# With Which is Incorporated the "Cheitenham Looker-On" GRATIS SUPPLEMENT

SATURDAY, JULY 1, 1933.

No. 1,696.

THE OPERA HOUSE TO-DAY -George Arliss in "THE SILENT VOICE,"

NEXT WEEK: 6.30-TWICE NIGHTLY-8.40. XT WEEK: 6.30—TWICE NIGHTLY-8.40. Real Oriental Mysteries pre-sented by the World Famous LINGA SINGH, the Mystery Man of the East, supported by Super Star Variety Company.

Box Office Now Open.

Tel. 3159

## PALACE

'Phone 2553. 2.15-Cont.-10.30. HEAR HIGH STREET, HERE Monday, July 3, for 3 Days Only!
Robert Montgomery and
Tallulah Bankhead in

"FAITHLESS"

Also Jack Holt and Loretta Sayers in

"Fifty Fathoms Deep"

Thursday, July 6, for 3 Days
Phillips Holmes and
Dorothy Jordan in

" 70,000 WITNESSES "

with Charles Ruggles; Also Ursula Jeans and Ellis Jeffreys in "The Barton Mystery"

## THE DAFFODIL

Phone CHELTENHAM 3360. 2.15 Continuous Daily 10.30. Monday, July 3, Tues, and Wed. Joan Bennett and Spencer Tracy

> " PIER 13" Violet Hemming in

"ALMOST MARRIED"

Thursday, Friday, and Saturday, Edmund Lowe in

"Chandu The Magician"

Sally Eilers in " Disorderly Conduct "

SUPER SOUND NEWS.

## MAISON ANNETTE,

PROMENADE,

Are now showing a full range of Corsets, Corselettes, Belts and Brassieres.

Customers' Own Patterns Can be Copied.

Experienced Fitters always in attendance.

> CHELTENHAM Telephone 2122.



MR. WINSTON CHURCHILL AT CHURCHDOWN
Mr. Winston Churchill (left) with Sir Stanley Tubbs, arriving
at Churchdown Conservative demonstration on Saturday
evening in the rain. He made a very trenchant speech on India
to a large audience.

WINTER GARDEN

SUNDAY (July 2nd)

The Band of the 5th Batt. Gloucestershire Regiment

3 to 5 p.m. and 8 to 9.30 p.m.

Admission to Gardens free. Chairs 3d. Afternoon Tea Ticket (including admission & chair) 1/-

## COLISEUM

2.15 p.m. to 10.30 p.m. (Guarantees a Laugh a Minute)

"THE NIGHT MAYOR"

with Lee Tracy and Evelyn Knapp.

Also the All-British Masterpiece,

"MEN OF STEEL"

featuring John Stuart, Benita Hume, Franklin Dyalt, Heather Angel.

(A portion of this picture is set in one of England's Great Steel Works).

PATHE SUPER GAZETTE All Seats 7d, before 3 p.m.

# WARD'S

NOW PROCEEDING

WONDERFUL INC BARGAINS in all Departmental

HIGH STREET. CHELTENHAM



ALE, FORTY and Co. Ltd., For the PIANO



## THE GLOUCESTER SOCIETY IN LONDON VISIT CHELTENHAM AND STANTON

On Saturday last about 90 members of the above society visited Cheltenham, where they were entertained to luncheon by Mr. E. J. Burrow, a vice-president, at the Queen's Hotel. Afterwards the party drove to Stanton, where Sir Philip Stott (president) entertained them to tea at his beautiful residence.



GREAT C.E.M.S. CONVENTION AND PROCESSION IN GLOUCESTER
A very large procession of members of the C.E.M.S. in the Gloucester Diocese took place in Gloucester on Tuesday evening, a mass service being afterwards held in the Cathedral,

- 1.—The Archdeacons of Cheltenham (left) and Gloucester (right) leading, followed by an usher, then Canon H. Maynard-Smith, another usher, Bishop Palmer and the Bishop of Gloucester, the Rev. P. Usher, Rev. L. Westmacott (left), and Rev. 4.—Tewkesbury (leading), Cheltenham and Charlton Kings representatives. Canon F. Peacock.



## CHELTENHAM MOTHERS AND THEIR CHILDREN VISIT BODDINGTON MANOR

Members of the Che:tenham Infant Welfare Association from the various centres with their children had a most enjoyable outing on Tuesday to the beautiful gardens of Boddington Manor; where they had an al fresco tea, and afterwards watched a performance of Mrs. Seeley's play.

- -A family group resting in the beautiful gardens.
  -A group of mothers and babies in front of the manor house.
- 3.—Two mothers with their children 5.—Another group of mothers with and a friend,
  4.—Giving baby a ride on the trailer.
  "Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d. each.
- 5.—Another group of mothers with their children.



INSPECTOR WM. BAUSOR, N.S.P.C.C., who has just retired after 38 years' service



INSPECTOR F. SHARPE, who succeeds Mr. Bausor as local inspector of the N.S.P.C.C. at Cheltenham.



MR. W. J. WRATHALL, Relieving officer and collector of the Chel-tenham area, who retired on Friday, June 30, after 39½ years' service



MR. WINSTON CHURCHILL AT CHURCHDOWN

The great Conservative demonstration at Churchdown last Saturday, at which Mr. Winston Churchill spoke on India, was spoilt by heavy rain. Mr. Churchill had to make his speech in a large marquee, which was crowded.

I.—Mr. Randolph Churchill (son of Mr. Winston Churchill) and Sir Percival Marling, V.C.

Z.—A group of children trained by Miss Marie Hopkins, who danced during the afternoon.

3—Waiting in the rain to see Mr. Churchill

MR. WINSTON CHURCHILL AT CHURCHDOWN

Local Action of Mr. Winston Churchill spoke on India, was spoilt which was crowded.

4.—Sir Anselm Guise arriving.

5.—Three of the winners in the beauty contest — Miss Mary Stapley (Rodborough, third), Miss Mary Allen, of Amberley (first), and Miss Pearl Miller (fourth).

8.—Bowling for a live pig.

9.—Four well-known Churchdown residents at the meeting—Mr. G. Long. Mr. W. Smith, Mr. B. Gough, Mr. H.

- 3 -Waiting in the rain to see Mr. Churchill

- dents at the meeting—Mr. G. Long. Mr. W. Smith, Mr. B. Gough, Mr. H. Pitts.



## SOCIETY WEDDING AT CIRENCESTER

Great interest was taken in the wedding at Cirencester Church on Thursday, June 22, of Dr. William John Wilkin, F.R.C.S., of 50 London-road, Gloucester, son of Dr. R. H. and Mrs. Wilkin, of Wickhambrook, Newmarket, to Miss Margaret Annette Graham, second daughter of Dr. H. E. and Mrs. Graham, of Chester Lodge, Cirencester. The church was packed.

- 1.—The bridal group.

  1. The wedded couple at reception, chatting to Sir F. Cripps; Mr. and Mrs. Sidney Gambier-Parry on left.

  1. —Mrs. Ivan Low in centre with fiends.
- 4.—Mr. R. Swanwick, Mr. W. T. Croome, and Rev. G. F. Helm.

  5.—Mrs. Graham (mother of bride).

  7 and 8.—Dr. Graham, Mrs. and Dr. R. H. Wilkin receiving guests.

  9.—Pupils from the school adjoining who
- and Rev. G. F. Helm.
  5.—Mrs. Graham (mother of bride).
  6.—Guests arriving at reception.
- were guests at reception.

"Cheltenham Chronicle" Photographs. Copies 1s and 1s. 9d each.



- LHELIENHAN

  I.—Members of College Council and distinguished visitors.—Back row: Brigadier
  F. S. G. Piggott, Mr. B. A. Bowers, Sir
  Cyril Ashford, Mr. Jas Eyre, Mr. J. W.
  Mercer, Mr. E. de S. H. Browne. In
  front: Lord Lee of Fareham, Lady Lee,
  Mrs. R. V. H. Roseveare, General Sir
  Archibald A. Montgomery-Massingherd,
  Lady Montgomery-Massingherd, Mr. R. Lady Montgomery-Massingberd, Mr. R. V. H. Roseveare (headmaster).
- CHELTENHAM COLLEGE SPEECH DAY WAS HELD ON FRIDAY

  ncil and distinrow: Brigadier
  A. Bowers, Sir
  Eyre, Mr. J. W.
  J. King-Harman (1853-58). Both are
  over 90.
  J. King-Harman (1853-58). Both are
  over 90.
  J. King-Harman (1853-62) and Col. M.
  J. King-Harman (1853-62) and Col
  - over 90.
    3.—Mr. W. G. Borchardt (leaving College this term).
  - 4,-Mr. S. D. Scott (leaving College this term).
  - -Mr. James Gunn, A.R.A., and Mrs. Gunn, Mr. Gunn painted the magni-
- - Browne. 7.—Two well-known brother O.C.'s—Maj.
    J. I. Piggott and Brigadier F. S. G.
    Piggott.
  - 8 and 9.—Guests at the garden party in the afternoon.



CHELTENHAM COLLEGE SPEECH DAY

In connection with the Speech Day proceedings a demonstration of physical training with band accompaniment was given on Saturday morning, before a large crowd of parents and friends, and the O.T.C. inspection by Major-General Sir Ivo L. B. Vesey took place on Thursday afternoon.

10.—The O.C. cricket team.

11.—Watching the cricket match.

12.—A batch of boys coming on for the physical call display.

13.—A tableau in physical drill display.

14.—Two pretty frocks at the garden party, 15.—Taking their sister round.

16.—Waiting to go on for physical drill display.

17.—Dresses are now worn full length and hats are very large.

18.—Promenading at garden party, 19.—General Vesey inspecting the O.T.C.

- 10.—The O.C. cricket team.

  11.—Watching the cricket match.

  12.—A batch of boys coming on for the physical drill display.

  13.—A tableau in physical drill display.

- drill display.

  Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d. each.

# SALE OF QUALITY

FOLLOWING the complete reorganisation of our specialised department devoted to FASHIONABLE FURS AND FUR COATS, we are able to make an unprecedented offer from to-day until July 22nd, of really luxurious garments, which are indispensable to the smartly attired woman. The extent of the reductions made emphasises the value of buying NOW!







A choice selection of Silver Fox ties, every skin perfect.
Usual price 25 gns.

Sale price 16 gns

Natural Squirrel ties made of whole skins to wrap round neck. Finished with tails each Usual price 4½ gns. Sale price  $3\frac{1}{2}$  gns.

Few only. Two skin Musquash ties, very special value.

Usual price 3 gns. Sale price 49/6

# Cavendish House **CHELTENHAM**

Outsize Minkdyed Marmot

coat. Becoming

collar and cuffs,

lined throughout broche to tone. Usual price 35 gns.

Natural Mus-

quash coat made from finest skins.

Very cosy and hard wearing. W size.
Usual price 25 gns.
SALE PRICE

18 gns.

SALE PRICE 25 gns. CHELTENHAM CHRONICLE AND GLOUCESTERSHIRE GRAPHIC. SATURDAY, JULY 1st, 1933.



FOLK DANCING FESTIVAL AT TEWKESBURY

The Gloucestershire and Worcestershire branches of the English Folk Dance Society held their annual festival at Tewkesbury this a most attractive programme, which was unfortunately curtailed by heavy rain.

1. A party of dancers from Cirencester and Sapnerton.

4.—The procession dancing through the 6.—Bayshill, Cheltenham, Folk Dancing 4.—The procession dancing through the streets to the music of Dr. Schofield's Club.

- Sapherton.
  Chipping Campden traditional
  Morris dancers.
  Lancing into the sports ground after
  parading the town.
- 5.—Girl dancers from Tewkesbury High
- pipe 7.—Dancers from Winchcombe.

  -Girl dancers from Tewkesbury High 8.—The crowd watched from beneath a canopy of umbrellas.

  "Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d. each.



OXFORD MOVEMENT CENTENARY CELEBRATIONS AT TEWKESBURY

A large number attended the services at Tewkesbury Abbey and in the Abbey grounds on Thursday, June 22nd.

1.—Rev. E. P. Gough (vicar of Tewkesbury).

2.—Clerical visitors. Father Raban and Holly Hall.

Father Jarvis.

CELEBRATIONS AT TEWKESBURY

Abbey grounds on Thursday, June 22nd.

4 and 5.—Two sections of the congregation at the meeting in the Abbey grounds.

"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d. each.

## A FEAST OF BEAUTY — AND OF PLEASURE

# CHELTENHAM Great FLORAL FETE and Pageant

Under the auspices of Cheltenham Chamber of Commerce, combined with NATIONAL SOCIETY'S

WEDNESDAY & THURSDAY, JULY 12 & 13

Industrial and Trades Exhibition

## BEAUTY COMPETITIONS WEST OF ENGLAND

Judges: MISS JESSIE MATTHEWS & MR. SONNIE HALE By courtesy of British Gaumont Corporation Ltd.

OPEN BABY SHOW Judges-Dr. Gwendolen M. Brown, M.A., B.Ch.Camb., M.R.C.S. Miss G. Perry (Matron, Victoria Home).

MANNEQUIN PARADE
By Messrs. JOHN LANCE & CO.

"DAILY MAIL" TREASURE HUNT £5 Prize Each Day. Organised by the 'Daily Mail."

GRAND FLORAL PAGEANT Under the direction of Madame Ethel Irving.

HILL BROS.' WORLD FAIR

OPENING CEREMONY—First Day at 12 noon by His Honour Judge A. R. Kennedy, K.C., and Mrs. Kennedy, supported by the Mayor and Mayoress of Cheltenham and Members of the Corporation, Sir Walter Preston, M.P., and Lady Preston,

Luncheons and Teas by Messrs. Georges, Ltd.

Gardens open 1st Day 11.30 a.m. Second Day 10 a.m. Close both Days 10.30 p.m. Floral Tents only close, First Day 8 pm. Second Day 6 p.r.,

PRICES OF ADMISSION: First Day—11.30 a.m. to 4 p.m., 2/- after 4 p.m., 1/-. 2/- Tickets 1/6 and 1/- Tickets 9d, if purchased before July 8. Second Day 10 a.m. to 2 p.m., 2/-; 2 to 6 p.m., 1/-. After 6 o'clock 6d. (Children half-price).

Tickets. Schedules Entry Forms for Beauty Competitions and Baby Show, and Full Particulars from E. H. BISSET, Hon. Gen. Sec.,

Town Hall Bureau, Cheltenham. 'Phone 2878.

Reduced Prices for Parties of 25 and over.

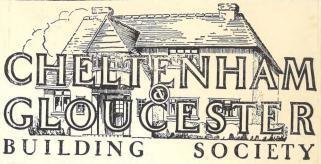
Splendid LADY'S or GENT'S BICYCLE for Attendance Forecast Competition.

Splendid LADY'S or GENT'S BICYCLE for Attendance Forecast Competition.

CHELTENHAM CHRONICLE AND GLOUCESTERSHIRE GRAPHIC, SATURDAY, JULY 1st, 1933.

# WHEN YOU ARE IN CHELTENHAM FOR THE SALES YOU SHOULD ALSO VISIT—





tunity. Now when conditions are easiest and money so cheap. This society will lend money at a rate of repayment that may be less than you would otherwise pay in rent.

There is no simpler way, no safer way. There are no local survey fees, no mortgage costs, no annoying formalities and no waiting

## Make This Your First Call

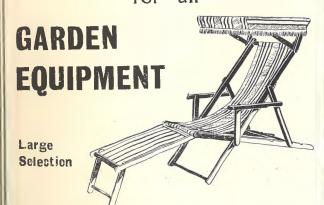
We Can Help You to Solve YOUR Housing Problem!

18 CLARENCE St., CHELTENHAM

MARK Williams & Co., Ltd.

H. J. LEWIS, Secretary





TENTS AWNINGS

PICNIC SETS in Great Variety

R. E. & C. Marshall, Ltd. Furnishing Ironmongers.

5 Clarence St., Cheltenham

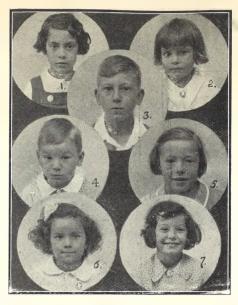
99 PROMENADE (near Fountain) CHELTENHAM Plane SUMMER PRICES for COAL, COKES, ANTHRACITE now available. State vour Your Halks & Drives made attractive SANITARY ENGINEERS



MRS. HILDA WILLIAMSON, (wife of Prebendary H. T. Williamson, of 2 Suffolk-square, Cheltenham), who died on Friday last. She and her husband celebrated their golden wedding three and a half years ago.



We despatch hundreds of copies of the "Chronicle and Graphic" by post every Friday to all parts of England and the Colonies, and are always pleased to execute further orders for long or short period. Particulars at "Echo" Office, Cheltenham.



MANY HAPPY RETURNS OF THE DAY to Uncle Charlie's Nephews and Nieces who celebrate their birthdays this week.

- i.—Myrtle Hart, 35 Glenfall-street.
  2.—Irene White, I Tanty-cottage, Schoolroad, Charlton Kings.
  3.—Jack Vernon, 5 Crabiree-place, Folly-
- lane. Roy Taylor, 6 Courtenay-street.
- 4.—Roy Taylor, o Courtenay-sites.
  5.—Gwennie Evans, 118 Fairview-road.
  6.—June Lovesy, 13 Hanover-street.
  7.—Jacqueline Privett, 15 Hungerford-street.



MR. WM. GEO. MILLS, of Pinegrove, Charlton Kings, who died suddenly on June 19, aged 55 years. He was a well-known member of the Cheltenham Conservative Club.

## ORTHOPÆDIC SPECIALIST

MR ALFRED J. VENTRIS-FIELD, Surgeon-Chiropodist, Orthopædist and Electro-Therapeutist. Hospital trained (London). Five years' scientific training and 30 years' practical experience.

Surgery: 59 Rodney Road, Chelt. Tel. 3266.

JOHN LANCE & CO. LTD.

CHELTENHAM

Outstanding bargain in real reptile shoes, one bar and court styles, with Louis and Spanish heels. Lazed style with Leather heels, 101 all sizes. Usually 16/9 & 18/9 SALE PRICE

Men's White Hemstitched handkerchiefs, 1/6 per half-dozen. Very special line at 2/3 half-dozen.

Fibre Suitcases for the Holidays. SALE PRICE from Z each

Natural Tussore Silk, excellent selected pieces. SALE PRICE 33 inches wide. Heavier quality 2/11 yard.

Write for patterns

Cross-over cretonne overalls in a delightful fancy cretonne of various colourings.

46 ins. long 48 ins. long 46 ins. long 2/11 48 ins. long Usually 4/11. Now 2/11 Usually 5/11. Now 5/11

Plated Art Silk and Wool Hose, usually 3/11, Sale price 2/11

Special offer of mercerised lisle hose, full fashioned. perfect quality. D pair Usually 2/11 and 3/11. Sale price

Bargains in fabric Gloves, Duplex and Suede, lisle finish, e.w., 2 button, and fancy cuffs. Many shades and all sizes. per Usually 2/11 and 3/11. Sale price 4 pair

Inspection Invited - No Obligation to Purchase

Co. LTD. JOHN LANCE & HELTENHAM

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# With Which is Incorporated the "Cheltenham Looker On" GRATIS SUPPLEMENT

SATURDAY, JULY 8, 1933.

THE OPERA HOUSE TO-DAY at 6.30 and 8.40, LINGA SINGH and his Oriental Mysteries.

NEXT WEEK-6.30-TWICE NIGHTLY-8.40; Matinee Saturday at 2.30. On the Stage. London's Latest Success "IT'S A BOY," the screaming farce from the Strand Theatre, London. Box Office Now Open. Tel. 3159.

## PALACE

'Phone 2553. Hear Monday, July 10th, and Week: Charles Laughton, Wynne Gibson. George Raft, Gary Cooper, Jack Oakie, etc., etc., in "IF I HAD A

> MILLION" Also Ina Claire and

Lowell Sherman in "THE GREEKS HAD A WORD FOR THEM "

## THE DAFFODIL

Phone CHELTENHAM 3360. 2,15-Continuous Daily-10.30.

Monday, July 10th, for 6 days-"NO MORE ORCHIDS"

A Scintillating Brilliant Modern Story, with

CAROLE LOMBARD, Louise Closser Hale and Outstanding Cast. Also

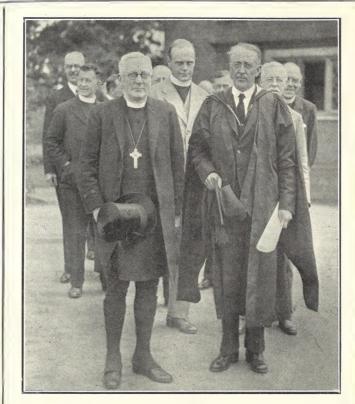
"THE SPEED DEMON" Thrills and Spills with William Collier and Joan Marsh charming pictures making The Ideal Programme.

You can obtain your Wools, Silks & Art Needlework

with accessories and EXPERT ADVICE

PRITCHARD'S

Art Needlework Stuaio, 18 Promenade,



## THE BISHOP OF MANCHESTER AT DEAN CLOSE SCHOOL

At the annual Speech Day on Saturday the Bishop of Manchester (Dr. Warman) gave an interesting address. He is seen above (on left) with Mr. Percy Bolton (headmaster), entering the marquee, with members of School Council following; Rev. L. G. M. Sheldon, rector of Cheltenham, in centre.

SUNDAY

WINTER GARDEN

Band of the Royal Gloucestershire Hussars

3 to 5 p.m. and 8 to 9.30 p.m.

Admission to Gardens free.

Chairs 3d.

## COLISEUM

2.15 p.m. to 10.30 p.m. CHELTENHAM (3715)

No. 1.697.

DOUGLAS FAIRBANKS

in His Latest and Greatest Picture,

"MR, ROBINSON CRUSOE "

Modern Comedy Drama with e beautiful Maria Alba—Also 'HOLLYWOOD SPEAKS'

A Story of Filmland, and a Peep Behind the Scenes, with

Genevieve Tobin and
Pat O'Brien.
Pathe Super Gazette.
All Seats 7d. before 3 p.m.

# WARD'S

## STILLFURTHER REDUCTIONS

Remarkable Bargains in every Department

DO NOT MISS THIS **OPPORTUNITY!** 

HIGH STREET. **CHELTENHAM** 



DALE, FORTY and Co. Ltd., For the PIANOS



PAGEANT AND FANCY FAIR AT GYDE ORPHANAGE, PAINSWICK

A splendid crowd attended the Gyde Orphanage grounds on Saturday, when the Duchess of Atholl, M.P., opened a fete in aid of the funds of the orphanage.

1—Performers in a pageant episode, "The Canterbury Pilgrims visit Painswick."

2.—The platform party—Lord Dickinson, Duchess of Atholl, the Duke of Beaufort, Sir Francis Hyett, the "Chronicle" Photographs. Copies 1s. and 1s. 9d.



CHELTENHAM AND GLOUCESTER SUNDAY SCHOOL ASSOCIATIONS' SUMMER MEETING AT CHURCHDOWN The above associations met at Churchdown on Saturday for their annual summer gathering. They wandered over the fill, visited the old church, had tea at the United Service, Club, and afterwards held a service at St. Andrew's Church.

Various sections of the members present—No. 4: Rev Edgar Neale (Charlton Kings), and the Ven. Archideacon of Cheltenham (Canon F. W. Sears).

"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d. each.



TEWKESBURY SUNDAY SCHOOLS UNITE FOR A HOLIDAY

The whole of the Tewkesbury Sunday Schools united on Thursday, June 29, for their annual outing to Bishop's Cleave.

A crowd on the bottom of a chute.

4.—Some of the mothers present with 6.—Children on the roundabout. 6.—Children on the roundabout.
7.—tioing up the ladder to descend the 2.-Just arrived at the bottom. their babies. 5-A happy crowd arrives. 3.-A group of adults having a rest.



MR. AND MRS. W. G. POTTER, of Birmingham House, Tewkesbury, who celebrated their golden wedding on Thursday last. They were married at Bredon Church on July 6, 1883. Mr. Potter has conducted a china and hardware stores in Bartonstreet, for 45 years. They have three children living.



MR. L. E. FEATHERSTONE,

an old Douglas School boy and Leckhampton an old Bouglas School boy and Leckhampton cricketer and footballer, for whom a valedictory service was held at Salem Church on Tuesday, before he sails for the Congo Region in Central Africa as a missionary.



UNCLE CHARLIES NEPHEWS AND NIECES,
who celebrated their birthdays this week.
1.—Irene Mills, 5 Manser-street.
2.—P. E. Wiggall, Emlyn Lodge.
3.—Freda Lewis 2 North-parade.
4.—Twins! Maurice and Molly Mitton, 50 Union-street.



CIRENCESTER AND TEWKESBURY CONSERVATIVE ASSOCIATION FETE AT CIRENCESTER

At the annual fete of the above association on Saturday, in the Abbey grounds, Sir Bolton Eyres-Monsell, M.P., spoke to a large audience on India.

Major W. J. Anstruther-Gray, M.P., Mr. W. A. Chester-Master, Sir Philip Stott. Seated: Lady Eyres-Monsell, Mrs. Morrison, Mrs. J. G. Flowerdew-Lowson.

Sir Bolton Eyres-Monsell, Sir Thos. Davies, Mr. R. W. D. Perkins, M.P.,

Cheltenham Chronicle "Photographs. Copies 1s and 1s. 9d. each.



DEAN CLOSE SCHOOL SPEECH DAY

The annual speech day at Dean Close School on Saturday was splendidly attended. The weather was delightful, and the cricket match, garden party, swimming display and play (Macbeth) in the grounds all proved most enjoyable.

1.—A number of the masters in their academic robes, awaiting the start of speech-making.

A scholar very attentive to his friends.

Two ladies at the garden party.

DEAN CLOSE SCHOOL SPEECH DAY

4—Escorting his people to the marquee where speeches were made.

5.—A large number of Old Decanians were present—here are some of their seats.

Were present—here are some of the boys watting to take their seats.

8 and 9.—The procession from the cricket field to the speech-making.

"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d. each.



CHARLTON KINGS COUNCIL SCHOOL SPORTS

The sports of the Mixed Schools were held at the Beeches last week, a large number of parents and friends being present.

L-Girls cheering a boys' race.

3.—Some of the boy competitors.

4.—Girl competitors with their head-1—Girls cheering a boys' race.
2—A section of spectators.

mistress, Miss James (on left).
"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d. each.

## TWO GREAT DAYS—WEDNESDAY AND THURSDAY NEXT A FEAST OF BEAUTY — AND OF PLEASURE

CHELTENHAM'S

# Great FLORAL FETE and Pageant Under the auspices of Cheltenham Chamber of Commerce, combined with NATIONAL SOCIETY'S

MONTPELLIER GARDENS, CHELTENHAM

Industrial and Trades Exhibition

## WEST OF ENGLAND BEAUTY COMPETITIONS

Judges: MISS JESSIE MATTHEWS & MR. SONNIE HALE

By courtesy of the British Gaumont Corporation, Ltd.

OPEN BABY SHOW Judges-Dr. Gwendolen M. Brown, M.A., B.Ch.Camb., M.R.C.S. Miss G. Perry (Matron, Victoria Home).

MANNEQUIN PARADE
By Messrs. JOHN LANCE & CO.

"DAILY MAIL" TREASURE HUNT £5 Prize Each Day. Organised by the 'Daily Mail.'

GRAND FLORAL PAGEANT Under the direction of Madame Ethel Irving.

HILL BROS.' WORLD FAIR

OPENING CEREMONY First Day at 12 now by His Honour Judge A. R. Kennedy, K.C., and Mrs. Kennedy, supported by the Mayor and Mayoress of Cheltenham and Members of the Corporation, Sir Walter Preston, M.P., and Lady Preston.

Lumer of the Corporation, Sir Walter Preston, M.P., and Lady Preston.

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CHELTENHAM CHRONICLE AND GLOUCESTERSHIRE GRAPHIC, SATURDAY, JULY 8, 1933

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'LIGHT TOURIST" model we have a large selection

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SHORTS JACKETS EVERYTHING for the CYCLIST at

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8 PORTLAND ST., CHELTENHAM

'Phone 2729.

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PICNIC SETS **THERMOS** FLASKS

(Full range of Prices)

FOLDING CHAIRS and TABLES for Picnic use.

All excellent

Quality yet Prices are Low.

Largest Selection in the Neighbourhood

See Our FINE RANCE of B.S.A. BICYCLES

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Here are some WONDERFUL BARGAINS!

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		Retail Price	
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	Puck Box	8	6

C. & P. JAMES

Photographic Chemists, Promenade, Cheltenham





## SOCIETY WEDDING AT TEMPLE GUITING

The marriage took place at Temple Guiting on June 28 of Dr. Thos, M. Anderson, son of Mrs. Anderson, of Roxburghshire, to Miss Kathleen Elsa Gibbins, eldest daughter of the late Mr. John Gibbins, and of Mrs. Gibbins, of the Old Manor House, Ford, near

Cheltenham. The bridal party.
Photograph by Bassano, Ltd., 38 Dover-street, W.1.

JOHN LANCE & CO. LTD.

# SUMMER **PROCEEDING**

Special Offer of Tailored TWEED SKIRTS, in various styles and colourings, also lengths. Worth 12/11.

SALE 5/11

Mixed Straw and Fur FELT HATS, all this season's styles and colours,

5/- 7/6 10/- Each

Summer-weight VESTS, Ladies' with or without sleeves. Usually 2/11.

SALE
PRICE
Each

GIRLS TAILORED TWEED COATS. lined throughout, in shades of lemon, fawn and blue. Sizes 20in, to 39in. Usually 29/11 to 59/11. 10/- Each

Bargain in BATH SOAP, 5oz. Tablets, suitable for hard water, fine quality Cold Cream Soap.

SALE
PRICE

Tablet

Bargains in FABRIC GLOVES, Duplex and Suede Lisle finish, E.W.; 2 Button; Fancy Cuffs. Many shades and all sizes. Usually 2/11 and 3/11. SALE 2/Pair

WASHING CREPE DE CHINE, Pure Silk, a most reliable fabric, in all shades. Usually 4/11. 36 ins. wide.

SALE PRICE Yard

Fine PANAMA CREPE, in a soft Draping Texture in useful colours. 36 ins. wide. Originally 2/11.

SALE PRICE 1/11 Yard

Men's Summer Weight INTERLOCK UNDERWEAR, Vests, Pants 2/3 and Trunk Drawers. Each

1,000 Yds. REVERSIBLE CRETONNE, in all colourings. Yard. 30ins. wide. 36ins, wide 63d, yard.

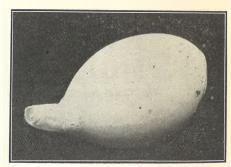
JOHN LANCE & Co., Ltd. CHELTENHAM



MR. CHAS. F. MACE. younger son of Mr. and Mrs. A. J. Mace, of 30 Albert-street, Cheltenham, who died at the Cheltenham General Hospital on June 26, aged 22 years. He had started on a promising career in the postal service.



MR. EDWIN STEVENS, who died on June 28, aged 79 years. His wife predeceased him two years ago. He farmed for many years at Dowdeswell and Foxcote, and was much respected.



A FREAK EGG
This egg, with a handle, was laid by a duck belonging to Mr. E. Bird, of Up Hatherley, It is about the ordinary size,

Painless Foot Manipulation

A thorough scientific London training (Medical and Surgical) and thirty years' practical experience has given Mr. Ventris-Field a unique advantage in the treatment of all cases. He has now been established at his Surgery, 59 Rodney Road, over a guarter of a century. 'Phone 3266.

Printed and Published as a Gratis Supplement by the Cheltenham Newspaper Co., Ltd.



With Which is Incorporated the "Cheltenham Looker On" SATURDAY, JULY 15, 1933.

No. 1,698.

THE **OPERA HOUSE**  TO-NIGHT at 6.30 and 8.30—The Great Stage Play, "IT'S A BOY."

NEXT WEEK:—Continuous performance 2.0 fill 10.30. All British Programme. Stanley Lupino, Betty Stockfield in "KING OF THE RITZ," a brilliant musical romance; also "IN A MONASTERY GARDEN," starring John Stuart and Joan Maude. The Latest News in Sound.

## PALACE

Phone 2553. 2,15-Cont.-10.30. HEAR HIGH STREET. HERE Monday. July 17th for 3 days.— Ramon Novarro and Helen Hayes

"THE SON-DAUGHTER" Also Boris Karloff and Comstance Cummings in

"BEHIND THE MASK" Thursday, July 20, for 3 days— William Haines and Madge Evans in

"FAST LIFE"

Also Walter Huston and Kay Johnson

"AMERICAN MADNESS"

## THE DAFFODIL

'Phone CHELTENHAM 3369, 915 Continuous Daily 10.30.
Monday, July 17th Tuesday and Wednesday—

"SIX HOURS TO LIVE" A Dramatic Screen Masterpiece, with Warner Baxter, Miriam Jordan and John Boles. Also

"RACKETY RAX"

with Victor McLaglen. Thursday, Friday and Saturday-

"SALOMY JANE" with loan Bennett and Farrel!: Also "EMBASSY GIRL" with Sally Eilers

## MAISON ANNETTE. PROMENADE,

Are now showing a full range of Corsets, Corselettes, Belts and Brassieres.

Customers' Own Patterns Can be Copied.

Experienced Fitters always in attendance.

CHELTENHAM Talephone 2122.



## CHELTENHAM FLORAL FETE

At the opening of the magnificent Floral Fete on Wednesday bouquets were presented to Miss Lucy Trye (daughter of the Mayor) and to Mrs. Ernest Dicks by little Miss Pauline Allen.

The presentation to Miss Trye.

SUNDAY

WINTER GARDEN

Band of the

Royal Gloucestershire Hussars

3 to 5 p.m. and 8 to 9.30 p.m. Admission to Gardens free.

## COLISEUM

(CHELTENHAM 3715). 2.15 p.m. to 10.30 p.m.

Constance Cummings

n a thrilling drama of Intrigue,

"INVISIBLE POWER"

with

Lee Tracy and Walter Connolly. Also Adolphe Menjou in

The NIGHT CLUB LADY' with

Mayo Methot and Skeets Gallagher Pathe Super Gazette.

All Seats 7d. before 3 p.m.

## STILLFURTHER REDUCTIONS

Remarkable Bargains in every Department

DO NOT MISS THIS OPPORTUNITY!

HIGH STREET, CHELTENHAM



DALE, FORTY and Co. Ltd., For the PIAN



NAUNTON PARK SCHOOLS ANNUAL ATHLETIC SPORTS

These well-organised and popular sports were held last week on the recreation ground, in beautiful weather, before a very large crowd of parents and friends. The youngsters were very keen and some capital running was seen.

- 1.—Girls cheering during the relay race.
  2.—Competitors in hat-trimming race.
  3.—Boys bursting balloons by blowing.

- 4.—Another excited crowd during racing. 7.—Competitors in girls' relay race.
- 5.—Winners in the infants' fancy dress competition.
  6.—Other competitors in fancy dress.

  8.—Start for boys' championship, 220 yards, won by K. Cornock, with E. Bliss second and A. Luty third.
- 6.—Other competitors in fancy dress.

  Cheltenham Chronicle "Photographs. Copies 1s. and 1s. 9d. each.

CHELTENHAM CHRONICLE AND GLOUCESTERSHIRE GRAPHIC, SATURDAY, JULY 15, 1933



TEWKESBURY RURAL DEANERY MOTHERS' UNION FESTIVAL

Nearly 200 members from the branches of the Mothers' Unions in Tewkesbury Rural Deanery took part in a united service at

Ashchurch Parish Church, afterwards taking tea at Northway House with Mrs. A. B. Fair.

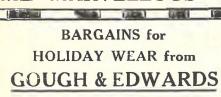
1.—Members from Forthampton.

3.—Banner-bearers with the diocesan right, and life vice-president of the right, and life vice-president of the council (Miss A. G. Hill) left. president (Hon. Mrs. Atlay) in centre, the deanery president (Mrs. Wigan)

4.—A Beckford party. 2.—Ashton under-Hill members.

# **CHELTENHAM**

SOME MARVELLOUS



THE STRAND,

CHELTENHAM

Tan, Grey, Lemon ....

Beautiful COATS in Fine Suitings,, either with Belt or Plain. Tailored— 39/11

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15 Portland Street,

# SUMMER DRESSES At prices from 7/11 ALL NEW 1933 MODELS SILK FLOWERED DRESSES. GEORGETTES, ALL SILK DRESSES. WASHING SILKS, ART SILKS, AND COTTONS in really charming styles and colourings—also few coats and costumes reduced from 50/WONDERFUL BARGAINS— ABSOLUTELY GENUINE A CHANCE YOU MUST NOT MISS

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BEAUTIFUL VOILES & PRINTED ART SILKS

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High Street, Cheltenham



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marvellous collection of new BABY CLOTHES of every description, just secured.

OFFERED AT VERY LOW PRICES

Really magnificent Bargains in SUN and BATHING SUITS, FROCKS, DRESSES, and DAINTY WOOLLIES—Prices from 3/6.

WEST LODGE, MONTPELLIER STREET. CHELTENHAM



## CHELTENHAM FLORAL FETE

The Floral Fete at Montpellier Gardens on Wednesday and Thursday was finer than ever, the three enormous marquees being full of magnificent blooms. A feature of the fete was a floral pageant, directed by Madame Ethel Irving, in which numbers of local girls took part.

- 1.—Girls from Swindon-road Girls' School
  who took part in the pageant.
  2.—Adults in the floral pageant.
  3.—A group of dancers.

  4.—Coun. S. C. Morris, Mrs. Morris, Miss
  E. Courtney, Mrs. Allen, and friends
  at opening ceremony.
  5.—The Rose Queen and her attendants.
- 6.—A mass of roses in the rose show.
  7.—Miss Liddiard with a glorious vase of delphiniums.

Pictures of the Baby Show and Beauty Contest will appear in next week's "Graphic."



RECORD-BREAKING FAIRFORD CARNIVAL

Over 15,000 people attended the magnificent Hospital Carnival at Fairford on Saturday last, and all records were broken. The carnival parade was splendidly organised and carried out, and some fine decorated vehicles were seen.

1—A section of the crowd, which, row upon row, lined the enclosure.

2.—Pedestrian winners in procession.

3.—A first prize vehicle, an "old" lady in frills.

4.—The judges, from left: Lady Violet Benson, Mrs. George Gordon Lennox, Miss Ursula Luce, Lord Palmer.

RECORD-BREAKING FAIRFORD CARNIVAL

Hospital Carnival at Fairford on Saturday last, and all records were broken. The carnival parade vehicles were seen.

9.—Pedestrian and cyclist competitors.

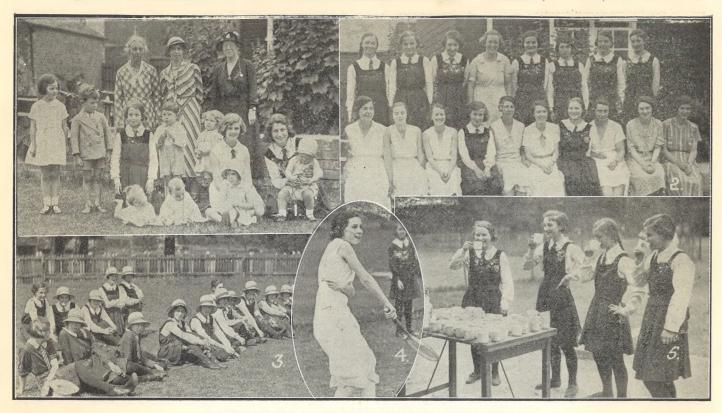
10:—Mr. David Nivan, Col. A. J. Palmer,

Mrs. Gordon Lennox, Sir Lionel Darell, Capt. Frank Mitchell, Lieut.

Anderson.

11.—The Prehistoric "Man" and his steed.

"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d. each.



PATE'S GRAMMAR SCHOOL FOR GIRLS REUNION

The annual re-union of Old Girls was held during the past week-end, the sports being held on the playing field at Pittville on Saturday morning.

1.—Miss Miles on left with grandchildren" 2.—Past and present teams for rounders. of the scnool. 3.—Watching the matches. 5.—Taking refreshment after a strenuous match.



NEW BATHING POOL OPENED FOR CHELTENHAM CHILDREN

One of the three large concrete basins, formerly used as cooling ponds at the old electric light works off the Tewkesbury-road, has been converted into a swimming bath for Cheltenham schoolchildren.

1.—"All do as I do."—Mr. Jack Voyce gives expert advice from the bank.

2.—Boys from the Practising School in 3.—Schoolboys from St. John's smile the bath, with officials responsible their appreciation.

for the scheme standing behind.



THE CHELTENHAM AND GLOUCESTER NEW GREYHOUND RACING TRACK

The Cheltenham and Gloucester Greyhounds, Ltd., open their racing course, situated on the main road at Longleavens, on Saturday, July 22nd. It is acknowledged by greyhound racing experts to be one of the finest in the country, and the opening event is being looked forward to by all classes of the community. The course is exceptionally well laid out and all the latest appliances of the dog racing world are in evidence. The manager, Mr. Morgan, is an experienced official, and a very attractive programme includes Cheltenham and Gloucester Stakes with valuable trophies and prizes. The competitors include many of the best-known racing dogs from London, Birmingham, Manchester, Bristol, etc. Both flat and hurdle racing will be provided. A club membership (limited numbers) is provided in both stands; the fee for the best stand being 10s. per annum and for the other stand 2s. 6d.

Per annum.

1.—General view of track; members' stand

3.—Dogs starting from trap.

5.—A race in progress.

1. General view of track; members' stand on right.
2.—The general manager, Mr. Morgan.
3.—Dogs starting from trap.
4.—The kennels and exercise paddock.

5.—A race in progress.6.—Four of the trainers, with dogs,The starter on left.

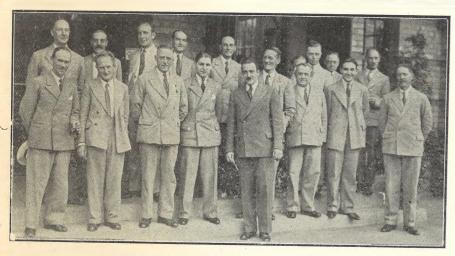


ARCHÆOLOGISTS AT BREDON AND OVERBURY

The Bristol and Gloucestershire Archæological Society visited Bredon and Overbury on Tuesday. The new president, Mr. R. Holland Martin entertained the party to tea at his home Overbury Court, and afterwards gave his presidential address.

1.—A corner of Bredon Tithe Barn, visited by the party, showing the beautiful little chimney and the early Bridger and Bridge dent (left) with Mr. Claude B. Fry, G. McN. Rushworth and Mr. W. H. chimney and the early English window.
2-A party on the steps at Overbury Court. the ex-president. ex-president.

Cheltenham Chronicie "Photographs. Copies 1s. and 1s. 91. each.



## CHELTENHAM MUNICIPAL ORCHESTRA

This band of about 20 instrumentalists, conducted by Mr. Arthur Cole (standing in centre with baton) is now drawing large crowds to the daily concerts in the Winter Garden. "Cheltenham Chronicle" Photograph. Copies 1s. and 1s. 9d. each.



THE SWEDISH INTERNATIONAL SWIMMERS
Who beat Cheltenham at water-polo at Alstone Baths by ten goals to nil.
"Cheltenham Chronicle" Photograph, Copies 1s. and 1s. 9d. each.

Printed and Published as a Gratis Supplement by the Cheltenham Newspaper Co., Ltd.



MANY HAPPY RETURNS OF THE DAY to Uncle Charlie's Nephews and Nieces,

who celebrate their birthdays this week. 1.—Dorothy Cull, 3 Larput-place.

2.—Leslie Cook, 5 Knapp-place.
3.—Beryl Excell, 14 Hungerford-street.

4.-Roderick Armstrong, 9 Shakespeare-road.

5.—Fanny Manning, 21 Commercial-sreet. 6.—Cecil Devine, 49 Rosehill-street.

7.-Joan Brookes, 6 Brevel-terrace, Charlton Kings.

8.—George Badger, 31 Tennyson-road.

## 9.—Gladys Falconer, 3 Swindon-street. ELECTROLYSIS

Superfluous Hair, Moles, Birth Marks, Port Wine Stains, and other facial disfigurements, permanently removed by electrolysis, the desired result being obtained without the slightest scar.—Consult Mr. Alfred J. Ventris-Field, Electro-Therapeutist. Surgery: 59 Rodney-road, Cheltenham.

With Which is Incorporated the "Cheltenham Looker-On" SATURDAY, JULY 22, 1933.

TO-DAY Stanley Lupino, Betty Stockfeld in "KING OF THE RITZ," also "IN A MONASTERY GARDEN."

NEXT WEEK:-The Greatest Musical Production Ever Made--" VIENNESE NIGHTS," with Jean Hersholt, Alexander Gray, Vivienne Siegal, Louise Fazenda. Full supporting programme. Reduced Price up till 3.0 p.m.

## PALACE

THE

OPERA HOUSE

Phone 2553.

HEAR HIGH STREET. HERE
Monday, July 24th, for 8 days only
Alison Skipworth and
Stuart Erwin in
"He Learned About Women" Also Owen Nares and Benita Hume in

"DISCORD"

with Harold Huth.
Thursday, July 27th, for 3 days
George Raft and Nancy Carroll in
UNDER COVER MAN's
with Lew Cody and
Gregory Ratoff— Also
Buck Jones and Barbara Weeks

"WHITE" EAGLE"

## THE DAFFODIL

Phone CHELTENHAM 3360. Phone 2.15 Continuous Daily 10-30. Monday, July 24th, for 10 days

## "THE BITTER TEA OF **GENERAL YEN"**

East or West Man's Passion knows no Gods.

See the Greatest Dramatic Spectacle of the Year, starring Barbara Stanwyck and Nils Asther,

Also Godfrey Tearle and Russel Thorndike

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with accessories and EXPERT ADVICE from

## PRITCHARD'S

Art Neediework Stuaio,

18 Promenade, CHELTENHAM



PRIZE-WINNING TRIPLETS

Mrs. Pates, of 23 Serio-road, Gloucester, whose triplets were awarded a special prize at the Floral Fete Baby Show. They were fine, healthy children, 12 months old, two girls and one boy, and were very much admired. The mother has also daughters of 21 and 18 years of age.

SUNDAY

WINTER GARDEN

Band of the Royal Gloucestershire Hussars

3 to 5 p.m. and 8 to 9.30 p.m.

Admission to Gardens free.

Chairs 3d.

## COLISEUM

2.15 p.m. to 10.30 p.m

CHELTENHAM (3715).
The Screen's Most Glorious Star. CONSTANCE BENNETT

in Her Finest Picture, " ROCKABYE" with Paul Lucas and Joel McCrea.

" 13 WOMEN "

An Unusual and Thrilling
Mystery Drama, featuring
Irene Dunne,
Myrna Loy Jill Esmond,
Ricardo Cortez,
Pathe Super Gazette
All Seats 7d, before 3 p.m

Your Choice B.S.A.

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Prices from £100 Just have a trial run! LESLIE PAYNTER

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DALE, FORTY and Co. Ltd., For the PIANO



## CHELTENHAM ROTARIANS' TREAT TO CHILDREN

More than 250 children from Nazareth House, The Elms, Boys' Orphanage, and St. Monica's Home were entertained by Cheltenham Rotary Club at the Royal George Hotel, Birdlip, on Saturday.

1—A group of children waiting their turn for the start of the 'Hidden Treasure' 'Cricket.

2.—Mr. Kenneth Waite joins the boys at 5.—Scrambling for the bag of sweets which Rotarian Barnard offered as a

competition.

bait for his fish.

3.—The swings were a great draw. 4.- A big load on the see-saw



## INTERESTING CHELTENHAM WEDDING

Miss Vera Jones, a well-known member of Wesley Church, Cheltenham, and a keen member of the Cheltenham Ladies' Water Polo team, was married at Wesley Church to Mr. J. J. Christophers, of Troon, Camborne, Cornwall on July 12. The bridal party.

"Cheltenham Chronicle" Photo graph. Copies 1s. 9d. each.



CHELTENHAM SOCIETY WEDDING
Much interest was taken in the wedding
at Holy Apostles' Church on Wednesday of
Lieut. Col. Ernest L. du Domaine (late Royal Canadian Regiment) to Miss M. Irene Lancashire, daughter of Mrs. Lancashire and the late Mr. Henry Lancashire, of Abbotsford, Old Bath-road, Cheltenham. The bridal couple leaving church.



CHARTER DAY AT TEWKESBURY

Abbey service.

2.—The Mayor (Councillor R. Gaze), on right, with Corporation officials.

Celebrations commemorating the granting of Tewkesbury's chief charter took place at Tewkesbury last week.

1.—Miss Gwen Lally, producer of Tewkesbury's chief charter took place at Tewkesbury last week.

3.—Councillors entering the Abbey.

4.—Tewkesbury ladies in pageant dress lining up for procession.

5.—Town Councillors entering High
5.—Town Councillors entering High-

'Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d. each.

Friday and Saturday, July 21 and 22, are

GLOVERS, THE SILK SHOP, WORCESTER

Popular

Popular

All

REMNANTS, SILK, COTTON and WOOLLEN FABRICS

will be sold at genuine half prices. Visit John Glover, 85 High Street, Worcester, for quality and service in fabrics. All fabrics bought will be cut out free of charge from Butterick Patterns—style leaders of the world



THE BABY SHOW AT CHELTENHAM FLORAL FETE

Such a large number of babies were entered in the Baby Show at the Floral Fete last week that the boys had to be judged on the first day and the girls on the second.

1.—Competitors with their mothers and 4.—Judging and weighing the babies. A 6.—Mrs. Foster, of Burford, with her

- friends waiting their turn to be judged.

  2.—Beryl Doreen Poole (2nd), Margaret
  Joan Lee (1st), and Barbara Williamson, three winning girl babies (18
  months—two years).

  3.—A charming boy competitor.
- baby is on the scales, Dr. Gwendolen Brown, a judge, is in centre, and Miss Perry, the other judge, on right, questioning one of the mothers.
- Nurses Sheridan and Evans on left. 5.—Four of the boy winners, with their
- son Rodney, a second prize winner (12-18 months).
- 7.—More competitors awaiting judgment,
  8.—The winning twins—Seated, Betty
  and Doreen Hoare (3rd), Claude and
  Allan Townsend (1st), John and Joy Searson (right) 2nd.

# BABY'S NEEDS ARE MANY ...



but: they need not be costly if you buy them at DRAKE'S

For years Drake's have featured a specialised department for Baby's Wear and Baby's needs, and everything from the delightful cots to the dinky little suits are most inexpensively priced—even more so during the SUMMER SALE which is now in

DRAKE'S Winchcombe Street, Cheltenham





whom the public selected Miss Irene Henderson (No. 3) 1st, Miss Mollie Cooper (No. 6) 2nd; Eileen Hancock

(No. 4) 3rd. 2—"Miss Amberley," "Miss Swindon,"
"Miss Dudbridge," and "Miss

GREAT BEAUTY SHOW IN CHELTENHAM

A competition to select the prettiest girl in the West of England was held at the Cheltenham Floral Fete last week.

Leanington," who were placed 3rd, was supplied by John Glover, whom the public selected Miss Irene Henderson (No. 3) 1st, Miss Mollie 4.—Miss Evelyn Harrison (left), the Irene Henderson, Chelten Worcester Beauty Queen, who won, second.
looked very charming in an ivory 5.—The arrival of Miss Jessie Mal all-silk satin marocain gown, which (centre) at the Floral Fete, "Cheltenham Chronicle" Photo graphs. Copies 1s. and 1s. 9d each.

was supplied by John Glover, The Silk Shop, Worcester; and Miss Irene Henderson, Cheltenham,

second.
5.—The arrival of Miss Jessie Matthews

# Attainment of Beauty

Natural Beauty is Woman's greatest charm but attractiveness depends upon its correct emphasis. The Skilled Cavendish House Specialists in Facial Massage, Hairdressing, Manicure and Beauty Culture generally know in what way this emphasis can be applied.

In the Perfumery Department can be

obtained-



is every Woman's Ideal

The influential clientele whom we have the privilege to serve are best able to testify to the excellence of this service, one of the many which Cavendish House presents to the thousands of customers using the store. The same attentive care is revealed in the Men's Hairdressing Department.

Persumes, Powders, Beauty Preparations of these famous Houses—

Elizabeth Arden; Cyclax; Thamar; Innoxa; Leichner; Chanel; Coty; Morny; Marriett Hubbard Ayer; Yardley and Jean Patou

Visit the Beauty Salons of CAVENDISH HOUSE, Cheltenham



CHELTENHAM FLORAL FETE BABY SHOW

1.—A number of ladies who gave invaluable 2.—Jeanne R. Pearce 2nd, Dorothy J. 3.—Two lady doctors interested.

1. Help in marshalling the babies and Robson 1st, Margaret M. May 3rd 4.—Waiting to be judged.



# CHELTENHAM'S



SALE of SUMMER HATS now PROCEEDING

Delightful Models

Remarkably Low Prices



Miss Irene Menderson, THE WINNER. an assistant

in our Millinery Department





Model Hats at less than Half-price

from **5**/-

Folding Holiday

Hats  $3/11\frac{1}{2}$ 

E. L. WARD Ltd HIGH STREET, CHELTENHAM



MANY HAPPY RETURNS OF THE DAY
to Uncle Charlie's Nephews and Nieces
1.—Patricia Wilkes, 26 Sandford-street.
2.—Gerald Rutland, 83 St. Paul's-road.
3.—Chrissie Twinning, 40 Duke-street.
4.—Patrick Lynch, 20 Sun-street.
5.—Barbara Roberts, 2 Burton-street.
6.—Hazel Buckingham, 20 Great Western-6.-Hazel Buckingham, 20 Great Western 7 -George Ashfield, 28 Burton-street.



SAVE THE COUNTRYSIDE CONFERENCE IN TEWKESBURY

Well attended meetings were held at the Geo. Watson Memorial Hall, Tewkesbury, on Saturday last. Major-General Sir Fabian Ware took the chair in the morning and Sir Philip S. Stott in the afternoon. The platform party, from left:—Sir Philip S. Stott, The Earl of Crawford and Balcarres (president of the Council), Major-Gen. Sir Fabian Ware, Mrs. Chevallier Parker, Capt. R. Kirby, R.N. (Organising Secretary), and Mr. E.

JOHN LANCE & CO. LTD.

# HALF-PRICE BARGAINS next THURSDAY and FRIDAY

PRINTED ART. SATINS, in rosebud designs, on ground shades of Ivory, Pink, Sky, Parchment, Nil, Coral, Lemon, Apricot. 36 inches wide. Exceptional value. Originally 3/11. 1/11 REDUCED TO PER YARD 1/11

UNCRUSHABLE CHECKED ART, CREPE, heavy quality. Small woven checked design, in Saxe. Green, and Wine. 36 inches wide. Exceptionally smart. This season's price 3/11.
REDUCED TO CLEAR PER YARD

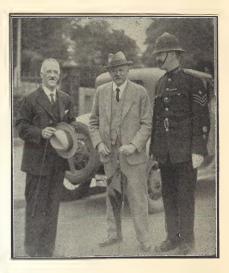
## Silk Remnants at Half-Price to Clear

COTTON POPLIN, striped, which makes up and washes splendidly. Suitable for Frocks and Pyjamas, in various colours.
Usually 1/11.
HALF PRICE PER YARD

UNCRUSHABLE CREPE LINCERIE, which washes well and makes up into the daintiest of Lingerie. Pink, Blue, Nil, Lemon, Mauve, Fawn, Champagne, and Ivory. Usually 1/11 yard. HALF PRICE PER YARD

Don't forget to visit Lance's next week

JOHN LANCE & Co., Ltd. CHELTENHAM



GORDON BOYS' BRIGADE MEMORIES. Sergt. Major E. J. Slade (left), Brig.-Gen.

Peebles, chairman of governors; and P.-Sergt. Higson, formerly the big drummer at the unveiling ceremony at Gordon Lamp



MRS. K. E. TOWNSEND; wife of Mr. J. E. Townsend, of the Bell Inn Shurdington, who died suddenly on July 11, aged 49 years. Mrs. Townsend had made many friends during the 20 years she had been at Shurdington,



containing vital vitamin "D" (sunshine). Made only by LOCKE'S.



CHILDREN OFFICIATE AT CHURCH SERVICE
Children were responsible for the carrying on of all three services at Shipton Oliffe
Church last Sunday, reading the lessons, acting as sidesmen, etc. The vicar, Rev .E.
C. Hanson, preached. The children, with their vicar, outside the church.

## Painless Foot Manipulation

A thorough scientific London training (Medical and Surgical) and thirty years' practical experience has given Mr. Ventris Field a unique advantage in the treatment of all cases. He has now been established at his Surgery, 59 Rodney Road, over a quarter of a century. 'Phone 3266.



## INTERESTING CHELTENHAM WEDDING

Mr. Tom James, only son of Mrs, Ben James, of Malcolm Ghur, Bath-road, Cheltenham, was married on Wednesday at St. renham, was married on Wednesday at St. Paul's Church, to Miss Mabel Coates, daughter of Mrs. C. J. Coates, 10 Pittvilleparade, Cheltenham. The bride's dress was designed by Lafayette (Brighton, 1931, Ltd.).

County Distributor for Hillmans:

# H. E. STEEL (Himself) QUEEN'S GARAGE, CHELTENHAM NO OTHER ADDRESS

15,000 MINX CARS have taken the Road in the last 15 MONTHS!

We invite you to try out this marvellous car-you'll find it the essence of luxury and efficiency—in fact just the car you've been seeking!

36 m.p.g.

60 m.p.h.

£10 tax

HILLMAN 10/30 h.p.

FAMILY SALOON with 4-speed gear box

SEATS 4 LARGE ADULTS COMFORTABLY

PRINTED AND PUBLISHED AS A GRATIS SUPPLEMENT BY THE CHELTENHAM NEWSPAPER COMPANY, LIMITED.

With Which is Incorporated the "Cheltenham Looker On" **SATURDAY, JULY 29, 1933.** 

## THE **OPERA HOUSE**

TO-DAY:-Vivienne Segal, Jean Hersholt in "VIENNESE NIGHTS."

NEXT WEEK.—On the Stage, 6.30 - Twice Nightly-8.40. London's Latest Revue "HELLO EVERYBODY." The Novelty Show of 1933 Box Office Now Open. Tel. 3159.

## PALACE

Phone 2553. 2.15-Cont.-10.30. HEAR HIGH STREET. HERE Monday, July 31st. for three days, Edmund Lowe and Wynne Gibson

"The Devil Is Driving' Also Randolph Scott and Sally Blane in (Zane Grey's)

"WILD HORSE MESA" Thursday, Aug. 3, for 3 days only. Herbert Marshall in

"EVENINGS FOR SALE" with Sari Maritza and
Charlie Ruggles.
Also Constance Cummings and
Ben Lyon in
"THE BIG TIMER"

## THE DAFFODIL

Phone CHELTENHAM 3360. 2.15 Continuous Daily 10.30. Monday, July 31st, Tues. & Wed. Ben Lyon and Barbara Weeks in

"BY WHOSE HAND" Dick Cromwell Dorothy Jordan "THAT'S MY BOY"

TOR THE WEEK " EVEREST "

Thursday, Friday and Saturday, Mae Clark in

"WATERLOO BRIDGE Tom Mix and Tony in ROUGH RIDING ROMEO"

## MAISON ANNETTE.

PROMENADE,

Are now showing a full range of Corsets, Corselettes, Belts and Brassieres.

Customers' Own Patterns Can be Copied. Experienced Fitters always in attendance.

CHELTENHAM Telephone 2122.

THE COUNTY HIGH SHERIFF'S GARDEN PARTY The Hon. Samuel and Mrs. Vestey (on right) receiving their guests at Stowell Park on Saturday, when they entertained about

300 county council members, officials, and personal friends to a delightful garden party. They are here seen welcoming Captain and Mrs. Colville, of Sandywell Park.

SUNDAY

WINTER GARDEN

Band of the Royal Gloucestershire Mussars

3 to 5 p.m. and 8 to 9.30 p.m. Admission to Gardens free.

Chairs 3d.

## COLISEUM 2.15 p.m. to 10.30 p.m. CHELTENHAM (3715). JOAN CRAWFORD he Screen's Most Popular Star, with WALTER HUSTON in " RAIN " From the Sensational Play by W. Somerset Maugham — Also " AIR HOSTESS," An unusual drama of the Air with Evelyn Knapp and James Murray, PATHE SUPER GAZETTE All Seats 7d. before 3 p.m.

Magnificent Bargains

Holiday Wear

Don't miss this chance at

High Street, Cheltenham



DALE, FORTY and Co. Ltd., For the PIAN



BURROW'S SPORTS CLUB EVENING SPORTS AND FETE

The members of above club from their associated businesses—Imperial House, Cheltenham Press, and Norman Sawyer and Co.
held a most enjoyable meeting on their sports ground. A large crowd attended.

1.—A group of employees.
2.—Some of the spectators.

3.—A strenuous pull in he tug-of-war.
4.—Start of hobble and poodle race.
"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d each.

# 1900

Thirty-three Years ago.

During the Boer War, the Business (now a National Concern) of

## ED. J. BURROW & CO., LTD.

was started very modestly at St. John's Lodge, Hewlett Road, with a staff of 3! while to-day-

With its associated Printing Works and London Staff, 362 men and women are employed in the firm's enterprises—and 2 of the original 3 are still with the firm as directors!

THE PRESENT DAY FIRM OF ED. J. BURROW & CO., LTD., STANDS SUPREME

as the largest concern of its kind in Great Britain, and it is calculated that the total output of Guidebooks, Maps and Publicity Handbooks of every kind, Exceeds 2,000,000 Copies Annually

thus carrying the name of Cheltenham to every part of the country.

Publishers for the ROYAL AUTOMOBILE CLUB, the hundreds of Brochures produced annually, including the well known Royal Automobile Club Year Book and Guide, also the firm is responsible for the production of the popular AUSTIN MAGAZINE—edited, illustrated and printed in Cheltenham — while the DUNLOP GUIDE for Motorists, THE DUNLOP BOOK, the DUNLOP ATLAS, and other publications testify to the esteem with which the Dunlop Company views the work of ED. J. BURROW & CO., LTD.

With the aid of an enthusiastic and loyal staff and a clever board of directors-most of whom are actively "managing" departments—and a skilled band of 45 outside representatives,

ED. J. BURROW & CO., LTD. LOOK FORWARD TO FURTHER DEVELOPMENT AND GROWTH IN THE DAYS THAT ARE TO COME



SUCCESSFUL FETE AT WOOLSTONE RECTORY



CHELTENHAM CURATE MARRIED the wedding took place in London on Monday of Rev. E. F. Yorke, Cheltenham Parith Church, to Miss Marjorie J. Nevin, of Dunmurry, Ireland.



MILITARY WEDDING AT FARMINGTON

Great local interest was shown in the wedding at Farmington Church on Thursday, July 20, of Captain Robert Laurence Herbert Green (Kings' Shropshire Light Infantry), son of the Rev. and Mrs. Lawrence Green. of Mayfield, Cheltenham, to Miss Frances Mary Barrow daughter of Lt.-Col. and Mrs. Charles Barrow, of Farmington Lodge, Northleach. The hridal group at reception.

Photograph by Mr. W. J. Butt, Bourton-on-the-Water.



## CIRENCESTER HOSPITAL CARNIVAL

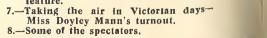
The annual Hospital Carnival, held on Saturday last, was probably the most successful of the series, the weather conditions being ideal and the attendance extremely satisfactory.

- 1.—The procession through the market place.
  2.—The pedestrian section of procession.
  3.—Mr. R. J. Mullings (chairman of Cirencester Gas Co.), who took a great interest in the carnival.

  4.—Sir Thoma Davies, who presented the prizes won by schoolchildren.

  5.—"The Fairy of the Water Lilies"—Miss Peggy Britt, in a charming tableau.
  - 'Cheltenham Chronicle' Photographs. Copies 1s. and 1s. 9d. each.

- 6.—A jolly crowd of local young men whose "military band" was a great feature.





THE COUNTY HIGH SHERIFF'S GARDEN PARTY AT STOWELL PARK

A garden party was given on Saturday by Hon. Samuel Vestey and Hon. Mrs. Vestey, in their beautiful gardens at Stowell Park, to over 300 guests, mostly members of the county council and county officials. Some of the guests.

1—The Mayor of Gloucester, Mr. W. A. Rixon, the Mayoress of Gloucester, Town Clerk of Gloucester, and High Sheriff of Gloucester (Mr. C. H. Fox).

2.—Str Frederick W. B. Cripps (chairman of county council), with Mr. and Mrs. A. B. Cook,

3.—Mr. J. S. Morrison. M.P., Mrs. Morrison, and Hon. Mrs. Vestey.

3.—Mr. J. S. Morrison. M.P., Mrs. Morrison, and Hon. Mrs. Vestey.

4.—Hev H. V. Hodson (Northleach). Mrs. Hodson, and the Bishop of Gloucester

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5.—Sir Stanley and Lady Tubbs, with Mr. and Mrs. Sidney Allen.

6.—Mr. and Mrs. Sidney Allen.

6.—Mr. and Mrs. F. Holloway with Mr. and Mrs. A. B. Cook,

7.—Mr. W. A. Rixon (Turkdean) with his sister, Mrs. Arkell (Cheltenham).

Sir John Percival and Mr. N. S. Percival.

Sir John Percival and Mr. E. T. Gardom.

Wark Fenwick (Abbotswood).

"Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d. each.



CHELTENHAM FIRM CATCHES THE KING'S EYE AT THE ROYAL SHOW
While H.M. the King was inspecting the various stands at the Royal Show, his attention was attracted to the fine display of printed matter jointly arranged by Messrs. James Harwood, Ltd., and The New Centurion Publishing and Publicity Company, Limited, of Derby and Cheltenham, as shown in the above picture. His Majesty was impressed with the excellence of the various Handbooks in their intriguing coloured covers, and more especially with the Plymouth and Thames Valley folders, many thousands of which The New Centurion Publishing Company have produced for the Great Western Railway Company.

The Managing Director of the Company is, of course, Miss F. L. Carter, F.Amer.G.S., and much of the work displayed at the Royal Show was initiated at the firm's Cheltenham Offices, Promenade House, Cheltenham. It is increasingly realised that the preparation of printed sales matter is just as much an expert's business as any other profession, and the New Centurion Company are always pleased to discuss with principals the possibility of obtaining more business by means of inexpensive but effective booklets, catalogues, price lists, etc. Guide books are a special feature.



## OPENING OF NEW GREYHOUND RACING TRACK

1.—Part of the crowd in front of stand.
2.—A lady trainer (Mrs. Lovett).

3.-Con. Grio, trained by Mrs. Lovett.

The Gloucester and Cheltenham Greyhounds, Ltd. track was opened on Saturday night last.

wd in front of stand. 4.—A civic party present, from left, Mr.

(Mrs. Lovett), R. O. Seacome, Cr. T. Yarnold. Cr.

led by Mrs. Lovett. H. Miller, Ald. J. Moore, Mr. William Mr. C. H. Griffiths.



MR. W. D. JOHNSTON, M.A., of Little Appley School, Ryde, Isle of Wight. who has been appointed head of the Juntor School at Cheltenham College. He will take charge at the beginning of next term.



INTERESTING CHELTENHAM WEDDING The wedding took place at St. John's, Cheltenham, of Rev. W. R. H. Wright, vicar of Pateley Bridge, Yorkshire, to Miss B. K. Holms, of Farringford, Cheltenham.



BAPTISM AT ALSTONE BATHS.

For the first time on record, Alstone Baths, Cheltenham, were used on Sunday evening for a baptismal service-Mr. J. W. Manning, pastor of the Grove street Mission, Cheltenham, baptising seven adults-four women and three men.



THE BEST SIX BABIES AT THE BABY SHOW

The six prize-winning babies in the six classes at the Baby Show held in conjunction with the Cheltenham Floral Fete were in competition again on Friday last, when they competed for a silver cup presented by the Fete Committee. It was won by Philip Liever (18 months to 2 years), son of Mr. and Mrs. Glover, Lansdown-crescent, Cheltenham (third from left) holding cup. Barbara Sadler (fourth from left) was second. The competitors.



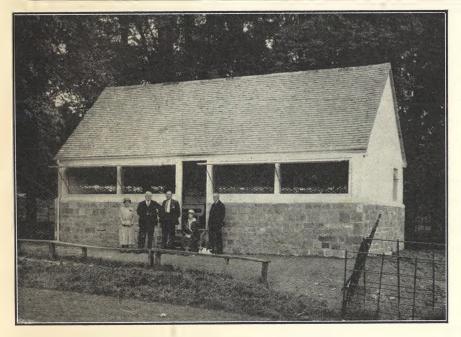
SHERBORNE CHURCH FETE

The annual garden fete was held on Saturday in the beautiful grounds of Sherborne Park,
tennis tournament.

S Dutton (on left) and in American tournament,
utton (on right).

S DERDURIE CHOKCH FEIE

5.—Mr. F, Stratton bowling for live pig.
6.—Mrs. Gray (Haselton) and Mrs.
Warner (Windrush) play bagatelle. 1—Miss Antrobus in tennis tournament.
2.—Hon, Mrs. Charles Dutton (on left) and
Hon, Miss J. Dutton (on right),

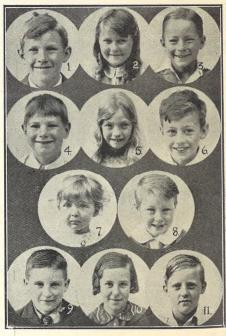


## NEW CRICKET PAVILION AT STANTON

A new pavilion was opened by Lady Stott on Friday evening last on the charming little cricket ground at Stanton. Sir Philip and Lady Stott are in front with Mr. and Mrs. Trevor Wellington and Mr. Pace (secretary of cricket club).

# It Pays to Advertise in the "Graphic"

Printed and Published as a Gratis Supplement by the Cheltenham Newspaper Co., Ltd.



MANY HAPPY RETURNS OF THE DAY
to Uncle Charlie's Nephews and Nieces
1.—Robert Taylor, Berkeley House Cottage,
2.—Sheila Hunt, 4 Sandfield-place, Arle
3.—Clive Morris, 1 Boston-villas,
4.—Ronald Marsh, 13 Elm-street,
5.—Eileen Davage, 6 Hamilton-street,
6.—Bernard Boyle, 3 Ambrose-place,
7.—Ann Skinner 7 Pumphreys-road,
8.—David Jones, 5 Nelmes-row,
9.—William Wellfair, 16 Hereford-place,
10.—Ivy Excell 14 Hungerford-street,
11.—Harold Rogers, 9 Ewlyn-terrace,