Mrs. D. 3 Bennington st

Johnson A. 74 London rd

London Steak House, 23 Promenade

Lotus Garden Chinese Restaurant, Winchcombe st

Montpellier Grill, 18 to 20 Montpellier walk

Olympia, 43 Swindon rd

Parkway Cafeteria, 64 Portland st

Sarah Siddons Silver Grill & Restaurant,
Pittville st

SAVOY GRILL (Savoy Hotel),

Bayshall rd. Telephone, Cheltenham 27788/9

CHELT. 22

Silver Kettle, 1 College pl

Steinhams, 31 Albion st

Sugar & Spice, 18 Hewlett rd

Tivoli Café, 26 Andover rd

Tony's Café, 427 High st

White J. C. & S. W. 10 Grosvenor st

ROAD TRANSPORT CONTRACTORS.

Ameys Transport (Oxford) Ltd. Tewkesbury rd

ROCK DRILLING & BLASTING CONTRACTORS.

WOODCROFT CONSTRUCTION LTD. 44 Alstone lane.
Telephone, Cheltenham 21444 (4 lines)

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BROADBENT'S (LEICESTER) LTD. 390 Gloucester rd.
Telephone, Cheltenham 21001

ROPE, TWINE & LINE MERS.

Gloucester Rope & Tackle Co. Ltd. (also wire & chain merchants), The Docks, Gloucester. Tel. Gloucester 26119

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SADDLERS & HARNESS MAKERS.

Turk Geo. 20 Winchcombe st

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PHONE 22616

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Elliott Bros. Bouncers la. P

PACKER & SONS LTD. Tewkesbury road. Tel. Cheltenham 22616.
 See advert

STRICKLAND STONE CO. LTD. (& haulage contractors), Coltham fields. Telephone, Cheltenham 24728.
 See advert

SAND, GRAVEL & STONE PRODUCERS.

COKE T. F. (CHELTENHAM) LTD. 267 Gloucester rd. Tel. Cheltenham 27744/5. See advert

GLOUCESTERSHIRE SAND & GRAVEL CO. LTD. Carrant Brook Pit, Beckford, near Tewkesbury, Wores. (For Works & Manager, Phone, Overbury 275 & 312) & Office, Overbury Estate office, near Tewkesbury. T N 296

SANITARY ENGINEERS.

BAYLISS ALEC VICTOR

(& plumber), 44 Haywards rd. (Tel. Cheltenham 53406) & (office & works) 106 Rosehill st

Bullingham W. Ltd. Whaddon drive. Tel. Cheltenham 52621

Cook W. E. 16 Suffolk par
 Marks A. E. Ltd. 37 Millbrook st

MORRIS S. C. & SON LTD.

52 Andover road. Tel. 25894/5. See advert

Trigg H. J. & Son Ltd. Melrose, Lansdown Place la. See advert

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Turier S. & Sons, 11 Prestbury rd

SCHOOL OUTFITTERS.

Plant Thos. & Co. Ltd. (also outfitters & tailors), 44/46 Suffolk road. Telephone, Cheltenham 25041

SCHOOLS & COLLEGES.

All Saints' (woodwork centre), Grosvenor st

All Saints' Secondary (boys & girls), Fairview rd

Arle (Mixed) Secondary Modern (S. A. Nicholas B.Sc. head teacher), Howell rd

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(P. H. Sparks M.A.Oxon, principal) (recognized by the Ministry of Education), Pittville Circus road (Telephone No. Cheltenham 23263) & Cleeve View rd

Braendon House School, 62 Painswick rd
Brookfield Secondary (E.S.N. mixed) (R. A. Maltby, head master), Bournside close

Charlton Kings Holy Apostles' (C. of E.) (junior mixed & infants), Cirencester rd

Charlton Kings Primary (infants), School rd

Charlton Kings Secondary (mixed), East End rd, Charlton Kings

Cheltenham College (D. Ashcroft, headmaster; H. C. F. Johnston M.A., Litt.D. second master; W. P. C. Davies M.A. head of junior school; R. Middleton-Smith M.A. bursar), Bath rd

Cheltenham College of Art, New Barn la. P

Cheltenham Grammar School (A. E. Bell B.Sc., Ph.D. headmaster), Princess Elizabeth way

Cheltenham Ladies' College (Miss M. G. Hampshire M.A. principal), St. George's rd. & Fauconberg villas, Bays-hill rd.; secretary's office (David Leighton A.C.A. bursar), Montpellier st
Cheltenham School of Domestic Science, Marlborough ho. Winchcombe st
Cheltenham Technical High School (A. Cartwright B.Sc. headmaster), Gloucester rd

Christ Church Primary (junior mixed), Alstone la. & (infants) Malvern rd. Lansdown

Christ Church Secondary Girls, Malvern rd. Lansdown

Corbridge Nursery School, 276 London rd. C. K

DEAN CLOSE SCHOOL, Shelburne rd. (Rev. D. L. Graham M.A. headmaster) (Tel. Cheltenham 22640) (Bursar, Maj. D. A. Imlay) (Tel. 23248), Dean Close house, Lansdown rd. (D. A. Barker, housemaster), The Yearlings, Hatherley rd. and (P. E. Smith, housemaster), Brook House, Hatherley rd. (E. J. B. Langhorne M.B.E., M.A. headmaster, junior school) Caldecote. Tel. Cheltenham 52217. (G. W. Bullard M.A. house tutor) Rickerby; (J. C. Titterington, house master) Fortfield; Hardy ho. Lansdown rd. & (K. W. Hollington, house master) Wilton ho. Lansdown rd

Dunalley Street Primary (junior mixed & infants), Dunalley st

Elmfield Primary (junior mixed & infants), Swindon rd

Elmfield Secondary (boys), Swindon rd
Gloucester Road Primary (junior mixed & infants), Gloucester rd

Gloucestershire College of Art (R. S. G. Dent B.E., A.R.C.A., R.W.A. principal), Albert rd. Pittville

Hester's Way Primary, Dill av
Holy Trinity Primary (junior mixed & infants), Trinity School la

Kindergarten School, 126 Bath rd
Lakeside Primary (infants), Coniston rd.

& (junior mixed) Hatherley rd
Leckhampton Court, Church rd. L

Leckhampton Primary (junior mixed & infants), Hall rd

Lynworth Primary (junior mixed & infants), Cotswold rd

Monkscroft Infants, Shelley rd

Monkscroft Junior, Shelley rd

Monkscroft Secondary (mixed), Princess Elizabeth way

Naunton Park Infants, Naunton la
Naunton Park Junior (mixed), Naunton la

Naunton Park Secondary Modern, Naunton la

NEW COURT SCHOOL (recognized by The Ministry of Education & Science) (girls' independent preparatory to public schools; boarding & day) (Miss E. A. Peplow Dip.Ed., F.R.G.S. principal), Lansdown road. Tel. 53289 & (staff) 24580

North Gloucestershire Technical College (A. W. Hildrew O.B.E., A.M.I.Mech.E. principal), The Woodlands, The Park (Telephone No. 53489 & 53480); The Lypiatts, Lansdown rd. (Telephone No. 53489) & 66 Shurdington rd. Telephone 53489

Oakley Secondary Modern (mixed), Isbourne rd

Parish Church Primary (junior mixed & infants), St. James's sq

Pate's Grammar School for Girls (Miss M. E. Lambrick B.A. headmistress), Albert rd

Pate's Junior School, St. Margaret's rd
Phillis Christie College, Wellington rd
Prestbury St. Mary's C. of E. (primary), Bouncers la. P

Rowanfield Primary (junior mixed & infants), Alstone la

St. Benedict's (R.C.) Secondary, Arle rd
St. Gregory's (Roman Catholic) (mixed & infants), Knapp rd

St. James' Primary (junior mixed & infants), Great Norwood st

St. John's Primary (junior mixed & infants), Albion st

CHELT. 22†

ST. KENELM SCHOOL (I.A.P.S..)

recognised by the Ministry of Education) (H. C. Bailey M.A.Oxon & D. H. D. Sladen M.A.Cantab, principals) (day preparatory school for boys from 7 to 14 yrs.), 78 Shurdington rd. Telephone 22342

St. Mark's Infants, Hatherley la
St. Mary's College (Church of England College of Education for Women) (Miss V. N. Hall M.A. principal), St. Mary's college, The Park (Telephone No. Cheltenham 53836); (halls of residence) Dunholme, Broadlands, New Hall, Eton lodge, Ireton, Benton & Fullwood Hall, The Park

St. Michael's School, Albert rd
St. Paul's Church of England Training College for Men, Swindon rd.; (annexe) Shaftesbury hall, St. George's pl. & (hall of residence) Rosehill, Evesham rd

St. Paul's Primary (junior mixed & infants), St. Paul's rd

St. Vincent's Nursery School for Spastics (Cheltenham & District Spastics' Association) (Nursery School for Spastic Children aged 2½-7 years) (Mrs. H. C. Williams, headmistress), St. Vincent's, Central Cross drive, Pittville. Tel. 24108

Thirlestaine Court (E. S. N. Day Junior) School, Thirlestaine rd

Warden Hill County Primary School, Durham close

Whaddon Primary (junior mixed & infants), Clyde cres

WHITEFRIARS SCHOOL

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dington close. See advert

County Driving School, 18 Regent st
Lansdown School of Motoring, Salem
ho. Clarence par

Star School of Motoring, 38 Clarence st
Stubbs Motoring School, 25A, Bath par
Vizard College of Motoring, 15 Royal cres

West Midland Driving School, 110/112
High st

SCHOOLS—PRIVATE.

Airthrie, 29 Christchurch rd

Elfin Nursery School

(Mrs. M. E. Griffiths S.R.N. principal)
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290 Hatherley rd.

Telephone, Cheltenham 24740

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school) London rd. C. K

Lakenham Nursery School (Mrs. N. M.
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ham rd

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Moorend rd. Tel. 52843

SCRAP IRON MERCHANTS. BURKE BROS. (COMMER- CIALS) LTD.

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BURKE BROS. (COMMERCIALS) LTD. (also commercial vehicle spares), Hayricks Wharf, Tewkesbury rd. Tel. Cheltenham 59227. See advert

L. B. Metals, 15 Andover rd

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Drake Wm. H. 30 Suffolk rd
Minett K. A. 353 High st
O'Brien Archie E. 410 High st
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SMITH T. W. & SONS (CHELTENHAM) LTD. Maida Vale works, Maida Vale rd. Telephone, Cheltenham 21291/2. See advert

SEED MERCHANTS.

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Yates' Asmer Garden Shop, 38 High st. & (wareho.) Vernon pl

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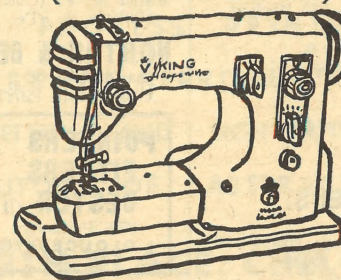
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 Peacey Wilfred E. 81 Queen's rd
 Quick Service (W. H. Broughall Ltd.
 proprs.), 238A, Bath rd
 Quick Service Shoe Repairs, 275 High st
 Shoe Craft, 9 Pittville st
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 Timbrell Wm. J. 83 St. George's pl
 Twigg G. 181 Bath rd
 Vick Sydney, 126 Albion st
 Whitcombe J. H. 23 Fairview rd

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 Bobbies, 21 Ambrose st
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 Character Shoes Ltd. 140 High st
 Dolcis Ltd. 158/160 High st
 Elliott, 94 Promenade
 Freeman, Hardy & Willis Ltd. 122 High
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 Hulin F. 26 Suffolk par
 Jones A. & Sons Bootmakers Ltd. 30 &
 32 Promenade
 Jordans, 117 High st

LAWRENCE'S SHOES LTD. (specialists
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 Lilley & Skinner Ltd. 193 High st
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 66/68 Promenade. Tel. Cheltenham
 25849

Melville of Montpellier, 21 Montpellier
 walk

MELVILLE W. J. LTD. (footwear
 specialists), 92 High street. Tel. 22715

Nelson's Shoes, 4b, Gresham court, Prin-
 cess Elizabeth way
 Norvic Footfitters, 82 Promenade
 Oliver Geo. (Footwear) Ltd. 218 High st
 Saxone Shoe Co. Ltd. 161 High st
 Skinner H. L. & Son Ltd. 256 High st.
 & 200 Bath rd
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 Bond Mrs. B. 364 High st
 Brooks Mrs. G. V. 22 Cleveland st
 Chapman (D. I.) & Locke (M.), 61 Great
 Norwood st

Craigs General Stores, 3 Shurdington rd
 Dodwell Mrs. A. Bayshill cott. Little
 Bayshill ter

Dubber Harold Rd. J. 2 Marsh la
 Dyer Mrs. H. 10b, High st. P
 Gilbert P. R. 154 Brunswick st
 Greenway H. S. 22 Cudnall st. C. K
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 Hunter C. 77 Priors rd
 Jenkins Mrs. A. 290 Swindon rd
 Jones Mrs. D. M. 122 Swindon rd
 Kelly J. 120 Swindon rd
 Leigh A. S. 96 Horsefair st. C. K
 Marshall Mrs. 19 Regent st
 Matthews F. M. 176 London rd
 Mitchell Chas. W. 28 York st
 Morris Mrs. E. E. 42 Church st. C. K
 Oxfam Gift Shop, 3 Royal Well rd
 Pritchard Miss M. G. Reddings rd
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SIGN CRAFT, Warwick place. Telephone 53133 & (works) Back Albert place. See advert

Sperry J. (Signs) Ltd. 11 North place. Tel.

Cheltenham 4609. See advert

Taylor F. R. (& grainer), 88 Bath rd

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Hayman A. & Co. 5 Queen's circus.

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British Legion (Cheltenham & District branch), 118 Bath rd

BRITISH RED CROSS SOCIETY (Miss M. C. Cox, sec.) (Cheltenham Division), 363 Hatherley road. Tel. Cheltenham 59373

Charlton Kings Club & Institute, 21 Church st. C. K

Cheltenham Angling Club (F. J. Selley, sec.); headquarters, United Services Club, Nibley ho. North pl
Cheltenham Animals' Welfare Association (animal shelter), Gardner's la
Cheltenham Art Club, 61b, Montpellier ter

Cheltenham Auctioneers', Surveyors' & Estate Agents' Association (Leslie W Bayley, hon. sec.), 27 Promenade

Cheltenham Bowling Club, Ashburne grn. Suffolk sq

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Cheltenham Branch of the United Commercial Travellers' Association. meet at Majestic hotel, Park pl

Cheltenham Bridge Club, 4 Tivoli rd

Cheltenham Chamber of Commerce & Traders' Association (G. E. A. Jones, sec.), Crescent place. Tel. Nos. 54674/5

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Cheltenham Cricket Club; ground, Princess st

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Cheltenham Society, 13 Lypiatt ter. Lypiatt rd

Cheltenham Society of Model Engineers (S. W. Fear, hon. sec.), 30 Princes rd

Cheltenham Spa Bowling Club, St. George's sq

Cheltenham Swimming & Water Polo Social Club, Great Western rd

Cheltenham Theatre & Arts Club, 49 Bath rd

Cheltenham United Services Club Ltd (L. M. Mason, sec.), 7 North pl

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Cheltonian Society (R. J. Woollatt, sec.), Cheltenham College, Bath rd

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East Gloucestershire Tennis & Hockey Club, Old Bath rd

Emmanuel Church Hall (A. Cook, hon. sec.), Naunton cres

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Tel. Cheltenham 53610

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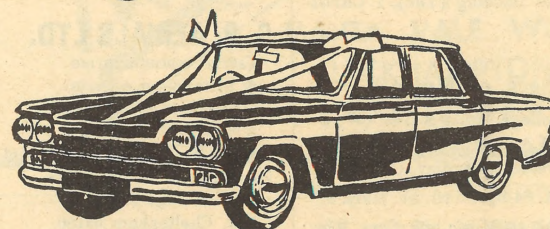
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Leat & Son, 165 Bath rd

Lewis A. & Co. (Westminster) Ltd. 87
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64 Clarence st

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Strange S. W. Ltd. 6 North pl
Taylor A. Oxford pass
Tomkins E. (commission agent), 49 Rod-
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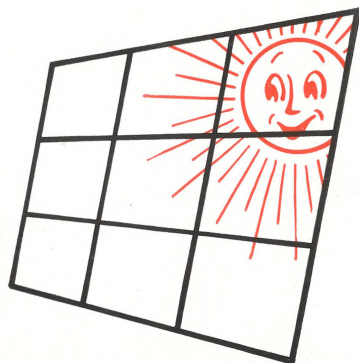
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Tel. No. Cheltenham
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rd. St. Mark's

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Tylers Wine Merchants (Western Divi-
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rd.; 64, 66 & 458a, High st. & 219
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