

'The History of Trading in Tivoli' by Brian Torode

An Introduction to Tivoli

Perhaps the earliest mention in print that we have of Tivoli is to be found in the 'Cheltenham Looker On' for 1834, where Tivoli is included in a survey of new buildings in the town. Three buildings were under construction and four had been completed but not yet occupied. These properties were in what is today Tivoli Road – then just referred to as Tivoli.

Tivoli is part of an estate once belonging to the Earl of Essex, later purchased from him by local Solicitor John de la Bere, and later at the turn of the 18th century, sold again by his son, this time part to the Earl of Suffolk and part to Henry Thompson, a wealthy merchant from Middlesex. What is known as Tivoli in 2010 straddles both of these purchases and the street pattern follows very closely the field boundaries in the de la Bere sale plans.

Davies' Guide to Cheltenham of 1843 refers to the building boom of the previous ten years when new buildings arose '*with a rapidity perfectly surprising*' between 1831 and 1841 in Tivoli and other areas of private residences. The contemporary account in the 'Cheltenham Looker On' referred to above, remarks that

Along the line of the rail road fronting Westal an entirely new town appears rapidly springing up and already fifteen neat houses are either wholly or partially built. These are intended for the accommodation of persons in the middle ranks of life, who will here be enabled to pursue their respective callings, and by the establishment of shops, prove a great convenience to this increasing neighbourhood.

So, Tivoli was born, and by 1845, Rowe's Cheltenham Guide described it as a '*fashionable suburb.*' Norman's Guide of 1854 refers to '*...the aristocratic districts of Lansdown and Tivoli*' and it was in the residents of these areas that the local traders saw the potential source of their survival, if not prosperity.

Andover Road is one of the earliest named roads in Tivoli, although up to the turn of the eighteenth century into the nineteenth, it was named simply, Lippiate. Andover derives its name from the title of the eldest son of the Earls of Suffolk. From 1810, stone-carrying horse drawn trucks trundled along Lippiate bringing gravel and stone from the quarries on Leckhampton. The trucks were pulled along metal lines and by 1838, 23,000 tons of stone annually were passing along the middle of the road, in front of the new buildings that the above mentioned guide books refer to. This road was referred to as Tivoli Place by 1840 and became officially Andover Road post-1905.

Tivoli Place indicated the properties that today include the shops and the two early 19th century terraces on the south of the Road, as far as the junction with St Stephen's Road. These were all built on the part of the 1765 de la Bere estate named Westal Furlong.

From its very beginnings in the 1830s, Tivoli Place has consisted of a mixture of commercial and domestic properties including premises occupied by builders' merchants, a coal merchant, grocers, a plumber and painter, and the Tivoli Inn. Each block of commercial or domestic properties is interrupted by one of the three roads leading into the heart of Tivoli proper – Tivoli Street, Lypiatt (sic) Street and Hatherley Street. The commercial properties have always started near the entrance to Tivoli Lane to the east and ended at the corner of Lypiatt Street. The two subsequent domestic terraces are separated by Hatherley Street. It was in the middle house of the second Terrace – Hatherley Villas – that Gustav Holst's grandfather was living in 1845 soon after his arrival in Cheltenham.

By 1840 shop and trading sites were numbered 1-19, but number 19 was in fact the first of the private houses of the first terrace today numbered 60a to 70; Hatherley Villas was the second terrace numbered today 72-80, but all these houses and shops were addressed as Tivoli Place. Apparently not all the shops were occupied - nor even built - by this time, and some of the numbering referred to the site rather than the actual building. Also, numbers 1-19 did not always become shops, some being the homes of contractors or suppliers with premises elsewhere. This pattern of change of use lasted well into the 1960s.

On the corner of Tivoli Lane was a property on a large site - Gueriff Cottage - the Census is difficult to decipher– and next to it followed three attached commercial premises. Today these are Langsbury the printer and stationer, and the recently closed Tivoli pub which occupies two of the original properties. These were numbered 1,2,3 Tivoli Place. One then crossed Tivoli Street to two more premises, 4 and 5, one of which was the office of Thomas Dover, builder and coal merchant, next to which by 1840 was the Tivoli Inn, occupying two sites. By 1849, most of the built premises were occupied, but some of the sites were in use as builders' or coal yards so there were not exactly 19 buildings as we would understand them today.

W L Langsbury – 32 Andover Road

Originally Number 1 Tivoli Place, this is the first of the original 1830s terrace of three buildings. In 1850 it was run by T H Bennett, House and Estate Agents. In the 1851 Census the business was the office for the same Mr Thomas Bennett who is now described as a 'building contractor living on the premises with a wife and eight children'. Mr Bennett employed eight men. By 1863, Mr E Chasey was running his shoe making business there. A Mr Samuel Garford had taken over the premises for his tailor's business by 1875 and he was succeeded by Mr Freeman, outfitter, from about 1890 until 1917 when the shop was taken over as a baker's shop by a Mr D Lewis. In 1925, it had become a confectioner's shop, owned by Mr C Elmes and it was also the Branch Post Office. The Branch Post Office continued under Mr Rudge and later Mrs Cottle until 1939 when Montpellier Post Office opened. The post box stood immediately outside of number 2 and was a traffic hazard. It leaned quite dangerously towards the road, and

more than one car lost or nearly lost its wing mirror when driving too close to the kerb. It was after one such accident that the pillar box was moved to its present site at the junction of Hatherley Street and Andover Road. A Mrs Smith lived in number 2 until 1956 when William Langsbury took it over and started his Stationer's and Printer's business. Today the business is still in his hands and will celebrate its 60th anniversary in 2016.

The Tivoli, 34-36 Andover Road

Originally Number 2 and 3 Tivoli Place, the recently closed Tivoli pub is first definitely recognised in 1849 when it was a grocery shop run by Mr J Bignall. He must have enjoyed - or regretted - the competition provided by his neighbour at number 3, another grocery business run by Mr W Williams. Mr Bignall was still running his grocery business in 1890 and had obviously become part of the Tivoli Place scene. From 1897, the premises became a Baker and Pastry Cook's shop run by a Mr Green. Mr Green is also listed as a corn, hay and straw merchant at number 6 from 1897 but this refers to the sixth building in the block, not 6 Tivoli Place, which was at that time, the Tivoli Inn further along the road. He was still at number 2 in 1915 but the following year the premises had been taken over by Mr S Tidd, corn dealer. The shop continued to provide this service under Mr Tidd until the early 1920s, and continued after that under the direction of a Mr Sewell until the early 1950s. The Brewery bought number 2 to house one of its employees, a Mr Williams and his family. They lived there until he retired and the property was unoccupied for some time. It became almost derelict and was absorbed into the adjoining Tivoli pub, number 3, in 1990.





Mr Williams' grocery business at number 3 continued under Mrs Fluck from approximately 1859 and then under several owners, until 1874 when it is described in Cheltenham Directories as being run by Thomas Shepherd, farmer, perhaps as a dairy shop. By 1885 it had become the 'Ale and Porter Stores' run by J Watts and later by his wife Isabella. The business continued as 'Tivoli Ale and Porter Stores' or sometimes just as 'Beer Retailer'. In the mid 1950s, the Brewery which owned the business decided to update the property and the landlord, Mr Grinnell couldn't cope with all the disruption involved. A Mrs Lytheer who ran the Lamb Vaults in the centre of town, then took over and renovations began in earnest. When completed, she asked Mr Burrows, a neighbour who lived opposite, what the new name should be. He in his wisdom suggested 'The Phoenix' and 'The Phoenix' it became. This name remained under the next tenant Peter Ives from 1982 – 1995. The owners of number 2, the Brewery, paid for the structural work to be done to extend the Phoenix into this neighbouring property which had become almost derelict, and the modernised and enlarged Phoenix was opened in 1990 under Peter Ives' direction. When new tenants took over in 1995, the name was changed to 'The Tivoli'. It changed hands again in 2001 but due to the recession it closed its doors in April 2009, only to re-open in July having been taken over by a new company, London Town. The new landlord intended to advertise The Tivoli as a 'local' pub rather than promote the rugby bias it had enjoyed immediately prior to closure.

By December 2009, The Tivoli had closed yet again, to be taken over by Enterprise Inns, with the promise to reopen after extensive refurbishment, in June 2010. To date, The Tivoli is undergoing an extensive refurbishment with the intention of opening in December 2010.

Tivoli Buildings

In the 1864 Register of New Buildings held at Gloucestershire Archives, there is an entry for 'three houses and shops on the site of Ivy Cottage, Tivoli.' This no doubt refers to the

site on the corner of Tivoli Lane referred to above, on which stood the large detached Gueriff 'cottage' before we come to Tivoli Place.

This 'cottage' set in the centre of a sizeable plot, is clearly shown on the 1855 Old Town Survey map. By 1871, four, not three buildings, had replaced the cottage and occupied the whole site. They were numbered 1,2,3,4 Tivoli Buildings, number four being attached to number 1, Tivoli Place.

These properties are in 2010, Severn Furnishing; ATC Timber Floor and Doors; Tivoli Stores and Tivoli Butcher.

1871 is the first year in which these properties are listed in local directories, but number 2 was then unoccupied. Re-numbering of Andover Road took place in 1966 or thereabout and the properties are today numbered 24, 26, 28, and 30.

Severn Furnishing – 24 Andover Road

In 1871, number 1 Tivoli Buildings was run by Mr T Wilkins, a grocery and wine merchant. By 1880, a new owner, Mr C J White advertised himself as a 'Tea Dealer and Grocer.' The property changed hands again in 1890 when Mr J F Sadler acquired the business and at the same time expanded into the recently vacated property next door – Number 2 (26). Mr Sadler remained in business here until at least 1925 during which period he had also taken over number 3 (28) as well. The late Jack Crook well remembered the highly polished brass name plate that adorned the whole of the shop front window ledge, polished every morning so that one could see one's face in it and used as a 'hair adjustment' mirror by the young girls of the neighbourhood.

The business then continued in the three properties under Messrs B Wilding and Co, Grocers until some time into the 1950s when the business transferred to Silk and Son (Dobell and Bartholomew). By 1965 numbers 1 and 2 Tivoli Buildings were vacant and number 1 was run by a Toy Dealer into the 1970s and more recently by D N Goodman as an Interior Design Centre and a soft furnishings showroom.

The present business – Office furniture and Specialist Seating Supplies - was opened in 2004 by Nigel Eldridge

ATC Floors and Doors – 26 Andover Road

This property, number 2, Tivoli Buildings, was empty for some time after building and can be first identified in 1879 when it became the Tivoli Coffee Tavern.

Coffee Taverns were started in Cheltenham in 1870 by a Major Kington, to provide facilities for strangers as well as locals, who sought somewhere for relaxation in surroundings not connected with local hostelries. The Tivoli Coffee Tavern, the fifth to be opened in Cheltenham, began life on 13th October 1879. The aim of this

establishments was to cater for 'the greater number of artisan and working class people who have recently taken up residence in the extensive block between Hatherley Place (St Stephen's Road) and Tivoli Villas (Tivoli Road), it being almost entirely occupied by them.'

The Tavern was fitted up in 'an attractive and artistic style, with drink and food provided at the usual moderate tariff.' Meals were provided from 5 am until 10.30 pm – rice pudding and cakes, chops and steak, with 'afternoon tea at 3d per head.' The Tavern also served as the depot for the Provident Coal and Clothing Company. One could suggest that this was Tivoli's first Social Centre! The Vicar of St Stephen's at the time wrote that such institutions would halt the progress of intemperance by inducing breadwinners of the neighbourhood to prefer it to the Public House – not the best way of ingratiating himself with the landlords of the five hostleries in the very small and heavily populated area about which he was talking!

The Tavern moved to a new premises in Tivoli Street in 1890 – the present St Stephen's Club site - and provided the opportunity for Mr Sadler to acquire the vacated premises. It remained part of a grocery business until 1973 when it became the Tivoli Café, run by Andrew Lithgoe. Since then it has seen several owners and uses, including a showroom for Jason Tool Hire from 1977 and more recently as an Art Showroom.

The current business supplies and fits custom made wooden floors and doors and related furniture.

Tivoli Stores – 28 Andover Road

Number 3 Tivoli Buildings was first opened by Mrs Godwin as a draper's and milliner's shop. Mr W Howell, Dairyman, then took over and it continued as such until 1890. Mr Sadler of numbers 1 and 2 Tivoli Buildings jumped at the opportunity to expand his 'empire' when Mr Howell moved on and he acquired number 3. From an advert that appeared in 1905, it would appear that the emphasis in this shop was on greengrocery.

Mr Sadler retired from his large business between 1925 and 1930 and the greengrocery property was taken over by another grocery company, B Wilding and Co. It then became the grocery premises of Silk and Son until 1965 when it became part of Bristol Vintner's Ltd and later still, Tyler's Wine Merchant. From 1977 it saw a complete change of use – becoming an outlet for Jason Tool Hire which had expanded from next door at number 2. It later developed as a grocery provisions store during the late 1980s and was taken over in 2000 by its present owner Steve Wood. It continues today as a grocery and convenience store.

Tivoli Butchers 30 Andover Road

Number 4 Tivoli Buildings is the only one of the four properties to have retained its original use, apart from a short period in the mid 1970s-1980s. From its opening in the

1870s it has always served as a butcher's shop originally under the management of Mr J Penstone. It was then taken over by R Challis until the beginning of the 1890s when it transferred to the ownership of F Waghorne. The shop continued under that name until the 1940s.

S Gilder had acquired the business by the end of the war and it continued under his management until at least 1975. Between that date and 1987 it was a catering-hire shop run by R&R Catering. It has been run by Paul Woollins as a high class local family butcher since 1987. When preparing the shop for opening in 1987, Paul found the beautifully engraved marble Waghorne shop front inside the building, but unfortunately it cracked as it was being lifted.

Tivoli Place Beyond Tivoli Street

1-4 Tivoli Buildings and 1-3 Tivoli Place brings us to the corner of Tivoli Street. Immediately facing one on the opposite corner is the start of the long terrace of commercial properties that most people identify with Tivoli Place. However, this Terrace has not always been the neat row of attached properties that exist today and its present appearance dates from as recently as 1991.

At that time the balconies were added and the break in the row of buildings where the builder's yard of S C Morris was sited, was filled in to provide shops now occupied by Read Maurice, Charterhouse, Chaplai's and part of Vale Kitchen's.

The earliest dating of the properties occurs in the 1837 Cheltenham Annuaire or Street Directory. This suggests that there was a mixture of retail, office and domestic properties, all with first floor accommodation. The address of the whole terrace by 1837 was Tivoli Place and in that year, an advert in the local Directory introduces us to one of the first families, the Dovers:

Thomas Dover, Builder of Tivoli Place, Cheltenham: Buildings executed and repaired on the shortest notice, in the various branches of masonry, bricklaying, carpentry and joinery, plumbing, painting, glazing etc.

A second advert appeared in the same edition of the Directory:

Thomas Dover, Coals. Families supplied with the best Staffordshire Broach, Welsh, Newport and Forest, on reasonable terms.

The exact location of Dover's business premises is not clear but the 1840 Directory lists Dover's office immediately before the Tivoli Inn which we know occupied the site now partly taken by Tivoli Fireplace Centre and Tivoli Trading. The actual coal yard was further along the road, on the corner site of Lypiatt Street, now occupied by Lypiatt Row and stretching back as far as Groves Batteries. This however does present a problem unless of course, the coal yard was shared by more than one company for in 1845 the local Directory carried the following advert:

Barrett, M; Coal Merchant, 19 Tivoli Place.

Mark Barrett, Coal merchant, very superior coal from the Parkend Collieries, Lydney, Forest of Dean. Orders received at Mr Blake's.

Thomas Dover's business may well have started some time before the first buildings were constructed in Tivoli Place and there is some evidence to show that he was responsible for the building of one of the house terraces in the late 1820s. Thomas died in 1841 aged 55, having been born in 1786, out of county. He was succeeded by his son George, and in 1851 George and his family were living in number 19 Tivoli Place, now number 60a, and he is described in that year's Census as a builder and coal agent employing 45 men.

As number 19 is referred to in both the Dover and Barrett adverts, presumably 19 referred to the house, and also to the coal yard, which as suggested above may have been a shared site.

George Dover, aged 41 was born in St Marylebone, Middlesex, and his wife, also aged 41, was born in Cranham, Gloucestershire. Their sons George aged 9, and John aged 6 were both born in Cheltenham, indicating that the Dovers were well established in the town by 1832.

An 1844 Advert indicates by which time George had taken over the business although it was probably three years earlier at the time of his father's death.

In 1851 George's widowed mother was living next door to her son at number 20. She hailed from Holesworth in Suffolk, where she was born in 1780. Living with her was a family by the name of Cook – a husband and wife and four children. The children are listed as grandchildren of Mrs Dover. The mother of the four children Esther Cook had been born in St Marylebone where George Dover had been born so may well have been his sister.

When the family left Cheltenham is unclear but in 1861 George and his family were living in Shrewsbury where George is a surveyor and builder; son George is a farmer and son John, now aged 16 is still described as a scholar.

The Dovers' coal business was bought and continued by William John Webb who had started in business as a coal merchant on the Tewkesbury Road. One of Williams sons became first Peoples' Churchwarden of St Stephen's Church, Tivoli in 1887, a position he held for five years.

Another firm which had a long association with Tivoli Place's trading history – and that of Cheltenham in general – was Cornell and Sons. Thomas 'of the firm of eminent builders, of Tivoli' died tragically in 1859. The Cheltenham Examiner reported that he

was assisting with loading some bulks of timber at the Midland Railway Station, when the iron hooks gave way and a heavy piece of timber fell on him, causing a fatal fracture of the spine. Medical assistance was immediately procured but deceased lingered until 9 o'clock when death put an end to his suffering. Mr Cormell had only been married about four months and 'leaves a young widow to deplore his loss.' No further reference to the death has come to light, but presumably from other available information, this Thomas was a son of the founder. In 1851, a Thomas was living at 94 Winchcombe Street, with his brother in law. He was aged 15 and an apprentice draper. Whether this is the same Thomas is not obvious but it may well be that he had a change of career and became part of his father's business, when his death. In 1859 he would have been 23 years of age.

The Cormell family had settled in Cheltenham at the latest by 1833 and their Tivoli Place premises 'Lansdown Works, 8a Tivoli Place' is now occupied by numbers 48-54.

A third long established building company which came to Tivoli Place was that of S C Morris & Son. It was founded by Mr S C Morris at Swindon Road in 1898. Their office and yard in Tivoli Place was purchased in 1916 from the firm of J Cormell and Sons. Morris had a large wood yard on the opposite side of Andover Road, now occupied by houses.

Looking at the 1905 views of Tivoli Place, one can easily make out the break in continuity in the row of shops, showing the builders' yard of Dover, Cormell and S C Morris. The infilling did not take place until 1991, marked by a Civic Society Plaque on the wall between Tivoli Trading and the Dry Cleaning shop. It was at this time that the whole terrace was revamped. Balconies were placed above each premises and shop fronts altered to their present uniform pattern.

Helene, Hair and Sun. 38 Andover Road

Helene occupies what the early Street Directories numbered 4 and 41/2 Tivoli Place. The latter made the corner into Tivoli Street and in the 1840s was a butcher's business run by Mr T Hughes. One can still see today in Tivoli Street, the awning over the window of the former butcher shop, beneath which are two iron meat hooks from which carcasses used to hang. It has been difficult to trace the history of this property but it would appear from the Old Town Survey and Annales that from 1852 to about 1887 it had become another pub in the area – The Butcher's Arms. The proprietor in 1852 was a William Bailey. The pub changed hands frequently and between 1883 and 1887 when it closed, it had had five tenants, the last being James Williams. After 1887 there is no further reference to this hostelry.

Number 4 itself was distinguished by a fine three sided bay window at first floor level with a balcony above the entrance. In the 1850s and 1860s this was the home and business premises of William Phipps a dairyman. At one time in the 1850s he had staying with him and his wife and two sons, two actresses – a widow aged 40 and her

daughter aged 20. Of interest is the fact that in 1866 a Thomas Phipps was landlord of the Butcher's Arms and from 1867 – 1878, Ann Phipps was landlady. Perhaps the same Phipps family ran both establishments.

The shop became successively a Boot and Shoe Warehouse (1870s) a butcher shop run by a Mr Burrows until 1910, continuing under Mr Whitmore until the 1930s. At the beginning of WWI it changed to a hairdressing business run by the Dennis and Rummings families and then an antiques business until 1968 when it was taken over by its present owner Monica Mustoe and together with part of the former Butcher's Arms premises, is now a Ladies' and Gents' Hair Salon. The windows and doors have been altered and repositioned and access to both parts of the establishment is from Tivoli Street. Part of the premises is shown in photograph 21a following.

The Fireplace Shop. 40, Andover Road.

Originally number 5 Tivoli Place, this property was a private house in 1850, shared by two families: a gardener, his wife and two servants and a lodger; and a milliner, two infant sons and a servant lodger. Between 1870 and 1895 it was the offices for S Marchant, builder, and R Strang, ironmonger and heating engineer.

By 1895 it had been acquired by Cormell and Sons as their undertaker's department. It was later used for short periods by various small businesses until 1935 when it was acquired by Charles Probert for his 'PA Meat Company Butcher' business. By 1950 it was for a short while the premises for 'Elliot's Boot and Shoe Repairs', and from the 1960s, 'Gordon Mustoe, TV, Radio & Electrical Engineers.' The Fireplace Shop, the present occupier, took over in 1999.

Renumbering of some of the properties was undertaken and additional numbers added as new premises were built or adapted at the back of existing ones or old, existing ones were shared. This is especially noticeable in 1885, 1948 and finally in 1966 when the properties in Andover Road were completely renumbered. Further alterations to the shops terrace were made after the rebuilding program in 1990.

Tivoli Trading. 44 Andover Road

It would seem that hostelries were something of a priority when Tivoli Place opened as a trades and commercial centre, and by 1837 at the latest, numbers 6 and 7 were opened as the Tivoli Inn, an establishment which survived until 1969 when its license was not renewed. It spread over a double frontage part of which is now occupied by Tivoli Trading. Mr Vic Coles has discovered that in its long history, the Tivoli Inn had 23 tenants, the first being a Mr Prowton, the last a Mr Albert William Adams.

Tivoli Trading arrived in Tivoli Place shortly after the closure of the Inn. It owes its existence to S C Morris, for when the firm closed, a shop outlet was opened for all the unsold fittings etc. from the Morris' yard. From these beginnings, developed today's

Tivoli Trading. It had first occupied number 8, a small part of the site of today's number 48 which had previously been Burris' grocery shop. Tivoli Trading then expanded into most of what had been the Tivoli Inn, covering a larger area. During one of its redevelopments the cellars were filled with demolition rubble and so today, the premises has no cellar. The business downsized in the early years of the 21st century but still continues to supply a wide range of DIY, Home and Hardware materials and advice under the direction of Richard Halson the proprietor.

Hard Pressed for Time. 46 Andover Road.

Hard Pressed for Time, Dry Cleaning opened in 2000 and has proved a definite asset to the Tivoli area, and because of the easy parking, has attracted customers from a much wider area.

The present shop is part of the original Tivoli Inn site, the part then numbered 7 Tivoli Place. When it opened, its rooms had more recently been part of the Tivoli Trading premises. In the original terrace, before the 1991 redevelopment, this site almost marked the end of the continuous row of shops and the 'opening' into what became Morris' Yard.

Read Maurice Estate Agent. 48 Andover Road.

Immediately next door to what is today the Dry Cleaners, was a narrow building which marked the end of the continuous line of shops until about 1880. For a time in the 1850s and 1860s it was the retail shop for Cornell and Sons, Builders, No 8 Tivoli Place. In 1874 it was acquired by Barnaby Bendall from where they ran their retail outlet for wall paper - French hangings at 4d for 12 yards - and upholstery fabrics. Carpet beating was later arranged at their Tivoli Works just around the corner in Lypiatt Street where '.....the latest invented and best machines will clean your carpets at 1d per square yard.'

Immediately next to and behind Bendall's was Cornell's building works yard, within which were some smaller premises numbered 8a, used by R Strang, Ironmonger, Cutler and Builder's Merchant.

Strang vacated the premises in the late 1920s and by 1930 these premises were officially recognised as number 9 Tivoli Place.

Bendall remained until 1917 and number 8 became successively another boot and shoe repair shop, and a large grocery store run by J Burris from 1955, whose shop was eventually taken over by Tivoli Trading.

Read Maurice, 48 Andover Road, is on part of the site which included Bendall, then Burris and about a quarter of the frontage of Cornell's builder's yard. This was the yard that was later to become the premises of S C Morris.

A postcard of 1905 shows the yard entrance with a low railed entrance and to the right hand side, Cormell's retail outlet. Here one could purchase every type of building supply - timber, ironmongery, paints, plaster and home improvement material.

Charterhouse Estate Agent. 50 Andover Road.

Cormell was a family business – Thomas, John and Joseph each having responsibility for a different branch of the trade. In 1916, S C Morris bought the premises and parts of the site were sublet to other contractors. From the 1950s number 9 approximately where Charterhouse now is, was the workshop of Stan Rouse, who specialised in car upholstery. Stan was brother to the furniture upholsterer in the Gloucester Road. The car upholstery business was still flourishing in 1970.

Charterhouse is another of those properties which were built on the site of the former S C Morris builders' yard and included in the 1990s redevelopment. It is built on the access driveway alongside what was the retail outlet for Cormell and later, S C Morris. The same development is also true of

Chaplain's Deli. 52, Andover Road.

Both of the above properties are on the original site of number 10 and part of 11 Tivoli Place.

Miele. 54, Andover Road.

Alongside Cormell's and S C Morris' retail outlet stood a substantial property which by 1948 was numbered 12 Tivoli Place. This was for many years a Fancy Draper and Haberdashery shop, run by a Mrs Godwin in the 1860s and from the 1890s until 1905 by the Misses Launder. They also ran the Tivoli Post Office as part of their business. From 1905, the business passed to Miss E S Small, and in 1915 it was taken over by Miss E Brain who continued in business until at least 1961.

Vale Kitchens occupies the original shop number 12 and part of number 11

Tivoli Wines. 56 Andover Road.

Tivoli Wines is the last of the commercial properties in Tivoli Place. The shop, originally number 13, was for many years a private residence, with access from Lypiatt Street still to be seen today. In the 1840s part of the property was used by Bethesda Methodist Church as a Sunday School for the poor children of the area who were running the streets in ragged clothes and bare feet. In 1874/5 it was opened as the Tivoli Reading Room, an initiative run by the newly built St Stephen's Mission Church to encourage, ironically considering its present use, , abstinence from alcohol . From about 1880 it was home to J F Cormell until 1915 when it became the Lightfoot Refrigeration Company's

premises until 1922. From 1925 – 1960 it had become offices for S C Morris. It was renumbered 56 in 1966 after having been empty for some considerable time.

It thrived as a wine shop in the early years of the 21st century until the recession forced the Company to close at the beginning of 2010. However, closure was short lived and Tivoli Wines opened after extensive refurbishment in July of the same year, 2010. There are several other commercial and business premises in Tivoli and although not on the main Andover Road, they provide valuable and much sought after services.



Tivoli Works

Watch and Clock Specialist

Tivoli Glass

Antiques

Tax Office

Groves Batteries

One cannot close this History of Trading in Tivoli without mentioning St Stephen's Anglican Church. The church was built in 1873 as a Chapel of Ease to Christ Church, to cater especially for the poor working folk of Tivoli. It is a grade II* listed building by the architect John Middleton. It originally consisted of what is today the Choir and Sanctuary area, but due to its popularity it was extended to its present dimensions by 1883. The interior of the church is far more impressive than its exterior appearance might suggest and is well worth a visit.

This is a copy of a postcard advertising a carpet cleaning service offered by Barnby, Bendall & Co. at Tivoli Works in the 1890s:

