

With Which is Incorporated the "Cheltenham Looker-On." SATURDAY, MARCH 5, 1938.

GRATIS SUPPLEMENT No. 1940.

THE OPERA HOUSE Next Week: -8.0 Once Nightly 8.0, Matinees Thursday and Saturday at 2.30 The C.O.D.S. presents London's Longest Run-

CALL IT A DAY"

Dodie Smith's Brilliant Comedy from the Globe Theatre, London, where it played for over 500 performances. Box Office Now Open. Tel. 5144-5.

PALACE

'Phone 2553, HERE HEAR 2.0 Continuous 10.30

MON., 7th MARCH and Week: PAUL ROBESON in

"JERICHO"

with Henry Wilcoxon, Wallace Ford and Princess Kouka

(At: 3.39 - 6.17 9.15 Daily)

Also Edward Everett Horton in

"OH DOCTOR!" (U)

Coming Soon William Powell and Myrna Loy in "Double Wedding."

THE DAFFODIL

CHELTENHAM 2.15 Continuous 10.30

MON., MARCH 7th, For One Week SAM GOLDWYN PRESENTS

"WOMAN CHASES MAN" with MIRIAM HOPKINS and JOEL McCREA

It's a Fast, Frantic Uproariously Funny Farce about the Gentle Art of Man-Hunting. 3.45 — 6.20 and — 9.10

"MEET THE BOY FRIEND" Starring David Carlyle and

Carol Hughes Songe 1 Laughet and Romance! 2.15 5.0 -7.45

Pathé Cazelle and Pathétone The Town's Biggest Fun Show.

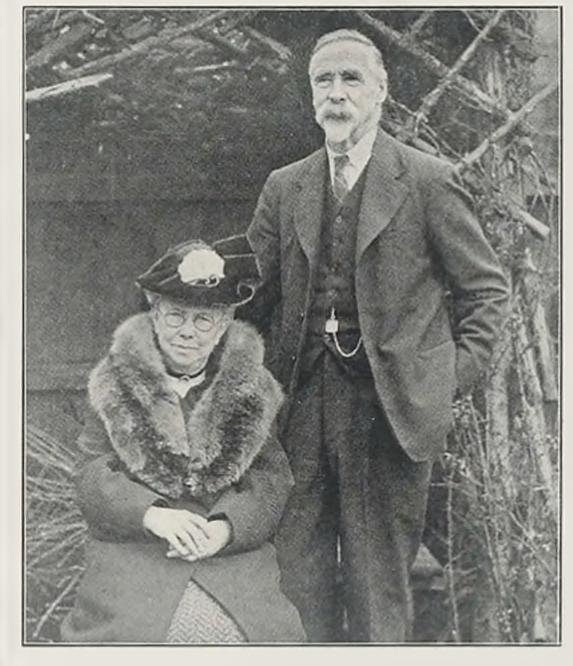


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Try Five Cwts., only Delivered. Phone 3605

RICHES

RECENT ST., CHELTENHAM



MR. AND MRS. ALEX MILNE. Cheltenham,

Fairlands, Leckhampton-road, celebrated their golden wedding on Tuesday. They have four daughters and four grandchildren. Mr. Milne has been an elder of Cheltenham Presbyterian Church for 29 years, and Mrs. Milne is a Cheltonian by birth.



THE 'SPA' BICYCLE

Unequalled Value

Cent's Roadster Lady's Model £3-14-6 Juvenile Models from 35/3 or 2/. WEEKLY

CHELTENHAM CYCLE CO., 82 STRAND

Week: 7th MARCH.

From 2.15 p.m.

COLISEUM

Laughter! and Thrills!

ANN SOUTHERN and JACK OAKIE in

"SUPER SLEUTH"

(3.45 - 6.35 - 9.20)

Mickey Mouse in "Hawaiian Holiday" (Technicolor) (3.40 — 6.30 — 9.10)

The Screen's Great Comics

Wheeler and Woolsey in

"ON AGAIN—OFF AGAIN"

(2.15 - 5.10 - 7.50)Movietone News 7.25 6.15, 9.0)



MONEY — RIDE A

RALEIGH

Roadsters, Tourists, Sports and Safety Models. Prices from £5/10/0 or Terms. See our windows and Remember Our Service After Sales is the Best in the County.

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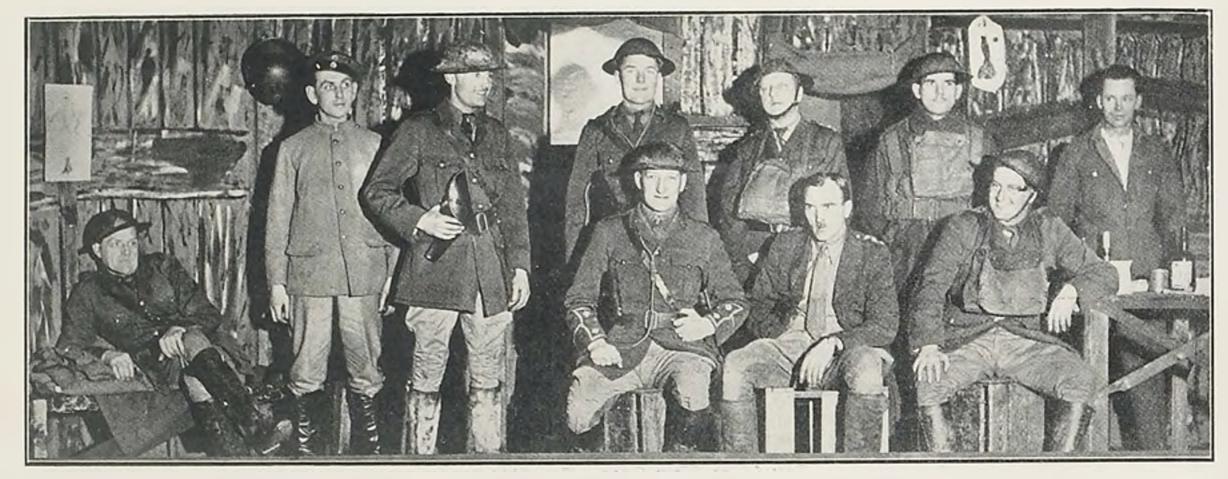
The Cycle Specialist 200-I High St., Cheltenham



BEAUTIFUL MEMORIALS CHELTENHAM

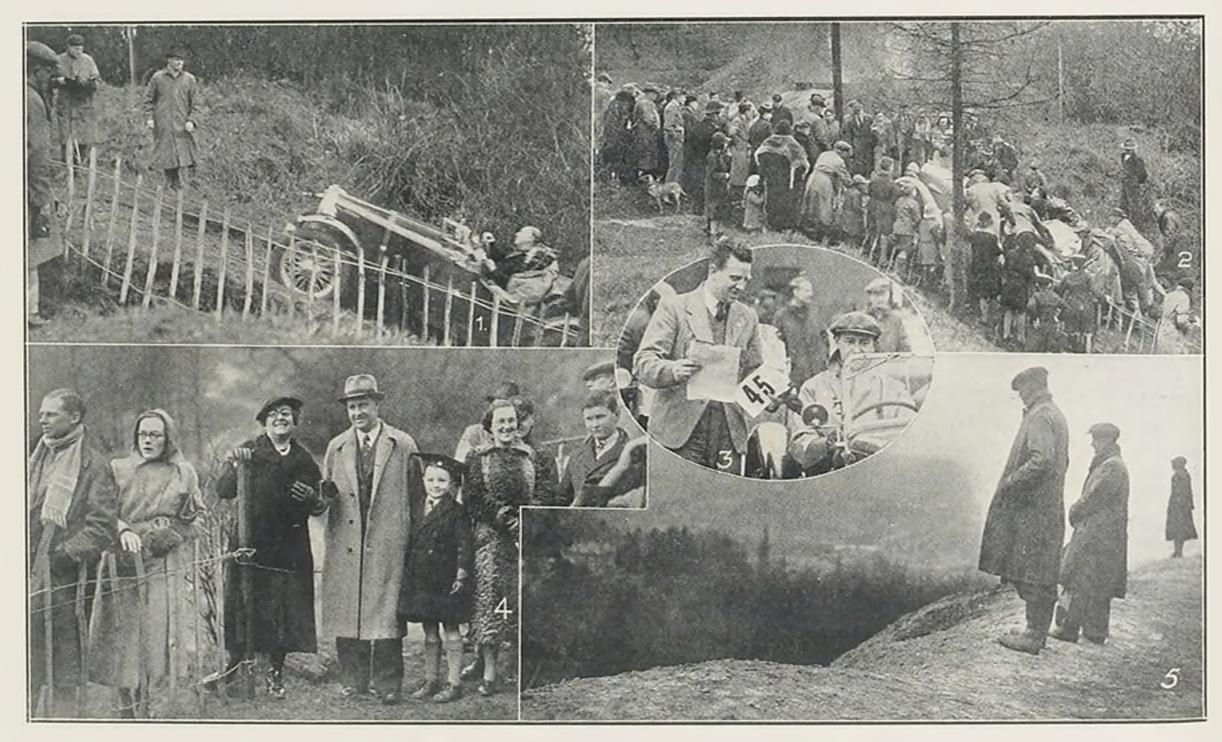
Tel. 2391. Est. over 50 years.

E.FORT and C



FINE PERFORMANCES OF "JOURNEY'S END."

The famous war play by R. C. Sheriff was produced on four nights last week at the Cheltenham Y.M.C.A. Theatre by the Cheltymca Dramatic Society under Mr. H. O. Barnett (the president). It was admirably done and was a great success artistically and financially.



COLMORE TROPHY MOTOR TRIAL IN CHELTENHAM AND COTSWOLD DISTRICT

This notable motor-car trial was 1 ld last Saturday, starting and finishing at the Plough Hotel, Cheltenham.

1. An M.G. taking the middle jenny at 3.—Giving out the numbers at start. 5. Watching the cars coming up the speed.

2.—Helping a competitor whose car failed within inches of the top.

4.—Local spectators at Leckhamp-ton, including Mrs. Trye (the Mayoress), third from left.

jenny. Mr. A. V. Blake (nearest camera) was in charge of towage of failures to the top.



THE SAFETY FAST SPORTS CARS

The knowledge and experience gained in gruelling battles in trials, on road and race track is built into the successful 1938 models, full details of which you can obtain from

JOHN E. ORGEE COUNTY 14 PORTLAND ST.

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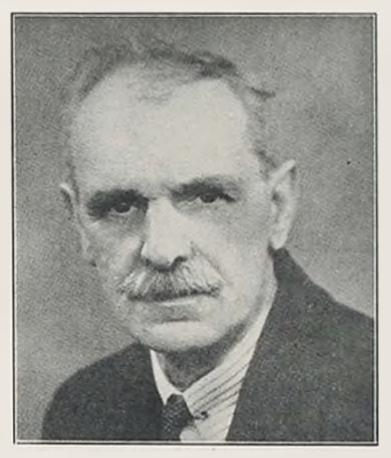
THE NEW BISHOP OF TEWKESBURY,

formerly the Ven. A. J. Hodson, of Gloucester, who was consecrated at Lambeth Palace Chapel last week. He is being congratulated by one of his oldest friends, Mr. J. H. Jones solicitor, of Churchdown.



NEVER ABSENT, NEVER LATE

Five brothers (aged from six to eleven years), sons of Mr. and Mrs. H. Keylock, of Enfield Council Houses, Winchcombe, have attended Winchcombe Baptist Sunday School from the time they commenced, without ever being late or absent. They were presented with medals, and their mother (who is standing behind) was given a framed address commemorating the fact. Mr. G. Cooper (school superintendent) is inset.



MR. E. G. JONES, late of 2 Barry-villas, Cheltenham, who died suddenly last week, aged 58. He was an employee of the Cheltenham Traction Co., and had resided in Cheltenham all his life.



MR. J. A. L. LEEMING, O.C., of Cheltenham, who was selected on Saturday in the International Hockey XI, for England.



MR. R. E. ADLARD, son of Mr. and Mrs. Frank Adlard, of Winchcombe, who was also selected as centre-forward for England.



VISIT OF SOUTHGATE WOMEN'S OWN CANTATA PARTY TO CHARLTON KINGS WOMEN'S OWN
Members of Southgate Women's Own Sisterhood visited Charlton Kings Baptist Chapel last week and gave a cantata. They were afterwards entertained to tea by Charlton Kings Women's Own.



CHELTENHAM COLLEGE WARD CONSERVATIVES: "HAPPY EVENING "AT EMPIRE HALL

Over 300 men and women members of the College Ward Conservatives and their friends were invited by Mrs. Lionel Smith (chairman of the Women's Section) to a "happy evening" at the Empire Hall, where they were introduced to Mr. D. G. A. Lowe (prospective Conservative candidate) and Mrs. Lowe. Top.—Some of the women present.

Below.- In front, from left, are: Mrs. Grist, Mrs. Lionel Smith, Mrs. Lowe, Ald. C. H. Margrett, C.B.E., Mr. D. G. A. Lowe, and some of the men members.





SOUTH OF ENGLAND AMATEUR BALLROOM CHAMPIONSHIP IN CHELTENHAM.

Local competitors in the Ballroom Championship, held in Cheltenham Town Hall last week-end. Standing: Mr. F. Hewinson, Miss P. Dodridge, Mr. W. Holland. Seated: Miss K. Brookes, Mr. A. Elston, Miss M. Withey.

Winners of first, second and third prizes in above championship, with the Mayor and Mayoress of Cheltenham, the judges, and scrutineers. Scated are Miss Joyce Stockford and Mr. F. Camp (second), Miss D. Behan and Mr. S. Binnick (first), Miss D. Skelsey, and Mr. A. F. Stevens (third).



CHELTENHAM LADIES' OVER THIRTY "KEEP FIT" PARTY.

Members of the Cheltenham ladies "Keep Fit" party gave a drill display at Cheltenham Town Hall on Thursday night in connection with the Cheltenham Girls' Clubs' drill display. Further pictures in next week's "Cheltenham Chronicle."



OLD BOYS' GIFT TO THEIR OLD SCHOOL

At the annual meeting and supper of Charlton Kings Old Boys' Association at St. Clairford Hall, on Friday night, a radiogram was presented by Mr. C. Palmer, on behalf of the association, to the school, to be used for educational purposes only. Some of those present.



CHEDWORTH CHILDREN IN NURSERY RHYMES.

In aid of the Congregational Chapel, Chedworth, a concert was given on Tuesday night in the Red Triangle Hut. A little play, "A Dream of Nursery Rhymes" was capitally performed by children. They were trained by Miss J. Dayment



MR. L. ST. CLAIR FORD. youngest son of the late Captain St. Clair Ford, of Zeelugt. Cheltenham, who died last week. He had been manager and secretary of the Sutton Laundry, Limited, Sutton Coldfield, for the last 32 years.



TENTH ANNUAL FOOTBALLERS' SERVICE AT ST. LUKE'S CHURCH, CHELTENHAM.

The annual Footballers' Service was held at St. Luke's Church on Sunday afternoon.

The choir of St. Luke's Church.
 Some of the sportsmen who attended. Among others in

the group are: Major R. P. G. Begbie, Ald. C. H. Margrett, Coun. E. W. Moore, and Mr. W. S. F. Harris.



Master Michael Wakeman, 228 Hatherley Road, Cheltenham,



Baby Cillian Hodges, 3 Belmore Place, Bath Road, Cheltenham,



Baby Margaret Ritchings, 2 Sunningend Cottages, Rowanfield Road, Cheltenham,



Baby Carfield Wakefield, 5 Victoria Place, Bath Road, Cheltenbam,



Miss Judith Wakeman, 28 Hatherley Road, Cheltenham.

NAVANA CHILD BEAUTY CONTEST

In conjunction with Navana, E. L. Ward, Ltd., Cheltenham, are endeavouring to find the EIGHT MOST BEAUTIFUL CHILDREN in CHELTENHAM and DISTRICT. The selection will be made by the public from photographs which will be exhibited at Wards, and the first prize is FIVE GUINEAS in cash, second THREE GUINEAS, and other prizes as well. Here are some of the first entrants, and another selection will be published each week until the competition closes. Enter your child NOW there is no entrance fee. Full details and entry form from. E. L. Ward. Ltd., The Modern Store. Cheltenham.



Miss Diana Champion, Fley, near Dursley,



MEET OF THE LEDBURY HUNT AT HAW BRIDGE.

Within sight of boatmen, still dragging the River Severn (for possible further grim remains connected with the torso mystery), a well-attended meet of the above hunt was held at Haw Bridge on Friday morning.

1. Hon. Mrs. Devereux and Mrs. H. 3. Keen to go. Burdon,

4.—Miss B. Hughes and Miss M. Hughes.

2.- In centre are Mrs. E. Mews and Mr. C. F. Parsons, M.R.C.V.S., 5.- The meet on Haw Bridge. 7 - Mrs. Champion. members of the Cotswold Hunt.

6. Miss MacTavish introduces Bridger Champion, the huntsman's son, to one of the hounds.

"Cheltenham Chronicle" Photographs. Copies 61in. x 41in. 1/-; 81in. x 61in. 1/9 each.

YOU ARE INVITED TO THE



Coincident with the Cheltenham Race Festival will be a SPECIAL DISPLAY of the "thoroughbreds" in motoring—the famous HILLMAN CARS — at the Queen's Garage. Four-door Saloons priced from £169. Remember the dates

MARCH 7—12

AT THE COUNTY DISTRIBUTOR'S SHOWROOMS --

(HIMSELF) QUEEN'S GARAGE



With Which is Incorporated the "Cheltenham Looker-On" SATURDAY, MARCH 12, 1938.

GRATIS SUPPLEMENT No. 1941.

THE OPERA HOUSE

LORETTA YOUNG IN

Next Week: -6.30 TWICE NIGHTLY 8.40. Reg. A. Maddox presents-

"HIGH SPEED VARIETY"

with another brilliant cast, including the famous Radio and Stage Artiste WEE GEORGIE WOOD, and other well-known Variety Artistes.

Box Office open daily 10.0 a.m. till 9.30 p.m.

Be Advised—Book Now. Tel. 5144-5.

PALACE

HEAR 'Phone 2553. HERE
2.0 Continuous 10.30
MON., 14th MARCH & Week:
WARNER BAXTER and

"DOCTOR, WIFE & NURSE"

with Virginia Bruce
(At: 3.22, 6.14, 9.6 Daily)
Also --Jean Rogers & William Cargan
in

"REPORTED MISSING"

THE DAFFODIL

Phone CHELTENHAM 3360 2.15 Continuous 10.30

MONDAY, MARCH 14th. For One Wock:

"ACTION FOR SLANDER"

A very fine British Picture, with CLIVE BROOK

Ann Todd, Margaretta Scott

3.30 6.10 and 9 o'clock.

"A MAN BETRAYED"

A Thunderholt of Human Drama Eddio Nugent, Kay Hughes 2.15 — 5.0 and 7.45

Pathé Super Sound Cazette 3.15 — 6.0 — and 8.45

A Thoroughbred Amongst House Coals—

RYDER - REX Screened Cobbles

Always a winner over the sticks!

Try Five Cwts., only Delivered. 'Phone 3605

A. RICHES & CO., REGENT ST., CHELTENHAM



Mr. R. Gubbins' Our Hope—Capt. R. Harding riding—leading over the last hurdle before going on to win the Champion Hurdle Challenge Cup on Tuesday. The French horse Chuchoteur was a close second.

"Cheltenham Chronicle" Photograph.



THE 'SPA' BICYCLE

Unequalled Value

Cent's Roadster £3-7-6 Lady's Model £3-14-6 Juvenile Models from 35 3 or 2/- WEEKLY.

CHELTENHAM CYCLE CO.,

■ 82 STRAND ■

COLISEUM

Week: 14th MARCH. From 2.15 n.m. LAUGHTER ALL THE WAY

'DANCE, CHARLIE, DANCE'

With STUART ERWIN, JEAN MUIR, CLENDA FARRELL, ALLAN JENKINS

(3.45, 6.30, 9.20)
Walt Disney's Mickey Mouse in
PLUTO'S QUIN-PUPLETS"
(3.40, 6.25, 9.10)

"MEN IN EXILE"

featuring Dick Purcell and June Travis (2 30, 5.15, 8.0)

Movietone News (3.30, 6 15, 9.0)



MONEY — RIDE A

RALEIGH

Roadsters, Tourists, Sports and Safety Models, Prices from £5/10/0 or Terms. See our windows and Remember Our Service After Sales is the Best in the County.

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Tel. 2391. Est. over 50 years.

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CHELTENHAM NATIONAL HUNT STEEPLECHASE MEETING

One of the most successful festivals on record was the unanimous opinion of all who visited the National Hunt Race meeting at Cheltenham on Tuesday, Wednesday and Thursday. The weather was ideal.

- 1. Mr. E. E. Robinson, the Clerk of the Course.
- 2. Taking the water jump in National Hunt Handicap Steeplechase.
- 3.-Hon. Mrs. de Buisson and Captain de Buisson.
- 4. -Lord and Lady Cromwell and Mrs. Joynson-Hicks.
- 5.—Delachance, one of the favourites for the Grand National, ridden by J. Moloney.
- - 6.-Mr. G. Beeby, the trainer, with Capt. T. N. Hone.
 - 7.—A section of the crowd on Tattersall's stand.
 - 8 .- Lady Hanmer seeks information.

MARTIN & Co. Ltd.

Promenade, CHELTENHAM Tel. 2821

SILVER & GOLD **CUPS**

as supplied at this Meeting



CHELTENHAM NATIONAL HUNT RACE MEETING

9. There were 24 starters for the Newent Handicap Steeplechase on Tuesday. Here are some of them at one of the fences. Lateeve, the winner, is laying third.

10.-Sir Alan Anderson, M.P.

11.- Miss Jill Dickenson, Miss Heywood and Capt. Myles Thompson.

Crowds of fashionably dressed race-goers thronged the lawns and paddock on each day. 12. Miss Cohen's Frobisher and Lady Penrhyn's Mellburne going out for the National Hunt Handicap Steeplechase.

13.-Mr. H. L. Cottrill's Tithe Alarm winning United Hunts' Challenge Cup.

14. T. Rimell on Sir E. Hanmer's Teme Willow winning National Hunt Handicap Steeplechase from Red Knight II.

15.—A fence in the United Hunts' Challenge Cup.

16.—Miss Arkwright and Miss Akers Douglas.

MARTIN & Co. Ltd.

Promenade, CHELTENHAM Tel. 2821

SILVER TRAYS & WAITERS



CHELTENHAM NATIONAL HUNT STEEPLECHASE MEETING

There was an enormous crowd again on Wednesday and the brilliant weather continued. Some pictures on the National

- 17.—Taking the second fence in the National Hunt 'Chase. No fall occurred before the horses went into the country.
- 18.—Ladies on the rails watching the parade for the National Hunt 'Chase.
- 19.—Another interested spectator.
- Hunt Steeplechase day.

 20.—Miss O'Malley Keys and Miss Kay Stammers, the famous tennis player (right), with a gentleman in the paddock.

 21.—Mr. W. W. B. Scott, M.F.H., and
- 21.—Mr. W. W. B. Scott, M.F.H., and Mrs. Clegg. 22.—The last fence in National Hunt
- Race: on right, leading, is Mr.
- A. Leveson Gower's St. George II., winner, with Young Mischief. The latter weakened and was beaten by Rudolph IV. and Stalbridge Park, who are approaching the fence.
- ing the fence.

 23.—One of the packed stands.

 24.—Miss Eccles and Miss de Winton.



'Sutherland House' North Place, CHELTENHAM



BRITAIN'S FIRST ANTI-GAS MOBILE SCHOOL

The first Anti-gas Mobile School, which has been introduced in Gloucestershire, was brought into operation last week at North Cerney for the instruction of volunteers of the Circucester area. It is an omnibus equipped to serve as a school room, and will be in constant use, moving from village to village in all parts of the county.

Volunteers of the Circnester area at the first mobile ganiser; Mr. G. Rumbol, Area Severn Chairman; Mr. school. Townsend, 1st Class Instructor; Mr. J. T. Evans,

2. The exterior of omnibus with, from left, Captain A. H. Shakeshaft, County Air Raids Precautions Or-

Townsend, 1st Class Instructor; Mr. J. T. Evans, Hon. Sec., Area Severn; and the County Council driver.



Dely bad weather BY FORDSON Agricultural Tractor

Keep in step with the Seasons with the ald of the versatile Fordson Tractor. It will plough twice as fast and at half the cost of a horse team. Its high speed and reliable power means time and money saved. Get in touch with us straight away!

With cleats £145
With spade lugs ... £150
Land utility ... £190

VICTORY MOTOR Co., Ltd.

Main Ford Dealers. WINCHCOMBE ST., CHELTENHAM. Phone 5105/6



COTSWOLD HILLS GOLF NEW PAVILION. STONE-LAYING CEREMONY

The foundation stone of the Cotswold Hills Golf Club new club house was laid last week by Mr. Harold A. Webb, who in 1902 founded the club. Its membership was then 21: to-day it is nearing the 500 mark.

- 1. The new club house.
- 2. Mr. H. G. Swift.

- 3.-Mr. A. F. Evans.
- 4.—Mr. H. Slade.

- 5.—Mr. W. R. Poole, all prominent members of the club.
- 6.—Mr. H. A. Webb laying the stone





THE CHELTENHAM PROMENADE ROUNDABOUT IMPROVEMENT

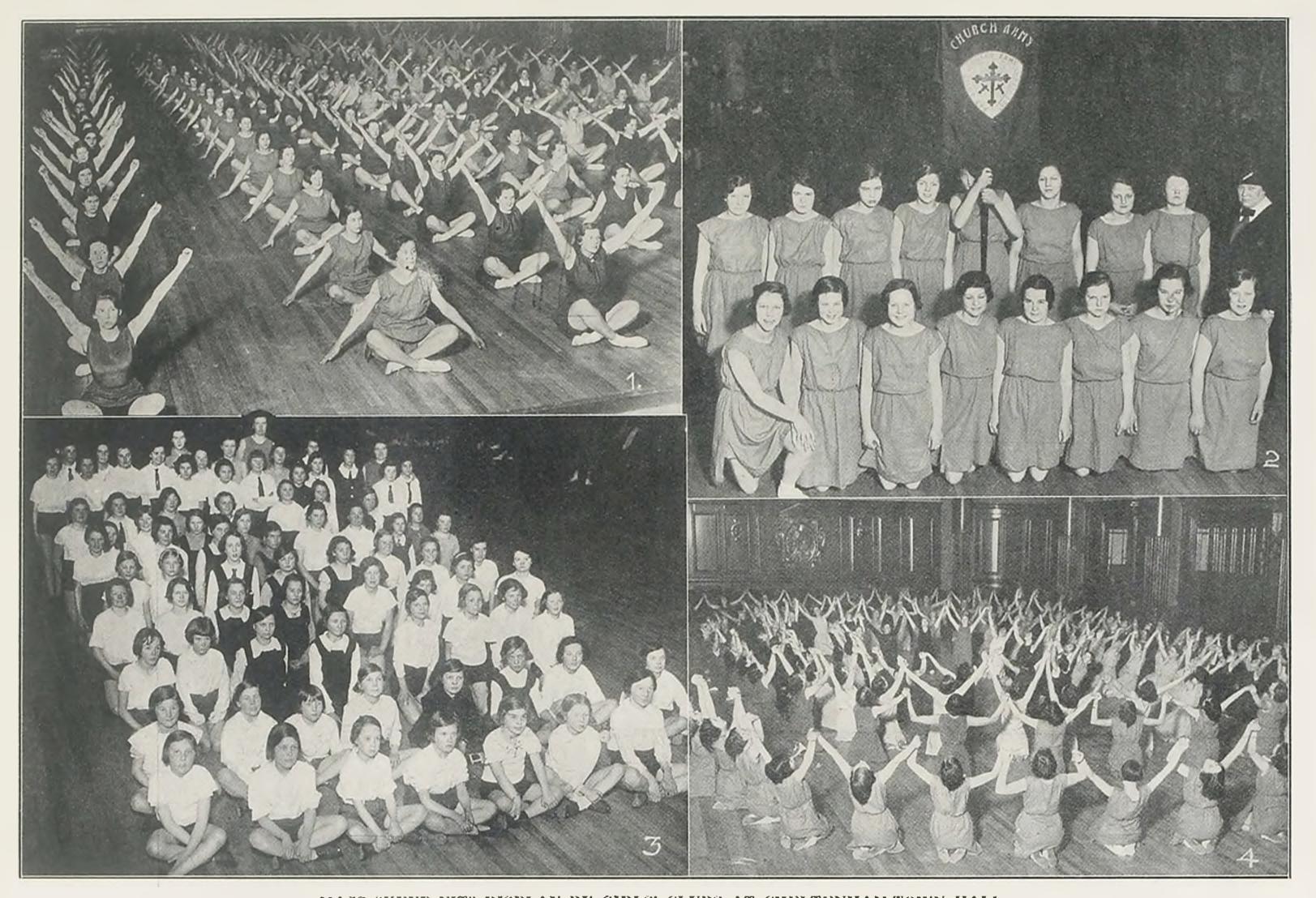
AS IT IS

View of the new Fountain and Rock Garden, which occupies the centre of the roundabout at the junction of the Promenade and High-street, Cheltenham. It was completed last week.

AS IT WAS

The premises of Messrs. Dodwell and Sons and Saxone Shoe Co., Ltd., before demolition to make way for the new roundabout.

"Cheltenham Chronicle" Photographs, Copies 61in, x 41in, 1 -; 81in, x 61in, 1/9 each



MASS "KEEP FIT" DISPLAY BY GIRLS' CLUBS AT CHELTENHAM TOWN HALL

Some 300 members of the Cheltenham United Girls' Clubs and affiliated "Keep Fit" classes took part in Cheltenham's first large scale "Keep Fit" display at the Town Hall last week. The galleries and platform were thronged with spectators, who followed the proceedings with great interest.

1.—Seniors in a "Keep Fit" movement.

2.—The Church Army Class.

3.—Juniors Class between 9 and 14 years of age.

4. Another movement by Seniors.

"Cheltenham Chronicle" Photographs.

Copies 63 x 41 1/-; 83 x 61 1/9 each.



BULB AND SPRING FLOWER SHOW AT WINCHCOMBE

The annual bulb and spring flower show in connection with the Winchcombe Women's Institute was held at the Institute Room, Winchcombe, last week. The opening ceremony was performed by Mrs. F. M. Wickham, wife of the Rev. F. M. Wickham, formerly vicar of Winchcombe and now of Great Carlton, near Louth.

- Principal prize-winners. Dorothy Shekell, Miss I. White, Mrs. Shekell (winner of cup with bowl of hyacinths). Mrs. Shekell, senr.
- 2 and 3.—Members of committee.
- 4. -From left are Mrs. F. Adlard, Mrs. G. N. Reynolds (chairman), Mr. F. Adlard, and (in centre holding bouquet) Mrs. F. M. Wickham, with members of committee.

"Cheltenham Chronicle' Photographs. Copies 64in. x 44in. 1/-; 84in. x 64in. 1/9 each.

Elizabeth

AND HAIRDRESSING

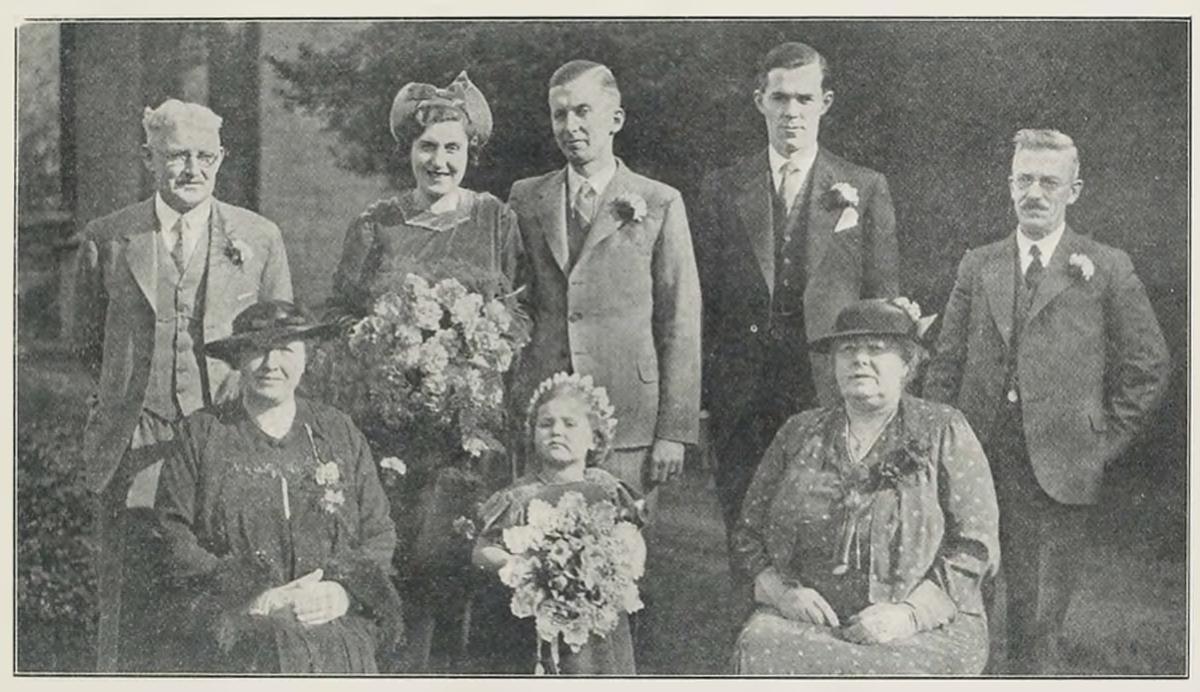
Cheltenham

SCHOOL of BEAUTY CULTURE

AND HAIRDRESSING

Prospectus from the Secretary, 101 PROMENADE, CHELTENHAM.

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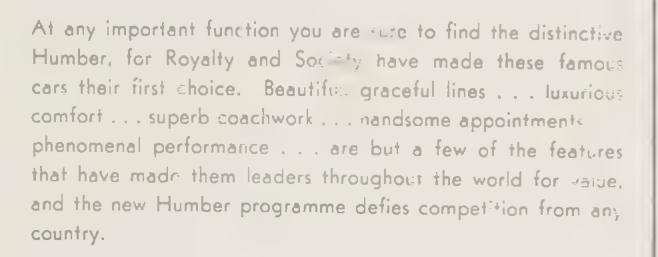


PRETTY CHELTENHAM WEDDING

The wedding took place at Christ Church, Cheltenham, on Saturday of Mr. Charles Ellson Taylor, son of Mr. and Mrs. C. Taylor, of The Ridge, Yatton, Somerset, to Miss Constance Alice Dale, daughter of Mr. and Mrs. E. C. Dale, of Haven, 34 Arle-road, Cheltenham. The bridal party.

"Cheltenham Chronicle" Photograph. Copies 61in. x 41in. 1/-: 81in. x 61in. 1/9 each.

Wherever Society meets you will find the distinctive HUMBER



Demonstration Models now available at the__



A NEW SNIPE 20 9 H.P., £15, 15 - TAX WITH 'EVENKEEL' SUSPENSION

A NEW 'SIXTEEN' -16.9 H.P., £12/15, - TAX, WITH 'EVENKEEL' SUSPENSION

A NEW SNIPE IMPERIAL £495 26.8 H.P., £20/5- TAX, SIX BODY STYLES

A NEW PULLMAN 26.8 H.P., £20/5/- TAX, FIVE BODY

PRINCIPAL AGENTS COLLEGE ROAD AND COUNTY GROWER, HIGH ST. CHELTENHAM



A CHELTENHAM CRAFTSMAN
Mr. Wm. Candy. of 3a Sherborne-place. Cheltenham, is the last of a Cheltenham family of china-rivetters. His father taught him the trade in his Winchcombe-street shop. His work is so delicate, that he is able to rivet egg shells.



ARMY RECRUITER F. C. MARTIN who for 17 years has been an Army Recruiter in Cheltenham, is retiring in April, having reached the age limit. He will then have completed 45 years' service with the Gloucestershire Regiment.



KEITH FOLCA 14 St. Paul's Street South, Cheltenham.



MARION HANCOCK 11 Little Herbert Road, Charlton Kings



LAURA MARY PACK 22 Granley Road, Cheltenham,



BAVID FREEMAN Hall View, Gloucester Street, Painswick



MARCARET BALLINCER
5 Lyeworth Cottages,
Bouncers Lane. Prestbury

HAVE YOU ENTERED YOUR CHILD IN THIS NOVEL BEAUTY CONTEST?

In conjunction with Navana, E. L. Ward, Ltd., Cheltenham, are endeavouring to find the EIGHT MOST BEAUTIFUL CHILDREN in CHELTENHAM and DISTRICT. The selection will be made by the public from photographs which will be exhibited at Wards, and the first prize is FIVE GUINEAS in cash, second THREE GUINEAS, and other prizes as well. Here are a few more entrants, and a selection will be published each week until the competition closes. Enter your child NOW -there is no entrance fee. Full details and entry form from E. L. Ward, Ltd., The Modern Store, Cheltenham.



PAUL BOWLE 1 North Holm, Winchcombe St. Cheltenham

NEW OVENS AT OLDACRES





With every up-to-date Improvement for making Bread and Confectionery of perfect quality and appetising flavour.

NEWVANS

To bring you promptly and in oven-fresh condition the first-class products of a First-class Bakery.



This splendid equipment is now operating to provide You with Bakery Products that will do credit to your table. The quality and flavour always found in our goods appeal to the housewife who relies upon bread as the nourishing basis of most meals.

May we have the pleasure of supplying you for a trial period? Our Telephone number is 2421.

W. J. OLDACRE, Ltd., 3 & 4 LONDON ROAD, CHARLTON KINGS



ANNUAL MEETING OF THE CHELTENHAM GIRL GUIDES' ASSOCIATION

Lady Stuart Taylor, President, was in the chair at the above annual meeting, held on Saturday at Cheltenham Town Hall, and was accompanied by a number of ladies interested in the movement.

⁻Guide leaders.

^{2.—}Some of the girl guides who provided tea for the party.

^{3.—}From left: Lady Stuart Taylor, Mrs. Garland, Mrs. Janson Potts, who gave an address, Miss Bruce (County Commissioner), Mrs. W. L. Mellersh (North District Commissioner), Miss Trees (div. secretary).



19th ANNUAL DINNER OF THE 1.5th GLOUCESTERSHIRES IN CHELTENHAM

The 19th annual dinner and reunion of the 1/5th Battalion Gloucestershire Regiment was held at Boots Cafe, Cheltenham, on Saturday night, over 250 members from all over the county being present.

- 1. general view of the room during dinner.
- 2. A section of the top table. Standing is Mr. R. M. Armstrong (hon sec. of the association).
- 3. One of the tables.

"Cheltenham Chronicle" Photographs, Copies 64in, x 44in, 1/-; 84in, x 64in, 1/9 each.



The New Spring Shoes are Here

MELVILLE'S SHOES enjoy a long-standing reputation for their excellence in fitting, in design and in materials and workmanship. The choice of styles can be recommended to all who are seeking reliable and good-looking toolwear at reasonable prices—from 12 11 to 45. MELVILLE'S are agents for Lotus, Delta, Clark's, Church's "Arch Moulded," the Sir Herbert Barker Shoes and "Startrite" for children.

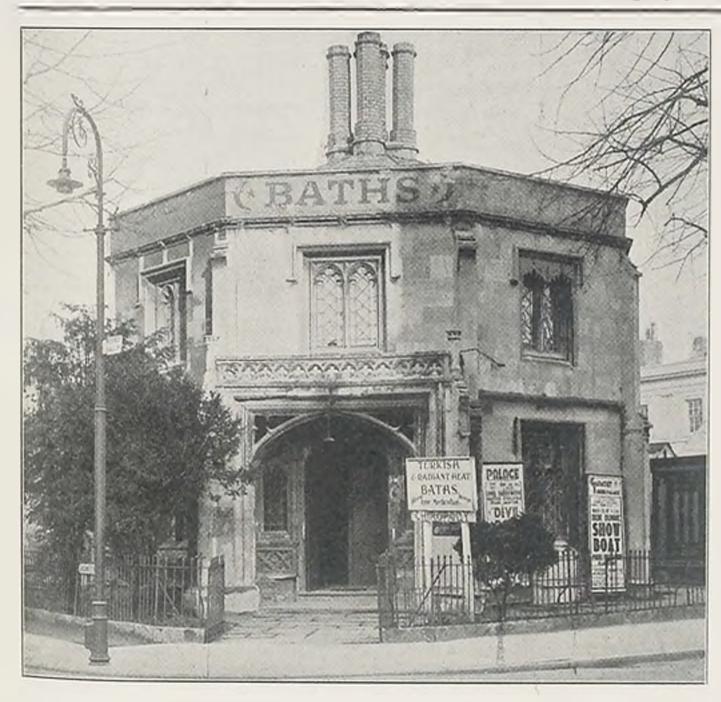
W.J. MELVILLE LTD., Foot Fitting by X-Ray 408 STRAND, HIGH ST.

London Qualified Chiropodist always in Attendance. Tel. Cheltenham 2715



LICENSED VICTUALLERS' SERVICE AT EMMANUEL CHURCH, CHELTENHAM A united service for licensed victuallers', the first of its kind to be held in Cheltenham, took place on Sunday afternoon, at the invitation of the vicar (the Rev. H. A. Peel) of Emmanuel Church.

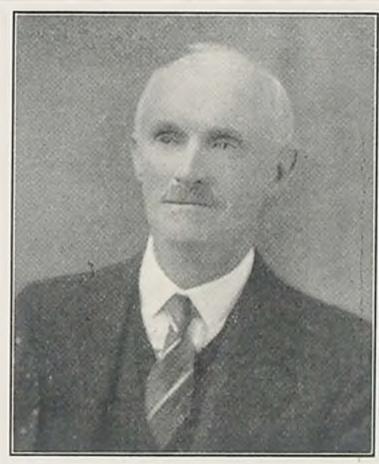
"Cheltenham Chronicle" Photograph. Copies 6½in. x 4½in. 1/-; 8½in. x 6½in. 1/9 each.



CHELTENHAM LAND MARK GONE

Cambray Spa Turkish Baths, formerly at the corner of Rodney-road and Orielroad which has just been taken down. On the site of this and the adjoining phot rapher's studio is being constructed an extension of the Rodney-road car

Cheltenham Chronicle" Photograph. Copies 6½in. x 4½in. 1/-; 8½in. x 6½in. 1/9 each



MR. CHARLES H. REASON of Viewlands, Brooklyn-road, Cheltenham, who died suddenly, aged 70 years. He was for many years a market gardener, but afterwards took a keen interest in housing and land development. He was a member of St. Andrew's Presbyterian Church.

The "Chronicle and Graphic" by post for any period is very acceptable to friends abroad. 6 months 6/6, 12 months 13/-. including postage.



CHELTENHAM ANNUAL BULB AND SPRING FLOWER SHOW AT HIGHBURY SCHOOLS

The women's section of the Cheltenham Labour Party held their sixth annual bulb and spring flower show at Highbury Schools, Grosvenor-street, Cheltenham, on Saturday afternoon.

1. Members of the committee.

2. Mrs. Caldicott holding a magnificent bowl of daffodils, which won the special prize for the best exhibit in the show.

3. Miss Clarence (hon. sec.), with Mr. John McCormick, who opened the show for Miss Ellen Compton, and Rev. Barbara Thomas.

4. Mrs. Keen, with her 1st prize bowl of hyacinths.

ARMSTRONG SIDDELEY

with the New Balanced Drive

The new "Balanced Drive" gives a new conception of modern road travel. Safe and silent, the Armstrong Siddeley range for 1938 is outsanding in comfort and luxury.



17 h.p. Touring Satoon £475 (ex works)

The new range of Armstrong Siddeley cars is notable for the beauty and luxury of its coachwork. Clean distinctive lines reflect the high performance of cars with the new "Balanced Drive."

COUNTY DISTRIBUTORS:



14 h.p., 17 h.p., 25 h.p. Priced from £320.

REGENT STREET, CHELTENHAM



With Which is Incorporated the "Cheltenham Looker-On" SATURDAY, MARCH 19, 1938.

GRATIS SUPPLEMENT No. 1942.

THE OPERA HOUSE NEXT WEEK:—Continuous performance from 2.15. The Laugh Sensation of the Year—Stanley Lupino, Laddie Cliff, Max Baer, Claire Luce, Judy Kelly in "OVER SHE GOES." "If you are after a jolly evening you will be well satisfied "—"Daily Mail." Also Russell Gleason, Virginia Carroll in "A TENDERFOOT GOES WEST," a roaring riot of laughs and thrills, and full supporting programme.

PALACE

HEAR 'Phone 2553. HERE 2.15 Continuous 10.30

MON., 21st MARCH and Week: WILLIAM POWELL and

MYRNA LOY in

"DOUBLE WEDDING"

(At: 3.33 — 6.19 — 9.5 Daily) Also —

Larry Crabbe in Zane Grey's

"FORLORN RIVER"

28th and week: Cary Cooper and Ceorge Raft in "Souls at Sea"

THE DAFFODIL

Phone CHELTENHAM 3360 2.15 Continuous 10.30

MONDAY, MARCH 21st: For One Week: JOAN CRAWFORD

"THE BRIDE WORE RED"

with FRANCHOT TONE
An Intriguing Tale in a
Beautifully Produced Film.
2.30 — 5.35 — and 8.45

Conrad Nagel and Eleanor Hunt in

"THE GOLD RACKET"

A Grand Tale of Gold Smugglers
4.15 and 7.25
Pathe Super Cazette
2.15 — 5.20 — and 8.30.

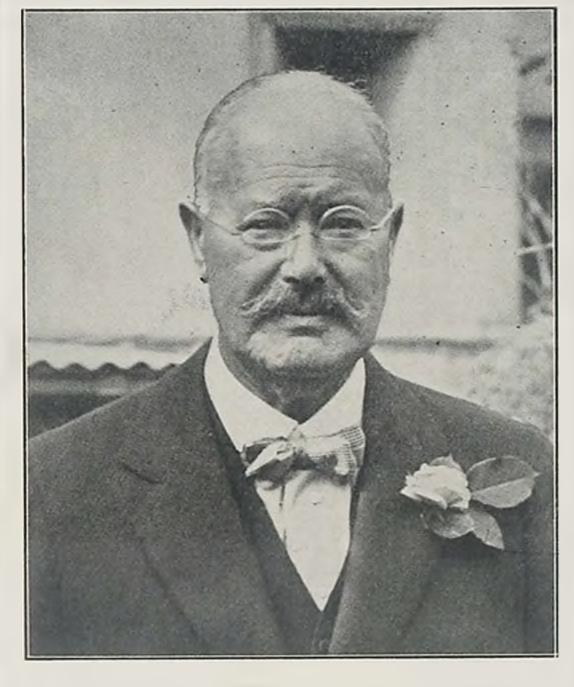


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five cwts. only delivered - - 12/-

'Phone 3605

A. RICHES & CO.,
REGENT ST., CHELTENHAM



MR. THOMAS J. KING,

of 4 Columbia-place, Cheltenham, who died on Tuesday, aged 81 years. He was on the staff of Messrs. Ticehurst for over 50 years and was clerk to the Lord of the Manor of Cheltenham.



THE 'SPA' BICYCLE

Unequalled Value

Cent's Roadster £3-7-6
Lady's Model £3-14-6
Juvenile Models from 35/3
or 2/- WEEKLY.

CHELTENHAM CYCLE CO.,

82 STRAND

COLISEUM

Week: 21st MARCH. From 2.15 p.m.

STARS OF TO-MORROW ON THE SCREEN TO-DAY in

"NEW FACES OF 1937"

Grand Spectacular Screen
Carnival
(2.30 — 5.40 — 8.50)

— Also — The Rousing Out-Door Drama

"BORDER CAFE"

with Harry Carey
(4.10 — 7.20)

British Movietone News
2.15 — 5.25 — 8.35)

Week 28th March: "Victoria the Great."



MONEY — RIDE A

RALEIGH

Roadsters, Tourists, Sports and Safety Models. Prices from £5/10/0 or Terms. See our windows and Remember Our Service After Sales is the Best in the County.

Authorised Agent:-

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MEMORIALS

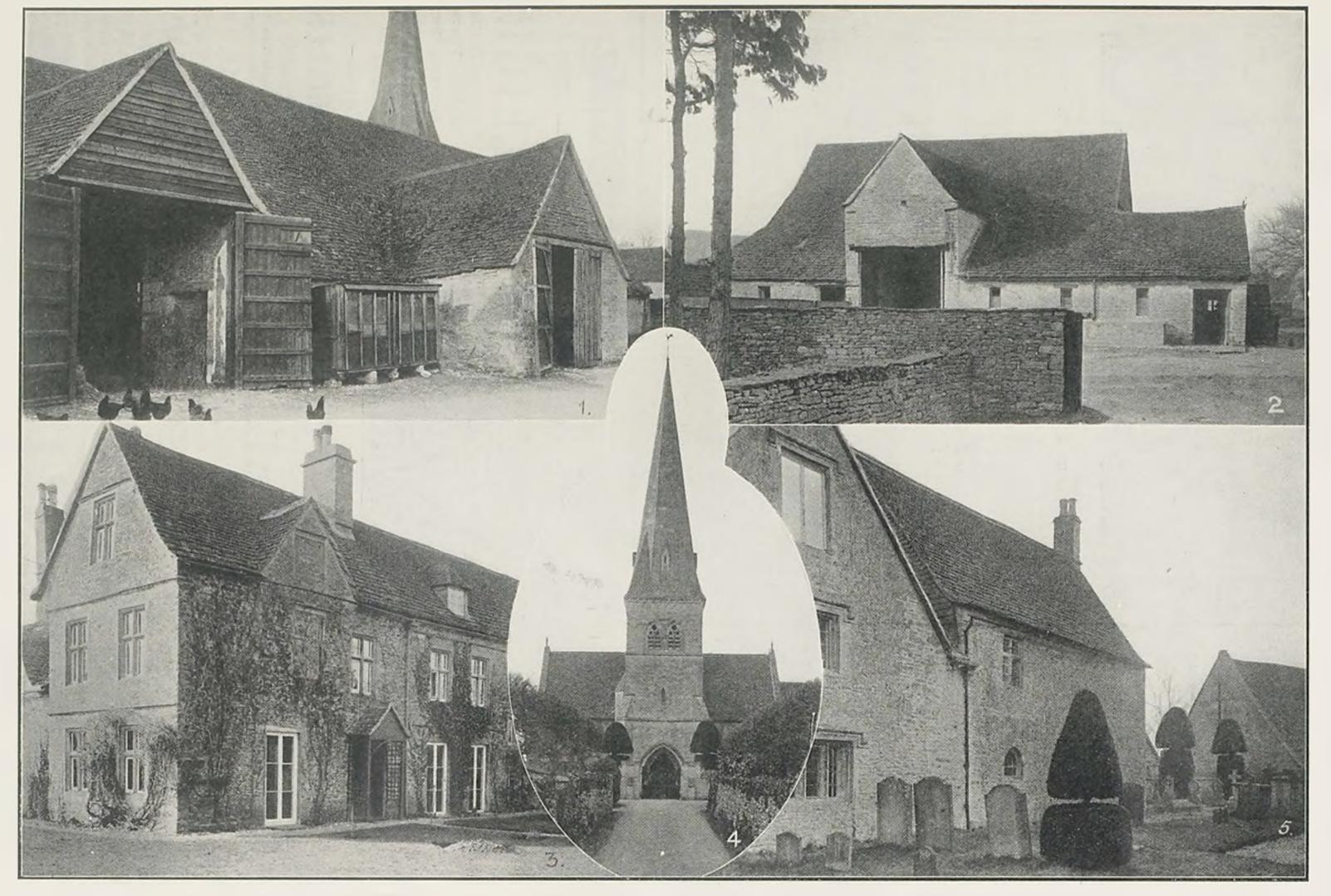
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Tel. 2391. Est. over 50 years.

DALE, FORTY C. L. Porthe PIANOS



PICTURESQUE GLOUCESTERSHIRE—SHDDINGTON, NEAR CIRENCESTER

Siddington is a small parish about a mile south of Circnester. It was formerly two parishes, Siddington St. Mary and Siddington St. Peter, and was thus described by Rudder in 1779. Both parishes then had churches, with the same patron and incumbent, but only one church is now standing, that of St. Peter. This church has fine examples of Norman work, but it was very much restored in 1875. The living is a rectory in the gift of the Lord Chancellor. Dr. George Bull, a Bishop of St. David's, once rector of this parish, records that the ages of ten of the parishioners whom he buried made about 1,000 years, and two of them were 123 years old each.

1. A fine old tithe barn on Church Farm. It adjoins St. Peter's Church and has some very distinctive features.

4. St. Peter's Church from the church drive.

5. A corner of the churchyard, showing the expression of the churchyard.

some very distinctive features.

5. A corner of the churchyard, showing the end wall of tithe barn on right.

Another fine old Cotswold barn.

3. Plummers Farm.

5. A corner of the churchyard, showing the end wall of tithe barn on right.

"Cheltenham Chronicle" Photographs, Copies 64in, x 44in, 1/-; 84in, x 64in, 1/9 each.



OVERSEAS LEAGUE (CHELTENHAM CENTRE) ANNUAL LUNCHEON AT QUEEN'S HOTEL Viscount and Lady Bledisloe attended the annual luncheon of the Overseas League at the Queen's Hotel, Cheltenham, on Saturday, and Viscount Bledisloe made an impressive speech. Some of the principal members present. From left. Mr. J. E. Webster, C.S.I., C.I.E., Miss G. E. Jackson (Assistant Hon. Secretary), Mrs. Charles Parker, Miss Ferguson, Mrs. Lipson, Mr. D. L. Lipson, M.P., Mr. J. F. P. Taylor (Hon. Treasurer), Miss E. M. Luard (Hon. Secretary), Col. J. C. Tabor, Viscount Bledisloe, Lady Bledisloe, Ald. J. H. Trye, (Mayor of Cheltenham), Mrs. J. H. Trye.



CARAVAN MISSION TO VILLAGE CHILDREN: ANNUAL RALLY IN CHELTENHAM
On Saturday the above mission held their annual Prayer Circle Rally in Cambray Baptist Church, Cheltenham. Tea was served to three hundred children and friends in the afternoon and later Mr. Hugh Redwood spoke to a packed audience.
Top. Tea in the Schoolroom at Cambray.

Below.—Mr H. Redwood with the Evangelists. From left are Messrs. T. G. Mount, R. T. Garwood (General Secretary), W. A. Jones, F. W. Ecroyd, Hugh Redwood, A. E. Hopley, Adj. I. Milligan, S.A. (Cheltenham), T. G. Lowis, G. U. Roberts. "Cheltenham Chronicle" Photographs. Copies 6½in. x 4½in. 1/-; 8½in. x 6½in. 1/9 each.



BLACK AND WHITE MOTORWAYS LTD., ANNUAL STAFF BALL

Nearly five hundred dancers were present on Friday night at Cheltenham Town Hall at the annual ball of the Black and White Motorways, Ltd. Two bands were engaged, one at each end of the hall. Big parties came from all the associated companies, London, Chepstow, Bristol, Birmingham and Gloucester, and directors of the company, Messrs.

O. C. Power, R. G. Pittard and R. Dixon were present.

Top.—An official group containing the directors and personal Below.—Another merry party of dancers. friends of the management.

"Cheltenham Chronicle" Photographs. Copies 64in. x 43in. 1/-; 84in. x 63in. 1/9 each.



V.W.H. (EARL BATHURSTS') POINT-TO-POINT STEEPLECHASES AT SIDDINGTON, NEAR CIRENCESTER A large crowd much enjoyed the racing at this popular point-to-point meeting on Wednesday.

- 1.- A fence in Adjacent Hunts Race.
- Miss L. Sprot, Miss E. Macleay, and Miss J. Sprot.
- 3.—Miss E. Allen, Mrs. Allen, Miss R. Allen.
- 4 -Second from left Mrs. Sprot. General and Mrs. Napier.
- 5.-Mrs. A. S. Wills and Lady Cripps.
- 6. Viscount Knutsford, M.F.H., who acted as judge.
- 7. Mrs. Keyworth, Admiral F. A. Marten, Mrs. C. Heber Percy, and Mr. A. A. Sidney Villar.
- 8.—A fine finish in Adjacent Hunts
 Maiden Race between Vanity IV.
 (winner) and Swallow Ford.
- 9. Maj. R. K. Hewer (7th Hussars).
- 10.--Messrs. Rickards, E. G. Clifford, Leslie Lees, and W. E. Midwinter.
- 11.—Mr. and Mrs. Kay Fenton, Miss Allen and Mr. Phelps.
- 12.—Mrs. Butler, Miss Butler and Mr. H. G. Norman.



CHELTENHAM V.A.D. NURSES WIN THE COUNTY CUP

At the county Competitions of the Gloucestershire branch of the British Red Cross Society at Gloucester on Saturday,
Cheltenham Team (Glos. 46) won the County Cup and other awards.

Back Row: Mrs. E. Davies, Mrs. G. Muckleroy, Sister N. Young, Mrs. L. Keen, Miss M. Cox. Front Row: Mrs. T. Newman, Miss I. Sheppard, Miss A. Muckleroy (leader), Miss H. Morse, Miss O. Sheppard.



The final match between teams from The Old Anchor, High-street, and the Mitre Inn, was played on Tuesday before a large crowd. Old Anchor won.

Top.—The Old Anchor Team.

Below. -The Mitre team and supporters.

Cheltenham Chronicle" Photographs. Copies 64in. x 44in. 1/-; 84in. x 64in. 1/9 each.



COL. G. A. AND MRS. PEAKE'S DAUGHTER CHRISTENED

Over fifty friends attended the christening at Christ Church on Saturday.

Miss Peake (aunt), Mrs. Stuart Marshall (godmother), Col. G. A. Peake, Mrs.

Peake (with her daughter), Archdeacon F. W. Sears, Mrs. Laird (godmother).



ROY FOX
who appears with his Famous Band
at the Town Hall, Cheltenham, on
Wednesday next for Concert at
7 p.m. (Tickets 2/6 & 1/6), followed
by a Gala Dance 9.30 to 2 a.m. (3/6
Single, 6/- Double). The Agents are
Dale. Forty and Co., Ltd., The
Promenade. Tel. 5102. Tickets
limited—early application advised.



370 Gloucester-road, Cheltenham,



TERENCE PERRETT 46 Swindon-road, Cheltenham



DENIS MALVERN Ashton, Naunton-lane, Cheltenham,



MARCARET BALLINGER Knapp Cottage, London-road, Cheltenham.



The Park Nursing Home. Cheltenham.

ANOTHER FINE SELECTION OF BEAUTIFUL CHILDREN

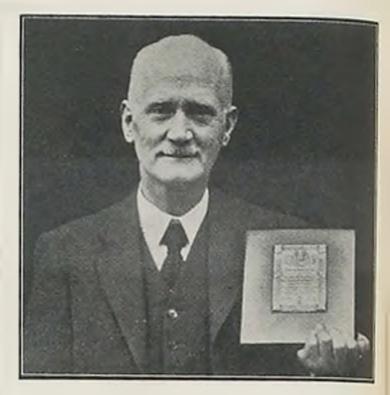
Here are a few more competitors in the novel Child Beauty Contest organised by E. L. Ward, Ltd.. Cheltenham, with Navana to find the EIGHT MOST BEAUTIFUL CHILDREN in CHELTENHAM and DISTRICT. This contest is already proving very popular, and every proud mother should enter her children for there are valuable cash prizes (first £5). Judging will be made by the public from photographs which will be exhibited in Ward's studio. There is no entrance fee, and full details and entry form can be obtained from E. L. Ward, Ltd., The Modern Store, Cheltenham.

Further selections will be published each week until the competition closes.



MICHAEL FENNER Maryville, Okus-road, Charlton Kings.

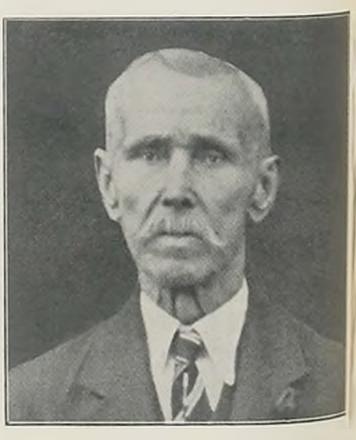




MR. S. G. COX.
of Cheltenham Cycle Co., Cheltenham, who has received a handsome silver plaque from the Raleigh Cycle Co., Ltd., in recognition of 37 years' association with the company.



MRS. MABEL GRIST
of High-street, Winchcombe, who
has been appointed a county J.P.
She is the eldest daughter of Rev.
Wright Shovelton, of Evesham.



MR. GEORGE PRICE
of Clyde House. Station-street. Cheltenham, who died on March 10 in
his 81st year. He was for som
years a Corporation employee.



With Which is Incorporated the "Cheltenham Looker-On" SATURDAY, MARCH 26, 1938.

GRATIS SUPPLEMENT No. 1943.

THE OPERA HOUSE NEXT WEEK: 6.30 Twice Nightly 8.40, Reg. A. Maddox presents "HIGH SPEED VARIETY"

with another phenomenal cast of well-known Variety Artistes, including G. H. ELLIOTT, the Famous Chocolate Coloured Coon.

Box Office Now Open. Tel. 5144-5.

PALACE

HEAR 'Phone 2553. HERE 2.0 Continuous 10.30

MON, 28th MARCH and Week: CARY COOPER and

CEORCE RAFT in

"SOULS AT SEA" (A)

with

Francis Dee & Virginia Weidler

At: 3.18 6.16 — 9.14 Daily) — Also —

Edward Rigby and Betty Ann
Davies in

"UNDER A CLOUD"

(A)

THE DAFFODIL

Phone CHELTENHAM 3360 2.15 Continuous 10.30

MONDAY, MARCH 28th For One Week:

"THE SQUEAKER"

Edgar Wallace's Greatest Thriller, Starring

EDMUND LOWE

And an All-Star Cast in a Fine British Production 3.35 — 6.15 — and 9 o'clock

"MEN OF STEEL"

Stark Drama: Thrilling Romance with Grant Withers

THE CRAND NATIONAL 1938 BY PATHE.

LEADING THE WAY IN HOUSE WARMING

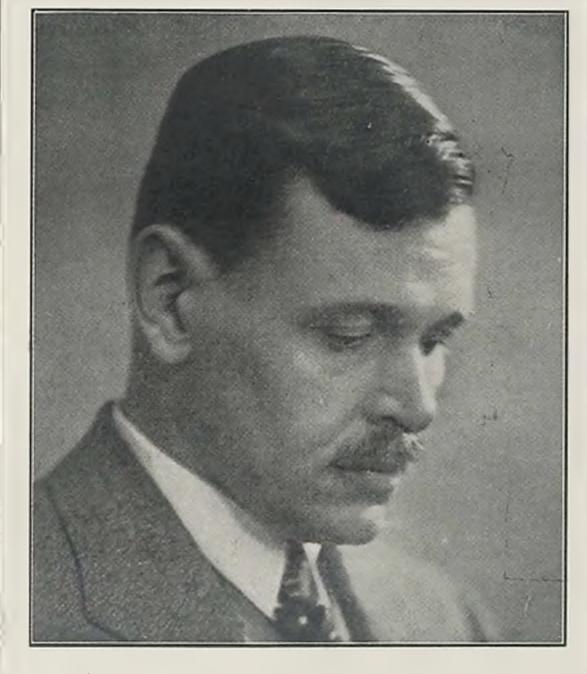


DERBY BRIGHTS

Why not have a trial five cwts., only 11/9 delivered

Phone 3605

A. RICHES & CO.,



MR. ARTHUR GOODHART PITE, M.C., M.A. headmaster of Cheltenham College, who died with tragic suddenness while speaking at a dinner in Taunton on March 17. He was 42 years of age and leaves a widow and five children.

Photograph by W. H. Cummings, Weymouth.



THE 'SPA' BICYCLE

Unequalled Value

Cent's Roadster £3-7-6 Lady's Model £3-14-6 Juvenile Models from 35/3 or 21- WEEKLY.

CHELTENHAM CYCLE CO.,

■ 82 STRAND

COLISEUM

Week: 28th MARCH.

From 2 p.m. Daily The Screen's Supreme Triumph'

"VICTORIA THE GREAT"

with ANNA NEACLE.

ANTON WALBROOK

(Times: 2,15 : 5,25 : 8,35) -- Also ---

"TEXAS SERENADE"

with Gene Autry

(Times: 4.10 : 7.25)

British Movietone News

(2.0 : 5.15 : 8.20)



MONEY — RIDE A

RALEIGH

Roadsters, Tourists, Sports and Safety Models. Prices from £5/10/0 or Terms. See our windows and Remember Our Service After Sales is the Best in the County.

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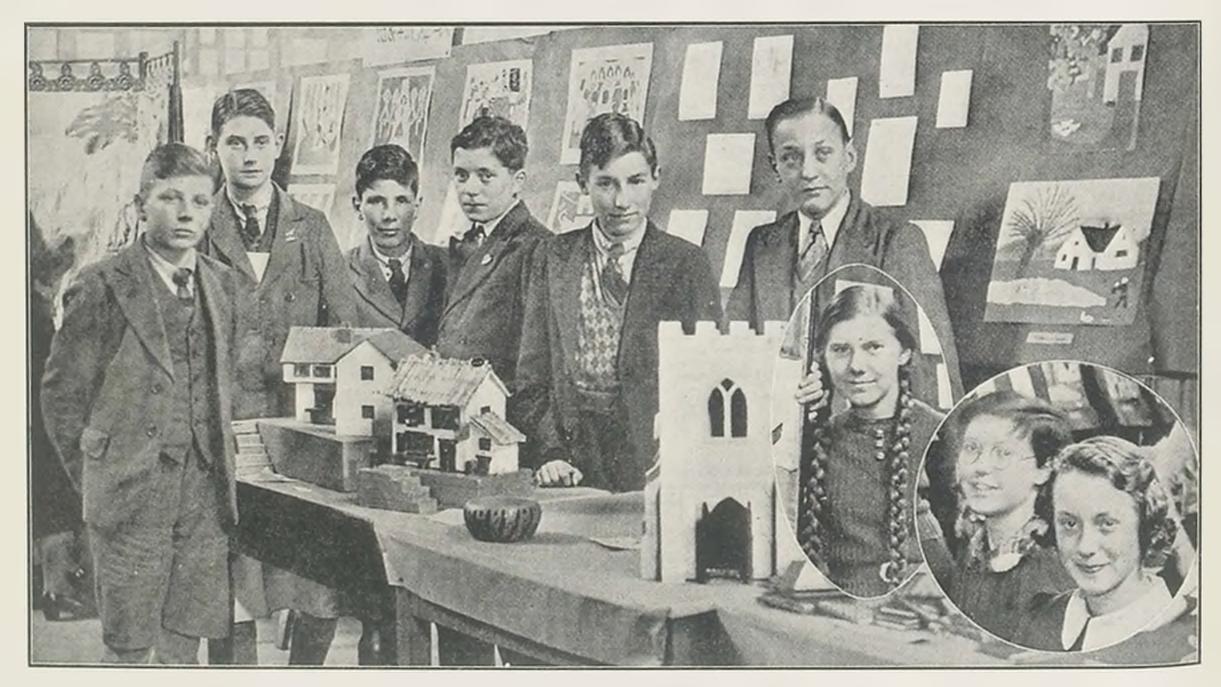
DALE, FORTY C. L. Por BEST PIANOS



PRETTY WEDDING AT BISHOP'S CLEEVE

The marriage took place at Bishop's Cleeve Church on Saturday of Mr. Edmund John Hands, son of the late Mr. E. Hands and of Mrs. Hands, of Watendlath, Bishop's Cleeve, to Miss Annie Augusta Lawrence, daughter of Mr. and Mrs. F. J. Lawrence, of Cheltenham-road, Bishop's Cleeve. The bridal party.

"Cheltenham Chronicle" Photograph, Copies 61in, x 41in, 1/-; 81in, x 61in, 1/9 each.



CLEVER WORK BY SCHOLARS

Naunton Park Senior Schools were "open" on Friday for the inspection of the scholars' handicraft work by parents and friends. Some of the boys showing their work and (inset) three of the girls who have helped make a large Kipling screen. "Cheltenham Chronicle" Photographs. Copies 6½in. x 4½in. 1/-; 8½in. x 6½in. 1/9 each.



CHELTENHAM RUGBY FOOTBALLER MARRIED

The wedding took place on Saturday at SS. Philip and James' Church, Cheltenham, of Mr. Leslie E. M. Goddard, son of Mr. and Mrs. Arthur Goddard, of 10 Morley-terrace, Fairhaven-road, Cheltenham, to Miss Kathleen M. Clifton, daughter of the late Mr. H. Clifton and of Mrs. Clifton, of Colenso, Gratton-road, Cheltenham. The bridal party leaving the church.

'Cheltenham Chronicle" Photograph. Copies 61 x 41 1/- each; 81 x 61 1/9 each.



KERINOFF'S ANNIVERSARY DANCE

kerinoff's Carnival Dance was held at St. Gregory's ballroom on Friday to celebrate the second anniversary of his Cossack Band and was a brilliant success. The band were in their best form, and rendered all the modern numbers in strict dancing tempo, thus being responsible for the great pleasure the large company derived from the dancing. Kerinoff's address is 6 Orrisdale-terrace, Cheltenham. 'Cheltenham Chronicle' Photograph. Copies 61 in. x 41 in. 1/-; 81 in. x 61 in. 1/9

WEDDING, Etc., PHOTOGRAPHS

If you require the attendance of the Chronicle and Graphic photographer at a wedding or any similar event, please give ample notice.



MR. WALTER LARGE of Woodbine Cottage, Bushcombelane, Woodmancote, a Post Office telegraph linesman, who was killed on Saturday when he fell from a ladder in Paragon-terrace, Cheltenham. He was 36.



A COTSWOLD DOVECOTE
This picturesque dovecote stands in a farmyard adjoining Dowdeswell Church and is one of the favourite subjects for sketching and painting in the vicinity of Cheltenham.



BASKETS LIKE THIS

EGG DAY

on THURSDAY NEXT, March 31

WILL BE MOST THANKFULLY
RECEIVED — AND SO WILL EVEN
SINGLE ECCS.
They may be left at the General
Hospital, Eye Hospital or the Cloucestershire Dairy, Promenade, MANY
THANKS IN ADVANCE.



LAST TRIBUTES TO MR. T. J. CRAIG

Deacon.

church.

The widespread esteem in which Mr. Thomas John Craig was held was expressed by the large and representative congregation at his funeral service on Saturday at St. Gregory's (R.C.) Church.

1. Mourners leaving the church.

7. Messrs, I. D. Yeaman and E. W. 11. Representatives of Cheltenham

- 1. Mourners leaving the church. 2 and 3.- Mr. F. J. Sewell and Mr. R.
- Yeend representing Cheltenham Cricket Club.
- 4.—Messrs. H. G. Lyne and C. E. Wilkins
- 5.-Mr. E. L. Ward and H. Singleton.
- 8. Messrs. E. M. Yeend and S. C. H. Dix. 9 and 10.—The congregation leaving
- and Gloucester Building Society. 12 and 13.- Members of the staff of
 - Royal Insurance.
 - 14.-Ladies representing the Cheltenham Amateur Operatic Society.
- 6 Mourners leaving church. "Cheltenham Chronicle" Photographs. Copies 61in. x 41in. 1/-; 81in. x 61in. 1/9 each.



PRESENTATION TO MR. V. W. YORKE, MELL BY FARMERS OF THE LEBDURY HUNT At a meet at Corse Lawn of the Ledbury Hunt last week a silver salver on which 315 subscribers' names were engraved was presented to the retiring Master, Mr. V. W. Yorke.

vd at the 3.—The presentation of the salver 4.-

-A section of the crowd at the

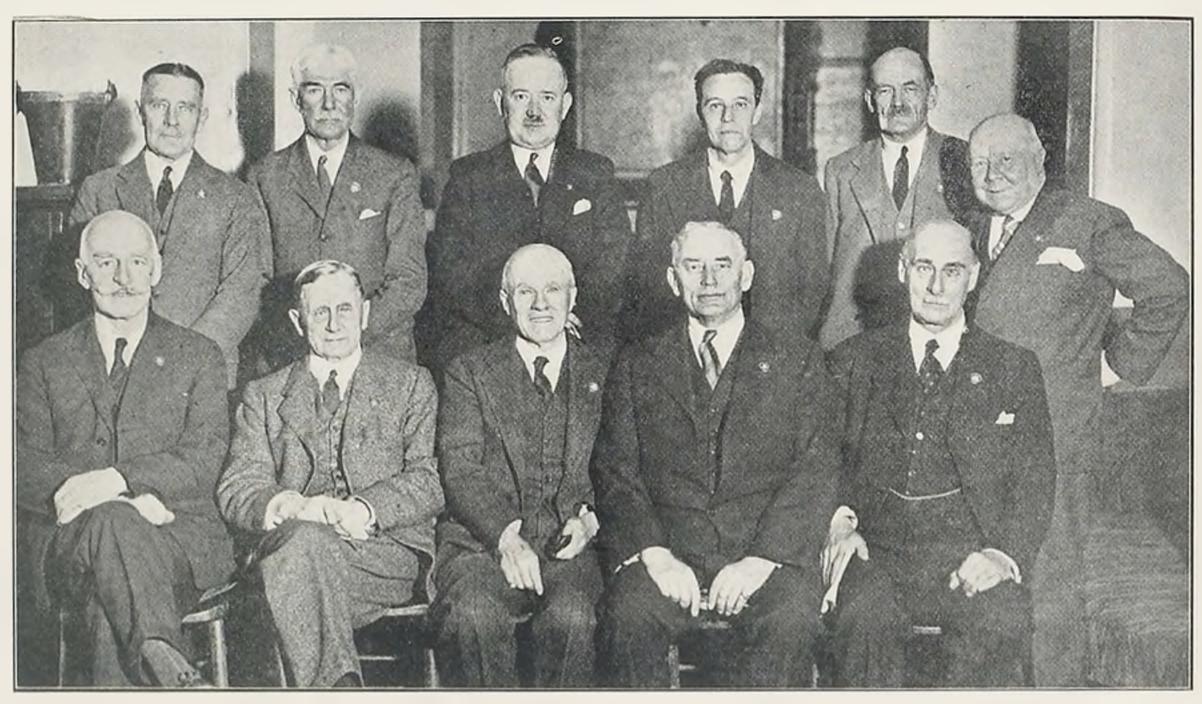
presentation.
Two young followers ready to be

by Mr. H. W. Surman (on right), chairman of Farmers Commit-

4.—Lord and Lady Somers and the Hon. Elizabeth Somers.

5.-Mr. C. F. Parsons, M.R.C.V.S.

tee. Members of committee are 6.—Mr. J. Shepherd. standing behind. 7.—The field moving off. "Cheltenham Chronicle" Photographs. Copies 6½in. x 4½in. 1/-; 8½in. x 6½in. 1/9 each.



CHELTENHAM BRANCH OF BRITISH LEGION MEETING AT TOWN HALL

A special quarterly meeting of the British Legion members was held on Tuesday evening at the Pillar Room of the Town Hall. Members of the platform party and other officers. Standing, from left: Col. A. B. Skinner, Lt.-Col. S. E. Norris, Mr. T. E. Bateman (hon. treasurer), Col. L. R. Schuster, Major F. E. Gurney, Mr. A. E. Ramsdale. Seated: Brig.-Gen. H. C. Potter, Admiral C. F. Thorp (county chairman), Gen. Sir Henry Thuillier (chairman), Capt. G. H. Linnell Brown (hon. secretary), Lt.-Col. J. F. Tarrant (vice-chairman).

"Cheltenham Chronicle" Photograph. Copies 65in. x 45in. 1 '-; 85in. x 65in. 1 '9 each.



THEOSOPHICAL SOCIETY AMATEUR PLAYERS IN A MASQUE

The Theosophical Order of Service Amateur Players produced a masque entitled "The Seven Pillars," by Daisy Grove, at the Town Hall, Cheltenham, on Tuesday evening. The company, who represented the Rays and the Planets.



ANNUAL BANQUET OF CHELTENHAM CHAMBER OF COMMERCE

Members of the top table at the annual banquet at Cheltenham Town Hall on Friday night. Standing, from left: Mr. E. Baring, Mrs. Dyer, Mr. B. J. Dyer (Tewkesbury), Mrs. P. O. Seacome, Mr. Marcus Hazlewood, Mr. P. C. Loftus, M.P. for Lowestoft, Mr. D. L. Lipson, M.P., Mr. R. O. Seacome, Mrs. Clark, Mr. Clark (Stroud). Seated: Mrs. Lipson, the Mayor of Cheltenham (Ald. Capt. J. H. Trye), Mrs. Midwinter, Mr. H. F. Midwinter (chairman), Mrs. J. H. Trye, the Mayor of Tewkesbury (Ald. R. A. Gaze), Mrs. E. Baring.
"Cheltenham Chronicle" Photograph. Copies 64in. x 44in. 1/-; 84in. x 64in. 1/9 each.



PAMELA WILLIAMS 50 Townsend Street, Cheltenham.



JENIFER DIXON Hawthorne, Southern Road, Cheltenham.



CRAHAM PALFREY
The Leigh, Coombe Hill,
Nr. Cheltenham,



DEREK BRIMFIELD 60 Marle Hill Parade. Cheltenham.



HAZEL JENKINS Cartref, Clevemount Road, Cheltenham,

NAVANA CHILD BEAUTY CONTEST

Owing to the great popularity of this interesting competition to discover Cheltenham's eight most beautiful children, ! has been decided to extend :: unti April 23rd.

There is no entrance fee, and valuable cash and other prizes are offered.

Full details and entry form can be obtained from

E. L. WARD, LTD.,

CHELTENHAM'S MODEL STORE

Here are six more entrants, and a further selection will be published each week until the competition closes.



ANN BUTLER 4 Croft Road, Charlton Kings, Nr. Cheltenham



ANNUAL MEETING AT CHELTENHAM WINCHCOMBE-STREET GIRLS' ORPHANAGE

The platform party at the above meeting. From left: The Rector of Cheltenham (the Rev. J. B. Goodliffe), Mr. N. Shelmerdine, Miss M. S. Burton (hon. secretary), Mr. W. Folds-Peacock (hon. treasurer), Mrs. Atwell Lake, Brig.-General H. C. Potter. "Cheltenham Chronicle" Photograph. Copies 64in. x 44in. 1/-: 84in. x 64in. 1/9 each.



Aristoc have been matchmaking! There are wonderful new shades—tans, coppers and spices—to match the new season's colours—to tune with every mood—every activity—every picture you make of your charming self.

The Aristocrat of Silk Stockings 3 11 - 10/6



Registerea Irade Mark

SHIRERS & LANCES

THE PROMENADE & CLARENCE ST., CHELTENHAM Visit the SPRING FESTIVAL opening MARCH 28th



REV. J. E. COWLEY
who was inducted vicar of Holy
Trinity Church, Tewkesbury, on
Wednesday by the Bishop of Gloucester. He was formerly of
Basingstoke and organising secretary of the Colonial and Continental
Church Society.

Shakespeare MEMORIAL THEATRE STRATFORD-UPON-AVON SHAKESPEARE FESTIVAL

April 11th to September 24th, 1938 Performances by

The Stratford-upon-Avon Festival Co.

Director: B. Iden Payne.
Nightly at 8, Mats., Wed. & Sat. 2.30
Reserved Seats: 2s. 6d. to 8s. 6d.
(Change of Play each Performance.)
Apply: Box Office, Memorial Theatre
'Phone: Stratford-upon-Avon 2271 & 2272.
BOX OFFICE OPENS MONDAY, NEXT.

Printed and Published as a Gratis Supplement by the Cheltenham Newspaper Company, Ltd.