

# THE CHELTENHAM CHRONICLE AND GLO'SHIRE GRAPHIC

With Which is Incorporated the "Cheltenham Looker-On"  
SATURDAY, MARCH 7, 1936.

GRATIS SUPPLEMENT  
No. 1,836.

## THE OPERA HOUSE

TO DAY: Clark Gable, Jean Harlow, Wallace Beery in "CHINA SEAS."

NEXT WEEK—Continuous performance 2.0 till 10.30, Edward Arnold, Binnie Barnes in "DIAMOND JIM," the amazing story of an outstanding personality; also Boris Karloff, Bela Lugosi in "THE RAVEN," Edgar Allen Poe's great thriller. Full supporting programme.

## PALACE

'Phone 2553. 2.15 Con. 10.30.  
HEAR HERE  
Mon., 9th Mar., and Week.—

Edward Everett Horton in

"The Private Secretary" (U)

with Oscar Ashe,  
Sydney Fairbrother.

(At 3.45, 6.32, 9.19 Daily).

Also Shirley Grey in

"Circumstantial Evidence" (A)

16th, & Week.— ANNA NEAGLE

Sir Cedric Hardwick in  
"PEG OF OLD DRURY."

## THE DAFFODIL

'Phone CHELTENHAM, 3360.  
2.15 Continuous Daily 10.30.  
Monday, Mar. 9th, for One Week

Special Race Week Show.

SYLVIA SYDNEY

giving a Brilliant Portrayal in

"Mary Burns, Fugitive" (U)

A Sensational and Daring  
Production with Melvyn Douglas,  
Chili Bouchier

in a Riotous Bit of Fun

"THE MAD HATTERS" (U)

in Addition Special Films of  
Cheltenham Races  
on Thursday, Friday & Sat.  
Super Sound News.

## A LITTLE GOOD

coal in the grate gives more heat  
than a grateful of poor . . . and  
is more economical. We recom-  
mend for heat and economy

## RYDER REX SCREENED COBBLES

Why not try 5 cwts. — 12/6  
delivered with free firewood . . .  
'Phone 3605.

A. RICHES & Co.  
REGENT ST., CHELTENHAM.



## MAYORESS OPENS BREAD COOKERY DEMONSTRATION

at the offices of Cheltenham and District Gas Co., on Monday,  
in connection with Bread Week in Cheltenham. Seated is Mr.  
J. C. Robinson (president, local Master Bakers Association).



## THE SPA BICYCLE

—UNEQUALLED VALUE

Gent's Roadster . . . . . £2-19-6  
Lady's Model . . . . . £3- 5-0  
Juvenile Model . . . . . £2-19-6  
or 2/- weekly.

CHELTENHAM CYCLE CO.,  
82 STRAND

## COLISEUM

Week 9th March. From 2.15 daily  
Monday, Tuesday, Wednesday.—

'LADIES LOVE DANGER'

A First-Class Mystery with  
Gilbert Roland & Mona Barrie.  
Also

"IT'S A SMALL WORLD"

A Jolly Comedy Romance with  
Spencer Tracy & Wendy Barrie.

Thursday, Friday, Saturday.—

"MR. FAINTHEART"

A Comedy by Peter B. Kyne.  
With Edward Everett Horton and  
Karen Morley.

Also George O'Brien in a  
Breezy Western Drama,  
"Cowboy Millionaire"

## WINTER GARDEN THEATRE

CHELTENHAM.

Monday, Mar. 9th to 14th.

Nightly at 8.

Matinees: Thursday and

Saturday at 2.30.

Ellen Compton presents the  
Cheltenham Repertory Company

in Ian Hay's

Great Racing Comedy,

"The Sport of  
Kings"

Prices 3/6, 2/6, 1/3. All Seats  
may be booked at the Box Office,  
Open 10—8. 'Phone 2058.



BEAUTIFUL  
MEMORIALS

E. A. EMMS

HALES ROAD  
CHELTENHAM

Tel. 2391. Est. over 50 years.

DALE, FORTY and Co. Ltd. For the BEST PIANOS





**CLEVER WORK DISPLAY AT NAUNTON PARK SCHOOLS**

The pupils of Naunton Park Senior School turned hosts on Friday, and astonished their parents with a display of the work they have done at the school during the past year. The occasion was the school open day, and a remarkable exhibition of handicraft and needlework was staged.

- 1.—The boys who gave a physical training display with Mr. H. R. B. Flay, the instructor.
- 2.—Examining a working model in science room.
- 3.—The Mayor and Mayoress of Cheltenham examining garden tools made by the boys, with Mr. A. G. Dye, headmaster.

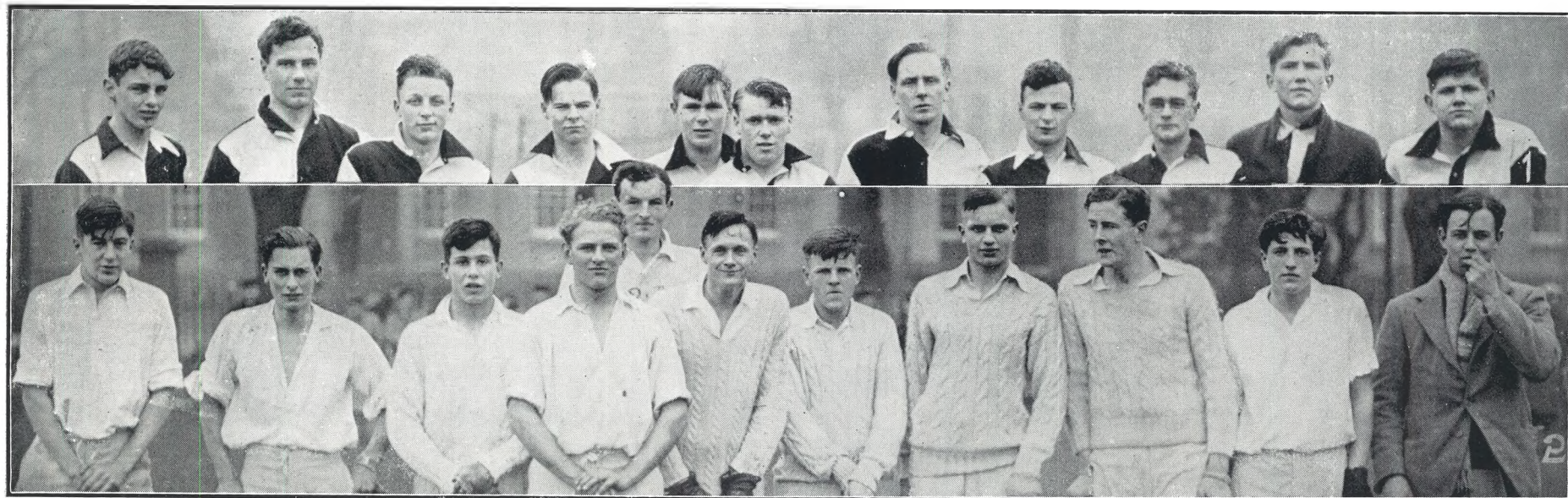
"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.



**LEAP YEAR BALL OF R.S.P.C.A. IN CHELTENHAM**

A new event in Cheltenham's social calendar was the Leap Year Ball of the R.S.P.C.A., which took place at the Queen's Hotel, Cheltenham, on Saturday. Some of the guests.

"Cheltenham Chronicle" Photograph. Copies 1s. and 1s. 9d.



**CHELTENHAM COLLEGE BEAT DEAN CLOSE SCHOOL AT HOCKEY**

Owing to the heavy state of the ground, this match was transferred on Saturday from Dean Close School to the College Grounds. College won a fine game by 5 goals to 2.

- 1.—Dean Close School team.—From left: J. P. Crawford, J. B. C. Robinson, T. A. G. Sprague, R. A. Douglas, J. D. Wakeling, H. E. O. Hughes (capt.), M. M. Johnson, K. R. J. Coates, W. A. Macfarlane, H. M. D. Magill, J. L. Wigley.
- 2.—Cheltenham College team: J. A. K. Leslie, R. C. Pargeter, C. R. Bourne, S. H. Purser, J. D. T. Brett, E. D. R. Eagar (capt), H. N. Mackenzie, F. B. Brandt, P. Thompson, P. B. C. Moore, M. S. Proudlock.





**COTSWOLD HOUNDS MEET AT ELMSTONE HARDWICKE CHURCH**

A good crowd turned up on Tuesday morning to welcome the Cotswold Hunt in the Vale. From the first run a fox was chased to a house on the Tewkesbury-road, near Cross Hands.

- 1.—Mr. W. Villar, a staunch worker for the Hunt for many years.
- 2.—Mr. W. H. Smith, of Brickhampton, Churchdown.
- 3.—Miss Selby Lowndes, Mrs. Seeley and Mrs. Mews.
- 4.—A little girl with her attendant. The horses were eager to be off.
- 5.—Mrs. W. H. Smith.
- 6.—The meet Elmstone Hardwicke Church in background. The master, Mr. C. Heber Percy, in centre.

**TOWN HALL  
CHELTENHAM  
WEDNESDAY NEXT  
March 11th.**

**TOWN RACE  
• BALL •**

**5/6** Including  
BUFFET



**PATESIANS' BALL A BIG SUCCESS**

The annual Patesians' Rugby Club ball, held last week at the Cheltenham Town Hall, was both from the point of view of numbers and enjoyment the best dance the "Pats" have held for some years. It was postponed from the original fixture owing to the death of the King. Over 500 people attended.

- 1 and 2.—Some of the dancers.
- 3, 8, 10 and 11.—Gloucestrians at the dance.
- 4.—The Committee.
- 5, 6 and 7.—Artistes from the Winter Garden Theatre, who were dancing.
- 9.—A merry party of dancers.

"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.





**DANCE IN AID OF TOM GODDARD'S BENEFIT FUND**

Held at the Connaught Rooms, Gloucester, on Friday, at which a number of Gloucestershire cricket players and many other sportsmen were present.

Standing: Messrs. N. Bird, Don Meadows, Ray Smith, W. Neale, A. E. Dipper, B. Hopkins, S. T. Davies, W. Hammond, Tom Goddard, S. Taylor, Mrs. Beekes, Mr. F. Beekes, Mrs. Hawkes, Mr. Harold Hawkes.  
Seated: Mrs. N. Bird, Mrs. S. T. Davies, Miss Mitchell, Mrs. Page, Mr. D. A. C. Page (cap ain), Mrs. Hammond, Mrs. Neale, Mrs. S. Taylor.  
In front: Mr. Dick Stephens, Mr. T. Overthrow.



**REUNION DINNER OF 8TH GLOUCESTERS IN CHELTENHAM**

Over 300 old comrades of the 8th Battn. Gloucestershire Regiment held their sixth re-union dinner at the Town Hall, Cheltenham, on Saturday night. Some of those present. Inset: Four of the officers at top table, from left: Col. W. Parkes, D.S.O., M.C., Major B. Thomas, D.S.O., Capt. E. B. Pope, D.S.O., Capt. M. A. James, V.C., M.C.

UNDER THE SPREADING CEDAR TREE

**Paragon Garage**  
J. S. FRUIN, M.L.M.T.  
BATH ROAD · CHELTENHAM  
TELEPHONE 2258

OFFICIAL MORRIS & SINGER AGENTS

FOR GUARANTEED USED CARS · SERVICE AND REPAIRS



**COUNTY RED CROSS COMPETITION IN CHELTENHAM**

The Red Cross County Competition for men took place at Naunton Park Schools, Cheltenham, on Monday evening.  
1.—The winners of Senior and Junior Cups. Cirencester (standing at back) won the Junior Cup with 481 marks. Stroud (seated) won the Senior (521 marks).  
2.—Red Cross nurses who assisted handing refreshments to visitors.  
"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.



**CHELTENHAM DIAMOND WEDDING**

Mr. and Mrs. Thomas Harris, of 4 Magdala-cottages, Rowanfield-road, St. Mark's, Cheltenham, who have just celebrated their diamond wedding. They were married on February 29, 1876 (Leap Year), and have thus had only 14 anniversaries in 60 years. One of their sons is Mr. C. Harris, of Benhall Farm, Gloucester-road.  
"Cheltenham Chronicle" Photograph. Copies 1s. and 1s. 9d.



MISS E. M. CROOK,

of Powlett, Up Hatherley, who died this week at her home, aged 52 years. She has been headmistress of Naunton Park Infants School for the last five years, previously to which she was headmistress of the Infants' Department at Trinity School for 11 years. She was trained at St. Mary's Hall, Cheltenham, and was a very popular member of the scholastic profession.





**STUDENTS ON THE STAGE**

Two of the three plays given by students of Cheltenham Technical College at the Empire Hall last week.

1.—"Thirty minutes in a street," by Beatrice Major; produced by Mr. W. Jessop. 2.—"Thy name is Woman," a playlet by John Bourne, produced by Mr. W. Palmer. "Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.



**PROVED BY THE PAST—IMPROVED FOR THE FUTURE**

This slogan of the Ford Company is aptly illustrated in the above picture, which shows the Gloucestershire Mobile Police taking delivery from the Victory Motor Co., of Cheltenham, the Main Ford Dealers, of three new Ford V.8 models. The Gloucestershire Constabulary have already several V.8's in their fleet, and in view of the demands made upon them it is a fine tribute to the service these cars have rendered that further Ford V.8's should be ordered.

# THE CHELTENHAM CHRONICLE AND GLO'SHIRE GRAPHIC

With Which is Incorporated the "Cheltenham Looker-On" SATURDAY, MARCH 14, 1936. GRATIS SUPPLEMENT No. 1,837.

**THE OPERA HOUSE**

TO-DAY:—Edward Arnold in "DIAMOND JIM."

NEXT WEEK:—Continuous performance 2.0 till 10.30. Peter Lorre, Frances Drake, Colin Clive in "HANDS OF ORLAC," a masterpiece of Macabre Mystery; also Derek Oldham, June Clyde in "CHARING CROSS ROAD," a musical picture with a plot that is different. Full supporting programme.

**PALACE**

Phone 2553. 2.15 Con. 10.30. HEAR HERE Mon., 16th March and Week.—Anna Neagle in

'PEG OF OLD DRURY'

with Sir Cedric Hardwick. (At 3.41, 6.30, 9.18 Daily).

Also Shirley Grey in "THE GIRL WHO CAME BACK"

23rd and week.—Jean Gillie in "WHILE PARENTS SLEEP."

**THE DAFFODIL**

Phone CHELTENHAM. 3360. 2.15 Continuous 10.30. Monday, March 16th, for one week HENRY HALL and the B.B.C. Dance Orchestra, The Idol of Radio Millions, now on the screen, in

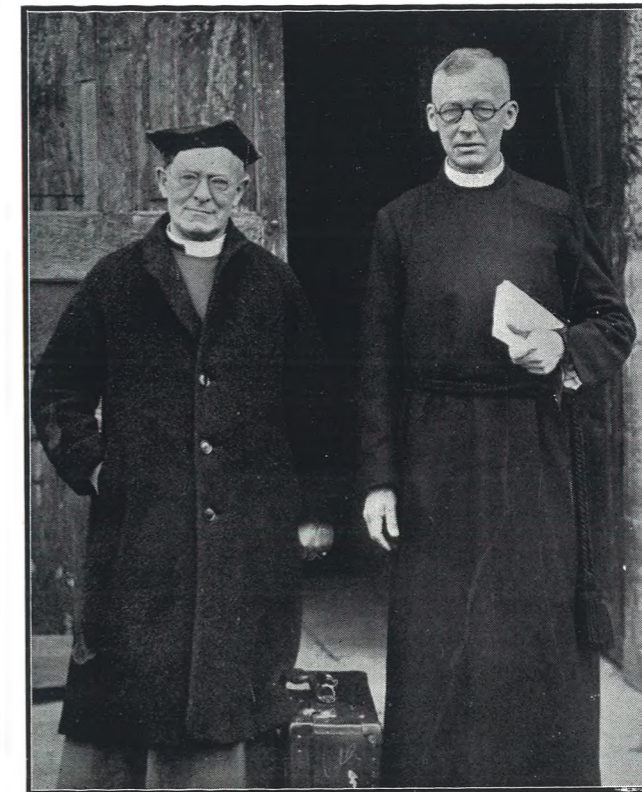
"MUSIC HATH CHARMS" An Ear-Tickling Extravaganza of Melody, Song, Comedy and Drama A Simple One Week Competition is being run with Henry Hall's Film. See the picture and win a valuable wireless set presented by F. H. Bastin and Son. William Bakewell in "SONS OF STEEL"

A Certain Winner Over the Sticks—

**DERBY BRIGHTS**

for easy lighting, heat and economy. Why not try 5 cwts. only 11/5 delivered with free firewood.

A. RICHES & Co. REGENT ST., CHELTENHAM.



**CONFIRMATION AT BISHOP'S CLEEVE**

The Right Rev. Lewis Bostock Radford, late Bishop of Goulburn, Australia, and now Rector of Kemerton, who deputised for the Bishop of Gloucester, with Rev. T. Jesson, Rector of Bishop's Cleeve.

**THE SPA BICYCLE**

—UNEQUALLED VALUE

Gent's Roadster ..... £2 - 19 - 6  
Lady's Model ..... £3 - 5 - 0  
Juvenile Model ..... £2 - 19 - 6  
or 2/- weekly.

CHELTENHAM CYCLE CO., 82 STRAND



**COLISEUM**

CHELTENHAM. Week 16th Mar. From 2.15 p.m. The Screen Sensation of the Year.

"THE DAWN OF LIFE"

with Loretta Young, Aline MacMahon, Glenda Farrell, Eric Linden, Frank McHugh, Preston Foster. "A Powerful Drama Brilliantly Acted." — "Daily Telegraph" (Approx. times 2.15, 5.5, 7.50).

The One and Only Joe E. Brown in His Latest Comedy Success.

"ALIBI IKE" (Times 3.40, 6.20, 9.5).

MOVIETONE NEWS (Times 3.25, 6.10, 8.50).

**WINTER GARDEN THEATRE**

CHELTENHAM.

Monday, Mar. 16th to 21st. Nightly at 8.

Matinees: Thursday and Saturday at 2.30.

Ellen Compton presents the Cheltenham Repertory Company

in London's Latest Thriller,

**"Distinguished Gathering"**

by James Parish. Prices 3/6, 2/6, 1/3. All Seats may be booked at the Box Office, Open 10—8. Phone 2058.

**BEAUTIFUL MEMORIALS**

E. A. EMMS HALES ROAD CHELTENHAM Tel. 2391. Est. over 50 years.

**DALE, FORTY and Co. Ltd For the BEST PIANOS**





**CHELTENHAM NATIONAL HUNT RACE MEETING**

The Cheltenham March Meeting is the "Ascot" of National Hunt racing, and practically everyone interested in the winter sport was present, on one or other of the three days this week.

- 1.—Mr. C. C. Williams, M.F.H., Tredegar Hounds, with Mrs. V. Mundy, the owner of Avenger—winner of National Hunt H'cap Steeplechase on Tuesday, and a prominent candidate for the Grand National.
- 2.—Victor Norman leading in Champion Hurdle Challenge Cup on Tuesday. He won by three lengths.
- 3.—Lady Diana Percy, Mr. G. Grosvenor, Mr. G. Kitson, Mrs M. Kingscote, and Major Prior Palmer.
- 4.—Lady Essex with Mrs. Dunell Brown.
- 5.—Sir Frederick Cripps (centre) and Lady Cripps speaking to a friend.
- 6.—Mr. G. G. Lucas, Mrs. Lloyd Thomas and Miss Lloyd Thomas.

**MARTIN & Co., Ltd.,**

Promenade, CHELTENHAM, Tel 2821

**GOLD & SILVER CUPS**

as supplied for this Meeting



**CHELTENHAM NATIONAL HUNT RACE MEETING**

Great interest was taken in the racing, and some fine finishes were seen. Many of the best horses in England were engaged.

- 7.—Lady Long and Wraxall with Mr. Thurston Holland-Martin.
- 8.—Mr. T. Rimell, who rode Avenger to victory on Tuesday, Miss Cockburn, Mr. and Mrs. G. Owen.
- 9.—Mrs. Rudolph Trafford, Mrs. Keith Menzies, Mrs. Edgar Brassey.
- 10.—Mrs. Owen.
- 11.—Miss and Mrs. Pepper.
- 12.—Mr. E. Holland-Martin on Cheerful
- 13.—Mr. G. Jackson, trainer of Don Bradman.

**MARTIN & Co., Ltd.,**

Promenade, CHELTENHAM, Tel. 2821

**SPECIALISTS IN SPORTS TROPHIES**





**CHELTENHAM NATIONAL HUNT RACE MEETING**

There was a splendid crowd of visitors at the meeting on Wednesday, and the National Hunt Steeplechase caused much excitement. Only six finished out of 22 runners in this event.

- 14.—The first fence in the National Hunt Steeplechase. One of the riders can be seen falling here.
- 15.—Pucka Belle coming in with ears pricked after the race.
- 16.—Mr. Tom Walls (the actor trainer), Miss Veronica Rose, and Mr. Sidney McGregor.
- 17.—Miss Court and Mrs. Broad in the paddock.
- 18.—E. Williams, Golden Miller's new jockey.
- 19.—Mr. P. Vaux, who fell at the last fence when leading in the National Hunt 'Chase on Sancatoe.
- 20.—The parade for the National Hunt race in front of crowded stands.

UNDER THE SPREADING CEDAR TREE

**Paragon Garage**  
J. S. FRUIN, M.I.M.T.  
BATH ROAD • CHELTENHAM  
TELEPHONE 2258

OFFICIAL MORRIS & SINGER AGENTS

FOR GUARANTEED USED CARS • SERVICE AND REPAIRS

*The Lincoln and Grand National*

Phone  
**3 0 7 7**  
4 LINES

Established over 50 Years  
Commissions accepted on all sporting events

**REGISTERED**  
**S. W. Stianque**  
S. R. TROTTER  
5 Regent Street  
Cheltenham

REGENT STUDIOS, CHELTENHAM





**CHELTENHAM CHAMBER OF COMMERCE DINNER AT THE TOWN HALL**

Some of the guests at the top table at the annual dinner on Friday night.  
 1.—From left: Mrs. P. P. Davis, Mr. R. O. Seacombe (Town Clerk of Cheltenham), Mrs. Kennedy, the Mayor of Cheltenham (Coun. D. L. Lipson), Mrs. T. J. Craig, Lord Bledisloe.  
 2.—From left: Judge Kennedy, Mrs. D. I. Lipson (Mayoress of Cheltenham), Mr. Gilbert D. Shepherd (President, National Chamber of Trade), Mrs. Davis.  
 3.—The Chairman, Mr. T. J. Craig (President of Chamber of Commerce).  
 "Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.



**ROUND THE TOWN IN CHELTENHAM**

Snaps taken this week-end of ladies busily intent on shopping in Cheltenham Promenade.

*Brilliant new*  
**HUMBERS**

set new world standard of  
 Safety, Power, Comfort,  
 Beauty, Driving Ease!

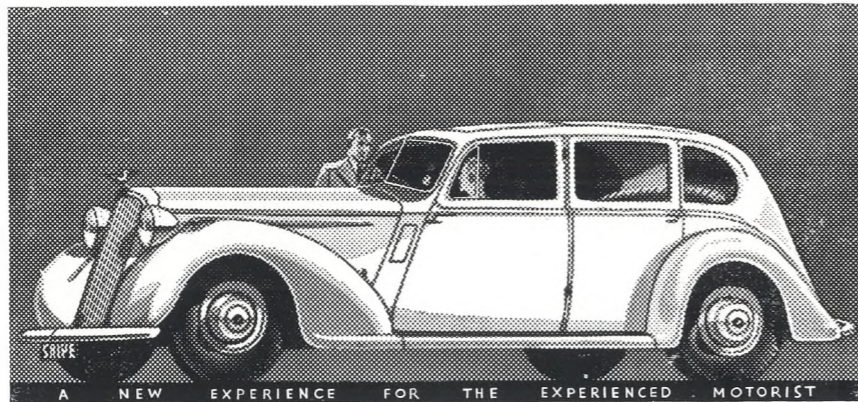
**HUMBER** this year offer not one, not several . . . but **ALL** of the features essential to modern luxury motoring . . . in one perfect car; features that have been proved in practice and found absolutely **RELIABLE**. May we take you for a demonstration run in one of these brilliant new models . . . Phone 2283.

**PULLMAN** (limousine) £735. **SNIFE** (saloon) £475. **EIGHTEEN** (saloon) £445. **TWELVE** (saloon) £285. Wide choice of body styles and colour schemes.

PRINCIPAL AGENTS AND DISTRIBUTORS:—

**GROVE GARAGES**

**COLLEGE ROAD CORNER**  
 (HIGH STREET)  
 CHELTENHAM Phone 2283



**"EVENKEEL" SUSPENSION**  
 Incorporating Humber's own new and proved design of independent front wheel springing.

**FULL INTER-AXLE SEATING**

**BOX GIRDER CHASSIS FRAME**  
 Seven times as strong as usual practice.

**POWER BRAKING**  
 Perfect control with a touch of the foot.

**WIDE VISION 'VEE-SCREEN'**  
 Scientifically raked and angled to eliminate reflection and reduce wind resistance.

**LUXURY VENTILATION**  
 Combining special methods of extracting used air; without draughts in all weathers.

**DYNAMAX ENGINES**  
 Developing over 100 h.p. — Snipe and Pullman.

**SHOCK-FREE STEERING**  
 Finger-light, with instant and positive directional control.

**GIANT COMFORT TYRES**

**NORMANVILLE SAFETY GEAR**  
 (Motoring's Sixth Sense!) at small extra cost. The greatest contribution to safety, improved performance and better driving for many years.

**HUMBER'S IMPECCABLE COACHWORK AND APPOINTMENTS**  
 Special insulation against heat and fumes — luxurious comfort.



**CHELTENHAM BREAD WEEK PARADE OF VEHICLES**

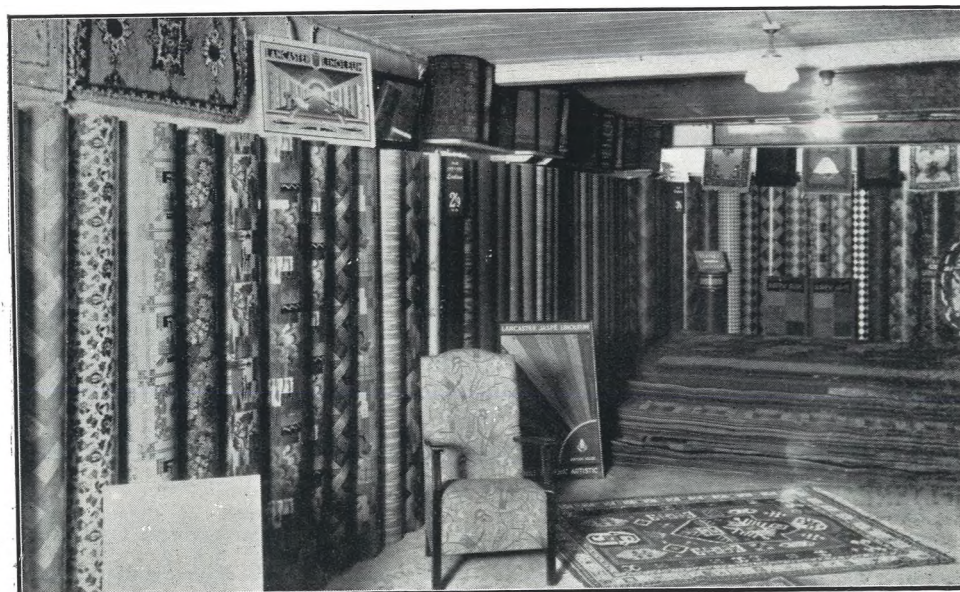
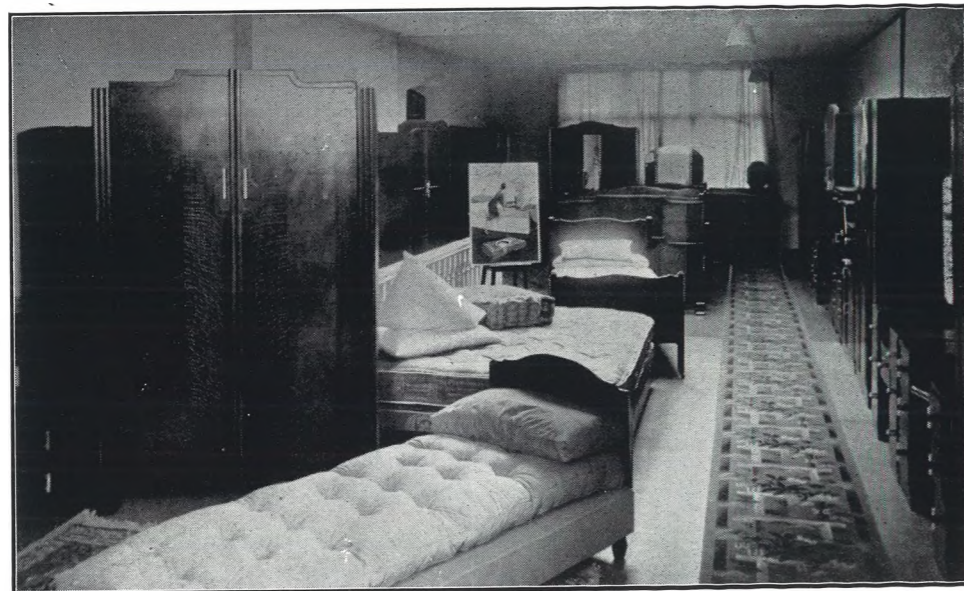
In connection with the above, the Tewkesbury firm of S. Healing and Sons, Ltd., showed a fine example of thoroughness by sending their magnificent fleet of "Leylands," all built with "Duramin" aluminium alloy bodies, and each having a legal carrying capacity of two hundred 140 lb. bags of flour or 50 tons in all. For over a century this widely respected firm has held a deservedly high reputation for the quality of its flours, and the fleet is kept busily employed every day in fulfilling orders over a very wide area.





PLAN  
YOUR  
IDEAL  
HOME  
—at—  
DRAKES

In view of the continued expansion of business, DRAKES, the Model Home Furnishers, have found it necessary to extend the showroom space devoted to Bedroom and Dining Room Furniture, and now in an area of over 1,200 square feet, separate displays are being made on the second floor. The very extensive range of floor coverings are housed in one large showroom on the basement floor. By this reorganisation (illustrated here) it has been found possible to more than double the selection of Suites which could be displayed 12 months ago, when additional space was given to Lounge Suites and specimen furnished rooms incorporated on the first floor.



Many customers of DRAKES are bringing their homes up-to-date by re-furnishing one room a year. For £15-£20 it is possible to select furniture of serviceable and modern design and for those who wish to pay for such replacements "out-of-income," a simple system of gradual payments is available at little extra cost. Complete furnishing schemes for a six-roomed house can be prepared from £80. It is to your advantage to remember that DRAKES are "Complete Home Furnishers," for in addition to furniture and floor coverings the newest furnishing fabrics and kitchen equipment can be supplied.

DRAKES OF WINCHCOMBE STREET, CHELTENHAM



BULB AND SPRING FLOWER SHOW IN CHELTENHAM

The fourth annual Cheltenham bulb and spring flower show was held on Saturday in Highbury Schools, Cheltenham. It was opened by Mrs. Dugdale, of Sezincote Manor (fifth from left), who was introduced by Mrs. Pakenham (fourth from left). Miss Clarence, hon. secretary, is on extreme left. "Cheltenham Chronicle" Photograph. Copies 1s. and 1s. 9d.



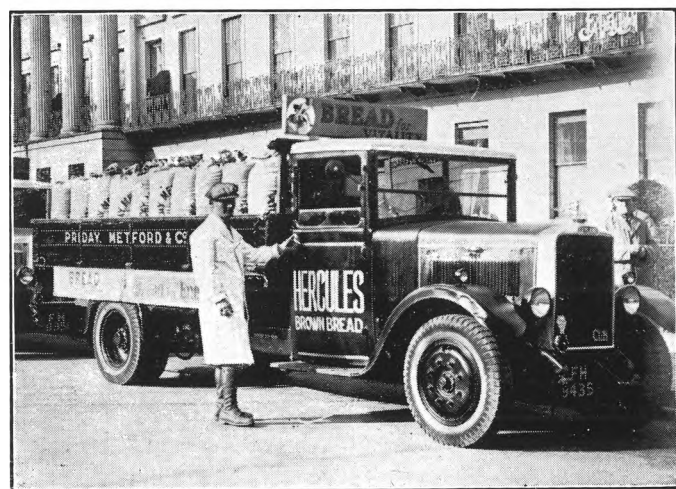
CANDIDATES WHO WERE CONFIRMED AT BISHOP'S CLEEVE ON MONDAY

THE COUNTY DISTRIBUTORS  
OF DAIMLER — LANCHESTER — B.S.A. — RILEY — DODGE

We are also agents for all leading makes

Demonstrations arranged. :: Cars exchanged. :: Hire purchase terms  
BATH ROAD CHELTENHAM REED & PATTERSON WORCESTER ST. GLOUCESTER





**BREAD WEEK DISPLAYS IN CHELTENHAM**

One of the events in Cheltenham last week was Bread Week, run by the Millers' Mutual Association in conjunction with local bakers and their suppliers. Shop windows were filled with appropriate displays emphasising the food values of bread and flour, and on Thursday there was a procession of decorated vehicles engaged in the trade.

- 1.—The first prize winning window of Mr. J. F. Sims, Suffolk-parade.
- 2.—Messrs. W. J. Oldacre, Ltd., London-road, were awarded third prize for their display.
- 3.—Messrs. Priddy, Metford and Co., Ltd., of Gloucester, entered in the procession a huge lorry loaded with flour for making their celebrated "Hercules" Brown Bread.
- 4.—J. Reynolds and Co., Ltd., Gloucester, sent a wagon decorated with bags of "Reynolds' Extras," best white flour, and their Stone-milled Gold Medal Wheatmeal. The white and brown loaves on top were baked by Messrs. Fearis, Ltd. "Reynolds' Wheatmeal bread makes you fit but not fat" is a well-known slogan.

Every Member of the 1935 RYDER CUP Team wore

# LOTUS GOLF SHOES

This is recommendation indeed for "LOTUS" GOLF SHOES—the choice of every good player! Styles also include nailed soles instead of moulded rubber. Have you seen, too, the new light flexible "VELDT-SCHOEN?" Guaranteed waterproof.

**W. J. MELVILLE**  
Special Stockists :: Foot Fitters by X-Ray  
408 STRAND, HIGH ST. Tel. CHELT. 2715

FROM 23/9

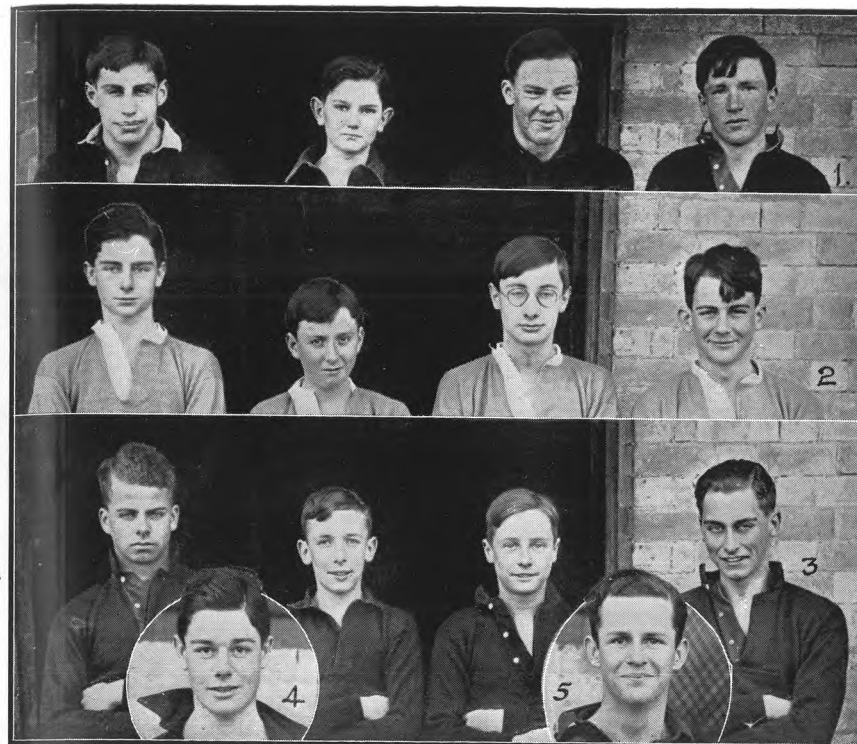
FOR MEN—"LOTUS" GOLF SHOES with non-slip, moulded rubber soles.

GHILLIE STYLE for Ladies with moulded rubber soles.

FROM 23/9

**WEDDING, Etc., PHOTOGRAPHS**

If you require the attendance of the "Chronicle and Graphic" photographer at a wedding or any similar event, please give ample notice. Terms for town and country are very moderate



**CHELTENHAM COLLEGE HOUSE GYMNASTIC COMPETITION**

The annual House Gym. Competition was held in the gymnasium on Monday. Some of the competitors.

- 1.—Christowe team
- 2.—Leconfield team,
- 3.—Hazelwell team,
- 4 and 5.—Clapin and Roberts from South-wood House.

"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.



**MANY HAPPY RETURNS TO UNCLE CHARLIE'S NEPHEWS AND NIECES**

who have recently celebrated their birthdays.

- 1.—Beryl Hewinson, Milton, Moorend-road.
- 2.—Edna Bird, 21 Yanworth, Cheltenham.
- 3.—Anne Drinkwater, Newlands Inn, Evesham-road.
- 4.—Keith Stiley, 7 Cleveland-street.
- 5.—John W. Bowen, 6802 Newell-avenue, Chicago, Illinois, U.S.A.
- 6.—Patricia Hale, 63 St. Paul's-street, North.
- 7.—Peter Fluck, Erwyn, Mead road.

"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.



**CHELTONIANS WIN COUNTY V.A.D. CUPS**

Miss I. Sheppard, Cheltenham, winner of Cookery Cup for Hospital Cooking, and Miss Hayward (Cheltenham), who won cup for uncertificated cookery, at the County V.A.D. Competitions at Gloucester on Saturday.



MRS A. G. (BETTY) VICK, the wife of Mr William Vick, of 46 Winchcombe-street, Cheltenham, who died at Cheltenham General Hospital on March 6, aged 29 years She leaves three little children. She was the only daughter of Mr. and Mrs. Tom Nourse, 47 Portland-street, and was much respected.



**MANY HAPPY RETURNS OF THE DAY**  
1.—Louisa Hadland, The Lutsomes, Prestbury Park.  
2.—Ethel Clapton, Lindenholme, 2 Hedges-road, Woodmancote, near Cheltenham.



# THE CHELTENHAM CHRONICLE AND GLO'SHIRE GRAPHIC

With Which is Incorporated the "Cheltenham Looker-On" **SATURDAY, MARCH 21, 1936.** GRATIS SUPPLEMENT No. 1,838.



## Suits and "Silvers"

WHAT is more appropriate for Spring than a Costume when combined with the fashionable Silver Fox. As we have before pointed out the fact that may not any Lady (whether maid or matron), anywhere, or at any time of day feel irreproachably dressed in that which is Tailor-made—and English. Mr. Vanderplank has this season a wonderful collection of Suits, the styles are perfect; the materials and colours need to be seen to be truly appreciated—they are really lovely. To all those ladies we know, and to you who so far have never given us the pleasure—won't you let us suit you?

### Suit Sketched

is an example of our classical tailor-mades for which the name of Vanderplank is so well known. Perfectly tailored from finest materials and available in a full range of fittings. In either chalk or pin lines, West of England Suitings, Fancy Tweeds or Flannels, link button, single or double-breasted styles. The Skirts have ample pleats for freedom yet retain a slim line. In Grey, Blue, Navy, Brown, Black and White, etc. A full range at **4½ GNS.** price ..... Or in West of England Suitings **3½ GNS.** at .....

### Silver Foxes

A fine collection of pelts picked personally by Mr. Vanderplank, they are the definite vogue with Suits for the Spring. **9½ GNS.** Prices from ..... (Low grade Silvers are not sold by furriers of repute). If price will not allow of a real Silver Fox, Pointed Foxes are available from **3½ GNS.** and are fine value.

A full Spring collection of Fashions and Furs awaits you at—

# VANDERPLANK

FROM HARRODS  
FASHIONS & FURS  
381 HIGH STREET

CHELTENHAM

## THE OPERA HOUSE

## PALACE

Phone 2553. 2.15 Con. 10.30.  
HEAR HERE  
Mon., 23rd March, and Week.—  
Jean Gillie and Ellis Jeffreys in

### "WHILE PARENTS SLEEP" (A)

(At 3.41, 6.28, 9.14 daily).

Also Neil Hamilton in  
(Gene Stratton-Porter's)

### "Keeper of the Bees" (U)

## THE DAFFODIL

Phone CHELTENHAM, 3360.  
2.15 Continuous 10.30.  
Monday, Mar. 23. for One Week:  
Edgar Rice Burroughs'

New Thriller,

### "The NEW ADVENTURES of TARZAN"

with the World's Greatest Athlete,  
Herman Brix.

Filmed in Guatemala amid Hair-raising Adventure and Breath-taking Escapes.

Also Jack Doyle in

### "McClusky the Sea Rover"



all classes of coal, including the famous RYDER REX Screened Cobbles. Why not try 5 cwts. only. 12/6 delivered with Free Firewood . . . 'phone 3605.

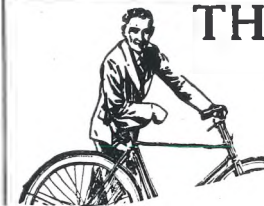
A. RICHES & CO.,  
Regent St., Cheltenham



### V.W.H. (EARL BATHURST'S) POINT-TO-POINT RACES AT SIDDINGTON

Viscount Knutsford, M.F.H., joint master with Earl Bathurst, who acted as judge on Saturday, with Mr. J. Cropper and Mrs. Cropper, at the races.

"Cheltenham Chronicle" Photograph. Copies 1s. and 1s. 9d.



## THE SPA BICYCLE —UNEQUALLED VALUE

Gent's Roadster ..... £2-19-6  
Lady's Model ..... £3-5-0  
Juvenile Model ..... £2-19-6  
or 2/- weekly.

CHELTENHAM CYCLE CO.,  
82 STRAND

## COLISEUM

CHELTENHAM,  
Week 23rd March.  
From 2 p.m. Daily.

### Katharine HEPBURN New and Strikingly Modern in "BREAK OF HEARTS"

with the Famous Continental Star,  
Charles Boyer

(Times 3.20, 6.20, 9.10). Also  
A Gay, Sparkling Comedy,

### "BY YOUR LEAVE"

(or "Wild Oats for Wives") with  
Genevieve Tobin and  
Frank Morgan.

(Times 2.0, 4.50, 7.40).

Movietone News (8.15, 6.5, 9.0.)  
"GRAND NATIONAL" will be  
shown Saturday, 28th.

## WINTER GARDEN THEATRE

CHELTENHAM.

Monday, Mar. 16th to 21st.  
Nightly at 8.

Matinees: Thursday and  
Saturday at 2.30.

Ellen Compton presents the  
Cheltenham Repertory Company

## "FRESH FIELDS"

A brilliant comedy by  
Ivor Novello.

Prices 3/6, 2/6, 1/3. All Seats  
may be booked at the Box Office.  
Open 10—8. 'Phone 2058.

BEAUTIFUL MEMORIALS  
E. A. EMMS  
HALES ROAD  
CHELTENHAM

Tel. 2391. Est. over 50 years.

# DALE, FORTY and CO. LTD for the BEST PIANOS





**CHELTEMHAM GRAMMAR SCHOOL ANNUAL CROSS-COUNTRY STEEPLECHASES**

The annual cross-country races, which are divided into three contests for juniors, middle-school, and seniors, were held on Saturday afternoon. The starts and finishes took place, as usual, on the school playing field, St. Mark's.

- |   |                           |   |                                    |
|---|---------------------------|---|------------------------------------|
| 1.—Some of the juniors.                             | 3.—Cummins, first Senior. | 6.—Masters who acted as officials for the races.                        | 9.—Barnett, first Middle-School.   |
| 2.—Middle school competitors, just ready to be off. | 4.—Morgan, second Senior. | 7.—First three juniors: Hill (1), Brush-<br>neen (2), and Caldicott (3) | 10.—Beasley, second Middle-School. |
|   | 5.—Barrett, third Senior  |   |                                    |

"Cheltenham Chronicle" Photographs. Copies 1s and 1s. 9d.



**ANNUAL MEETING OF CHELTEMHAM GIRL GUIDES' ASSOCIATION IN CHELTEMHAM**

The annual meeting of above association was held in Cheltenham Town Hall on Saturday under the presidency of Lady Stuart Taylor.

- |   |  |
|---|--|
| 1.—Representative officers of South Cheltenham companies of Guides.   | 4.—Officers of North Cheltenham companies. |
| 2 and 3—Members of the Executive.—From left: Mrs. Garland, Miss Bruce (County Commissioner), Lady Stuart Taylor (President), Miss Heather Kay (Assistant Commis-<br>sioner for Montgomeryshire), Mrs. Mellerst, Miss E. M. Robinson, Miss Trees, Miss K. Oswald |  |





**ANNUAL DINNER OF "C" COMPANY 5TH BATTN. GLOUCESTER REGIMENT IN CHELTENHAM**

This pleasant little event was held on Saturday night at the Cadena Cafe, High-street, under the presidency of Major J. A. Kitching, the Company O.C.

1. Officers and old members chat before dinner. 2.—Non-commissioned officers. 3—Some members of the company at dinner.

"Cheltenham Chronicle" Photographs. Copies 1s and 1s. 9d.

UNDER THE SPREADING CEDAR TREE

# Paragon Garage

J. S. FRUIN, M.I.M.T.

**BATH ROAD · CHELTENHAM**

TELEPHONE 2258

OFFICIAL MORRIS & SINGER AGENTS

FOR GUARANTEED USED CARS · SERVICE AND REPAIRS



**THE V.W.H. (EARL BATHURST'S) POINT-TO-POINT STEEPLECHASES AT SIDDINGTON**

Before a very large crowd of spectators, in ideal weather, this popular meeting on Saturday at Siddington produced a fine and exciting afternoon's sport.

- 1.—Mr. T. Holland-Martin (Overbury) on his County Wicklow winning the Open Nomination Race. Taking the last fence alone. There was a field of seventeen.  
 2.—Mrs. and Miss Verry.  
 3.—Earl Bathurst, C.M.G., M.P.H.  
 4.—A fall in Adjacent Hunts' Maiden Race.  
 5.—Mrs. Avory, Col. Hall, Miss Muirhead-Murray, and Mr. Renton.  
 6.—Miss Susan Hellebone, Miss L. Pilkington, and Mr. Pilkington.  
 7.—Capt. E. Chester Master, Mr. W. Chester Master and Mr. C. Chester Master.  
 8.—Commander Tufnell, M.P.  
 9.—Mrs. Tufnell and her father, Mr. I. K. Falconer.

"Cheltenham Chronicle" Photographs. Copies 1s and 1s. 9d.





**50 YEARS VICAR OF BROCKWORTH**

Presentations were made at Brockworth to Rev. J. H. Seabrook, vicar of Brockworth, on Monday evening, to mark his jubilee in the living.

At back: A. H. Giles, W. J. Apperley, W. Scarr, H. W. L. Rumsey.  
Front row: Miss Dobell, Mrs. Davis, Rev. J. H. Seabrook, Mrs. Buckle, and Mr. C. W. Yates.

## EASTER WEDDINGS

The "Chronicle and Graphic" of April 18 will be a **SPECIAL EASTER WEDDING NUMBER**

and we invite all happy brides-to-be, whose weddings are fixed for any date between April 8 and 14, to notify us of the time and place of the event. Where possible we shall be pleased to send a photographer to take a picture for the "Chronicle and Graphic" without charge.

To enable us to fit in times, etc., early notification is necessary, so please write at once



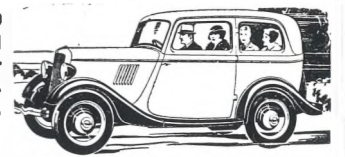
**COTSWOLD ARCHITECTURE OLD AND NEW**

We publish above admirable examples of the very old and very new in Cotswold architecture. Top is Plummers Farm, Siddington, a lovely old medieval farmhouse. The family of Plummers farmed there for generations, and left only within recent years. Below is a view of the Bowling Green estate on the outskirts of Cirencester, recently officially opened

**WHY**

you should  
buy a  
**POPULAR**  
• FORD •

The "POPULAR" Ford is the ONLY £100 complete saloon car; economical to run and maintain; is a roomy car holding four adults in comfort with an all round performance; smart appearance and easy to drive. These are a few reasons why you should consider this model when you are buying your new car. Call and see us . . . we will take you for a trial run and prove to you it is the finest light car in the world.



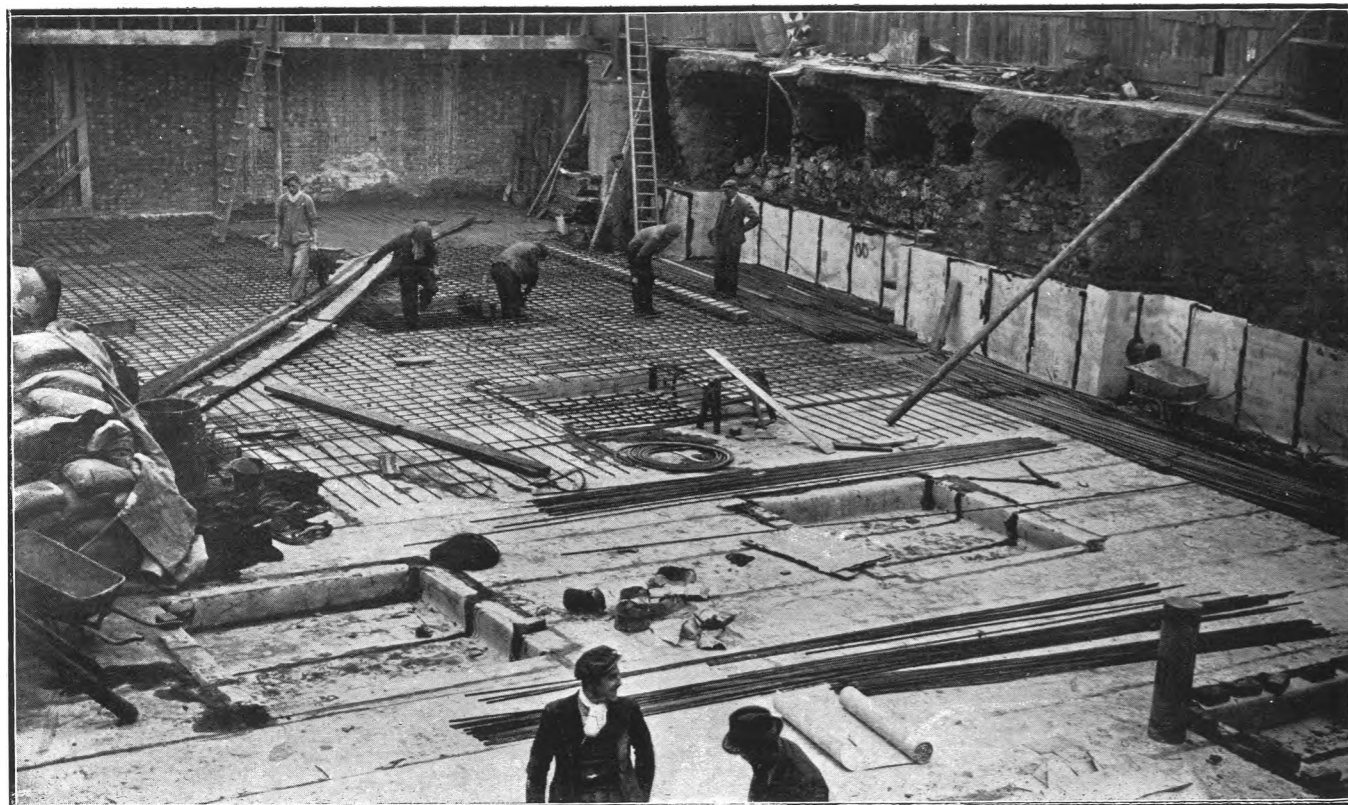
We can give you  
**IMMEDIATE DELIVERY**

**VICTORY MOTOR CO. LTD.**

— MAIN  DEALERS —

**WINCHCOMBE STREET, CHELTENHAM** PHONE 3105-6





MODERN BUILDING METHODS IN CHELTENHAM

Work is proceeding apace on the preparations for erecting the second part of Messrs. Shirer and Haddon's new building in the Promenade. A dozen feet below road level the foundations are now being laid down—these consisting of 9 inches of slack concrete at the bottom, then a double layer of rubberoid, and, above that, an 18 inch thickness of reinforced concrete raft. Our picture shows the iron binding—technically the "raft"—being laid down preparatory to the concrete being put on. The two well-like arrangements seen in the foreground, which have excited interest amongst lookers on, are two of the places prepared for the tremendous stanchions which will carry the weight of the building. On the righthand side of the picture can be seen the remains of cellars, which extend under the path and are, of course, a relic of the time when all this position was either private houses or single shops. Incidentally, during the excavations several old wells have been found, which were evidently the water supply before the days of water mains and taps.

"Cheltenham Chronicle" Photograph. Copies 1s. and 1s. 9d.



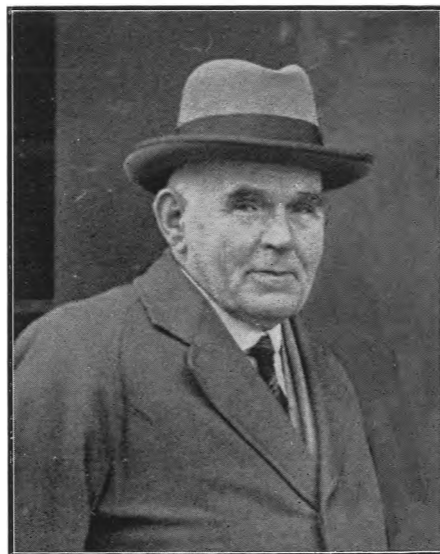
CHELTENHAM GOLDEN WEDDING  
Mr. and Mrs. Fred Davis, of New-street, Cheltenham, who celebrated their golden wedding on Tuesday. They have lived 45 years in the one street. They had five sons and four daughters, of whom four survive.

"Cheltenham Chronicle" Photograph. Copies 1s. and 1s. 9d.



**BASKETS LIKE THIS**  
arriving for  
**EGG DAY**  
on THURSDAY, March 26  
WILL BE MOST THANKFULLY  
RECEIVED—AND SO WILL EVEN  
SINGLE EGGS.  
They may be left at the General  
Hospital, Eye Hospital or the Gloucestershire Dairy, Promenade. **MANY THANKS IN ADVANCE.**

Printed and Published by the Cheltenham Newspaper Company, Limited, as a Gratis Supplement.



MR. F. W. GIBSON  
a member of Cirencester U.D.C., of Cricklade-street, Cirencester, who died, aged 74, in a London Hospital on Friday, after an operation. He had been in business as a draper for the past 12 years in Cirencester, and leaves a widow and three sons.

"Cheltenham Chronicle" Photograph. Copies 1s. and 1s. 9d.

# THE CHELTENHAM CHRONICLE AND GLOUCESTERSHIRE GRAPHIC

With Which is Incorporated the "Cheltenham Looker-On"  
SATURDAY, MARCH 28, 1936

GRATIS SUPPLEMENT  
No. 1,839.

## THE OPERA HOUSE

TO-DAY at 2.30, 6.30 and 8.40, "THE QUEEN WAS IN THE PARLOUR."

NEXT WEEK:—Three Times Daily, 2.30, 6.30, 8.40. On the Stage. "HIGH SPEED VARIETY," including Archie's Famous Juvenile Band, Miss Louise and Co., and other well-known variety artists. Don't miss this excellent entertainment—Something New! Popular prices 6d. to 2/-.  
Box Office Now Open. Tel. 5144-5.

## PALACE

Phone 2553. 2.15 Con. 10.30.  
HEAR HERE  
Mon., 30th March for 3 days.—  
Maureen O'Sullivan and  
Joel McCrea in  
"WOMAN WANTED" (A)  
With Lewis Stone,  
Also Irene Ware in  
"HAPPINESS C.O.D." (U)  
Thurs., Fri., Sat.—  
Ted Lewis (and his Band)  
and Virginia Bruce in  
"Here Comes the Band" (U)  
Also Judith Allen and  
Regis Toomey in  
"Reckless Roads" (U)

## THE DAFFODIL

Phone CHELTENHAM. 3360.  
2.15 Continuous Daily 10.30.  
Monday, March 30, for one week:  
"HARMONY LANE"  
Glorious Melodies and Beautiful  
Romance in a film of infinite  
charm, with  
Douglas Montgomery and  
Evelyn Venable.  
Also  
"The Voice of Britain"  
The B.B.C.'s own film.  
Hailed by the Press as the film of  
the week  
Next Week—SHIRLEY TEMPLE

## COALITE

for magnificent smokeless  
fires at low cost—no smoke  
or soot—no chimney clean-  
ing—radiant heat.

Sample 5 cwts only  
15/2

A. RICHES & CO.,  
"The Coal People"  
Regent St., Cheltenham.



## MISS MACKENZIE'S WEDDING

Miss Doris Esme MacKenzie, daughter of the late Capt. F. O. MacKenzie and of Mrs. MacKenzie, of 16 Evelyn-court, Cheltenham, was married on Tuesday at Cheltenham Parish Church, to Mr. Charles Robinson Elgar, son of Mr. W. R. Elgar, J.P., and Mrs. Elgar, of Bobbing-place, Sittingbourne, Kent. The bridal couple.

YOU CAN BE HAPPY  
TOO AT EASTER

after seeing the  
**THREE SPIRES**  
announcement in  
Page 3

of the 'CHRONICLE'



## COLISEUM CHELTENHAM.

Week 30th Mar. From 2.15 p.m.  
Thrilling! Intriguing! Romantic!  
"MEN ON HER MIND"  
featuring Bette Davis,  
Ian Hunter, Colin Clive.  
(Times 3.45, 6.30, 9.20).  
Also the Great Laugh Picture,  
"Don't Bet on Blondes"  
With Warren William,  
Claire Dodd, Guy Kibbee  
(Times 2.30, 5.20, 8.10).  
"GRAND NATIONAL" (from  
start to finish). (Times 3.30, 6.20,  
9.5).

## WINTER GARDEN THEATRE CHELTENHAM.

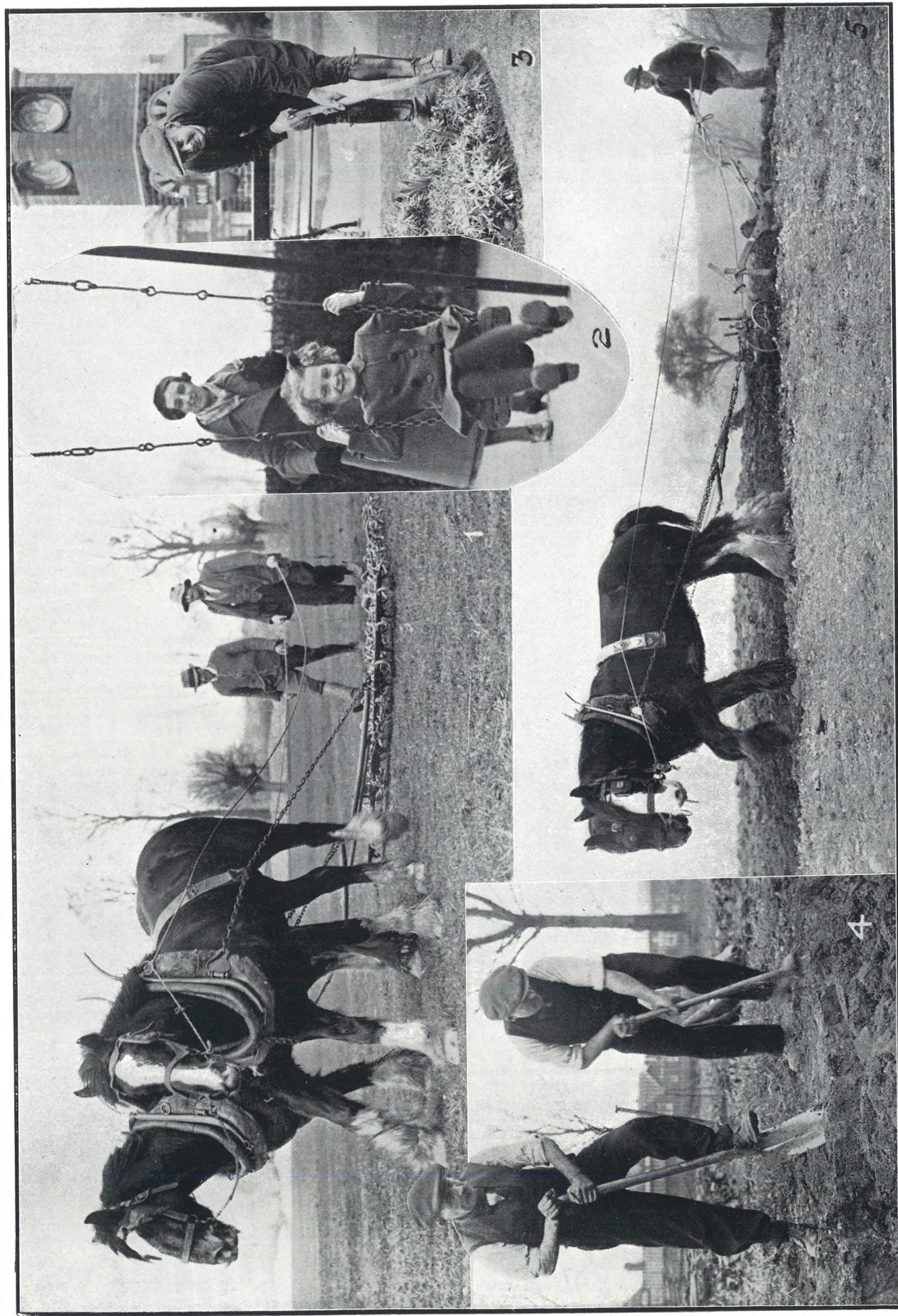
Monday, Mar. 30th to April 4th.  
Nightly at 8.  
Matinees Thursday and  
Saturday at 2.30.  
Ellen Compton presents the  
Cheltenham Repertory Company  
"The Man Who Changed  
His Name"  
by Edgar Wallace.

Prices 3/6, 2/6, 1/3. All Seats  
may be booked at the Box Office.  
Open 10-8. 'Phone 2058.

BEAUTIFUL  
MEMORIALS  
E. A. EMMS  
HALES ROAD  
CHELTENHAM  
Tel. 2391. Est. over 50 years.

# DALE, FORTY and CO. LTD for the BEST PIANOS





**THE COMING OF SPRING IN AND AROUND CHELTENHAM**  
 Weather conditions combined with the Calendar to usher in the spring over the week-end, and on every hand were scenes of activity in town and country. Farmers and gardeners were able to work their land, and are gladly making the best of their opportunity.

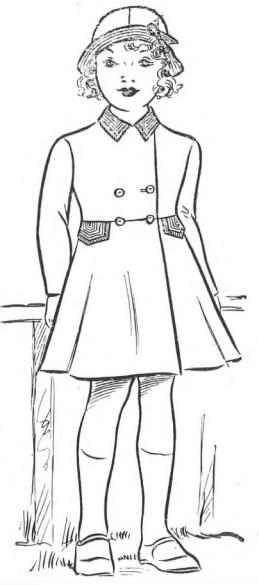

- 1.—Chain harrowing the pasture at Whaddon, near Cheltenham.
- 2.—The kiddies were out on the swings in the public parks, beds at Naunton Park.
- 3.—One of the municipal gardeners trimming the crocus beds at Naunton Park.
- 4.—Digging on the plot in the Naunton Park allotments
- 5.—Ploughing on "Leckhampton Hill."

"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.



**A BEAUTIFUL CROCUS DISPLAY IN CHELTENHAM**  
 This lovely crocus bed in full bloom at present time and clustering around the trunk of an old mulberry tree, makes a charming picture. It is in the grounds of 7 Pittville-crescent, the residence of Col. J. H. Collett, C.M.G., T.D., D.L.  
 "Cheltenham Chronicle" Photograph. Copies 1s. 9d. each.

**There's nothing smarter for Children than 'BEAU BRUMMEL' WEAR...**

It is a Mother's natural instinct to want her children to be charmingly dressed — especially at Eastertime. "BEAU BRUMMEL" WEAR offers in a wide range serviceable and stylish little clothes. An outstanding feature is that all coats have a THREE inch hem for lengthening. See the display now at —

**Mrs. OWEN JAMES,** *Children's Outfitting,*  
 409 STRAND, HIGH ST.  
 Cheltenham.

**GIRLS' SHORTS**  
 All Colours  
 from 2/11½

**BOYS' KNICKERS**  
 Various materials  
 from 3/6

**Boys' & Girls' BLOUSES**  
 from 2/6½

**GIRLS' SCROLL SET**  
 in Fancy Cloth  
 31/9 for 26 inch

**PERTH COAT**  
 in small check  
 24/9 for 20 inch





**CHELTENHAM SOCIETY WEDDING**

The wedding of Miss D. E. MacKenzie and Mr. O. R. Elgar, at the Parish Church on Tuesday, was of considerable interest to Cheltonians, and a large number of well-known people attended the church service and the reception afterwards at the Town Hall. The twin sister of the bride was one of the four bridesmaids, and two other twin sisters. Misses Cecily and Bertha Cumings, were also bridesmaids.

1.—The bridal procession leaving the Parish Church by the West door. 2.—Mr. Christopher Elgar, the best man. 3, 4, 5, 6 and 7.—Guests entering and leaving the church.

"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.



**CHELTENHAM COLLEGE CROSS-COUNTRY RACE AND MATCH AGAINST CHELTENHAM AND COUNTY HARRIERS**

The annual cross-country race which starts and finishes on the College playground took place on Saturday. About 90 Collegians competed and eleven Harriers. The Harriers won the match by 25 points to 53, counting the first six men of either side.

- 1.—Resting at the finish.
- 2.—Boyne House competitors
- 3.—Clapin, the first Collegian home—he was actually fifth in the race.
- 4.—Cheering the winner home.
- 5.—Southwood House competitors.
- 6.—The first three Collegians—Clapin 1st, Offer 2nd, and Rutledge 3rd. The latter is a son of Mr. Hugh Rutledge, in charge of Everest expedition.
- 7.—G. Daniels (Harriers), 2nd man home.
- 8.—N. Gooch (Harriers), an easy winner in 30 min. 36 sec.
- 9.—The Harriers' team.
- 10.—Resting after his run.

"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.

UNDER THE SPREADING CEDAR TREE

**Paragon Garage**  
J.S. FRUIN, M.I.M.T.  
BATH ROAD • CHELTENHAM  
TELEPHONE 2258

OFFICIAL MORRIS & SINGER AGENTS  
PARAGON GARAGE

FOR GUARANTEED USED CARS • SERVICE AND REPAIRS





**CHELTHENHAM UNITED GIRLS' CLUBS' DRILL DISPLAY AT CHELTHENHAM TOWN HALL**

Four of the clubs who took part in this interesting function on Tuesday.

1.—St. Gregory's.

2.—Emmanuel.

3.—St. Stephen's.

4.—Parish Church.

"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.



MR. A. G. ELDER, M.R.C.V.S., of The Bredons, Battledown, Cheltenham, who died suddenly on Friday, aged 65. He practised in Tewkesbury for many years as a veterinary surgeon; was a member of Tewkesbury Town Council 1920-26, and held other official posts

**Shakespeare  
MEMORIAL THEATRE  
STRATFORD-UPON-AVON  
SHAKESPEARE FESTIVAL**  
April 13th to September 26th, 1936

Performances by  
**The Stratford-upon-Avon Festival Co.**  
Director: B. Iden Payne.  
Nightly at 8. Mats., Wed. and Sat. 2.30  
Reserved Seats: 2s. 6d. to 8s. 6d.  
[Change of Play each Performance]  
Apply: Box Office, Memorial Theatre  
Phone: Stratford-upon-Avon 2271 & 2272  
**BOX OFFICE OPENS MONDAY**

**CHELTHENHAM REPERTORY THEATRE  
SCHOOL OF ACTING  
COMPREHENSIVE TRAINING FOR THE  
STAGE**

in all Branches, under Active  
**Professional Conditions**  
Prospectus and Terms from **The Secretary,**  
Winter Garden Theatre, Cheltenham.



MRS. M. C. DRURY, wife of Rev. R. F. Drury, rector of Bourton-on-the-Water, who died on Saturday, at the Rectory. She leaves two sons and two daughters. She was married in 1906, and had shared in practically all of her husband's ministerial life.



**MANY HAPPY RETURNS OF THE DAY**

to Uncle Charlie's Nieces who celebrate their birthdays this week.

- 1.—Jean Williams, 56 Pilley-crescent, Cheltenham.
- 2.—Doreen Sallis, 16 Andover-street, Cheltenham.

"Cheltenham Chronicle" Photographs. Copies 6d. and 1s.

# EASTER FASHIONS

FROM

# LANCES

PHONE 3570

We have a varied and interesting selection of Spring Millinery; all the newest shapes and colours have been selected both for the young and the matronly.

**Soft Felt with Pleated Front Brim,** trimmed with Petersham Ribbon in contrasting colours. Price **35/11.**

Other styles **12/11, £1/1/-, 29/11**

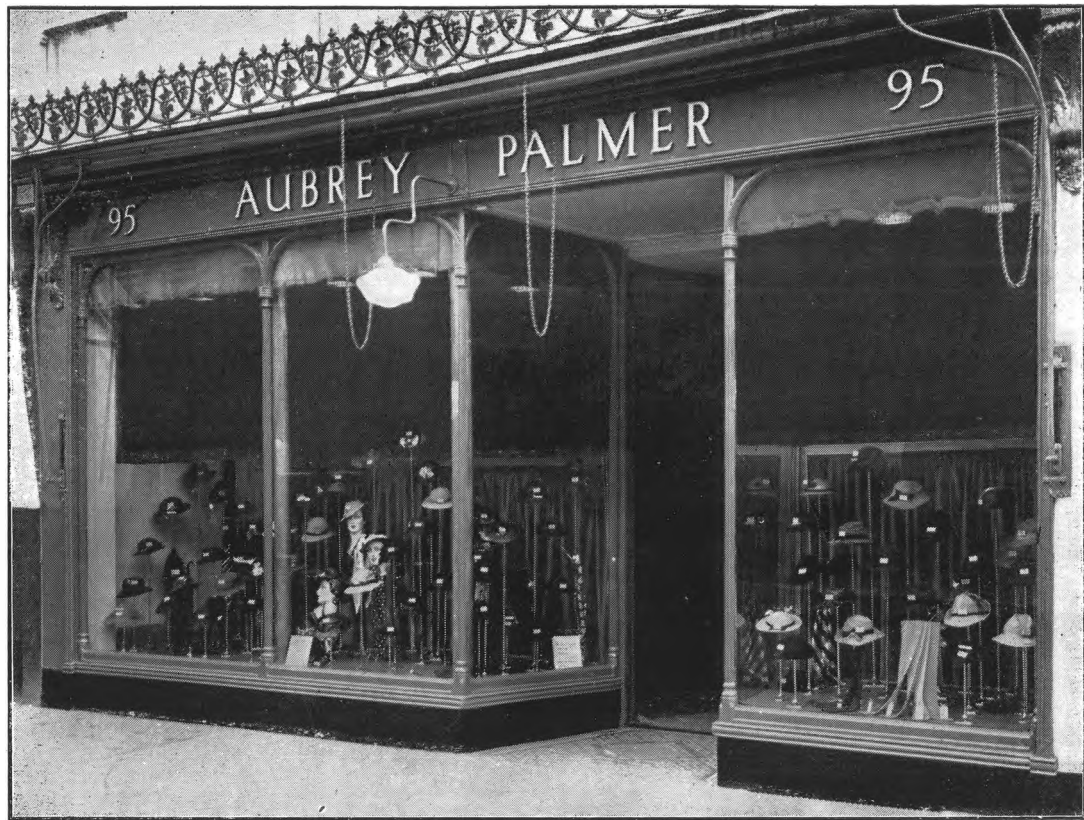
Well cut **Swagger Coat,** buttoning high to neck if desired, with new collar. In checks; also mixture tweed. Stock sizes. Price **35/6.**

Fashion offers you a wide choice of styles this season—**Swagger Suits, Two-Piece Suits** or neat little **Tailored Costumes**—and for those who feel they cannot wear a suit successfully there are **Coats** and **Gowns** of equal Fashion importance. All the newest Spring Vogues in line and colour have been included in this inspiring collection.

**JOHN LANCE & CO., LTD.,**

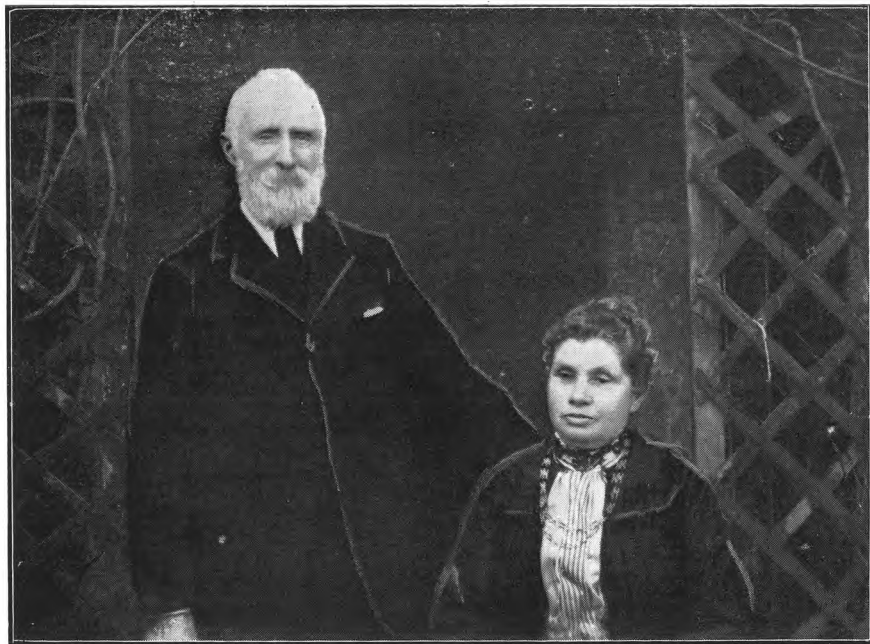
**CHELTHENHAM**





### CHELTENHAM'S NEWEST MILLINERY SHOWROOMS

After an absence of a little over two years, Mr. Aubrey Palmer renews his association with Cheltenham in opening attractive new premises at 95 High Street (opposite Cambray) and ladies have had the opportunity this week of seeing the newest styles in fashionable millinery charmingly displayed. Brightly illuminated and tastefully decorated, the new showrooms simply invite one to go inside and look round under conditions where there is no compulsion to purchase. Furs, Hosiery, Scarves and Umbrellas are also displayed. The alterations, redecorations and fitting of the showrooms have been undertaken entirely by local firms.



MR. AND MRS. FRANCIS PAGE

of London-road, Moreton-in-Marsh, who celebrated their diamond wedding on Thursday. They were married on March 26, 1876, in the Congregational Church at Moreton. Mr. Page is 88, Mrs. Page 83 on Saturday. They have eight children living, fourteen grandchildren and four great-grandchildren.



MR. AND MRS. THOMAS JORDAN, of Tewkesbury who celebrated their golden wedding yesterday, having been married on March 27, 1886, at Tewkesbury Abbey. They have lived in Tewkesbury all their married life. They have two sons, one daughter and seven grandchildren.