



Cheltenham Local History Society

SOCIAL MEDIA POLICY

1. CLHS operates a Facebook Page which is set up under the Administrator's Facebook account. Additional users may be set up with permission to make posts. No other Social Media platforms are used by the Society.
2. The CLHS page may be used to promote our events or those of similar organisations, to advertise items such as publications for sale, or for similar publicity with the intention in furthering our aims.
3. Other Facebook users are permitted to post public comments on our page, but these are monitored and we may remove them if not in line with the Society's aims.
4. We accept local history enquiries on the messaging system.
5. No Society member is authorised to make posts in the name of, or claiming to be representative of, the Society on their personal Social Media accounts, or on public or private Social Media pages or groups.

Adopted by the committee 3rd September 2024

Review date September 2027