

# THE CHELTENHAM CHRONICLE

AND

# GLO'SHIRE GRAPHIC

With Which is Incorporated the "Cheltenham Looker-On"  
SATURDAY, JUNE 2, 1934

GRATIS SUPPLEMENT  
No. 1,744.

## THE OPERA HOUSE

TO-DAY at 2.30 and 8.0, "THE QUEEN'S HUSBAND."

NEXT WEEK:—8.0—Once Nightly—8.0; Matinees Thursday and Saturday at 2.30.  
**THE MALVERN COMPANY** in "THE STAG," by Beverley Nichols, the brilliant play from the Globe Theatre, London. Box Office Now Open. Tel. 3159. Next Week: "Murder on The Second Floor."

## PALACE

'Phone 2553. 2.15-Con.-10.30.  
HEAR HERE

June 4th and Week.—

Walter Huston and Myrna Loy in  
"Everywoman's Man"

("A")

with Max Baer and Otto Kruger.  
(At 3.17—6.6—9.9 daily).

Also Molly Picon in

"A Little Girl With Big  
Ideas"

("U")

Coming Soon:—

"DANCING LADY."

## THE DAFFODIL

'Phone CHELTENHAM. 3360.

2.15 Continuous Daily 10.30.  
Monday, June 4th, for 6 days.—

**CHARLES LAUGHTON'S**

New Super Film

"THE WHITE WOMAN"

with Carole Lombard,  
Charles Bickford,

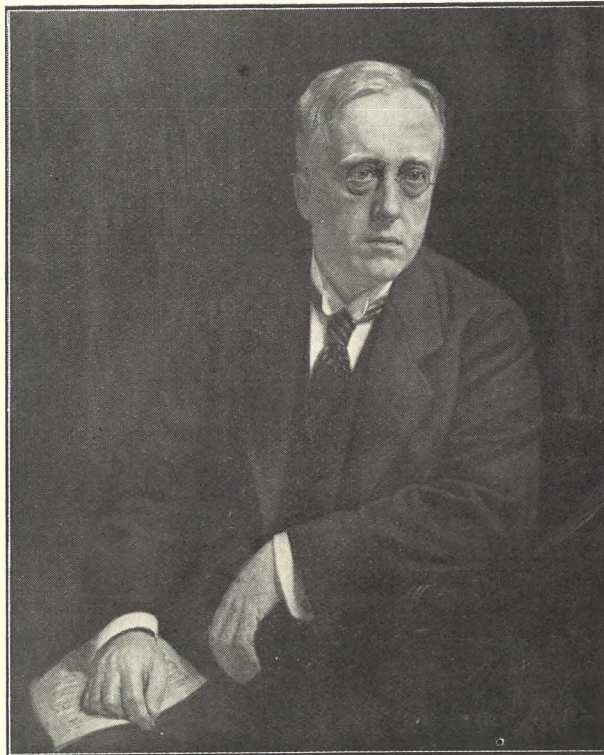
Also

"The Purchase Price"

Starring Barbara Stanwyck.

SUPER SOUND NEWS.

The Finest Show in Town—Always



MR. GUSTAV HOLST

the famous British composer, who was born and educated in Cheltenham, and who died in London on Friday, aged 59 years. This portrait is from the painting by Bernard Munns, which was presented to the composer by subscribers, and by him lent to the Cheltenham Art Gallery, where it now hangs.

## COLISEUM

CHELTENHAM.

Week June 4. 2.15 to 10.30.

The Screen's Most Glamorous Star

**CONSTANCE BENNETT** in  
"BED OF ROSES"

with Joel McCrea.

Also a novel Murder Mystery  
Drama.

"SHOT IN THE DARK"

featuring Dorothy Boyd and  
O. B. Clarence.

PATHE SUPER GAZETTE and  
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Afternoons All Seats 7d. before  
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HALES ROAD  
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**ST. PAUL'S COLLEGE, CHELTENHAM, IN ATHLETIC CONTEST WITH SALTLEY COLLEGE**

St. Paul's College beat their old opponents, Saltley College, in a match at the New Folley, on Saturday, by 351 points to 181.  
 1.—The Principal (Rev. W. E. Beck), left, 3.—W. A. Baynes (St. Paul's) winning 4.—Competitors strolling between the 100 yards in 10 4-5 secs.  
 2.—Students of the College chairing the three winners of the three miles.

"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d. each.

**CHELTENHAM HOSPITALS CARNIVAL**

(Under the auspices of the Chamber of Commerce and Rotary Club)

THE EVENT OF THE YEAR

**Dawn to Dark CARNIVAL DAY Dawn to Dark**  
**THURSDAY NEXT, 7th JUNE**

Opening Ceremony in front of Queen's Hotel at 11 a.m. by the Rt. Hon. the Earl of Wemyss and March, supported by the Mayor and Corporation

**GRAND OPEN-AIR BAZAAR IN THE PROMENADE**

Stalls, Games, Side-Shows, where you can—Buy a Car, buy a Brick, be a Brick—buy everything and all for the Hospitals  
 A MILITARY BAND WILL PLAY ALL DAY

**GIGANTIC PROCESSION**

Starting from Montpellier at 6 p.m., will proceed to Pittville Gardens **5 BANDS WILL PLAY IN THE PROCESSION**  
 Decorated Motor Vehicles, Horses and Decorated Vehicles, Pedestrians and Tableaux, Decorated Cycles and Perambulators  
 Entry Forms from all Garages in the Town and from Mr. G. A. M. Wilkinson, Town Hall. Entries must be sent in before June 5.

**£100 in Cash Prizes and £150 (value) in Trophies**

**ENORMOUS FAIR AND CARNIVAL in Pittville Gardens, 4 p.m. to 10.30 p.m.**

Cabaret Show, Stalls, Games, Boxing, Side-Shows, Aquatic Sports, Water Polo, Clairvoyant, Fire Brigade Display, Bowling for Pig.  
**Something for Everybody**

**BAND of the 5th Bn. GLOUCESTERSHIRE REGIMENT** By kind permission of Lieut.-Colonel F. L. Pardoe, D.S.O., and Officers.

Free show of films of local interest will be shown by Messrs. Debenhams, Longman and Co., Ltd., at their studios on the day, June 7.

**GREAT FUN FAIR, Agg-Gardner Recreation Ground** Admission: Adults 6d., Children 3d.

**Dancing in Pump Room, 9 p.m. to 12 Midnight. Maisey's Band**

Admission 1/-. Car Park in Evesham Road, opposite main entrance to Fete, 6d.

**NOTE!** Be sure and buy your Exemption Badge before the day (minimum 1/-) Collectors will badger you all day if you don't  
**PROGRAMMES:** Buy a Carnival Girl Programme on Sale everywhere at 6d. each and win a £5 prize  
 Get the Carnival Spirit! Come and support the Event of the Year in your Tens of Thousands.

The G.W.R. and L.M.S. will issue special tickets to Cheltenham on the day at approximately single fare for double journey available at distances within 60 miles of town and on any train.

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 JOHN LANCE & CO. LTD. CHELTENHAM

'Phone 3570

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 for  
**Summertime Functions**



The materials are alluring and delightful—a medium for expressing this season's styles, whilst conforming to the individual taste . . . .

**ALL ORDERS CARRIED OUT BY EXPERT FITTERS**

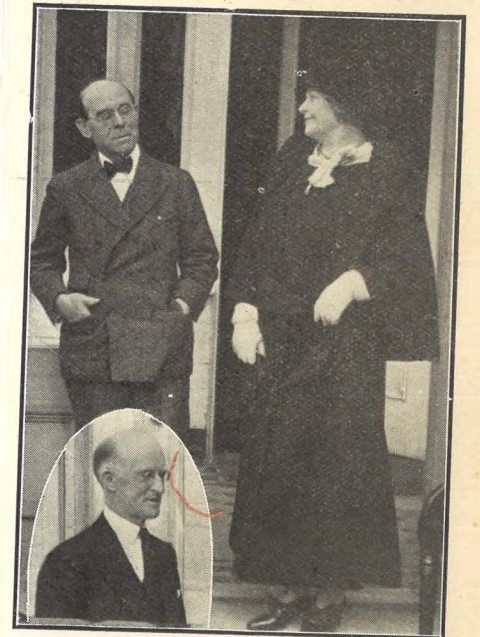
COME TO CHELTENHAM HOSPITALS CARNIVAL, JUNE 7th.

**JOHN LANCE & Co., Ltd., Cheltenham**



**COUNTY RED CROSS PARADE AT GLOUCESTER CATHEDRAL**

The colour-bearers at the Red Cross parade at Gloucester Cathedral on Sunday. They are Quartermaster R. H. Saunders, Asst.-Commndt. J. Cook, and Section-leader G. Godwin, all of Cheltenham detachment. The colours, which Cheltenham were the first detachment to win, were presented by Princess Mary at Badminton some time ago.



**SIR WM. ROTHENSTEIN OPENS ART EXHIBITION IN GLOUCESTER**  
 Sir William and Lady Rothenstein at Gloucester Guildhall, on Saturday, when Sir William opened the fine collection of Old Masters that have been loaned by residents in the county. Inset is Mr. T. Hannam-Clark, the Mayor of Gloucester, one of the three members of the committee.

**HOLIDAYS**

Let us send you the "Echo" and "Chronicle." Both papers post free 1/3 per week.



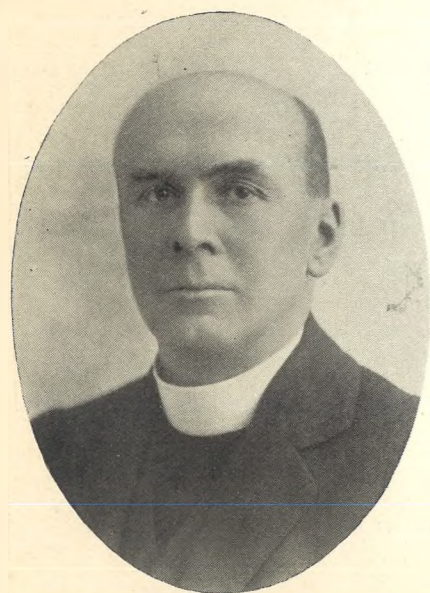
**TENNIS TOURNAMENT AT CIRENCESTER**

The Cirencester Tennis Club's Spring Open Tournament at Stratton was concluded on Saturday. It was favoured with fine weather the whole of the week.

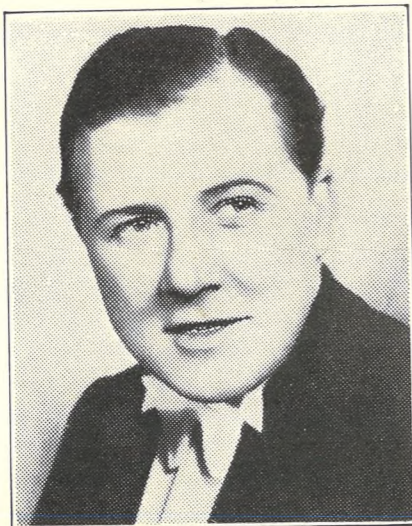
1.—Some of the spectators.  
 2.—Miss "Fluke," who won ladies' open singles.  
 3.—Mr. G. Godsell, winning open singles. He won four titles, including county singles championship.  
 4 and 9.—Spectators.

5.—Captain A. D. C. Macaulay (referee), Mrs. Gouldsmith (secretary), and Mrs. Whitley.  
 6.—The men's singles finalists and winners of men's doubles: Mr. G. Godsell and Mr. R. Tinkler.  
 7.—Miss O. Stanley, Mr. Scrutton, and Miss K. Hankey.  
 8.—Miss G. Harry, finalist in ladies' open singles.

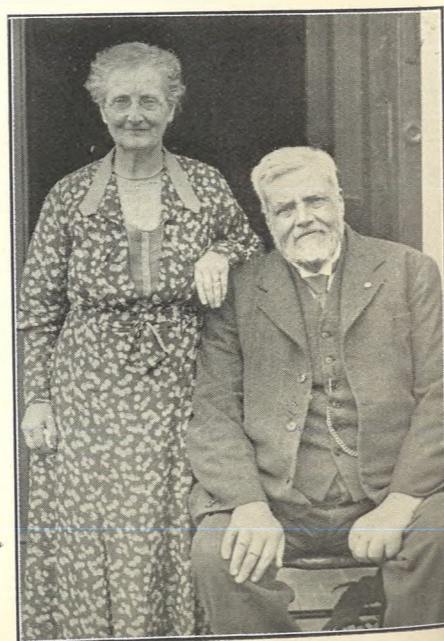
"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d. each.



**REV. LEWIS G. TUCKER, M.A.**  
 who has been appointed to the ministry of St. Andrew's Presbyterian Church, Cheltenham. The induction was on Thursday.



**JACK PAYNE**  
 who with his famous Band, makes his first visit to Cheltenham for a concert from 6.40 to 8.30, and gala dance from 9.30 to 2 a.m. at the Town Hall, on Wednesday, June 13. Booking office at Dale, Forty and Co., Ltd., Tickets: Concert 3/6, 2/6 and 1/6; Dance 3/6 single, 6/6 double; Spectators 2/6.



**MR. AND MRS. W. G. ERRINGTON,**  
 of 291 Gloucester-road, Cheltenham, who celebrate their golden wedding to-day.



**FUNERAL TRIBUTE TO THE LATE MR. EDWARD BOURNE, J.P.**

The Manchester Unity of Oddfellows and other large friendly societies were represented at the funeral service at St. Matthew's Church, Cheltenham, of Mr. Edward Bourne, J.P., who was a past Grand Master of the Unity.

1.—Dr. Richard Davies.  
 2.—Mr. W. G. Parsons, who represented the A.O.F.  
 3.—Oddfellows from Cirencester.  
 4.—Mr. and Mrs. T. W. Major.  
 5.—Mr. A. W. Sheppard, Mr. W. H. B., and Mr W. D. McLean (representing Hearts of Oak).  
 6.—Family mourners.  
 7.—Mr. F. E. Goodchild, Mr. L. H. Bishop and Mr. W. T. Collett.

"Cheltenham Chronicle" Photographs. Copies 1s. 9d. and 2s. 6d.



**GRASS TRACK RACING ON CHELTENHAM ATHLETIC GROUND**

The first grass track meeting held in Cheltenham itself, was arranged by the Cheltenham Motor Club on the Athletic Ground last week, and some exciting racing was seen.

1.—A section of the large crowd present.  
 2.—A section of the large crowd present.  
 3 and 7.—Sections of the spectators.  
 4.—E. Marshall T. Rowles and W. H. Tandy (riders and officials).  
 5.—Competitors taking a corner.  
 6.—A start.

"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d. each



**EMPIRE AIR DAY WITH THE COTSWOLD AERO CLUB**

The Cotswold Aero Club opened their Aerodrome on the Cheltenham-Gloucester-road at Churchdown on Empire Day to the public, and members gave clever demonstrations of flying and aerobatics during the afternoon. Flights were also given to the public, and addresses were given to school children.

- 1.—A group of members and friends of the Cotswold Aero Club.
- 2.—Mr. J. Voyce of Swindon-road Schools, Cheltenham, with a number of his pupils looking over a machine.
- 3.—Some of the spectators, who hoped to win a flight.
- 4.—A civic party from Cheltenham and Gloucester who were taken up in the machines.—From left, Mr. R. O. Seacombe, Mr. E. L. Ward (Mayor of Cheltenham), Mr. L. O. Need (Town Clerk of Gloucester), Mr. T. Hannam-Clark (Mayor of Gloucester), Mr. A. W. King (director), Mr. J. C. Harcombe (the club instructor).
- 5.—A number of Christ Church School girls (Cheltenham) were taken over to see the flying.

“Cheltenham Chronicle” Photographs. Copies 1s. and 1s. 9d. each



**SWIMMING GALA AT CIRENCESTER OPEN-AIR BATHS**

Some capital swimming was seen at the evening gala at the fine open-air baths at Cirencester last week-end.

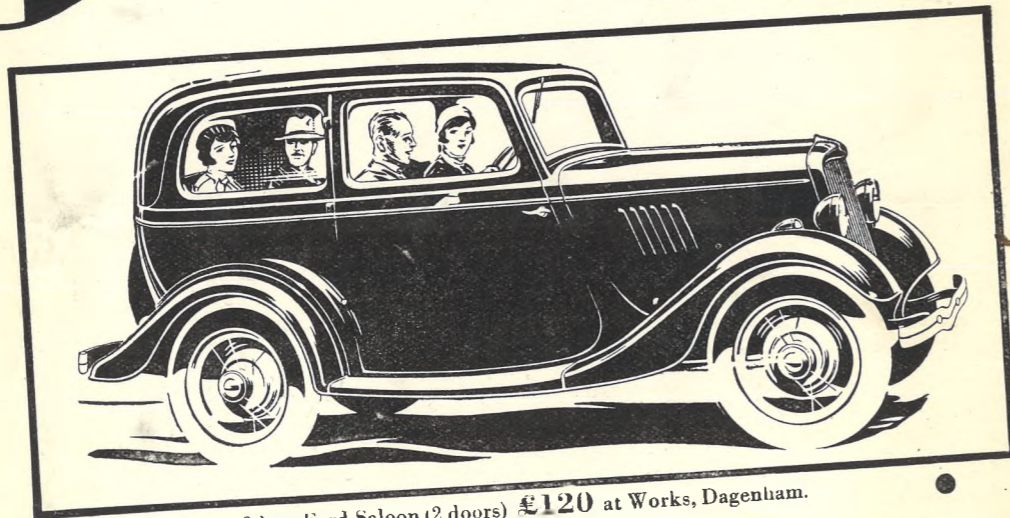
- 1.—Competitors in ladies' race.
- 2.—Some of the spectators.
- 3.—The officials.
- 4.—Starting the junior girls' race.
- 5.—The finalists in men's race.
- 6.—Ladies who gave a clever diving exhibition.
- 7.—Spectators.
- 8.—The finalists for boys' race.
- 9.—The junior girl competitors.

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# Eight reasons for buying an

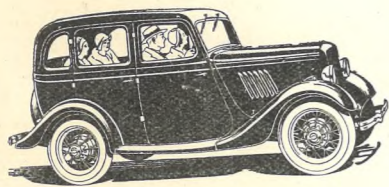


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## PICTURESQUE GUIDE'S WEDDING IN CHELTENHAM

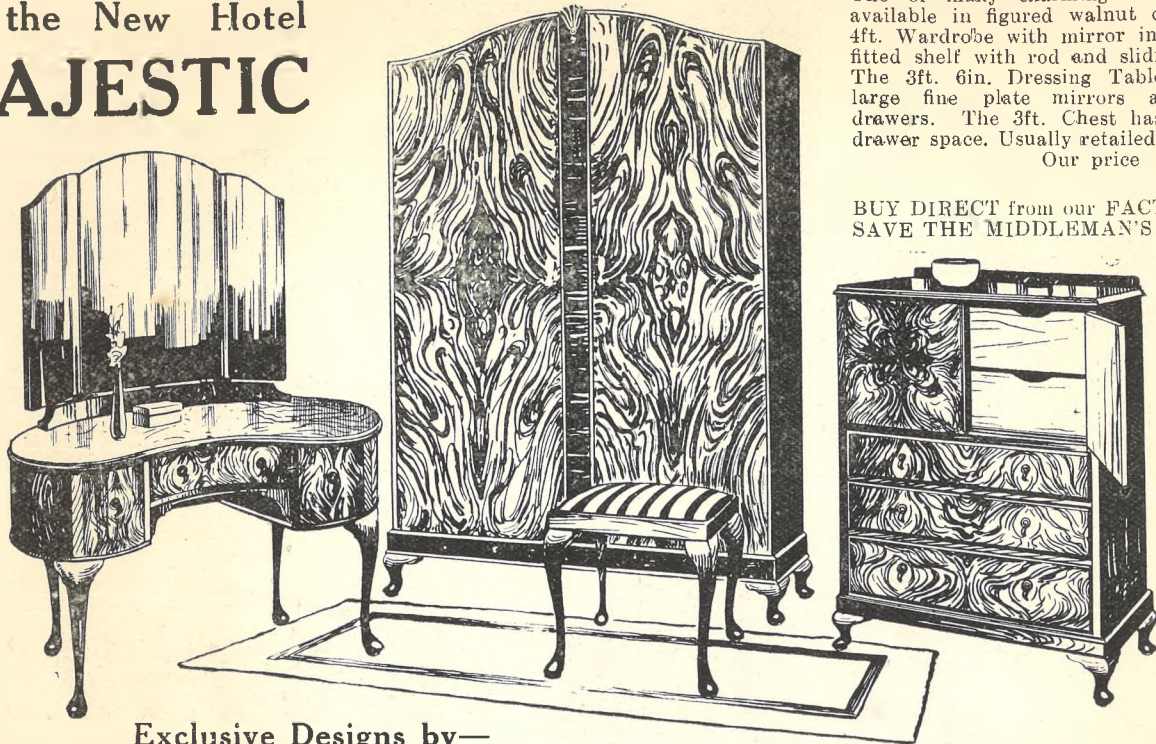
A guard of honour of Girl Guides greeted a Cheltenham bride on Saturday at Christ Church, Cheltenham, and a number of Rangers from the bride's own company drew the happy couple in the bride's car from the church to Drake House, for the reception. The bride was Miss Mary Vera Marshall, daughter of Dr. and Mrs. W. L. W. Marshall, of Drake House, Cheltenham, and the bridegroom Captain Richard Shirley Pain, R.E. and O.C., and son of Mr. and Mrs. Tucker Pain, of Ryll Court, Exmouth.

- 1.—The bridal group, which includes the bride's parents (on left) and the bridegroom's parents (on right).
- 2, 5 and 8.—Guests at reception.
- 3.—Guides and others watching the group being photographed.
- 4.—The bride's parents and Mr. Pain Senr. with some of the Guide guests.
- 6.—The couple leaving the church under the staves of the Guides.
- 7.—Girl Guides towing and pushing the bride's car.

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# LOCAL CRAFTSMEN MADE the FURNITURE

For the New Hotel  
**MAJESTIC**



One of many charming designs now available in figured walnut comprising 4ft. Wardrobe with mirror inside door, fitted shelf with rod and sliding hooks. The 3ft. 6in. Dressing Table features large fine plate mirrors and three drawers. The 3ft. Chest has spacious drawer space. Usually retailed at 25 gns.

Our price **18 Gns.**

BUY DIRECT from our FACTORY and SAVE THE MIDDLEMAN'S PROFIT!

Exclusive Designs by—

## CHELTENHAM CABINET WORKS LTD.,

Actual Makers of Quality Furniture.

SUFFOLK RD., CHELTENHAM.

### OPENED THIS WEEK!

His Worship the Mayor of Cheltenham officially opened this week, Cheltenham's newest Hotel of modern comfort—the greatly enlarged and renovated

## Hotel Majestic

Park Place, Cheltenham. Tel. 2210

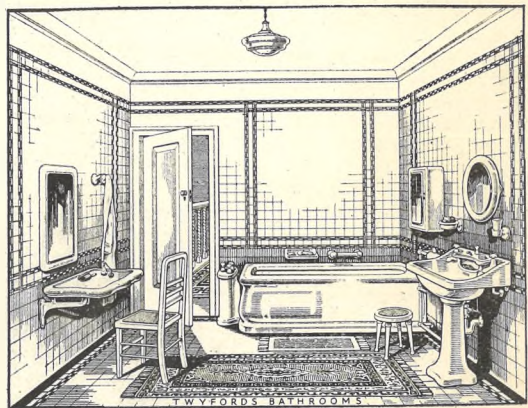
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Other recent important local contracts have included extensive alteration to the G.P.O., Cheltenham; G.P.O., Stroud, etc.

### Profit by the example of THE HOTEL MAJESTIC



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BATHROOM FURNISHINGS  
and SANITARY FITTINGS

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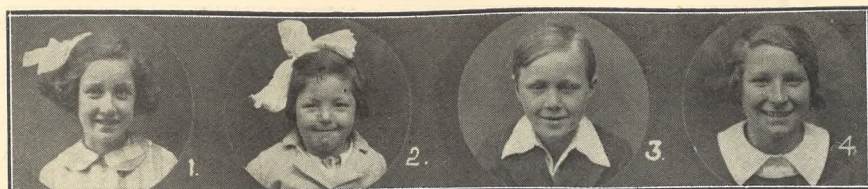
SPECIALISTS IN WHITE AND COLOURED  
SANITARYWARE



### OFFICIAL OPENING OF THE NEW HOTEL MAJESTIC

On Monday last His Worship the Mayor of Cheltenham officially opened the greatly enlarged "Hotel Majestic," which now ranks as one of the leading private hotels of our Garden Town. A commanding frontage (photograph No. 5) to Park Place—considered to be Cheltenham's most salubrious, residential district—gives an impression of modern convenience and comfort, which is admirably borne out by the interior furnishing and decoration. The new oak-panelled dining-room (photograph No. 1) is particularly charming; the bedrooms (photograph No. 2) are luxuriously furnished in figured walnut and in some cases have private bathrooms attached. The addition of a ballroom (photograph No. 4) adds to the many amenities of the hotel. The centre picture, taken immediately after the opening, includes His Worship the Mayor, Councillor E. L. Ward, and Mrs. Ward, Alderman P. P. Taylor and Mrs. Taylor, and Miss E. K. Bayliss (proprietress).

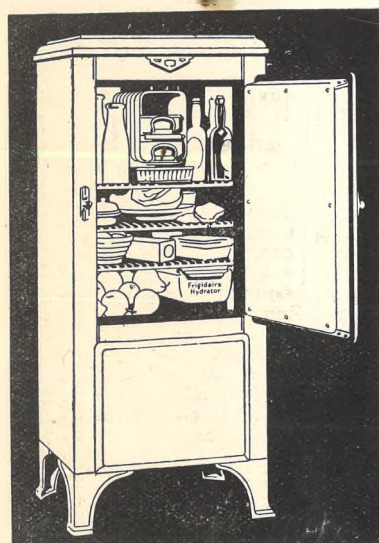
"Cheltenham Chronicle" Photographs. Copies 1s. 9d. and 2s. 6d.



**MANY HAPPY RETURNS TO UNCLE CHARLIE'S NEPHEW AND NIECES**

- 1.—Daphne Pickering, 29 Imperial-square.
- 2.—Freda Jones, 22 Tewkesbury-road.
- 3.—Cecil Condy, 37a Duke-street.
- 4.—Eileen Lawrence, 22 Russell-street.

"Cheltenham Chronicle" Photographs. Copies 6d. and 1s. each.



**Now's  
the time  
to get  
your**

**FRIGIDAIRE**

Don't be caught this summer without a Frigidaire. Remember those hot days last year when butter melted, salads wilted, milk curdled overnight, and you would have given anything for a really cold drink! Don't let that happen again. See the newest and finest models of Frigidaire demonstrated. Just look at them. Note the splendid designs and beautiful finish. Look at the roominess of their interiors. See the big Hydrator, the "quick-release" ice trays, the adjustable shelves, the 3-position cold-control, the automatic de-frosting switch. Frigidaire has got just what you want in a refrigerator—and at a price you can afford—from £40, or if you prefer it, just £5 down and the balance spread over a year or two.

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FILL IN COUPON FOR LATEST BOOKLET

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**MR. E. A. JOBBINS,**  
of Hill Crest, Up Hatherley, for 17 years  
headmaster of Staverton Council School,  
who died on Friday, aged 62 years. He  
retired from service in 1932.



**MRS. JESSIE ROSE ASHTON**  
of 4 Oxford-buildings, Cheltenham, who  
died last week, aged 99 years. She had  
resided in Cheltenham over 50 years, and  
was the widow of Brigade-Surgeon W.  
Ashton. She was an earnest worker for  
Emmanuel Church.



**MR. C. E. WHITE**  
of Yew Tree Cottage, Alstone-lane, Cheltenham, who retired on Friday from the London, Midland and Scottish Railway service under the age limit. He had worked in Cheltenham for 45 years, mostly as vanman delivering parcels.

Printed and Published as a Gratis Supplement  
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**THE CHELTENHAM CHRONICLE AND GLOUCESTERSHIRE GRAPHIC**

With Which is Incorporated the "The Cheltenham Looker-On"  
SATURDAY, JUNE 9, 1934.

GRATIS SUPPLEMENT  
No. 1,745.

**THE  
OPERA HOUSE**

TO-DAY at 2.30 and 8.0, "THE STAG."  
NEXT WEEK:—Once Nightly, 8.0; Matinees Thursday and Saturday at 2.30—  
**THE MALVERN COMPANY** in "MURDER ON THE SECOND FLOOR," a  
play of laughs and thrills by Frank Vosper.  
Commencing June 18th—Mon., Tues., Wed., (Thurs. Matinee)—"Behold We  
Live"; Thurs., Frid., Sat. (Sat. Matinee)—"The School for Husbands."

**PALACE**

'Phone 2553. 2.15-Con.-10.30.  
HEAR HERE  
Monday June 11th, for 3 days.—  
Dorothea Wieck in  
"CRADLE SONG" ("U")  
with Dickie Moore & Kent Taylor.  
Also George O'Brien in  
Zane Grey's  
"LIFE IN THE RAW"  
Thurs., June 14th, for 3 days.—  
The Four Marx Bros. in  
"DUCK SOUP" ("U")  
Also El Brendel in  
"THE LAST TRAIL" ("U")  
All Next Week.—Joan Crawford  
in "DANCING LADY."

**THE DAFFODIL**

'Phone CHELTENHAM, 3350.  
2.15 Continuous Daily 10.30.  
Monday June 11th, Tuesday and  
Wednesday.—  
"MEET THE BARON"  
And you'll have the Finest Fun  
in your Life.  
Jack Pearl, Jimmy Durants,  
And all the Fun Boys of Screen  
and Radio: Also  
Lola Lane in  
"PRIVATE AFFAIRS"  
Special—"NOAH'S ARK."  
Thursday, Friday and Saturday.—  
"CAPTAIN JERICHO"  
and "CHELSEA LIFE"

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PROMENADE, CHELTENHAM.



**MINISTER'S SON DEDICATED**

Rev. Keith Tucker, B.A., Pastor of Salem Baptist Church, and Mrs. Tucker, with their infant son, who was dedicated on Sunday, and given the names of Brian Lewis. The service was conducted by the Rev. J. Percy Lear, M.A.

**DOLLOND and AITCHISON Ltd.**  
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**DALE, FORTY and Co. Ltd., For the Best PIANOS**

**COLISEUM  
CHELTENHAM.**

Week 11th June. 2.15 to 10.30.  
The Unforgettable Story of a  
Successful Failure.  
**LIONEL BARRYMORE** in  
"ONE MAN'S JOURNEY"  
With May Robson, Joel McCrea,  
Dorothy Jordan, Frances Dee.  
Also  
"THE ROOF"  
A Story of "Scotland Yard,"  
featuring **Russell Thorndike** and  
**Leslie Perrins.**  
**PATHE SUPER GAZETTE.**  
All Seats 7d. before 3 p.m.

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BEAUTIFUL  
MEMORIALS  
**E. A. EMMS**  
HALES ROAD  
CHELTENHAM  
Tel. 2391. Est. over 50 years.





**TEWKESBURY GRAMMAR SCHOOL ANNUAL ATHLETIC SPORTS**

Favoured by delightful weather, a large attendance of parents and friends witnessed an interesting afternoon's sport on the Swilgate Meadow last week-end.

- 1.—Assembled round pavilion for the prize-giving.
- 2.—Bursting balloons by blowing in the Obstacle Race.
- 3.—Walking the plank in Obstacle Race.
- 4.—The four competitors in Old Boys' Race.
- 5.—F. H. J. Ashton winning Senior Long Jump.
- 6.—D. J. Pearce (No. 7) winning Open 100 Yards from H. Lewis (2) and F. H. J. Ashton (1).
- 7.—Three pretty little girls were interested spectators.
- 8.—H. Lewis and D. T. Robinson, who tied for Senior High Jump.
- 9.—H. Byrd (1st) and M. H. Struthers (2nd) in 80 Yards Race, Form 11.

["Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.]



**CARAVAN MISSION TO VILLAGE CHILDREN**

The annual summer rally of the Caravan Mission was held at Uckington during the week-end. Over 200 young people from surrounding villages were present.

- 1.—The platform party.
- 2.—A party from Southam and the Camp.
- 3.—Stockwell and Woodmancote representatives.
- 4.—A jolly crowd from Coombe Hill and Boddington.
- 5.—Maiseyhampton was well represented.
- 6.—Some of the Uckington party.

["Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d. each.]



**CHEL TENHAM GRAMMAR SCHOOL BOYS PLAY OLD GRAMMARIANS**  
On Speech Day the Grammar School XI met a very strong team of the Old Boys of the School. The two teams are here seen with Mr. R. R. Dobson, headmaster, seated in centre. The Old Boys won by 111 runs.  
["Cheltenham Chronicle" Photographs. Copies 1s. 9d. each.]

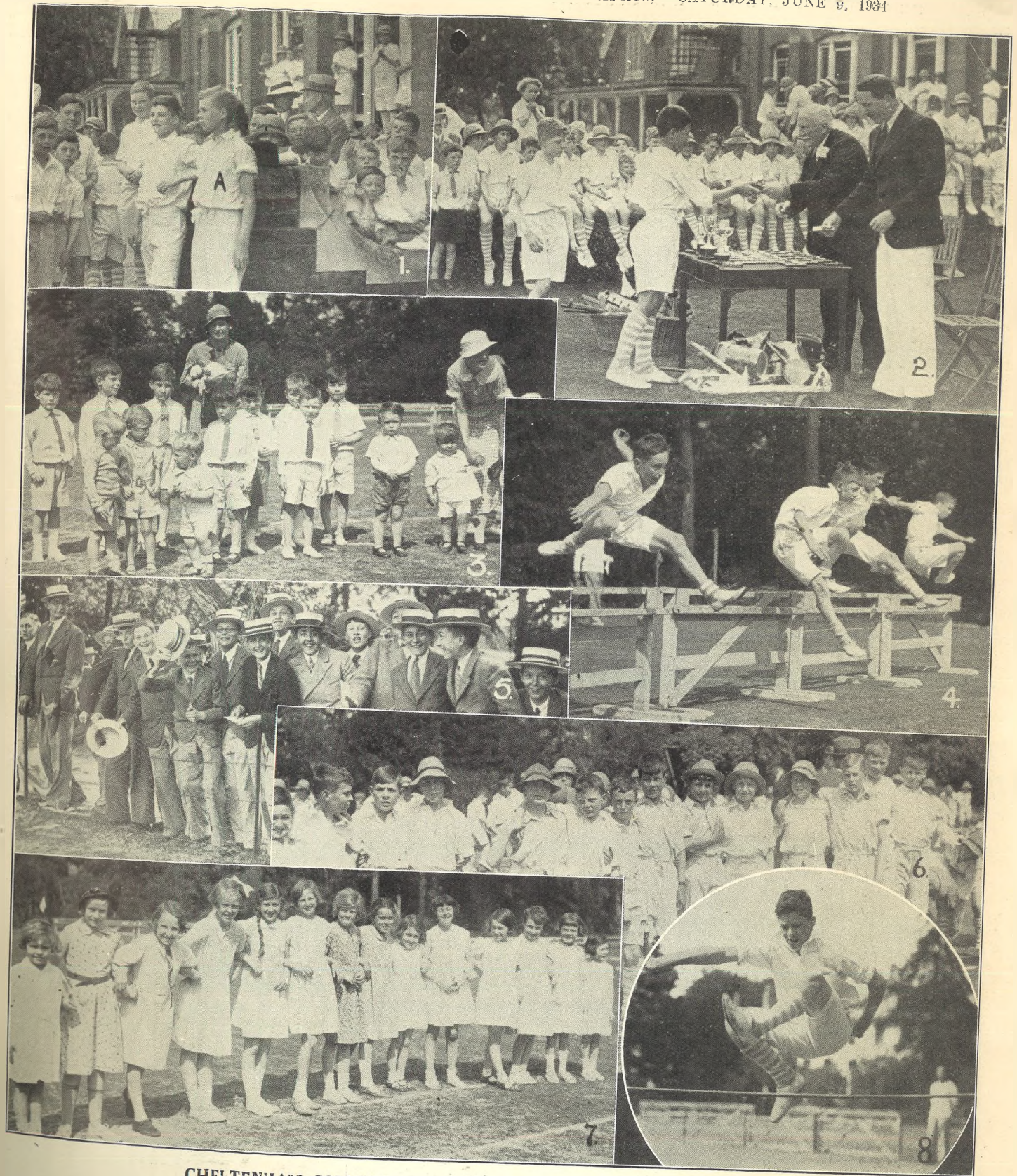


**PROVINCIAL GRAND LODGE OF FREEMASONS AT CIRENCESTER**

The Provincial Grand Lodge of Gloucestershire was held last week at Cirencester Corn Hall, at which between 300 and 400 Freemasons were present. Divine service was held in the church, and a procession of the brethren in their various lodges, all wearing their insignia of office, looked extremely picturesque as it passed through the old Market Square from the Corn Hall to the church.

- 1.—One of the Gloucester Lodges.
- 2.—Leading is Bro. F. Miles, of Cheltenham.
- 3.—Rev. Dr. S. W. L. Richards, Provincial Grand Chaplain, in procession
- 4.—Many Cheltonians are in this group.
- 5.—Another Cheltenham Lodge.
- 6.—In this section are Brethren A. J. Nunn, Cole, Marsden, D. L. Lipson, L. W. Barnard (all of Cheltenham), Councillor J. Embling (Gloucester) and others.
- 7.—Brother R. Neems (Swindon) leading.
- 8.—From left are Brethren H. J. Lewis, L. W. Bayley D. Waghorne, H. E. Steel, and Harold Miller (all of Cheltenham).
- 9.—High officers of the Order; from left are Brethren E. L. Baylis, C. H. Margrett, Col. J. F. Tarrant, F. Palmer, Col. J. H. Collett, and others.

["Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.]



**CHELTENHAM COLLEGE JUNIOR SCHOOL ANNUAL ATHLETIC SPORTS**

These sports on Saturday were favoured with ideal weather, and a large crowd of parents and friends enjoyed a capital afternoon's amusement; for the boys entered into their sports with great zest.

- 1.—Farmer, who took the championship cup for winning most open events, is marked A.
- 2.—The prizes were distributed by Mr. E. de S. Hamilton Browne, who is here seen with the headmaster, Mr. Johnston.
- 3.—Some of the starters for the future Cheltonians' race.
- 4.—Final for open hurdles won by Farmer.
- 5.—Some of the old juniors.
- 6.—Start for one of the three-legged races.
- 7.—Starters for the sisters' race.
- 8.—Boyle winning high jump (open).

["Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.]



**INTERESTING BENTHAM WEDDING**

The wedding of Mr. Francis Martin, of Haresfield, to Miss Christine Hewinson, only daughter of Mr. and Mrs. Henry Hewinson, of Crickley Hill Farm, Bentham, was solemnized at Bentham Church, on Monday. The bridal group.  
 "Cheltenham Chronicle" Photograph. Copies 1s. and 1s. 9d. each.



**FOUNDER OF ROTARY SOCIETY IN CHELTENHAM**

Mr. Paul Harris, of Chicago, U.S.A., founder of Rotary, was entertained to luncheon at Cheltenham Town Hall on Tuesday.  
 From left: Councillor W. Waite (president), Mr. W. S. F. Harris (vice-president), Mr. Paul Harris (founder), Mr. Towl (district chairman), Mr. H. F. Midwinter (vice-president)



TYPE "A"

THIS ILLUSTRATION depicts one of the four Types of Freehold Modern Labour-Saving Houses in course of erection on this delightfully-situated Estate, in an elevated position on sandy soil. Types "A" and "B" comprise Drawing Room, Dining Room, Kitchenette (fitted), 3 Bedrooms, Bathroom (completely fitted), Lobby, usual offices, hot water systems throughout supplied by "Red Fyre" Grate, Main water and drainage. Electricity. Power and Gas. Gardens with frontages of 27 feet to 30 feet, and depths ranging from 100 feet to 160 feet. Drive-in for Car. No road charges. Additional security having been found maximum Loans of 95 per cent have been arranged by the Cheltenham and Gloucester Building Society. Prices inclusive of legal charges as follows:—

- Type "A" £560 (Deposits only £28).
- Type "B" £510 (Deposits £25 10s. 0d.).
- Type "C" £485 (Deposits £24 5s. 0d.).
- Type "D" £460 (Deposits £23).

Early Applicants will secure the Choicest Plots.

**CHARLTON KINGS**

(Cirencester Road, New Road, and Croft Road).

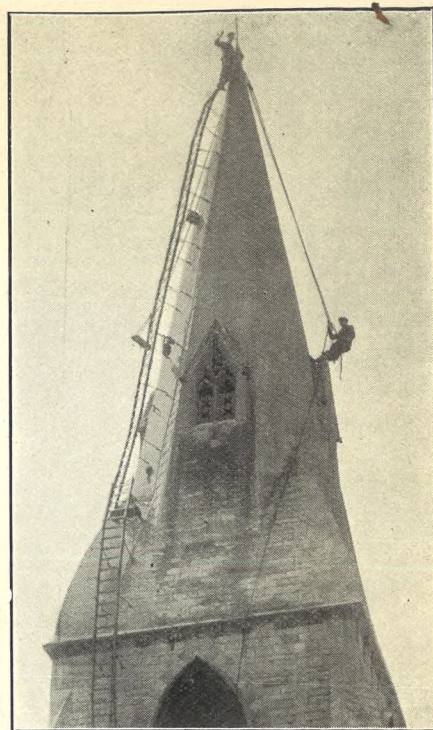
For Particulars and Inspection of Plans, apply Sole Agents:

Messrs. G. H. BAYLEY and SONS (Tel. 2102).

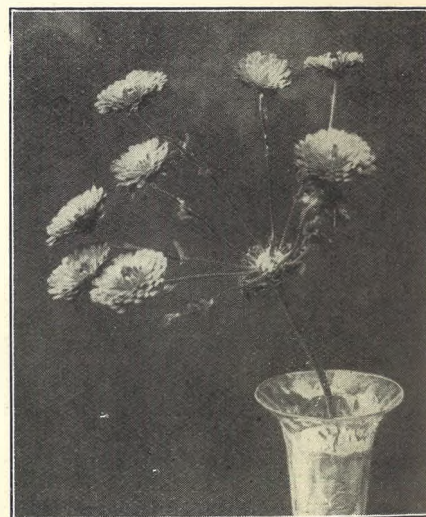
27 Promenade, Cheltenham.

or Building Contractors, Messrs.

E. H. BRADLEY & SONS, of Swindon, Wilts. (Mr. H. Bradley (Estate Office on Site).



**STEEPLEJACKS ON ST. LUKE'S.**  
 The spire of St. Luke's Church, Cheltenham, is now being repaired by a Yorkshire firm of steeplejacks. The two men on the work appear to have no nerves, and their activities are a source of interest to passers-by.



**A MARIGOLD FREAK**  
 This marigold, grown in the garden of Woodland Grove, St. Mark's, has, from the original flower, sent out 13 blooms in ring-like and symmetrical formation.



**PHYLLIS GILL**  
 one of the leading ladies of the Malvern Company now appearing at the Opera House, Cheltenham, for a short season. Next week's play is "The Murder on the Second Floor."

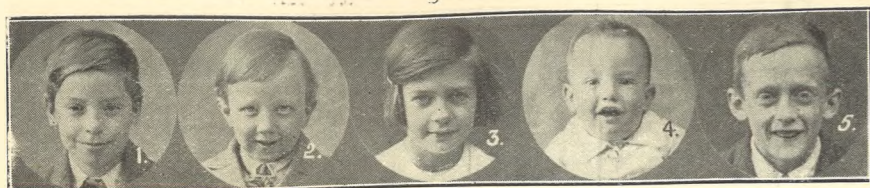


**GLYNGARTH SCHOOL SPORTS**

These sports were held on the school playing field in delightful weather, on Saturday.  
 1.—Start of 100 yards race.  
 2.—Some of the parents and friends.  
 3.—T. H. G. Jackson winning long jump.  
 4.—Mrs. Clayton Perman presenting the prizes.  
 5.—Mr. Clayton Perman with his pupils during the tea interval.  
 6.—Morley winning high jump.  
 "Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.



**COOMBE HILL CRICKET CLUB V. ADMIRAL MARTEN'S TEAM**  
 These teams played a match at Coombe Hill on Saturday afternoon, and were entertained to tea at Boddington Manor by the president of Coombe Hill Club, Mr. J. S. Gibbons. The teams with the President, Mrs. Seeley, and other friends.  
 "Cheltenham Chronicle" Photograph. Copies 1s. and 1s. 9d. each.



MANY HAPPY RETURNS TO UNCLE CHARLIE'S NEPHEWS AND NIECE who celebrate their birthdays this week.

- 1.—John Selby, 33 Bath road.
- 2.—Bobby Stanley, 73 Queen's-street.
- 3.—Iris Smith, 7 Brevcl terrace, Ch. Kings.
- 4.—Bobby Ayers, 4 Zara Cottages, St. Anne's-terrace.
- 5.—John Abrahams, 16 Edward-street.

"Cheltenham Chronicle" Photographs Copies 6d. and 1s. each.

# SUMMER 1934 COTTON FROCKS

NOW THAT SUMMER IS HERE, AND COTTON FROCKS ARE HOLDING FULL SWAY

WHY NOT PAY A VISIT TO OUR SHOWROOMS?

YOU WILL COME AWAY PLEASED AND PERFECTLY SATISFIED

WE HAVE A REPUTATION FOR GOOD VALUE

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DO NOT DELAY

COME NOW!

AND SEE THIS DELIGHTFUL AND VARIED DISPLAY

AT



A wonderful selection of cotton frocks in delightful designs and styles. Suitable for beach, garden, sports-wear, etc. From 6/11

**LANCE'S**  
JOHN LANCE & CO. LTD. CHELTENHAM

'Phone 3570



LEFT IN CHARGE  
A pretty little girl often to be seen in Cheltenham in charge of a fine bull-dog.



THE GOOD COMPANIONS  
A three-weeks-old duckling, the sole survivor of a hatch, has fastened its affection to a 15-years-old sheep dog belonging to Mr. T. Martin, of Moore-road, Bourton-on-the-Water. The duck follows the dog everywhere, they have their meals together and sleep together.



MRS. ELIZABETH ELLIOT, of 10 Berkeley-place, Cheltenham, who died on April 26. She was the widow of Mr. Simon Elliot, motor engineer, of Norton's Garage, Regent-street, who died 13 years ago.

Printed and Published as a Gratis Supplement by the Cheltenham Newspaper Co., Ltd.

# THE CHELTENHAM CHRONICLE AND GLOUCESTERSHIRE GRAPHIC

With Which is Incorporated the "Cheltenham Looker-On" SATURDAY, JUNE 16, 1934.

GRATIS SUPPLEMENT No. 1,746.

## THE OPERA HOUSE

TO-DAY at 2.30 and 8.0—"MURDER ON THE SECOND FLOOR."

NEXT WEEK:—Last Week of Season. Nightly at 8.0, Matinees Thursday and Saturday at 2.30. Monday, Tuesday, Wednesday, Thursday Matinee—"BEHOLD WE LIVE," the brilliant play from St. James's Theatre, London. Thursday, Friday, Saturday and Saturday Matinee—"THE SCHOOL FOR HUSBANDS," a Comedy—for Wives!

## PALACE

'Phone 2553. 2.15-Con.-10.30. HEAR HERE

Monday, 18th June, and Week.—Joan Crawford and Clark Gable in

"DANCING LADY"

(("A") with Winnie Lightner and Franchot Tone.

At 3.32, 6.19, 9.11 Daily.

Also Ann Dvorak and David Manners in

"STRANGER IN TOWN"

(("A") Coming Soon:—"DESIGN FOR LIVING."

## THE DAFFODIL

'Phone CHELTENHAM. 3360.

2.15 Continuous Daily 10.30. Monday, June 18th, for 6 days:—

"LADIES MUST LOVE"

Mirth and Melody, starring June Knight and Neil Hamilton. Also Slim Summerville and Zasu Pitts.

Filmom's Funniest Team, in "Love, Honour and Oh Baby"

You Want the Best Fun? We have it?

## CONTRACTING?

For Estimates or Advice.



MARK WILLIAMS & Co., Ltd. PROMENADE, CHELTENHAM.



THREE MAYORS AT THE HOSPITAL CARNIVAL  
The Mayor of Tewkesbury (Councillor R. Gaze), on left, the Mayor of Cheltenham (Councillor E. L. Ward), in centre, and the Mayor of Gloucester (Councillor T. Hannam-Clark), on right. They judged all the first prize exhibits at Pittville for the award of the Hospital Bowl for best exhibit.

**DOLLOND and AITCHISON Ltd.**  
Consulting Ophthalmic Opticians  
114 Promenade

## COLISEUM

Week 18 June. 2.15 to 10.30. The Most Gripping Spectacle the Screen has seen—

"THE DELUGE"

with Peggy Shannon, Lois Wilson, Sidney Blackmer. Also

"BLIND ADVENTURE"

featuring Robert Armstrong, Helen Mack, Ralph Bellamy. PATHE SUPER GAZETTE. All Seats 7d. before 3 p.m.

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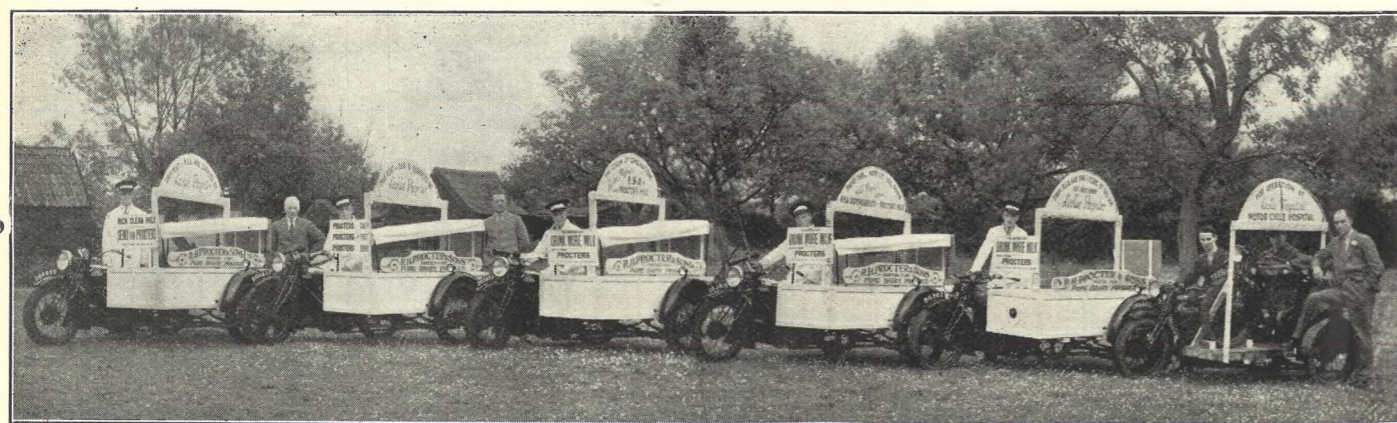


**COUNTY BOWLS CHAMPIONSHIP**

Gloucestershire met Herefordshire on the Ashburne Green, Cheltenham, on Saturday, in the second round of the Middleton Cup County Bowls Championship. The game resulted in an easy win for Gloucestershire.

- 1.—The Gloucestershire team.
- 2.—Lady spectators.
- 3.—The game in progress on the captain's rink.
- 4.—Mr. Jack Holder, Gloucestershire singles champion for last season, bowling.
- 5.—The Gloucestershire President, Mr. O. J. Pearce, J.P. (centre) chatting to Mr. W. B. Coates, Hereford captain (left), and Mr. H. Simmonds (Gloucestershire vice captain).

["Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.]



**MODERN MILK DELIVERY**

Particularly interesting among the trade displays in Cheltenham's Hospital Carnival was this fleet of B.S.A. delivery vehicles owned by Messrs. R. H. Proctor and Sons, Ltd., the well-known Dairymen, and entered jointly by them and Mr. Leslie Paynter, the B.S.A. Sales and Service representative for this area, from whom all these outfits were purchased and by whom they are serviced. In emphasizing the quality of the Milk and Dairy produce, the opportunity was taken of stressing the economy and general reliability of B.S.A. Delivery outfits. This large capacity carrier attached to the 9 h.p. B.S.A. is £97/15/0 complete with electrical equipment. Photograph by E. H. Stallard, High Street, Cheltenham.



**PICTURESQUE WEDDING AT ADLESTROP**

Brilliant scenes were witnessed at Adlestrop Church on Saturday at the wedding of Mr. Peter George Evelyn, Grenadier Guards, younger son of the late Mr. John Evelyn and Mrs. Evelyn, of Wotton House, to Miss Patricia McCalmont, eldest daughter of Brigadier-General and Mrs. R. McCalmont, of Adlestrop House.

- 1.—The happy couple leaving the church between a guard of honour of senior non-commissioned officers of the Grenadier Guards.
- 2 and 3.—Guests at reception.
- 4.—Rev. C. O. Bevan and Rev. E. Wilberforce, the officiating clergymen, awaiting the bride.
- 5 and 6.—Three of the bridesmaids leaving the church.
- 7.—The bride arriving at the church with her father, her train held by two little pages in the Guards dress of 1830.

["Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.]

**BEDDARD & HAMLLEN, LTD.**

Cycle and Baby Carriage Specialists

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PERSONAL ATTENTION

Have the finest selection of Cycles and Baby Carriages in the county. (See Windows)

REPAIRS

Cycles from ..... £2/19/6  
 Agents for Elswicks, Royal Enfield, Hercules, New Hudsons, Dawes, etc.

Baby Carriages from ..... 46/-  
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 Folders from ..... 8/6  
 High Chairs from ..... 13/6  
 Play Pens from ..... 12/-  
 Cots, Mattresses, Dolls' Carriages, etc.

Any make of Cycle supplied.

Cash or Terms



**A BEAUTIFUL CHELTENHAM ROSE GARDEN**

A wonderful show of choice roses, most unusual for such a small town garden, can be seen this week at the home of Mr. Archie Bendall, of 47 Naunton-crescent. It is open free.



**AIRMAN'S WEDDING AT STOW**

A pretty wedding took place at the Baptist Church, Stow-on-the-Wold, when Miss Agnes Mabel Clifford, eldest daughter of Mr. and Mrs. Ernest Clifford, of Union Street, Stow, was married to Leading-Aircraftman S. F. Sharpe, of Paignton, Devon. The bridal group.

Photograph by Mr. W. J. Butt, Bourton-on-the-Water.



**A CHELTENHAM DIAMOND WEDDING**  
Mr. and Mrs. William Moulder, of 16 Cleeve View-road, Cheltenham, who celebrated their diamond wedding on Wednesday. They lived at Birdlip and Uckington for many years, Mr. Moulder being in the employ of the late Mr. John L. Brookes. He afterwards became a market gardener on his own account. They have seven children and two grand-children living.

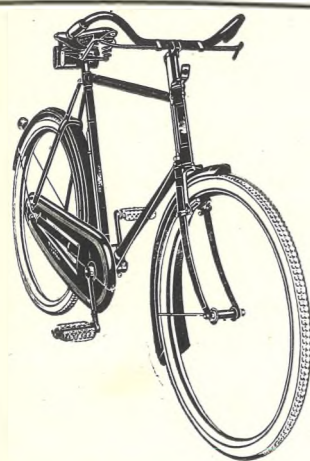


**ELECTRICAL ASSOCIATION FOR WOMEN CONFERENCE IN CHELTENHAM**

The annual conference of the newly-instituted Western Counties and South Wales Federation of the Electrical Association for Women was held in Cheltenham Town Hall on Thursday. A luncheon was held afterwards at the Queen's Hotel. About 150 delegates attended, a great many from Cheltenham.

- 1.—Delegates outside the Queen's Hotel before luncheon. "A" is Miss Morris, the hon. secretary.
- 2.—Mr. W. J. Bache (Cheltenham Electrical Engineer), Sir William Ray, M.P. (Executive chairman), and Mr. R. A. Phillips, a member.
- 3 and 4.—More of the delegates.
- 5.—Mrs. Atwell Lake (marked B), president of the Cheltenham branch and Federation President, who took the chair, with other delegates.

"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.



**CYCLES**

Select from the best makes:

- ENFIELDS
- RALEIGHS
- DAWES
- ELSWICKS
- NEW HUDSONS
- JAMES
- HERCULES, etc.

PURCHASE FROM:—

**A. H. HAMLLEN,**

Cycle Specialist,

**200 and 201 HIGH STREET, CHELTENHAM.**

FOR FIRST-CLASS SERVICE AFTER SALES

ALSO PARTAKE OF SPECIAL (1/- PER YEAR) INSURANCE SCHEME.



A beautifully decorated car which attracted much attention was the Hillman Minx saloon pictured here. These wonderful cars are sold by the

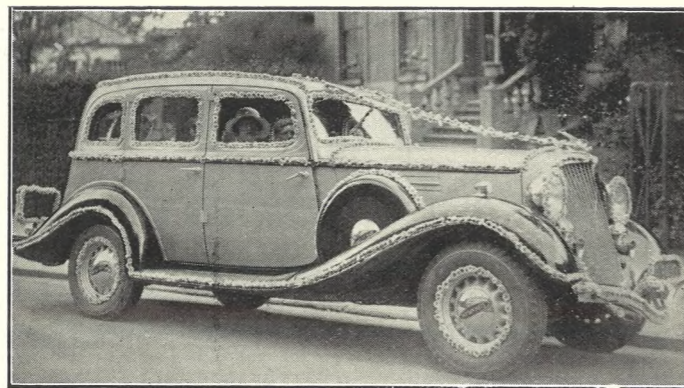
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Queen's Garage,  
Promenade, Cheltenham

No other address.

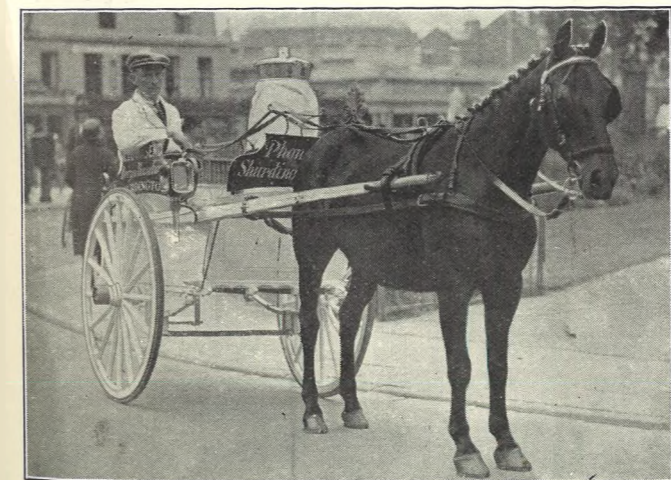
Prices from £159-0-0.



### THE GREAT CARNIVAL PROCESSION

On all hands the entries in the vehicle classes were acknowledged to be the best ever seen in Cheltenham, and above are pictured some of the most striking displays.

- 1.—Wicliffe Motor Co., Ltd., entry. This was a comic hospital tableau mounted on a "Morris Commercial" vehicle, and took the Waite Cup and a first prize also. "Morris Commercial" users never find their vehicles "dun in" just when they are wanted for an important job.
- 2.—The Cheltenham Gas Company's comic entry, "A Bath for Two Coppers," emphasised that "gas is never off duty." This took first prize for original designs.
- 3.—Messrs. Reed and Patterson, Ltd., sent a 1904 Riley which invited comparison with the latest "Kestrel" model just introduced by the same makers. Reed and Patterson are distributors for these famous cars.
- 4.—The Spa Radio amplifying and broadcasting exhibit relayed a programme as it journeyed along. Mr. A. R. Avent (proprietor) is standing in front.
- 5.—Jay's Furnishing Stores (Gloucester) had a delightful bridal tableau.
- 6.—Regent Motors sent a magnificent "Terraplane" outlined with 2,500 pink and blue cornflowers. Regent Motors are county distributors for these cars which have a performance as distinguished as their looks. This entry gained a first prize also.



### MORE OF THE CARNIVAL PROCESSION ENTRIES

The original design and artistic effects of many of the vehicles was particularly marked, and great credit is due to the firms and their employees who so willingly combined to make the carnival a memorable event.

- 1.—Dicks and Sons, Ltd., staged two bedroom scenes as their exhibit. These compared an old-fashioned bedroom with modern furnishing at its best, and incidentally drew attention to this very important part of the firm's business.
- 2.—Haines and Strange with their "upside down Vauxhall." Owners are not recommended to drive this way, but you are safe and comfortable in one of these cars any way you run it. Vauxhalls have led the way in many improvements of recent years.
- 3.—The horse turnouts were a feature. This is Mr. T. James' entry which gained first prize. The meat sold by this old-established firm also gains the highest awards from consumers.
- 4.—The Cheltenham Cycle Co. showed one of the most useful "Raleigh" delivery vans—handy and economical to a degree, and standing up to the hardest usage. The Cheltenham Cycle Co. are agents for Raleigh Cycles also.
- 5.—Mr. R. Townsend's prize-winning milk float from Shurdington. The milk it retails is also prize-winning, for at Cheltenham Flower Show last year twins brought up on this product gained the premier award in the Baby Show section.
- 6.—The Gloucester Co-operative Society exhibit, which took first prize in the Artistic Section. It really was most elaborately staged, and depicted a mannequin display, with fashions "down to the minute."



**CHELTENHAM'S GREAT HOSPITAL CARNIVAL**

The great carnival organised jointly by the Cheltenham Chamber of Commerce and the Rotary Club in aid of the General Hospital Centenary Fund, was carried through on Thursday with great success. Many thousands of people invaded Cheltenham streets, especially during the evening, when the monster procession took place. This procession was probably the finest ever seen in the town.

1.—The Mayor and Mayoress of Cheltenham (Councillor and Mrs. E. L. Ward) held up by highwaymen in the Promenade in the afternoon, and ransomed by the gifts of loyal townsmen. Note the huge crowd which filled the Promenade.

2.—Some of the Cavendish House assistants who displayed the carnival spirit and worked very hard throughout the day at their stall. The lady second from left wore a dress with a hundred pockets, from which she retailed gifts.

3.—Officials marching to opening ceremony, from left: Mr. H. J. Lewis, Miss L. C. Fox-Davies (matron of hospital), Mr. G. A. Hawkins, Mr. J. Cumming Smith, Mr. W. S. F. Harris, Col. J. F. Tarrant, Mr. H. Ruffel Gibbons, Mr. H. E. Steel.

4.—Three nice boys, imbued with the real carnival spirit.

5.—Mark Blake on a real old bone-shaker.

6.—The procession of officials to open the carnival.



**CHELTENHAM'S GREAT HOSPITAL CARNIVAL**

Cheltenham's residents always turn up well on great occasions, and on Thursday they capitulated to the spirit of carnival, and in aid of a great cause spent freely and cleared up all the contents of the many stalls that lined the lovely Promenade.

7.—The opening ceremony took place on a dais outside the Queen's Hotel, between the Russian guns. Lady Helena Gibbs, of Tetbury, formally declared the carnival open.

8.—Six pretty girls who danced and played all day long for the cause.

9.—On the opening platform, from left: Rev. R. H. M. Bouth, the Town Clerk, Lady Helena Gibbs, Mr. Wilfred Waite (chairman of committee), the Mayor of Cheltenham, Sir Walter Preston, M.P.

10.—A good old John Bull from the "Graphic" tableau.

11.—Letting off gas balloons from the Queen's.

12.—A delightful band of "pirates" from St. Paul's College, who held up everybody, and committed daring atrocities in aid of the cause.

"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.





**CHEL TENHAM'S GREAT HOSPITAL CARNIVAL**

One of the principal points of attraction in the Promenade was a Farmyard round the Neptune Fountain, arranged by Mr. Albert Mitchell, who was assisted by members of the Clarence Ladies' Club. Over £300 was taken here and at the stalls in connection therewith.

- 13.—How some of the stall assistants arrived at their rendezvous, the farmyard at the fountain.
- 14.—Little Peggy Grimes (aged 8), a first prize equestrienne.
- 15.—"Farmer" Wright and assistant dairy maid struggling with a live lamb for sale.
- 16.—The Farmyard and some of the dairy-maids in the "Prom."
- 17.—Energetic assistants worked the Rotary Wheel of Fortune.

"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.



**A FLEET OF BEAUTIFUL CARS**

The Imperial Motor Mart fleet attracted much attention in the Carnival promenade, and the above picture shows the cars which they entered. First in the row is "Messrs. Pushard and Peckard's" comic car, a 1926 Standard still doing good work, but entered as a contrast to the magnificent present-day cars alongside it. They include a 10 h.p. Citroen Saloon De Luxe with floating power, priced at £218, and providing wonderful accommodation for the money. The 1934 Talbot 14 six-cylinder saloon is a beautiful example of the coachbuilder's art, and attracted many admiring comments. The price of this is £395. The latest "P" type M.G. Midget 2-seater which lives up to its slogan of "Safety Fast" at 80 miles per hour, and incidentally has established three more world's records. This car was naturally an object of envy to the younger generation. Its cost is £220. The new Studebaker six-cylinder de Luxe saloon, fitted with wireless and every possible accessory for comfort, is an imposing car which has won golden opinions since its introduction at the low price of £295. Bringing up the line is Mr. J. E. Orgee's M.G. Midget J.2., which has won many prizes for its owner-driver. The Imperial Motor Mart are experts in cars of all sorts and sizes, and their advice and experience is always at the service of any prospective car owner.



**THIS IS CLEEVE HILL—NOT SCOTLAND**

The sheep who pasture on Cleeve Hill, collected by the various owners and taken to the wash pool at Postlip for their annual wash. The scene is most picturesque, and many would think it taken in the Scottish or Welsh mountains.

**"Daily Mail" Treasure Hunt**  
£5 Prizes EACH DAY

**PROFESSOR JA YA SENHA**  
HINDU MYSTIC AND SEER FROM INDIA

**DANCING DISPLAYS**  
By MISS EVELYN COURTNEY'S PUPILS

**ATHLETIC DISPLAYS**  
By ST. GREGORY'S ATHLETIC CLUB and ST. STEPHEN'S CHURCH LADS' BRIGADE

**MASSED DRILL DISPLAYS**  
By THE CHELTENHAM GIRLS' CLUBS

**BIGGER & BETTER THAN EVER**

**Cheltenham Floral Fete**

Montpellier Gardens

Wednesday & Thursday, June 27 & 28

**OPENING CEREMONY at 12 o'clock Wednesday by THE COUNTESS OF WESTMORLAND**

SUPPORTED BY SIR WALTER and LADY PRESTON, The Mayor and Corporation, and the Cheltenham Chamber of Commerce.

BEAUTIFUL & WONDERFUL Display of **ENGLISH FLOWERS** BY LEADING FLORISTS AND AMATEURS. ALSO HONEY SECTION.

**DON PEDRO'S MEXICAN WONDER BAND**

Of 25 Performers.

**WEST OF ENGLAND FILM STAR CONTEST**

To be judged by LEADING GAUMONT BRITISH FILM STARS.

**EXHIBITION of BYGONES** To the Agricultural Life of Cotswolds and Vale

**Jacob Studt's WORLD FAIR** WITH LATEST SCENIC EFFECTS

**SAVE MONEY**

Purchase your Tickets in advance;

2/- Tickets ... 1/6  
1/- Tickets ... 9d.  
(if purchased before June 25th)

ALSO

**Win a BICYCLE**

by forecasting number paying for admission to the Fete for the Two Days)

**ADMISSION AT GATES**

**FIRST DAY:**

11.30 to 4 p.m., 2/-; after 4, 1/-

**SECOND DAY:**

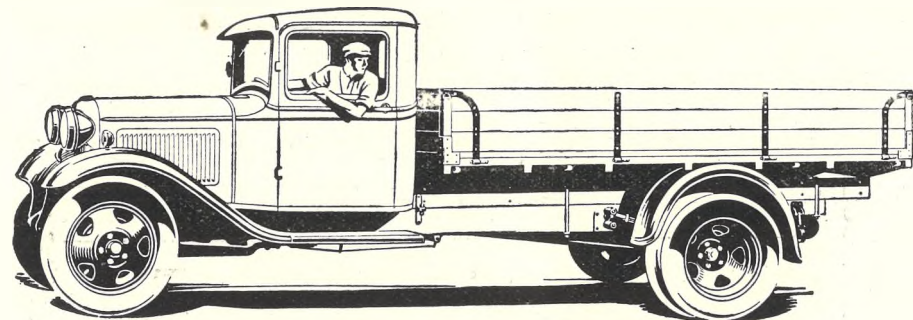
10 to 2 p.m., 2/-; 2 to 6 p.m., 1/-; after 6 o'clock, 6d.

**CHILDREN HALF-PRICE**

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12-cwt. Van ..	£160
1-ton Truck ..	£180
1-ton Van ..	£205
30-cwt. Truck ..	£200
Fordson 2-ton Truck 131½" wheelbase.	£222
Fordson 2-ton Truck 157" wheelbase.	£230
Fordson 2-ton 'Luton' Van	£255
Fordson Hand-Tipper	£230
Fordson 3-way Hydraulic Tipper	£280

(Prices at Works, Dagenham.)

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### MORE HOSPITAL CARNIVAL PICTURES

Not only were the motor-cars and motor-lorries in the Carnival procession beautifully decorated, but in the Pedestrian Class great ingenuity was shown in original and artistic dresses. The horse-drawn vehicles were exceptionally good and attracted much interest.

18.—"The 'Chronicle and Graphic' goes all over the world," a tableau illustrating the countries to which this popular weekly is despatched. It gained a silver cup as second prize for original designs.

19.—A tableau of pretty children arranged by Miss G. Elliott illustrating the arrival of the Cheltenham "Lido." It gained third prize.

20.—Three equestrian competitors.

21.—Three entries in the Pedestrian Class.

22.—Mr. A. Mitchell as Dick Whittington, with his cat. The cat rode on his shoulder all round the route.

23.—Mr. H. G. Staight's pedestrian trio, which won second prize. These are actually mechanical working clocks, the 24-hour clock, believed to be the first working on moving-figure system.

24.—Mr. R. A. Vizard as a Zulu (third prize).

["Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.]

## ... In the Styles and Colours that Men are choosing now

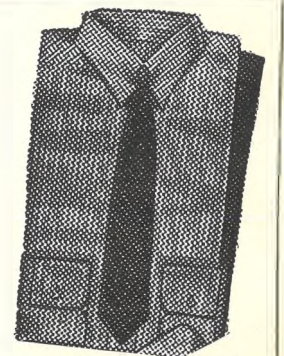
Whatever the weather, we have in stock NOW the appropriate wear in just the styles and colours that are fashionable. Shirts, Sport Wear, Tailored Suits, Accessories—you cannot better our value!

Newest Tunic Shirts ..... 4/11 to 10/6  
Well-cut Sports Coats ..... 16/6 to 35/-  
Flannels in various greys ... 8/6 to 21/-

Also full range of Boys' Wear. Grey Flannel Suits from 10/6. Official stockists of Grammar School and Douglas School colours.

**KNIGHT & HUTCHINGS**

SPECIALISTS IN MEN'S WEAR  
74 STRAND, HIGH ST., CHELTENHAM



**CHELTENHAM** is a delightful town to live in and the following selections from the list of three of our most prominent House Agents show that there are houses for sale or to let at prices to suit all requirements.

**G. H. BAYLEY AND SONS,**

AUCTIONEERS ESTATE AGENTS  
SURVEYORS VALUERS  
(Established nearly threequarters of a Century)

27 PROMENADE, Cheltenham  
and at BROADWAY, WORCS.

**BROADWAY.** TO LET UNFURNISHED. GEORGIAN STYLE RESIDENCE. 3 Reception, 7/8 Bedrooms, Bathroom. Ground Floor Offices. Stabling. 2 Garages. Attractive gardens and land, in all about 11 acres (part let off). All Main Services. Rent **£180** per annum.

**ATTRACTIVE MODERN DETACHED RESIDENCE** For Sale. Outskirts of Cheltenham. 400 feet up. Commanding beautiful views. 3 Reception, 5 Bedrooms, Bathroom, Offices. Well laid-out Garden with Tennis Lawn. Garage. Main Services. Price **£2,500**. Might be let.

**YEARLY RENT £125.** Between Cheltenham and Gloucester. Modern Detached Residence. 3 Reception, 7 Bedrooms, Bathroom, Offices, Charming Grounds and Orchard, in all 3 acres. Main Services. Near Station and 'Bus.

**LANSDOWN STATION (NEAR).** DETACHED TWO - FLOORED HOUSE, in quiet position. 3 Reception, 5 Bedrooms, Bathroom, Offices. Attractive Garden. Garage. Electricity. Price **£1,050** or near offer for quick sale.

**EASY PAYMENTS ARRANGED.** Well-built SEMI-DETACHED HOUSES now being erected in Cirencester-road, Charlton Kings. Prices from **£460 to £560**. Excellent value.

**YOUR OPPORTUNITY TO RETIRE TO THE COUNTRY.** 3 miles north of Tewkesbury. Picturesque half-timbered House containing Lounge Hall, 2/3 Reception, 5 Bedrooms, Bathroom, Extensive Out-buildings, including Barn, 22 acres, Electricity. Price **£2,500**.

**SYDENHAM VILLAS ROAD.** FOR SALE, 3 Detached Houses now in course of erection in this convenient position. 4 Bedrooms, Garage, Garden. Well-fitted and Labour-Saving. Sandy soil. South aspect. Price **£1,250**, according to requirements.

**CORNELIUS AND BOULTER**

ESTATE AGENTS  
AUCTIONEERS and VALUERS

42 Promenade, Cheltenham  
Tel. 2677

**£590 TO £850**

MODERN SEMI-DETACHED VILLAS, in choice positions. Two Sitting Rooms, 3/4 Bedrooms, Bathrooms, Level Kitchens, Garages and Gardens.

**£42 p.a. UPWARDS**

MODERN HOUSES, with all conveniences, situate in favourite parts of the town and outskirts.

**£1,250**

MODERN DETACHED VILLA, 5 Bedrooms, Bathroom, 3 Reception Rooms, level offices, good garden. Room for garage. Rent **£75**.

**£1,150**

MODERN DETACHED VILLA on high ground, 4 Bedrooms, Bathroom, 3 Reception Rooms, good garden. Rent **£80**.

**£850**

PRESTBURY. MODERN VILLA. 3 Bedrooms, Bathroom, 2 Sitting Rooms, level Kitchen, Garage, 1/2 acre ground.

**£1,150**

DETACHED, Conveniently Situated, 4 Bedrooms, Bathroom, 3 Reception Rooms, level offices, Greenhouse, Garage, large garden.

**£400 OR OFFERS**

TERRACE RESIDENCE IN LANSDOWN. 9 Rooms, Bathroom, good Domestic Offices. Back Entrance. In good repair.

**COUNTRY**

An attractive medium-sized Residence in secluded position, commanding beautiful views, containing four Receptions, eight Bedrooms, two Bathrooms, well appointed domestic offices, garage, stabling; matured gardens, tennis lawn and orchard, area about 5 1/4 acres. Price **£3,000**.

**£2,500**, on high ground, Modern Detached Residence, four Bedrooms, Bathroom, two Reception Rooms, level offices, garage, beautiful views; about 1/2 acre garden.

**£570**, Modern Detached House about three miles from centre. Three Bedrooms, Bathroom, two Sittingrooms, level offices, room for garage, good garden; all conveniences.

**£750**, Cotswold stone cottage, five Bedrooms, Bathroom, two Sittingrooms, garage available, good garden with stream, low rates. Rent **£40**.

**W.H. HORSLEY**

AUCTIONEER ESTATE AGENT  
VALUER  
INSURANCE BROKER

37 Promenade, Cheltenham  
'Phone 3900.

**ALL FOR SALE WITH POSSESSION**

**£2,250**

BIJOU RESIDENCE, OLD BATH ROAD DISTRICT, with absolutely every modern convenience. 2 Reception rooms, 4 bedrooms, Lavatory, Garage, lovely garden.

**£1,750**

NEWLY-BUILT DETACHED LABOUR-SAVING RESIDENCE, Lansdown. Garage, 4 Bedrooms. All conveniences.

**£3,000**

CHARLTON KINGS. GENTLEMEN'S RESIDENCE. 3 Reception, 8 Bedrooms, Bath, 5 acres, Garages, all services, etc.

**£650**

SANDY LANE. SEMI-DETACHED MODERN HOUSES. 2 Reception, 3 Bedrooms, Bath, Kitchen, room garage, Electricity.

**£310**

LECKHAMPTON, TERRACE HOUSE, with 3 Bedrooms, 2 Sitting-rooms, Electricity.

**£1,400**

QUEEN'S ROAD. A Delightful Residence with 3 Reception, 5 Bedrooms, Bath, Central Heating, delightful condition and all conveniences.

If you prefer the country outside Cheltenham may we give you fuller particulars of the following

**£2,250 OR NEAR**

GENTLEMAN'S RESIDENCE NEAR CHELTENHAM. 3 Reception, 7 Bedrooms, 3 Baths, 3 acres. Fine Stabling. Extra land available.

**£1,800**

COBERLEY. A DETACHED MODERN HOUSE, 2 Reception, 4 Bedrooms, Bath, 15 1/2 acres, Outbuildings.

**£1,500**

BROCKWORTH. A COUNTRY PROPERTY with 4 acres, being a Modern, Labour-Saving House, with lovely garden and views. 22 acres of extra land may be had.

**£250**

2 OLD COTSWOLD COTTAGES FOR SALE six miles from Cheltenham. Suitable conversion. Lovely views of valley and winding stream.



**FURTHER HOSPITAL CARNIVAL PICTURES**

One of the features of the carnival was the splendid way in which students of St. Paul's College worked in the afternoon and during the procession. They were got up as a fearsome band of pirates, a troop of yellow shirts, a collection of semi-nude cannibals, the Loch Ness Monster, its captors and tamers, and many other disguises, and all must have been tired at night.

- 25.—Members of the Technical College in a capital aeroplane.
- 26.—Alliteration—Copper collared by cannibals who careered around his carcass.
- 27.—A first-prize coster barrow by F. and A. Elliott ("All a blowing.")
- 28.—Group of pedestrian competitors awaiting the judges.
- 29.—The Loch Ness Monster being caught at the Fountain by a snake-charmer and a Scot with a lassoo.
- 30.—A beautiful tableau in blue and white which gained third prize. It was entered by the Rotary Club.

["Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.]

## EATING ?

Good Meat will tempt any appetite — Our Policy is Good Meat Always

— in SUMMERTIME especially,

## FRESH MEAT IS ESSENTIAL

You can always be sure of Highest Quality Meat kept in first-class condition if you Buy at

ORDERS DELIVERED PROMPTLY

TRY SOME THIS WEEK-END:

**ENGLISH SOUTHDOWN LAMB**  
Legs 1/4 lb., Shoulders 1/3 lb.

**CANTERBURY LAMB**  
Legs 11d. lb., Shoulders 10d. lb.,  
Chilled Sirloin 10d. lb.

# GREENWOODS

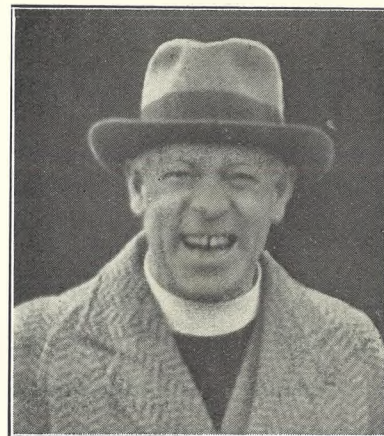
150 HIGH STREET Phone 3976 CHELTENHAM



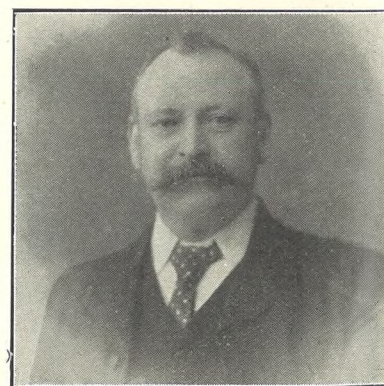
**MANY HAPPY RETURNS TO UNCLE CHARLIE'S NEPHEWS AND NIECES**  
 1.—Ronald Dyde, Detmore Cottages, East End, Charlton Kings. 4.—Robert Smith, 2 Brampton terrace, Exmouth-street.  
 2.—Dennis Day, 4 Church-place, Charlton Kings. 5.—Susie Miles, 10 Cemetery-road.  
 3.—June Pockett, Swindon-lane, Southam. 6.—Roy Holloway, Trinity Villa, Pittville, Cheltenham.  
 "Cheltenham Chronicle" Photograph. Copies 6d. and 1s. each.



**PAINSWICK GOLDEN WEDDING**  
 Mr. and Mrs. R. J. Ryland, of Tibbiwell-street, Painswick, who celebrated their golden wedding on June 7. Mr. Ryland, who is now completely blind, served 12 years in the 43rd Light Infantry—6½ years in India. He is 87, but his wife is much younger. They have six children living.



**REV. A. H. VIZARD**  
 who since 1929 had been rector of Quenington, and since 1931 also the vicar of Coln St. Aldwyn and rector of Hatherop, died on Monday in a Cheltenham nursing home. He was a native of Cheltenham and was well known here.



**MR. TOM PIPER**  
 the well-known licensee of the Old Swan Hotel, High-street, Cheltenham, who died on June 5 aged 75 years. He had been at the Old Swan for the past 30 years, and was a genial host and a great lover of sport.

Printed and Published as a Gratis Supplement by the Cheltenham Newspaper Co., Ltd.

# THE CHELTENHAM CHRONICLE AND GLOUCESTERSHIRE GRAPHIC

With Which is Incorporated the "Cheltenham Looker-On" SATURDAY, JUNE 23, 1934.

GRATIS SUPPLEMENT No. 1,747.

Have you tried the highly recommended — **"Out of the Bag!"**  
**ROBERTSON'S EMPIRE BLEND TOBACCOS 8d.**

Obtainable only from:—  
**ROBERTSON'S, THE PROMENADE TOBACCONISTS, 10 PROMENADE, CHELTENHAM, Tel. 4285.**

## PALACE

'Phone 2553. 2.15-Con. 10.30.  
 HEAR HERE  
 Monday, June 25th, for 3 days.—  
**Charles Farrell and Marguerite Churchill** in  
**"The Girl Without a Room"**  
 ("A")  
 with **Charles Ruggles.** Also  
**"MY WIFE'S FAMILY"**  
 ("A")  
 Thursday, June 28th, for 3 days.—  
**Otto Kruger and Una Merkel** in  
**"The Women in His Life"**  
 ("A")  
 Also  
**"TELEGRAPH TRAIL"**  
 ("U")  
 All Next Week: Noel Coward's  
**"DESIGN FOR LIVING."**

## THE DAFFODIL

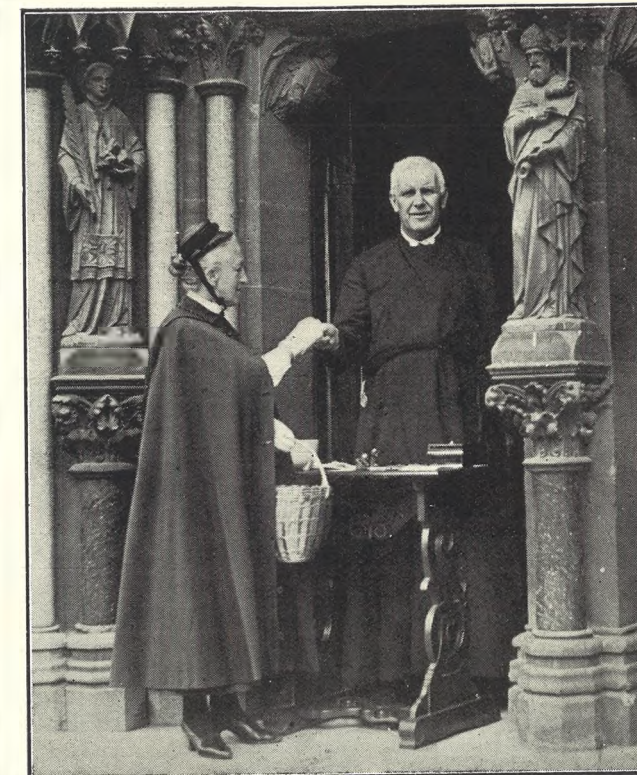
'Phone CHELTENHAM. 3350.  
 Continuous Daily 2.15 to 10.30.  
 Monday, June 25th, for 6 days  
**TWO SUPER FILMS IN ONE SHOW**  
**"SITTING PRETTY"**  
 A Glorious new Musical Show  
 with **Thelma Todd, Jack Oakie,**  
 and **Ginger Rogers**  
 Also **Tom Walls and Ralph Lynn**  
 in  
**"The Cuckoo in the Nest"**  
 The Finest Show in Town.

## CONTRACTING?

For Estimates or Advice.  
 'Phone 3779.



**MARK WILLIAMS & Co., Ltd**  
 PROMENADE, CHELTENHAM.



## CANON JOHNSTONE ASKS FOR BIRTHDAY PRESENTS

Rev. Canon P. M. C. Johnstone, vicar of All Saints', Cheltenham, celebrated his 68th birthday on Friday last by sitting all day from 9 a.m. to 7 p.m. at the west door of his church, receiving presents from parishioners on behalf of the reduction of debt on the Day Schools. Over 400 friends gave £310. A parishioner giving her subscription.  
 ["Cheltenham Chronicle" Photograph. Copies 1s. and 1s. 9d.]

**DOLLOND and AITCHISON Ltd.**  
 Consulting Ophthalmic Opticians  
 14 Promenade

## COLISEUM

Week 25th June. 2.15 to 10.30.  
**CHELTENHAM.**  
 Sinclair Lewis' Sensational Novel.  
**"ANN VICKERS"**  
 Featuring  
**Irene Dunne, Walter Huston,**  
**Edna May Oliver, Conrad Nagel.**  
 Also  
**"MANNEQUIN"**  
 A Fine British Film by  
**Charles Bennett** (author of  
 "Blackmail") featuring  
**Harold French and Diana Beaumont.**  
**PATHE SUPER GAZETTE**  
 All Seats 7d. before 3 p.m.

## MARTIN & CO., LTD.

The County Jewellers

## WEDDING PRESENTS

Established 1806  
**PROMENADE, CHELTENHAM**  
 Tel. 2821

BEAUTIFUL MEMORIALS  
**E. A. EMMS**  
 HALES ROAD CHELTENHAM  
 Tel. 2391. Est. over 50 years.

## DALE, FORTY and Co. Ltd., For the Best PIANOS

## MAKE CERTAIN



THE HOME WILL BE

## THEIRS!

Family protection combined with a new House Purchase Scheme. Its terms are simple and attractive. May we send you the special booklet setting out clearly and distinctly actual examples from which you can calculate exact costs?

## CHELTENHAM GLOUCESTER BUILDING SOCIETY

H. J. LEWIS, Secretary.

18 CLARENCE STREET, CHELTENHAM

Tel. 3054 (2 lines)



**PARISH CHURCH PICNIC TO BELAS KNAP**

The Rector of Cheltenham, Rev. L. G. M. Sheldon, and Mrs. Sheldon, with about 60 members of the congregation, had a delightful supper picnic one evening last week at Belas Knap. Miss Barnard gave a brief description of this interesting prehistoric burying place to the party, many members of which had never visited it before.

- 1.—The party on the burial mound. 2.—Visiting the open burial cairn. 3.—The Rector (kneeling) chatting to his friends. 4.—Supper. 5.—Listening to Miss Barnard (on right).  
 ["Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.]



**HOSPITAL DAY AT COTSWOLD HILLS GOLF CLUB**

The Cotswold Hills Golf Club's annual effort on behalf of Cheltenham General Hospital resulted in the record sum of £42 7s. 4d.

1.—A number of lady members.  
 2.—Mr. A. H. Adcock and Mr. J. J. Cole.  
 3.—Mr. S. Sallis and Mr. R. Garfield (at back, Mr. A. E. Smith (captain), Mr J. J. Gardner, Mr. A. E. Lucas, and Mr. M. Turk (in front).  
 4.—Miss Travell (ladies' captain) scoring.  
 5.—Mrs. A. L. Morris (ladies' secretary) putting.  
 6.—Mr. A. F. Evans (treasurer) and Mr. A. L. Morris (vice-captain).  
 7.—Mr. W. E. C. Offer (secretary), Mr. T. Harry, Mr. F. Pates and Captain H. J. Saint.

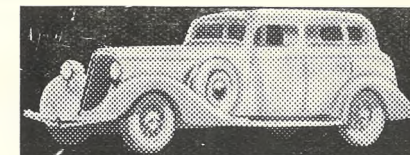


**ROYAL AGRICULTURAL COLLEGE, CIRENCESTER, ANNUAL ATHLETIC SPORTS**

The annual sports at the College were held on Friday, on the College Cricket Field, in lovely weather. C. L. Westmacott (of Cirencester) set up a new record by winning for the third successive year the 100 yards, 220 yards, half-mile, quarter-mile, and mile races.

- 1.—C. L. Westmacott finishing in half-mile. 2.—View of sports field and college. 3.—Ices were enjoyable on such a hot day. 4.—Some of the competitors. 5.—Start of half-mile. 6.—Students in costume with their coach and pair for the "time" race, a humorous event.  
 ["Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.]

**Setting a New Standard of Luxury in Motoring—the STUDEBAKER**



The public fancy is being captured in a way that no other car has captured it by this new STUDEBAKER DICTATOR. Its beautifully streamlined, all-steel body bespeaks superb strength and power, and its performance is comparable with anything in its class. Absolutely modern in design and equipment, it is the best answer to the demand for motoring luxury. DE LUXE model with built-in 5-valve radio—£340.

Ask for fullest details TO-DAY!

**IMPERIAL MOTOR MART**

Studebaker Distributors. Royal Crescent. Tel. Chelt. 2065/6.

Standard Saloon £295



**NEW VESTRIES FOR HOLY APOSTLES' CHURCH**

The Mayor of Cheltenham (Councillor E. L. Ward) on Saturday laid the foundation stone of the new vestries for Holy Apostles' Church. They are being built at the west end of the church, between the church and schools.

- 1.—The general scene at the stone laying.
- 2.—Procession of churchwardens, builder, architect and clergy.
- 3.—The platform party.
- 4.—Part of the congregation.
- 5 and 6.—Sections of the choir.

["Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.]

**Collins & Godfrey,**

**Builders and Contractors,**

**Tewkesbury and Cheltenham**



**COTSWOLD HUNT CHILDREN PERFORM AT OLYMPIA**

Nearly a dozen children from the Cotswold Hunt, many of whom are sons and daughters of farmers, are giving clever equestrian feats on their ponies at the great Horse Show now running at Olympia. Many of them are well-known in Cheltenham and have been seen on their ponies at local shows.

- 1.—Rosemary Edwards jumping over a bed with an occupant sleeping.
- 2.—Diano Holman "taking" a dining table at which two adults are partaking a meal.
- 3.—Miss Campbell jumping a blazing fence.
- 4.—Kenneth Mullins on Tit-Bits jumping a perambulator.
- 5.—Ted Barrett jumping a bedstead.
- 6.—All the performers facing a movie camera at a rehearsal.

["Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.]



**Men like this SHOP — because**

**QUALITY IS HIGHEST — PRICES ARE LOWEST**

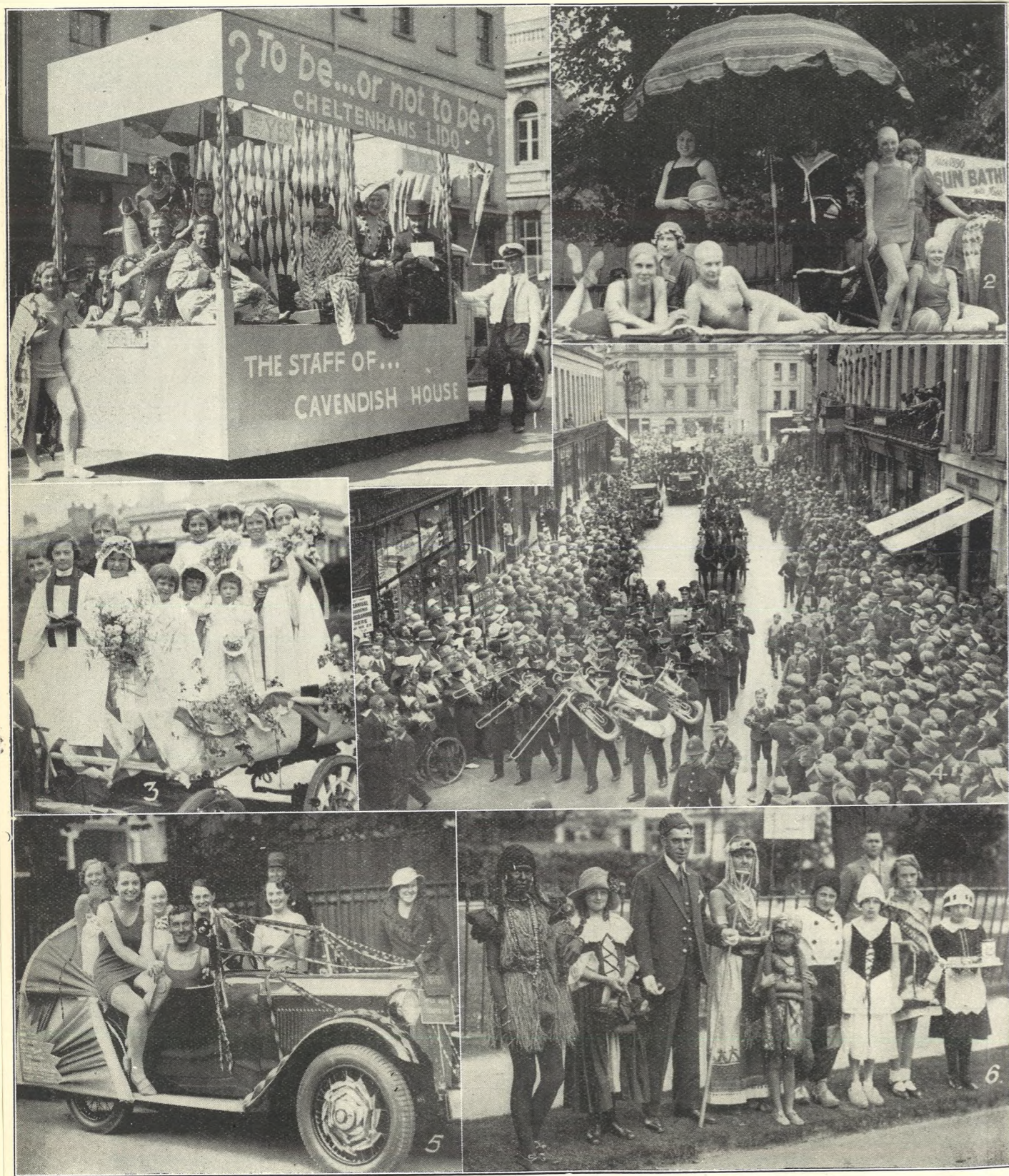
<b>FLANNEL TROUSERS</b>	7/11 to 25/11	<b>SPORTS COATS</b> .....	12/11 to 35/-
<b>SUITS</b> .....	42/- up	<b>RAINCOATS</b> .....	21/- to 65/-
<b>SHIRTS</b> .....	3/11 to 10/6	<b>UNDERWEAR</b> .....	1/- to 12/6
<b>SPORTS SHIRTS</b> .....	2/11 to 8/6	<b>HATS, CAPS, TIES</b> (Linosair and Folkspeare), etc.	

TAKE THESE AWAY WITH YOU ON YOUR HOLIDAYS!

**W. G. BARRETT,**

137 BATH ROAD,

CHEL TENHAM



ECHOES OF THE HOSPITAL CARNIVAL

A large number of pictures of the great Hospital Carnival in Cheltenham was published in our issue of last week, but so many of the exhibits and scenes were of lasting interest that we give above six other pictures of the event.

- 1.—A tableau by Cavendish House staff, "To be, or not to be.—Cheltenham Lido."
- 2.—Miss 1890 sunbathing with Miss 1934. A tableau by John Lance and Co.
- 3.—A pretty wedding tableau by children from the Dereice School of Dancing.
- 4.—The head of the procession passing up Clarence-street.
- 5.—"When Adam tempted Eve," a first-prize car shown by Mr. Harold Avery.
- 6.—A number of pedestrian competitors.

"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.



ADMIRAL LORD JELlicOE AT RENDCOMB COLLEGE

Admiral Lord Jellicoe was the principal speaker at Rendcomb College at the Founder's Day celebration on Saturday, and many distinguished people were present, including Countess Jellicoe, Mrs. Noel Wills, Lord Dulverton, Hon. C. Biddulph and others.

- 1.—Distinguished visitors, from left: Rev. Canon H. Sewell, LL.D., Mrs. Noel Wills, Admiral Lord Jellicoe, Countess Jellicoe, Lord Dulverton, Mr. D. Lee Browne (headmaster).
- 2.—Miss Thornhill with four of the pupils.
- 3.—Some of the old boys present.
- 4.—The boys who gave a clever performance of a play—"The Rational Princess."
- 5.—Some of the visitors.
- 6.—Rev. Bernard Atherton, of Coberley (who was a chaplain in the Atlantic Fleet before the Great War, chatting to Admiral Jellicoe.
- 7.—The audience watching the play in the open-air theatre.
- 8.—Hon. Claude Biddulph and Mr. H. W. Household.
- 9.—Mr. J. H. Scrutton and Mrs. Scrutton junr.

"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d.

# The Event of the Shopping Year!

## CHANELLE

*Famous British Model Fashion House*

### SALE ANNOUNCEMENT

*Madame Chanelle*

The Well-known Dress Designer  
announces the Commencement of her

## SUMMER SALE

ON

*MONDAY, 25th June*

No stock is kept over from one season to another, therefore, everything is this season's Fashions. Every garment must be cleared and will be marked down to **LESS THAN COST PRICE**. Wonderful Bargains are to be obtained in Day and Evening Gowns, Coats, Costumes, Two and Three-piece Ensembles, Jumpers, Millinery, Sportswear, etc.

**COME AS EARLY AS POSSIBLE**

DOORS OPEN AT 9 a.m.

### 60 Promenade, Cheltenham



THE NATIONAL CONFERENCE OF LABOUR WOMEN IN CHELTENHAM

The fifteenth annual conference of Labour Women was held this week in Cheltenham Town Hall. Over 500 delegates attended, and were welcomed officially on Wednesday by the Mayor of Cheltenham, although most of them came on Monday. The conference continued until Friday.

1 to 7.—Delegates arriving and departing from the Town Hall.

9.—Miss Mary E. Sutherland, J.P., general secretary, on left, with members of General Committee.

8.—Local ladies on Reception and Hospitality Committees.

Cheltenham Chronicle Photographs. Copies 1s. and 1s. 9d.

## CHELTENHAM'S GREAT FLORAL FETE

WEDNESDAY & THURSDAY NEXT (June 27 & 28)

Wonderful Display of Flowers: Endless Attractions

DON PEDRO'S MEXICAN WONDER BAND  
GREAT WEST OF ENGLAND FILM STAR CONTEST

To be judged by Ann Grey, Major Sinclair Hill and Capt. Jas. Forsyth, Chief Publicity Manager, Gaumont British £5 "Daily Mail" Treasure Hunt, Dancing and Athletic Displays, Exhibition of Bygones in Agricultural Life, Massed Drill Displays, Studt's World Fair, etc.

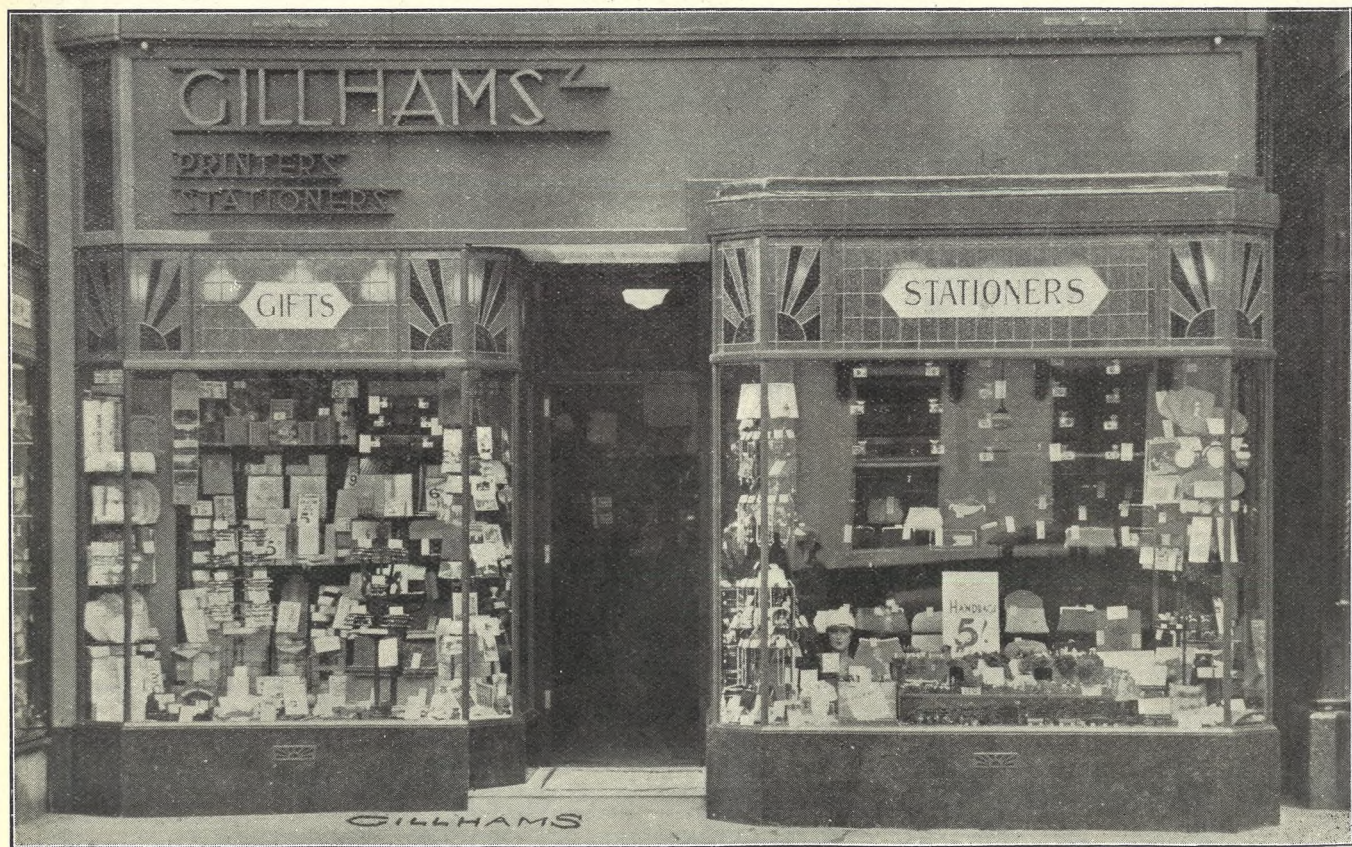
Tickets purchased by June 25th at Reduced Prices entitle holder to compete for a Splendid New Dawes Bicycle. See Posters and Special Bills.





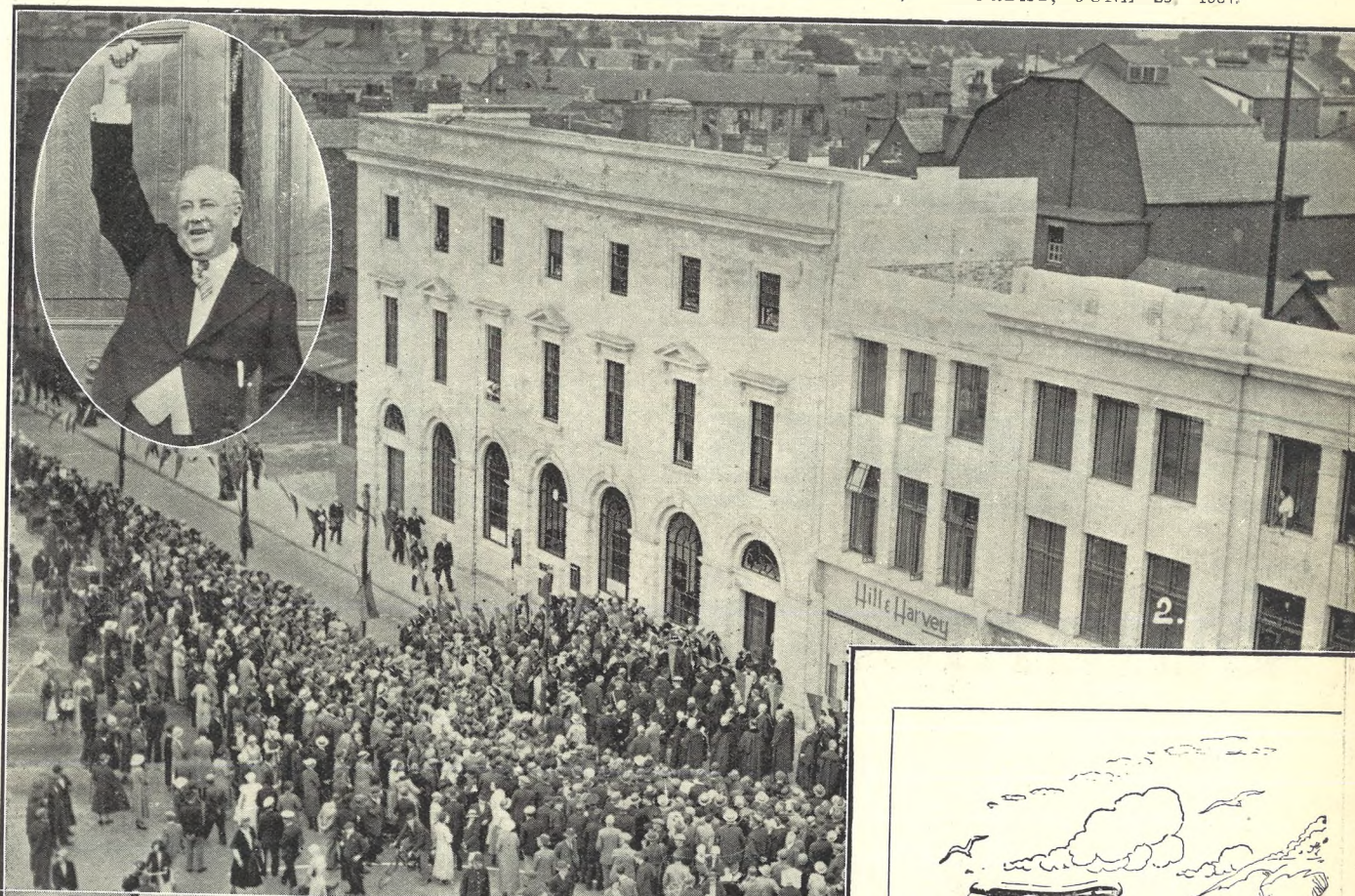
**GLOUCESTERSHIRE SOCIETY IN BIRMINGHAM VISIT THEIR OWN COUNTY**

The above society paid a visit to Gloucestershire on Saturday, when they came by train to Cheltenham, drove by motor-coaches over the Cotswolds to Haresfield Beacon, where they were entertained by Alderman W. Bellows. They afterwards came to the Royal George Hotel, Birdlip, for supper, where they were met by Councillor T. Hannam-Clark, Mayor of Gloucester, who is photographed with them in the grounds at Birdlip.



**MODERNISING THE STRAND**

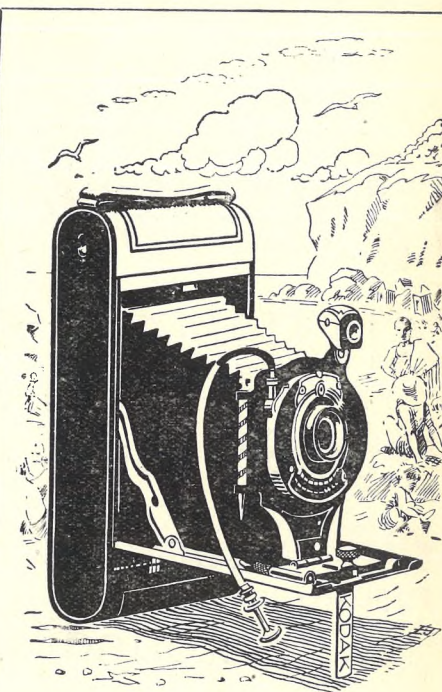
The modernisation of one of Cheltenham's principal shopping centres—the Strand, High-street—continues, and this week has been completed an attractive double-front to the premises of Messrs. J. J. Gillham and Sons, Printing, Stationery and Novelty Gift Stores and Lending Library. Much better display space is afforded the many useful and novel lines which Gillhams' have to offer, and readers should keep a close watch upon these windows for seasonal lines at bargain prices. The re-opening is being celebrated in a special "Bargain Fortnight" (from June 21st to July 5th), when generous discounts are being given upon numerous articles, particularly holiday requisites.



**OPENING OF NEW POST OFFICE AT GLOUCESTER BY THE POSTMASTER-GENERAL**

Sir Kingsley Wood, the Postmaster-General, opened Gloucester's new Post Office in King's-square last week-end. The new premises supersede those in George-street and also embraces the Cross Post Office, which will be closed.

- 1.—Sir Kingsley Wood leads in three cheers for the King, after officially opening the front door.
- 2.—General scene at opening ceremony, showing the handsome new stone front.
- 3.—The Postmaster-General and Mayor of Gloucester, preceded by sword-bearer and followed by Mr. C. A. Jackson (P.O. surveyor) and Town Clerk, and Mayor of Cheltenham.
- 4.—Mr. J. D. Crewdson and the Mayoress of Gloucester leading.



**Make your holiday UNFORGETTABLE with a "KODAK"**

**C. & P. JAMES, Ltd.**

Photographic Chemists  
**PROMENADE PHARMACY,  
CHELTENHAM**

for all KODAK supplies



MANY HAPPY RETURNS TO UNCLE CHARLIE'S NEPHEW AND NIECES  
 1.—Muriel Brimfield, 31 Pates-avenue. 4.—Mary Arnold, 2 Calcutta-terrace.  
 2.—Muriel Stephens, 15 Sidney-street. 5.—June Coombes, Swindon-lane, Southam.  
 3.—Kenneth Woodland, 19 Cleveford-street.  
 ["Cheltenham Chronicle" Photographs. Copies 6d. and 1s. each]

**LANCE'S**  
 JOHN LANCE & CO. LTD. CHELTENHAM

# Summer Sale

commences

Thursday next, June 28.

See Monday's "Echo"  
 for a few of the  
 Astounding Bargains.

**LANCE'S**  
 JOHN LANCE & CO. LTD. CHELTENHAM



NATIONAL CONFERENCE OF LABOUR WOMEN  
 Mr. G. B. Compton, of Cheltenham, secretary of Reception Committee, with Mrs. Alexander and Miss Gow, private secretaries to Miss Mary E. Sutherland (the general secretary).



HOW A LABOUR DELEGATE ARRIVED  
 Mrs. Dalton, a delegate to the National Conference of Labour Women arrived on Monday with her husband from Sutton, Surrey, on a bicycle made for two, and wearing shorts and stockings. She turned up on Tuesday in conventional garb for the business meeting.

Patroness: Her Majesty the Queen.  
**SHROPSHIRE HISTORICAL PAGEANT & TERCENTENARY PERFORMANCES**  
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 In aid of the Royal Salop Infirmary and the Eye, Ear and Throat Hospital  
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# THE CHELTENHAM CHRONICLE AND GLO'SHIRE GRAPHIC

With Which is Incorporated the "Cheltenham Looker-On" GRATIS SUPPLEMENT  
 SATURDAY, JUNE 30, 1934. No. 1,748.

The CHELTENHAM MILITARY BAND  
 WINTER GARDEN — SUNDAY 3 and 8 p.m.  
 WEEK DAYS, EVERY EVENING at 7.30 p.m., Chairs 3d.

**PALACE**  
 'Phone 2558. 2.15-Con., 10.30.  
 HEAR HERE  
 Monday, July 2nd, and Week.  
 Frederick March in  
 (Noel Coward's)  
 "DESIGN FOR LIVING"  
 with ("A")  
 Gary Cooper, Miriam Hopkins,  
 Edward Everett Horton.  
 (At 3.36. 6.21, 9.11 Daily).  
 Also  
 Randolph Scott and Judith Allen  
 in (Zane Grey's)  
 "The Thundering Herd"  
 ("U")  
 NEXT WEEK.—  
 "GOING HOLLYWOOD."

**THE DAFFODIL**  
 'Phone CHELTENHAM 3390.  
 2.15 Continuous Daily 10.30.  
 Monday, July 2, for Six Days.—  
 "GOING GAY"  
 Thrills, Gorgeous Spectacle,  
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CHELTENHAM COLLEGE SPEECH DAY

In connection with the Speech Day proceedings, Major-General C. G. Fuller, C.B., C.M.G., D.S.O., inspected the O.T.C. He is here seen in centre with the headmaster (Mr. R. V. H. Roseveare), right, and Major S. E. Baker.  
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**COLISEUM**  
 Week 25th June. 2.15 to 10.30.  
 Monday, Tuesday, Wednesday.—  
 "MY WOMAN"  
 featuring  
 Helen Twelvetrees and Victor Jory  
 Also  
 "THE THRILL HUNTER"  
 with Buck Jones and  
 Dorothy Revier.  
 Thursday, Friday, Saturday.—  
 "WINGED DEVILS"  
 A Daring Air Picture, with  
 Robert Armstrong and  
 Dorothy Wilson. Also  
 "MASTER OF MEN"  
 featuring Jack Holt and  
 Fay Wray.  
 PATHE SUPER GAZETTE.  
 All Seats 7d. before 8 p.m.

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**GARDEN FAIR AT CHELTENHAM TECHNICAL COLLEGE**

A large number of people attended the fifth annual garden fair in the Technical College grounds, on Saturday afternoon. It was opened by Mr. George Tilley, managing director of the Pearl Assurance Co., Ltd., and with him were the Mayor and Mayoress of Cheltenham, and Alderman C. H. Margrett, C.B.E. (chairman of College Committee).

- 1.—The platform party at opening ceremony.
- 2.—A party of clever little dancers from the Irving Academy, who gave a cabaret show.
- 3.—A section of the conjuror's audience.
- 4.—Mr. George Tilley, who opened the Fair.
- 5.—Minnie and Mickey Mouse with five little rabbits in the children's cabaret.
- 6.—At opening ceremony.
- 7.—A clever illusion by two Irving pupils.

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**SERVICE OF THANKSGIVING IN THE GENERAL HOSPITAL GROUNDS**

In connection with the Cheltenham Hospitals' Centenary Appeal, a service of thanksgiving and prayer was held in the grounds in front of the General Hospital on Sunday afternoon, at which a large congregation was present.

- 1 and 2.—Red Cross nurses at the service.
- 3.—Red Cross members in procession.
- 4.—A section of the congregation.
- 5.—The Rector of Cheltenham (Rev. L. G. M. Sheldon) giving the address from the Hospital steps.
- 6.—St. John Ambulance men on the way to Hospital.

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**CHELTENHAM COLLEGE SPEECH DAY, O.T.C. INSPECTION AND P.T. DISPLAY**

The Earl of Athlone, a brother of the Queen, came to Cheltenham College on Friday to distribute the prizes and give an address to the boys. He was received by a guard of honour at the College, and there was a crowded audience at the prize-giving.

- 1.—Lord Lee of Fareham, Mrs. Roseveare, the Earl of Athlone, Lady Lee and Mr. R. V. H. Roseveare (Headmaster).
- 2.—The Dean of Hereford (a former Headmaster) chatting to two old Cheltonians.
- 3.—Brig.-Gen. Peebles, Col. Besant and a lady.
- 4.—The Old Cheltonian Cricket XI., who were beaten by the College.
- 5.—Sergt.-Major Denham and Sergt. White, both of whom are leaving the College after many years of service.
- 6.—Mr. Hugh Reeves, a great benefactor of the College.
- 7.—Mr. Bishop, one of the masters.
- 8.—Mr. J. W. Mercer, head of military side of College, who is retiring this term.
- 9.—A pyramid at the physical training display.
- 10.—Boys outside Chapel at the reception of the Earl of Athlone.

["Cheltenham Chronicle" Photographs, Copies 1s. and 1s. 9d.]



**CHELTENHAM COLLEGE SPEECH DAY**

The O.T.C. inspection was held on the playing field on Thursday afternoon, and the physical training display was given on Saturday morning, before large numbers of parents and friends. The physical training display was particularly fine this year, and was the best ever given by the boys.

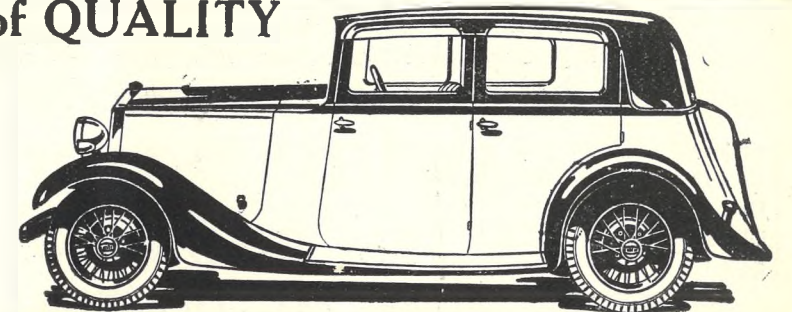
- 11.—The physical training display. All movements were given to music, played by the College orchestra, mostly composed of the boys.
- 12.—A proud escort at the cricket match.
- 13.—Major J. B. Brunel Cohen, J.P., president of O.C. Society (in wheel chair), with friends.
- 14.—Mrs. R. Waterfield.
- 15.—Two ladies at the cricket parade.
- 16.—E. D. Eagar, one of the XI. and XV., with his mother.
- 17.—Four well-known O.C.s: General J. G. Dill, Col. Besant, Brig.-General R. C. Boyle, and Mr. G. F. Elmslie.
- 18.—Boys watching the P.T. display.

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**BISHOP'S CLEEVE WOMEN'S INSTITUTE FETE**

A most successful fete and sale of work was held in the gardens of Cleeve Grange last week, in aid of the building fund of the W.I.

1.—The Washbourne concert party who gave clever performances. 2.—A section of the audience. 3.—A pleasant tea-table. 4.—Two little performers from Washbourne. 5.—Committee and stall-holders.

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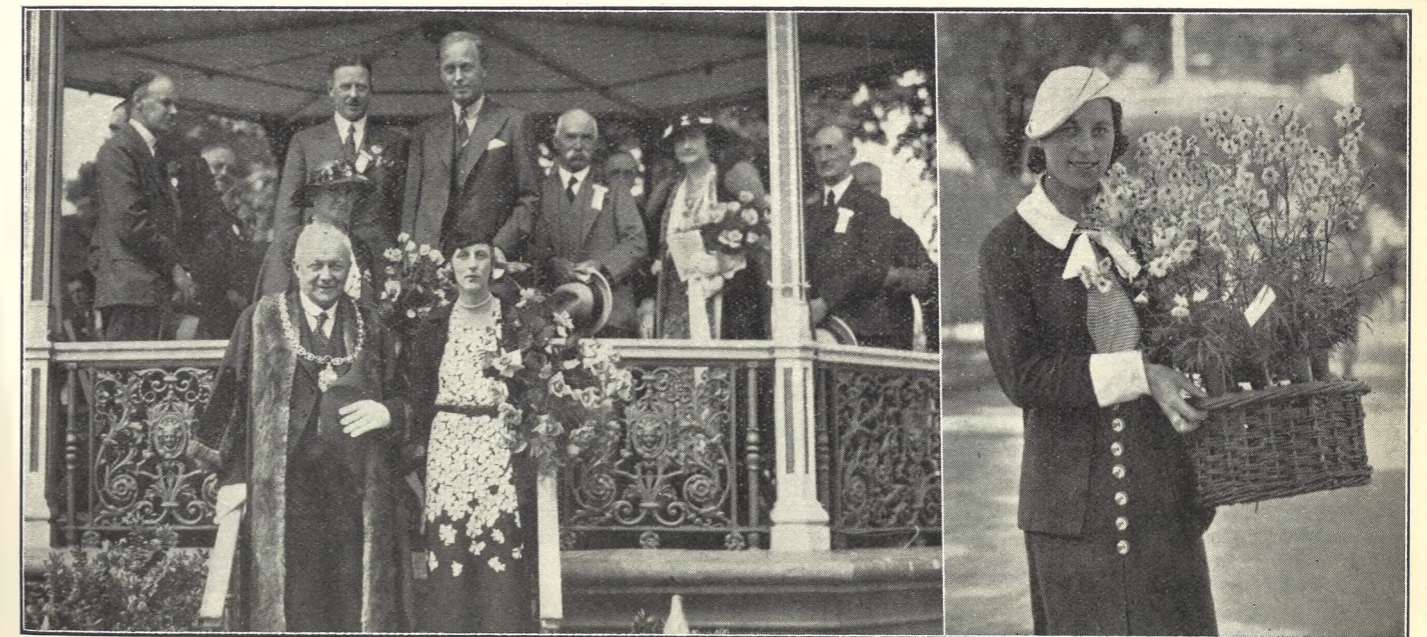
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**PRIMROSE LEAGUE GARDEN PARTY AT CHARLTON PARK**

A most enjoyable garden party was held on Saturday afternoon in the beautiful grounds of Charlton Park.

1.—Grecian dancers making a ring round Mr. Hamilton Browne, the ruling councillor. 2.—Members of Mrs. McLellan's Grecian Ballet, who gave some clever dances. 3.—Mr. E. de H. Browne, Mrs. Forbes (hon. sec.), Mrs. Rose (Dame President), and Mr. J. E. Webster, C.S.I., C.I.E., who opened the fete.



**OPENING OF CHELTENHAM FLORAL FETE**

The Countess of Westmorland opened the Floral Fete at Cheltenham, on Wednesday. She is here seen on the bandstand with the Mayor of Cheltenham (Councillor E. L. Ward); the Mayoress is behind; and Mr. T. J. Craig (vice-chairman of Chamber of Commerce), Mr. Kenneth Preston (second son of Sir Walter Preston, M.P.), and Mr. T. H. Fuller (chairman of Floral Committee). On right is a lady holding a basket of lovely delphiniums from a winning collection.

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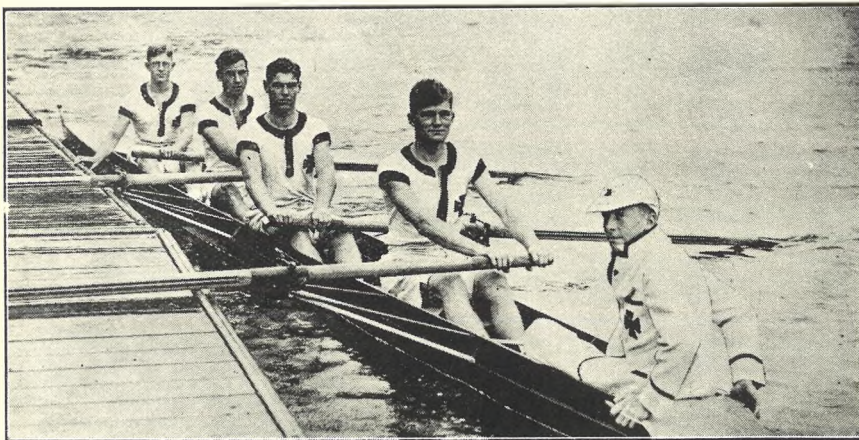
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**STAVERTON FETE TO AID THE VALLEY CHURCH**

The Mayor of Tewkesbury opened the first fete to be held in Staverton for ten years, on Saturday afternoon. It was held in a field adjoining the church.

- 1.—A section of the crowd round the skittle alley. 2.—Some of the committee. 3.—Ladies at the rummage stall. 4.—A party enjoying table skittles.



**PUBLIC SCHOOL ROWING CHAMPIONS**

Cheltenham College rowing four who won the Public Schools' Challenge Cup at Marlow Regatta on Saturday. They are: P. A. L. Roberts (bow), D. G. Hewlings, P. C. W. Disney, J. T. Bouwens (stroke), W. G. Lang (cox).  
 "Cheltenham Chronicle" Photograph. Copies 1s. and 1s. 9d.

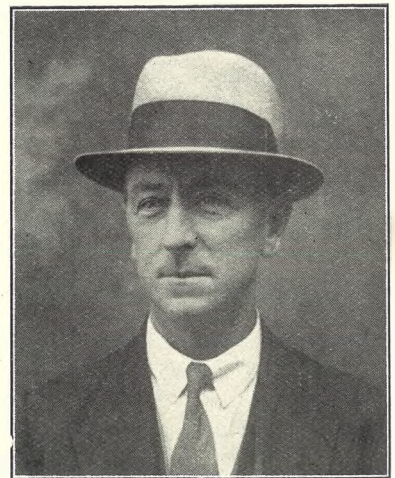


**MANY HAPPY RETURNS TO UNCLE CHARLIE'S NEPHEWS AND NIECES**

Who celebrate their birthdays this week.

- 1.—Eric Roach, Staverton. 5.—Peter Bendall, Poplar Cottage, Cheltenham-road.  
 2.—Winifred Pontin, St. Paul's-road. 6.—Nada Blandford, 5 Reform-place.  
 3.—Marlene Wakefield, Rosehill-street. 7.—Ronald Jelfs, 22 York-street.  
 4.—Barbara Tarrant, Cowley, near Cheltenham.

"Cheltenham Chronicle" Photographs. Copies 6d. and 1s. each.



**WARRANT OFFICER WALTER TOWNSEND**

Who has acted as Coroner's officer for the past eleven years, retires on pension on July 1. He has seen 31 years' police service.

Patroness: Her Majesty the Queen.  
**SHROPSHIRE HISTORICAL PAGEANT & TERCENTENARY PERFORMANCES of MILTON'S**

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