THE CHEITENHAM CHRONICES CONTROLL CONTROLL

GRATIS SUPPLEMENT

With Which is Incorporated the "Cheltenham Looker-On." SATURDAY, JUNE 6, 1931

No. 1,588.

OPERA HOUSE, CHELTENHAM

TO-DAY: George Arliss in "OLD ENGLISH." Also Bessie Love in "Conspiracy."

NEXT WEEK: Monday, Tuesday, Wednesday: "THREE FACES EAST," with Constance Bennett and Eric Von Stroheim. Also "CAPTAIN APPLEJACK." Thursday, Friday. Saturday: Marie Dressler and Polly Moran in "REDUCING." Also "OUR MODERN MAIDENS" with Joan Crawford.

PALACE

HIGH STREET, CHELTENHAM
All Week, commencing Monday.
June 8th

Warner Oland and Jean Arthur in

"THE RETURN OF DR. FU MANCHU"

Mystery Thrills and Romance.

--also-Charles Rogers and
Kathryn Crawford
in

"SAFETY IN NUMBERS"

A programmie which will please everyone

THE DAFFODIL

'Phone CHELTENHAM 3360.
FOR ONE WEEK

Commencing Monday. June 8th, Wheeler and Woolsey

in The Mirth of a Nation,

"HALF SHOT AT SUNRISE"

A Sure Cure for the Blues.

-also—

"ONCE A GENTLEMAN"

with Edward Everett Horton and George K. Arthur and Karl Dano in COMEDY.

MARTIN & Co.,

LTD.,

The County Jewellers, Established Over 125 Years.

WEDDING PRESENTS

PROMENADE, CHELTENHAM SPA. Tel. 2821.



MR. AND MRS. W. H. JONES,

of Church-street, Tewkesbury, who to day celebrated their golden wedding. Mr. Jones has been an antique dealer in Tewkesbury for many years. They have ten children living (out of fifteen), and 32 grandchildren.

A. WHITCOMBE & Co. Ltd.,

Experts in the

Restoration of Paintings, Drawings & Engravings.

PRINT SFLLFRS & FRAME MAKERS.

16 Promenade & 24 Clarence Street, Cheltenham
ESTABLISHED 1846.

TELEPHONE 2422.

Winter Garden

KINEMA.

PROMENADE, CHELTENHAM.

All Week, commencing Monday, June 8th

Carl Brisson and Elissa Landi in

"KNOWING MEN"

Outstanding **British** Production. also

Fanny Brice and Robert Armstrong

in

"BE YOURSELF"

The Theatre Built for Sound.

"COLISEUM"

Week June 8th, 2.15 to 10.15 p.m.

"A DEVIL WITH WOMEN"

starring

Victor McLaglen and Mona Maris;

also

"SOUP TO NUTS"

A Full Course of Comedy with Ted Healy and Frances McCoy All Seats 6d. before 3 p.m. Daily.

FOICE'S,

Promenade, Cheltenham

The House for Distinctive
HAIRDRESSING AND
ARTISTRY IN HAIRWORK
Telephone 3490.

Telembone 2 5 8 0.

W. Scott Cooper,

Diamond Merchant, Jeweller, Goldsmith and Silversmith.

The Promenade, Cheltenham LICENSED VALUER

DALE, FORTY @ ITD For the Best

PIANOS



I.—A mannequin wearing a pearl necklace worth £1,000, besides valuable earrings, bracelets and rings, at the jewel parade

on Wednesday.

2.—Mr. E. A. Dodd (president of L.J.A. and allied trades).

anned trades).

The seven mannequins who displayed the jowels; second from left is Mdlle. Yvonne Mertens, the famous film mannequin. The beautiful gowns and hats were supplied by Madame Wright, Little

Promenade, Cheltenham, who personally supervised the whole of arrangements.

4.—Mr. Harry Waghorne, Managing Director of Butt and Co., diamond merchants, Chester, as a delegate, visits his father's hotel, Birdlip. He was formerly with Martin and Co., Cheltenham.

The local committee: Mr. P. Thorp, Mr. W. Burns, Mrs. F. J. Simcox, Mr. F. J. Simcox, Mr. Dimmer (chair-

local committee.

The past and present chairmen of association, Mr. E. C. Jones, M.C., and Mr. A. C. Meader.

A number of members on the lawn at Royal George Hotel, Birdlip, where tea was taken on Tuesday.

tea was taken on Tuesday.



MOTOR-CYCLE FOOTBALL

Cheltenham played Stroud on the Athletic Ground on Wednesday evening in a Western Centre A.C.U. League match. Stroud were victors of a fairly even game by two goals

1.—The Cheltenham team from left: M.
Blake, J. Walker, L. Paynter, F. Davis,
G. Stannard (capt.), and S. Barnett.

2.—Stannard hot on the heels of a Stroud

Stroud right-winger.

Cheltenham Chronicle" Photographs. Copies 1s. each. 李若於亦亦 | 李亦若禁於於容如如如如本於 | 如不問端 頭唇放於的 | 今若如如如如如亦亦亦亦亦不不 | 四七七年

FRIGIDA

R. E. & C. MARSHALL, LTD.

ELECTRICAL ENGINEERS.

'PHONE 2351

5 CLARENCE ST. CHELTENHAM

Automatic

Electric Refrigeration



於於

MR. HENRY ROBERT JANES.

of 16 Townsend-street, Cheltenham, who died after a long illness, aged 69 years. He was a prominent Conservative worker in the North Ward for 52 years, and was employed for many years by Messrs. R. E. and C. Marshall. He was very much respected. He leaves a widow, three sons and four daughters.

黃春華縣 格蒂蒂基基福格拉拉拉拉格 拉拉拉格格

Let MOUSELLS move you



Estimates for Removal and Storing Free. Offices:

AMBROSE STREET, CHELTENHAM.

'Phone 2 2 1 2.



Built by Craftsmen

Sole Agents:

Crichton's

394 The Strand, Cheltenham

Send your Films..... to C. & P. JAMES, Ltd.
Chemists (next G.P.O.)
CHELTENHAM

and get a FREE POSTCARD



ALDERTON CLUB FETE

The annual club fete was held at Alderton on Monday. It has a history of over a hundred years; but village clubs are dying out

1.—Alderton Band, in new uniforms. They are all village men.
2 and 6.—Sections of crowd watching races.
3.—Women competitors in 80 yards race.
4.—Members of committee and guests at Monday. It has a history of over a hundred years; but village clubs are dying out means of transport to town are so much better.

5.—Competitors in boys' race.
7.—The women's race.
8.—Girl competitors.

8.—Girl competitors.

8.—Girl competitors.

- Cheltenham Chronicle " Photographs. Copies 1s. and 1s. 9d. each. Postage 2d. extra



GLYNGARTH SCHOOL SPORTS

The annual sports were held on Saturday afternoon last in ideal weather. A large crowd of parents and friends attended.

- 1.—Part of the crowd at the distribution of prizes.

 2.—Proctor winning 100 yards (12 years old).

 3.—Competitors before the start of the relay race.

 4.—Thornhill winning high jump at 4ft. lin.
- "Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d. each. Postage 2d. extra.

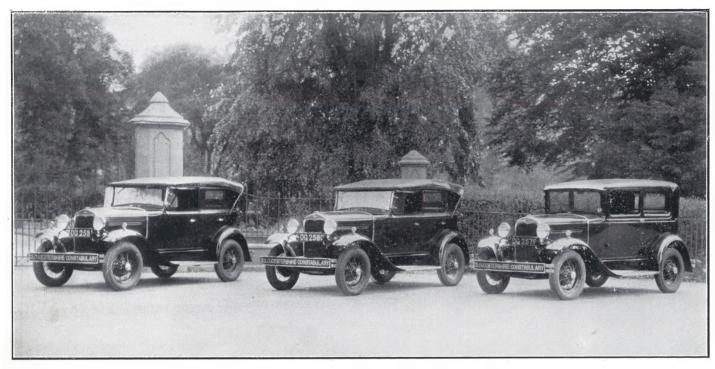
- 5.—The headmaster, Mr. C. C. Perman) and Mr. Edge (sports master) taking ices with some of the boys.
 6.—Thornhill, who won the high jump, with his prize.
 - 7.—Reid, who had the misfortune to fall and break a wrist when jumping well.

 - well.

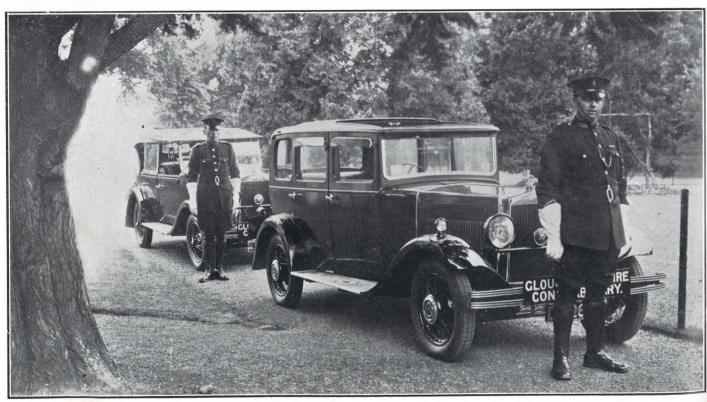
 8.—Watching the high jump.

 9.—Brandt winning the 200 yds. (open)
 He won the cup for most points in open events.

NEW CARS FOR THE POLICE MOTOR PATROL



Police duties entail the use of cars essentially reliable, speedy, and with stamina. These qualifications led to the selection of the Ford Tudor Saloon and two Ford Touring cars, illustrated above, as latest additions to the Gloucestershire Constabulary Motor Patrol Section. Put into commission this week, the cars were supplied by The Victory Motor Co., Ltd., Authorised Ford Agents, of Winchcombe Street, Cheltenham, who are pleased at all times to give demonstrations of any model.



P.C. Greenall and P.C. Finch with two Morris Oxford six-cylinder cars which are under their charge as a part of the Gloucestershire Constabulary Motor Patrol. Morris Oxfords were chosen for this important work because of their renowned reliability in every respect. Both cars are fitted with fume consuming head, which prevents any of the nauseous gases entering the body, thus obviating headaches and sickness, which sometimes occur in long distance closed-car journeys. Triplex glass is fitted throughout. Hydraulic brakes are another feature. The Wicliffe Motor Co., Ltd., Morris House, Bath Road, Cheltenham, main county distributors of these famous cars, were favoured with the order, and this firm always carries a comprehensive range of models for inspection and demonstration

CHELTENHAM CHRONICLE AND GLOUCESTERSHIRE GRAPHIC, SATURDAY, JUNE 6. 1931.



THE GLOUCESTERSHIRE CONSTABULARY MOTOR PATROL INSPECTION

In August, 1930, with four B.S.A. motor-cycle combinations supplied by Leslie Paynter, the number of officers engaged on inspection of the patrol took place on Tuesday at Holland House.

J. Palmer, Mr. E. T. Gardom (clerk to council), Major Brooke-Murray, Major F. W. B. Cripps (chairman), Mr. W. A.

The Chief and superintendents: Supt. Goulder, D.C.C. A. Hopkins, Major Stanley Clarke, Chief, Supt. R. H. Hopkins, Supt. Sainsbury.

Mrs. Goulder and Supt. Goulder.

Stanley Clarke, Chief, Supt. R. H. Hopkins, Supt. Sainsbury.

Major F. W. B. Cripps, Lt.-Col. A. J.

The Chief and superintendents: Supt. Goulder, D.C.C. A. Hopkins, Major Stanley Clarke, Chief, Supt. R. H. Hopkins, Supt. Sainsbury.

Major Brooke Murra; has a joke with the Mayor of Gloucester.

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ARLE COURT HARRIERS PUPPY SHOW

Mr. W. C. Unwin held his annual puppy show at The Kennels, Southwick Park, somewhat earlier than usual this year. Consequently there was a smaller attendance of puppy walkers. He showed a capital level lot of young hounds.

1.—Some of the guests at lunch. From left:

Mrs. Lysaght, Mrs. W. C. Unwin, Mr.

Bower, Mr. Sturmey, and Mr. W. N. Mr. Sturmey, Mr. A. Wilmot, M.H., Dr. J. A. Bower, Admiral Marten, M.F.H., C. Herdman, Seated in front: Mr. W. N. Unwin).

Mr. W. Davis, Mr. F. H. Kendrick, Mr. F. W. G. Kendrick, Mr. P. Turner, M.H.,

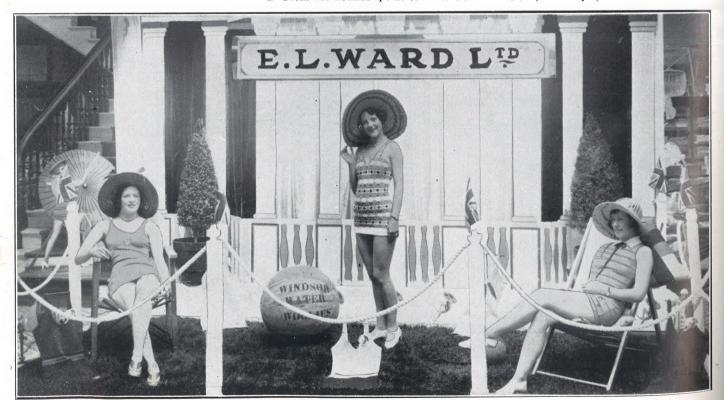
Mrs. Sturmey, Mr. W. C. Unwin, M.H.,

2 and 3.—The judges: Mr. A. Wilmot (Clifton Harriers) and Mr. P. Turner

(Weston Harriers).
4.—From the hounds' point of view. Dr.

Unwin watching judging.
5.—The champion puppy walker. Mr.
F. H. Kendrick (Hatherley) first

for dogs, first for couples, and third for bitches, with Warwick and Warrier (best couple).



A NOVEL DISPLAY OF 1931 BEACH WEAR

Messrs. E. L. Ward, Ltd's., recent demonstrations of the famous Windsor Water Woollies, at the Empire Exhibition and at their spacious premises in High-street, Cheltenham, created extraordinary interest by reason of the variety of charming designs and captivating colourings of the bathing costumes, gowns, wraps, etc., worn by Miss Alys Milner and her assistants. The innovation was a huge success.

PRINTED AND PUBLISHED AS A GRATIS SUPPLEMENT BY THE CHELTENHAM NEWSPAPER COMPANY, LIMITED

GRATIS SUPPLEMENT

With Which is Incorporated the "Cheltenham Looker-On." SATURDAY, JUNE 13, 1931

OPERA HOUSE, **CHELTENHAM**

TO-DAY: MARIE DRESSLER and POLLY MORAN in "REDUCING." Also JOAN CRAWFORD in "OUR MCDERN MAIDENS."

ARNAUD in "CANARIES SOMETIMES SING," Frederick Lonsdale's Charming Love Story, and PARAMOUNT SOUND NEWS.

PALACE

HIGH STREET, CHELTENHAM

Monday, June 15th, and ALL WEEK

The first British Racing Talkie. Stewart Rome and Madeleine Carroll in

"KISSING CUP'S RACE"

Full supporting programme, including

"The House of Secrets" Feature mystery thriller.

THE DAFFODIL

Phone CHELTENHAM 3360 Huge All-Star Programme. Monday, June 15th Week. Elsie Ferguson

"SCARLET PAGES"

Walter Huston

"THE BAD MAN"

THE BACON GRABBERS,
Super Sound News.

MARTIN & Co., LTD.,

The County Jewellers, Established Over 125 Years.

WEDDING **PRESENTS**

PROMENADE. CHELTENHAM SPA. Tel. 2821.



VISIT OF H.R.H. PRINCESS MARY TO GLOUCESTER.

Princess Mary at the Deanery with the Very Rev. Dr. Gee, Dean of Gloucester, who conducted her over the Cathedral.

A. WHITCOMBE & Co. Ltd.,

Experts in the Restoration of Paintings, Drawings & Engravings.

PRINT SELLERS & FRAME MAKERS. 16 Promenade & 24 Clarence Street, Cheltenham TELEPHONE 2422.

"COLISEUM"

Coolest Theatre in Town eek 15th June, 2.15 to 10.30. The World's Most Dramatic Love Story, Tolstoy's Famous Novel,

"RESURRECTION"

with John Boles and Lupe Velez.

"Truly a Great Picture" (Hannen Swaffer)

British Movietone News and Full Supporting Programme. All Seats 6d. before 3 p.m.

Have you seen

"NORTONBURY"

Drake's Model Home.

The modern 6-roomed house, furnished with Olympia Exhibition furniture for £195 complete.

Open Daily 2.30 till 4 (Wednesdays excepted)

Hewlett St. (close to High Street).

Cheltenham.

MAISON ANNETTE.

CORSETS & LINGERIE.

Kensington House, CHELTENHAM. 'Phone 2 1 2 2.

TD For the



WOMEN'S CO-OPERATIVE GUILD CONGRESS IN CHELTENHAM

Over 1,200 women delegates have attended the annual congress of the above guild in Cheltenham this week. They represented 1,300 branches; and in addition there were some 300 visitors, making a total assembly of 1,560 at the Cheltenham Town Hall.

- 1—From left: Mrs. Prosser (Gloucester), secretary of Reception Committee; Mrs. Mellis (London), president of guild; Mrs. Eleanor Barton, general secretary of guild; and Miss Chandler (local congress secretary).
- 2, 3, 4, 5, 6, 7, and 8.—Various sections of the delegates, who came from all over England and Scotland, leaving the hall on Tuesday for luncheon, after their first business session.
- -Three local secretaries of congress: Mr. Salter (general purposes secretary), Mrs. Butter (lodgings secretary), and Mrs. McIntosh (catering
- "Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d, each. Postage 2d, extra.



CHELTENHAM CONSERVATIVE NORTH WARDERS AT PERSHORE

held at the "Three Tuns," Pershore, held at the "Three Tuns," Pershore, where Sir Walter Preston met the party and addressed them briefly, workers in Pershore Square.

2.—In front row, from left, are Mr. Owen Hawkins (agent). Sir Walter Preston.

Cheltenham Conservative North Warders AT PERSHORE

where Sir Walter Preston met the party and addressed them briefly, and Mr. R. Till (behind), Mr. H. Owen (chairman), Mr. C. H. Margrett, Mr.

Chairman, North Warders AT PERSHORE

Where Sir Walter Preston met the party and addressed them briefly.

Mr. R. Till (behind), Mr. H. Owen (chairman), Mr. C. H. Margrett, Mr.

Such.

Some of the men fraternise with the Pershore kiddies. theld at the "Three Tuns," Pershore, where Sir Waller.

1, 3, 4 and 6.—Various sections of the workers in Pershore Square.

2.—In front row, from left, are Mr. Owen Hawkins (agent), Sir Walter Preston.

Cheltenham Chronicle "Photographs.

Mer. R. Till (behind), Mr. H. Owen Chairman), Mr. C. H. Margrett, Mr.

Cheltenham Chronicle "Photographs.

Copies Is. and Is. 9d. each. Postage 2d. extra.

THE PULLING POWER OF THE "GRAPHIC"

In April last Mr. R. W. Smith, Electrical and Wireless Engineer, of Malvern-road, Cheltenham, took a half-sheet space in the "Graphic" to illustrate and advertise the "M.A.C. Transportable Three" Wireless Set, The following letter from Mr. Smith tells what success he had:

The Advertisement Manager, "Cheltenham Chronicle and Graphic."

May 19th, 1931.

Dear Sir,

With reference to my advertisement for the "M.A.C." Wireless Set, which appeared in the "Chronicle and Graphic" of April last, I have pleasure in informing you that, quite apart from the success which the advertisement proved locally, I have to-day received an order for one of these sets from America, and enclose the letter and envelope for your perusal—kindly return to me.

The set really is good value, out, nevertheless. I feel that an order coming from so distant a country is a fitting compliment to the splendid circulation and "pulling power" of your excellent paper, and I hope that this letter, if you choose to publish it, may commend itself to others, who, like myself, have never previously wishing your paper continued success,

P.S.-Please do not disclose names given in letter from America.

I am, Yours faithfully, R. W. SMITH.

CHELTENHAM CHRONICLE AND GLOUCESTERSHIRE GRAPHIC SATURDAY, JUNE 13, 1931.



CHELTENHAM WEDDING WITH FIVE BRIDESMAIDS

Holy Trinity Church, Cheltenham, was crowded on Saturday for the wedding of Mr. Melville Cuthbert Harvey, eldest son of Mr. and Mrs. U. C. Harvey, of Kimberley, Naunton Park, Cheltenham, to Miss Evelyn Mary Woolhouse, only daughter of Mr. and Mrs. and Mrs. J. C. Harvey, of Kimberley, Naunton Park, Cheltenham, to Miss Evelyn Mary Woolhouse, of the bride's brother acted as page.

S. H. K. Woolhouse, of Cemetery Lodge, Cheltenham Chronicle "Photograph. Copies 1s. 9d. each.

"Cheltenham Chronicle" Photograph.



TEWKESBURY GOLDEN WEDDING FAMILY PARTY

Mr. and Mrs. W. H. Jones, of Sherford House, Church Street, Tewkesbury, celebrated their golden wedding on Saturday, when a goodly number of their large family assembled. They have five sons and five daughters living out of a family of fifteen; out of goodly number of their large family assembled. They have 32 grandchildren, most of whom are also in the picture. The wedding couple these, seven are present in the above group. They have 32 grandchildren, most of whom are also in the picture. The wedding couple are seated in the centre, Mrs. Jones holding a bouquet.

"Cheltenham Chronicle" Photograph. Copies 1s. 9d. each.

CHELTENHAM CHRONICLE AND GLOUCESTERSHIRE GRAPHIC, SATURDAY, JUNE 13, 1931.



WOMEN'S CO-OPERATIVE GUILD CONGRESS IN CHELTENHAM

The work of the conference has covered a wide field, and the delegates have shown a keen application and great business capacity in dealing with the various questions.

10 and 11.—Delegates outside the Town Hall at the close of a session.

12.—Mrs. Cottrell (left), the only representative of the C.W.S. Board, with Mrs. F. M. Eddie, a delegate from Canada.

Don't be satisfied with saying "C.W.S."—

See that you get it!

Co-operative Societies are not branches of the C.W.S. (or Co-operative Wholesale Society), but are separate institutions, and have power to sell other goods than those made by the C.W.S. But only C.W.S. goods are guaranteed pure, clean and wholesome by the Co-operative Wholesale Society. Only C.W.S. goods are made in your own C.W.S. factories.



Purchasers should, therefore, look for the name or brand of the C.W.S. on everything they buy at the "Stores," to make sure they are employing their own Co-operative Capital. Otherwise they will assist to make private profit for people other than themselves.

SO WHEN YOU SAY "C.W.S."

LOO FARM FOR THE LABEL

EASTMANS, LTD.

PURVEYORS OF THE FINEST ENGLISH MEAT

> Official Agents for the Sale of SOUTHDOWN MUTTON & LAMB "The Best in the World."

CHOICE ENGLISH LAMB

HINDQUARTERS 1s. 6d lb. LEGS - - 1s. 6d. lb. FOREQUARTERS 1s. 4d lb. LOINS - . 1s. 6d. lb. SHOULDERS - 1s. 5d.

- 15 WESTCATE STREET, CLOUCESTER.
- 43 NORTHCATE STREET, CLOUCESTER.
- 11 EASTGATE STREET, CLOUCESTER.
- 38 EASTCATE STREET, GLOUCESTER.

李爷爷祭司 李林春葵茶爷茶茶茶茶茶茶 医杏香硷 火水药毒剂 外布带格林香香香香香香香香 本容符 不可的者緣 法本本本法律法法法法法法法

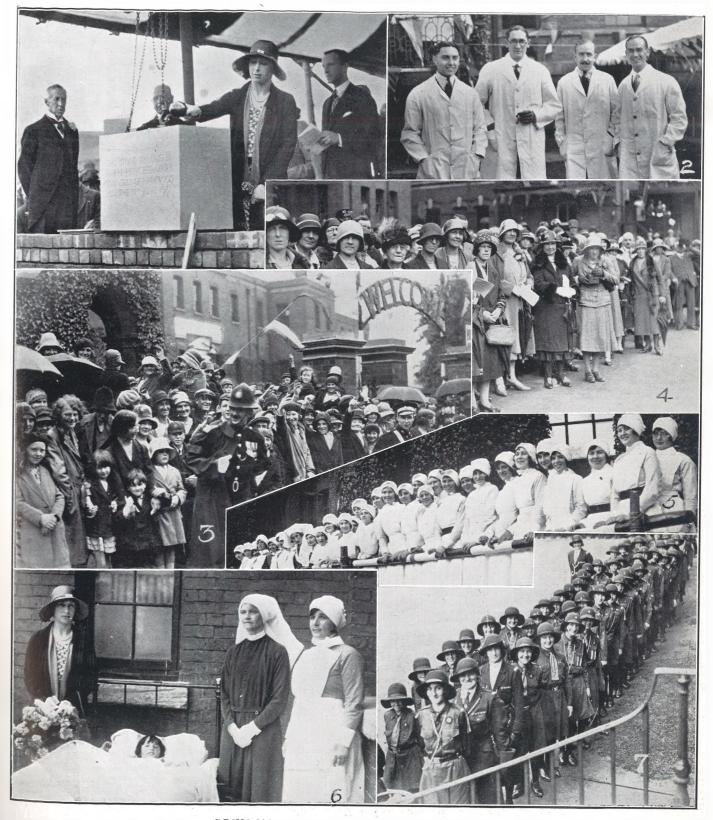


WOMEN'S CO-OPERATIVE GUILD CONGRESS IN CHELTENHAM 13 and 14.—Sections of the delegates leaving the Congress Hall.

Splendid photographs of the local staff from Cheltenham, Gloucester and Tewkesbury, who carried out the catering arrangements so effectively, will appear in next week's issue



CHELTENHAM CRUSADERS AT CHURCH Members of the Sphinx Conclave of Crusaders held their annual church parade to the Cheltenham Parish Church on Sunday. They are here seen leaving the west door.



PRINCESS MARY'S VISIT TO GLOUCESTER

H.R.H. Princess Mary visited Gloucester on Thursday afternoon to lay the foundation stone of the extension to the Gloucestershire Royal Infirmary. Large crowds welcomed her in the streets and at the Infirmary, and she was received by a guard of honour
of Girl Guides and nurses as she entered the Infirmary
of Girl Guides and outside the Infirmary cheer.

6. The Princess at a bed in the child.

- The Princess laying the foundation stone. Mr. Stamford Hutton (chairman of Infirmary Governors, on left), and the Duke of Beaufort on right.

 2.—Four of the resident doctors at the Infirmary. From left: Dr. Richmond, Dr. Ham, Dr. Lewis and Dr. Bawtree.
- 3.—Crowd outside the Infirmary, cheering the Princess on her arrival. 4.—Some of the crowd in the grounds.

 5.—Nurses watching the ceremony.
- 6—The Princess at a bed in the children's ward with the Matron (Miss M. Hughes, R.R.C.), and a sister.
 7.—Some of the Girl Guides in the guard

* Cheltenham Chronicle " Photographs. Copies 1s. and 1s. 9d. each. Postage 2d. extra.



LOCAL RECEPTION COMMITTEE OF WOMEN'S CO-OPERATIVE GUILD CONGRESS

Standing, from left:—Mesdames Pearce, Stoneman, Lusty, Gough, Dorn, Shelley, Hopkins, Bishop, Harden, Cook, Aston and Lyme Speated:—Mesdames Rice, Willis, Watts, McIntosh, Miss Chandler, Mesdames Prosser, B utler, Chamberlayne, Cox. "Cheltenham Chronicle" Photograph. Copies 1s. 9d. and 2s. 6d each.



ALDERMAN W. J. KING TURNER, of 4 East Cliff Gardens, Folkestone, who was elevated to the Aldermanic Bench at Folkestone last week after being a councillor for 18 years. He is an old Cheltonian.



MR. S. G. PEARSON,

of Wesley House, Winchcombe, who died on Monday, aged 67 years. He was a native of the town, and was in the hardware and furniture business from his youth.



DR. J. E. GABB, O.C.,

of 8 Berkeley-place, Cheltenham, who died in Frimley Cottage Hospital He was the eldest medical practitioner in Chelten-ham, being 82 years of

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Iwo Great Days:—

WEDNESDAY & THURSDAY, July 1 & 2

FLORAL FETE

Montpellier Gardens, CHELTENHAM.

Better Than Ever, Finest Display in The West, Wonderful Programme of Attractions.

SEE BILLS AND POSTERS FOR FULL LIST

Tickets now on Sale at Town Hall Bureau, "Echo" Office, all the principal shops, and the Committee. Reduced price if purchased on or before June 27th. Bicycle for best forecast of attendance.

Enter at once for Handsome Prizes for the Best Flower Garden for Houses not exceeding £40 ratable value yearly. Entry forms from Cyril Cassidy, Hon Sec., 58 High Street, Cheltenham.

LANCE'S FASHION SPECIALISTS

FOR

GOWNS

COATS

BLOUSES

MILLINERY

SHOES

UNDER-WEAR

AND

LADIES' WEAR OF EVERY DESCRIPTION FOR ALL **OCCASIONS**

INSPECTION INVITED

JOHN LANGE

AND CO., LTD.,

CHELTENHAM

****|********** CO-OPERATIVE GUILD CONGRESS IN

CHELTENHAM

Fine photographs of the whole of the catering staff (drawn from Cheltenham, Gloucester and Tewkesbury) were taken by our photographer, and will appear in next week's issue (June 20). The whole of the catering was executed by the Gloucester Co-operative Society. Following upon last year's unique distinction

HILDA

had the honour of making a gown for their Majesties' first Court, she is justly delighted to inform her clients that this year she has had the greater honour of creating and designing

THREE GOWNS for their Majesties LAST COURT on Wednesday

Hilda Bell's SALE FURS & FUR COATS Commences on MONDAY

> 1 Imperial Buildings (behind the Fountain),

Promenade, Cheltenham

***** ***********



Let MOUSELLS move you



Estimates for Removal and Storing Free.

AMBROSE STREET, CHELTENHAM.

of every

description REPAIRS



INTERESTING CHELTENHAM WEDDING

The wedding took place at St. Matthew's Church, Cheltenham, on Tuesday, of Mr. L. G. Whitehorn, only son of Mr. and Mrs. G. H. Whitehorn, of 48 Gloucester-road, Cheltenham, to Miss B. Birt, eldest daughter of Mr. and Mrs. Birt, of Church-road, Leckhampton



TEWKESBURY ABBEY WEDDING

The choral wedding took place at Tewkesbury Abbey on Saturday of Mr. Herbert Whitworth, third son of Mr. John Whitworth, of Wordsley, Stourbridge, to Miss Doris Ada Woodyatt, younger daughter of the late Mr. Clement Woodyatt and of Mrs. Ellen Woodyatt, of 88 Church-street, Tewkesbury. The wedding party at the Abbey.

Send your Films 10 C. & P. JAMES, Ltd. Chemists (next G.P.O.) CHELTENHAM and get a

FREE POSTCARD

"PICTURESQUE GLOUCESTERSHIRE"

A beautiful book dealing with a beautiful county
Inspect a copy at "Echo" Office,
Cheltenham

Price 21/-Also may be obtained at Minchin and Gibbs, Gloucester.



CHILDREN'S DAY AT ST. PAUL'S, CHELTENHAM

The first Sunday in June has become known in St. Paul's parish as "Children's Day," and on Sunday afternoon a large number of the Sunday School children and members of the congregation paralled the parish, finishing with a short service in front of the open-air pulpit on the church lawn. The Salvation Army band led the procession, and played the hymns at the service very finely.

service.

Z.—Sunday School girls in procession in Swindon-road.

^{1—}The crowd on the church lawn at close of service.

3.—A section of the choir with Rev. W. A.—Girl Guides at head of procession.

R. Bellerby (vicar) right, and Rev. 5.—Some of the boys in procession.

G. A. Hutchison (curate) left.

[&]quot;Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d. each. Postage 2d. extra.

Gloucester Co-operative & Industrial Society, Ltd.

KNOWLEDGE IS POWER.

The Society has now a Membership of over 27,000, and a Share Capit al of £665,256. It carries on business in 26 shops in Gloucester and 17 in Cheltenham, and one Branch Store each in Sharpness, Tewkesbury and Newent. It has over 600 employees, and pays in wages and salaries over £74,000 annually, and about £5,000 in rates and taxes. It owns and operates two machine and three smaller bakeries, and produces and delivers to its Members 5 million 2lb. loaves annually. It sells and delivers over 26,000 tons of coal yearly, owns and keeps fully employed 66 horses and 100 road vehicles, together with 61 railway coal wagons and 27 motors, and two pneumatic-tyred charabancs (to hold 28 and 19 persons), which are let out on hire. (For particulars enquire at the Office, Brunswick Road, Gloucester).

It owns all of the shops in which it carries on business, as well as as an estate of eight-and-a-half acres of land at India Road, Gloucester, on which is erected extensive stabling, garage, abattoirs, and pork factory, dairy and warehouse accommodation, works department, consisting of carpenters', painters', wheelwrights', blacksmiths', plumbers', and electricians' shops. It also owns twenty-seven dwelling houses let on rental, and two farms situated at Badgeworth and Churchdown, with an acreage of 394.

Its business for the year ending March, 1931, amounted to £788,457. The profits divided amongst its Members for the year amounted to £93,459, in addition to £24,239 as interest on their Share Capital. Since it was established it has lent its Members to purchase their own houses nearly £443,700, representing over 1,072 properties fully purchased and 687 partly purchased.



Join the Society and help to bring about the Co-operative Commonwealth.

MEMBERSHIP IS OPEN TO ALL

Branches: GLOUCESTER, CHELTENHAM, SHARPNESS, TEWKESBURY, NEWENT.

NOTE OUR VARIED TRADES:

Grocery and Provision Dealers, Bakers and Contectioners, Boot Factors and Repairers, Drapers, Tailors and Gents' Outfitters, English, Colonial and Pork Butchers, Hardware and Furniture Dealers, Milk Vendors, and Coal and Oil Merchants.



WEDDING BELLS AT LECKHAMPTON

A pretty and interesting wedding was seen at Leckhampton Church on Saturday, when Mr. Clem Gerrish only son of Mr. and Mrs. W. Gerrish, of Colesbourne, was married to Miss Lily Youds, only daughter of Mr. and Mrs. T. E. Youds, of Holland Villa, Leckhampton-road. The wedding party.

ACOBS & SMITH

The Furriers, Opposite Lloyds Bank, 104 HIGH STREET, CHELTENHAM. Always something new and smart to show you

SHALL WE dine at

SPREAD EAGLE HOTEL

and DANCE at THE PRINCE'S HALL WHY NOT?

Every consideration given for Patrons' comfort (Old English Fare),

or we will hire you

SILVER, I CUTLERY, GLASS, CHINA etc.

to do your parties at home.

Write for terms;

Mrs. Stanley Smith, Spread Eagle Hotel, Gloucester.

'Phone 2721.

A Charming Display of Fashionable **HOLIDAY** WEAR



EVERY Season finds the Display of Fashionable Wear more delightful more comprehensive—at Ward's. This week our windows reveal the charm of AFTERNOON FROCKS, KNITTED WEAR, TENNIS FROCKS, MILLINERY, COATS, etc. Visit WARD'S whenever you are in Cheltenham. A very cordial invitation is extended to you to inspect, at your leisure, all departments of our store.

E. L. WARD, Ltd., High Street : : & North Street, Cheltenham

Printed and Published as a Gratis Supplement by the Cheltenham Newspaper Company, Ltd.

GRATIS SUPPLEMENT

With Which is Incorporated the "Cheltenham Looker-On." SATURDAY, JUNE 20, 1931

OPERA HOUSE, **CHELTENHAM**

TO-DAY:—TOM WALLS and YVONNE ARNAUD in "CANARIES SOMETIMES SING"; also LOIS WILSON in "SO LIKE A WOMAN."

NEXT WEEK:—MONDAY, TUESDAY, WEDNESDAY: NEIL HAMILTON and DOROTHY SEBASTIAN in "LADIES MUST PLAY."

THURSDAY, FRIDAY, SATURDAY:—LUPINO LANE in "THE YELLOW MASK," an Edgar Wallace Musical Thriller; also "RENO," with MONTAGUE LOVE.

PALACE

HICH STREET, CHELTENHAM Monday, June 22nd, for SIX DAYS

Sensational Edgar Wallace Week.

Percy Marmont in THE SQUEAKER Norah Baring and

Bas | Gill in SHOULD A DOCTOR TELL ?

Ten great features written and produced by Edgar Wallace

THE DAFFODIL Phone CHELTENHAM 3360.

FOR ONE WEEK Commencing Monday, June 22nd, Gigantic All-Eritish Programme

THE MAN FROM CHICAGO starring

Bernard Nedell and Joyce Kennedy

also
Jean Colin
in a Rollicking Roaring Farce,
COMPROMISING DAPHNE The British Super Sound News.

MARTIN & Co.,

LTD., The County Jewellers, Established Over 125 Years.

WEDDING **PRESENTS**

PROMENADE, CHELTENHAM SPA. Tel. 2821.



GARDEN FETE AT BISHOP'S CLEEVE

A most enjoyable garden fete was held on Wednesday in the pretty grounds of Cleeve House. It was opened by Mrs. W. S. Morrison, wife of the M.P. for the district. Rev. N. M. Morgan-Brown (vicar), with Mrs. Lascelles (centre), who lent her grounds, and Mrs. W. S. Morrison.

A. WHITCOMBE & Co. Ltd.,

Experts in the

Restoration of Paintings, Drawings & Engravings. PRINT SELLERS & FRAME MAKERS.

16 Promenade & 24 Clarence Street, Cheltenham LSTABLISHED 1846. TELEPHONE 2422.

"COLISEUM"

Coolest Theatre in Town 2.15 p.m. to 10.30 p.m. Matheson Lang in his first

All Talking Picture "THE

CHINESE BUNGALOW

"THE FALL OF EVE A Great Comedy with Patsy Ruth Miller and
Ford Sterling All Seats 6d. before 3 p.m.

Bottler Ales, Cider, Table 419/20

The Strand High St., CHELTENHAM

FOICE'S,

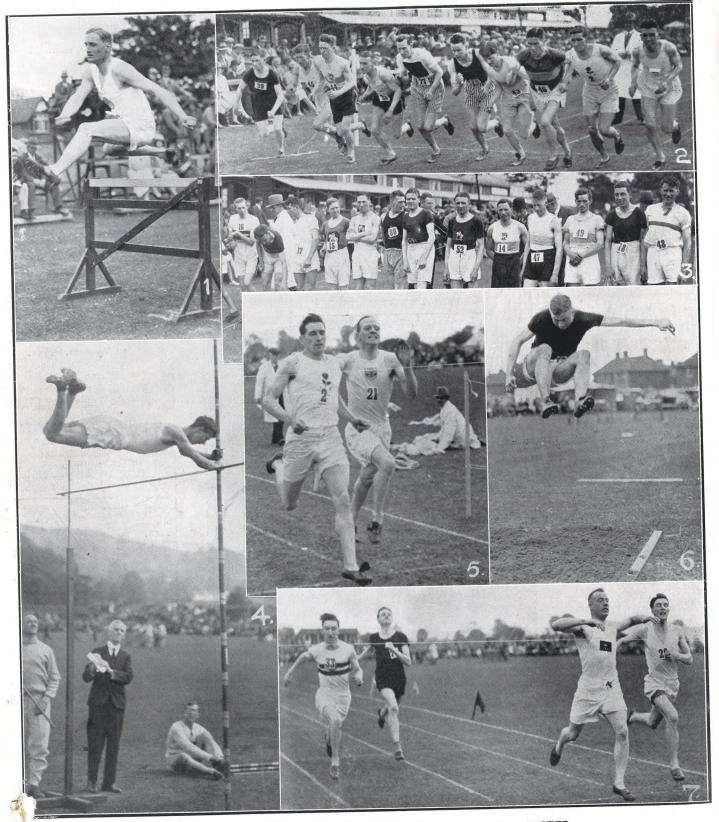
Promenade, Cheltenham The House for Distinctive HAIRDRESSING AND ARTISTRY IN HAIRWORK

Telephone 3490.

Telephone 2580. W. Scott Coope

Diamond Merchant, Jewel er, Goldsmith and Silversmith.

The Promenade, Cheltenham LICENSED VALUER



MIDLAND COUNTIES CHAMPIONSHIP SPORTS AT GLOUCESTER

On Saturday last, in brilliant weather, the Midland Counties A.A.A. Championship Sports were held on the Wagon Works sports ground. One native record was broken—throwing the discus.

- Sround.

 1.—Lord Burghley winning the 440 yards hurdles in 57 3-5 secs.

 2.—Start of mile race, won by C. Ellis (holder), No. 2.

 3.—Competitors for four miles race; Deakin (Cheltenham) on extreme right. J. T. Holden (No. 17) was a brilliant winner.

 "Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d. each. Postage 2d. extra.
- orscus.

 6.—A. J. E. Swann, Birmingham University, winning the long jump. He also won throwing the javelin.

 7.—A. W. Green (holder) winning the 220 yards flat for the seventh time in succession. He also won the 100 yards for the seventh time in succession.



PROFESSIONALS AND AMATEURS AT LILLEY BROOK GOLF COURSE

Two medal rounds were played on Wednesday in the Gloucestershire and Somersetshire at Lilley Brook.

1.—A. R. Bradbeer (Burnham), winner of Professional Competition with 147 (73 and 74) playing an iron shot.

2.—J. C. Gurney (Lilley Brook) driving.

3.—W. F. Rees (captain of Lilley Brook).

PROFESSIONALS AND AMATEURS AT LILLEY BROOK GOLF COURSE

4.—Charlie Parker, who is almost as good at golf as at cricket, did a 77.

5.—J. Horne (Weston-super-Mare).

6.—C. J. Bailey (Bristol and Clifton).

7.—A club member as spectator.

10.—S. G. Wood (Lilley Brook).



THE NORTH FRONT OF LECKHAMPTON COURT
Fete grounds of this beautiful house have been lent for the occasion of a Garden
of a Wednesday next, June 24th, with the object of raising funds for the building
infants' school for the parish.
fete will be many and varied.



A COTSWOLD GOLDEN WEDDING Mr. and Mrs. Jim Stayt, of Lower Swell, who celebrated their golden wedding on June 11.



PRINCESS MARY AT BADMINTON

On Saturday Princess Mary visited Badmint on and inspected some hundreds of Gloucestershire members of the Red Cross, men and women. The function had been postponed from an earlier date, owing to a bereavement in the Duchess of Beaufort's family. The day was beautifully fine.

- 1.—The Princess with Miss C. D. Allen (county director and secretary) and Col. O. levers watching the march past, with the Prestbury contingent leading.
- 2.—The Princess presenting a flag to Dr. Robinson and men of the Cheltenham Detachment. 3.—The Princess is introduced to Lady
- Darell.
 4.—Cheltenham Men's Detachment marching past.

Marling. On right is Sir Lionel





WOMEN'S CO-OPERATIVE GUILD CONGRESS IN CHELTENHAM

A great feature of the Congress at Cheltenham Town Hall last week was the smooth vorking of the catering arrangements, made by the Gloucester Co-operative Society, with a staff collected from Cheltenham, Gloucester and Tewkesbury. The whole of the 1.500 delegates and visitors were served with midday function and afternoon tea in the Winter Gardens and in large marquees adjoining. Great praise is due to Mr. J. T. Jackson (general manager), Miss F. Burgess, in charge of catering, and Mrs. McIntosh (catering secretary).

Top: Miss Burgess (with fur collar), Mrs. McIntosh (next to her), overseers, and the male staff.

Bottom: The waitresses (from Cheltenham, Gloucester and Tewkesbury).

£93,459

How much of this did YOU receive?

If you are not a member, think seriously of what you are missing, and then enrot immediately at your nearest Branch

FOR —

ALL YOUR FOOD, WEARING APPAREL AND HOME NEEDS SHOP at the CO-OP. and share in its Profits every year!

was returned in DIVIDENDS to members of the Gloucester Co-operative & Industrial Society Ltd. during 1930 - - - - - -

OVER 27,000 members of this Society received a share of this huge sum according to the amount spent with the Society during the year and the more each member spends the larger the dividend at the quarter's end.

JUST THINK WHAT THIS MEANS TO YOU.

Furnish your Home at the Co-operative Society; buy your Food, Household Requirements, C'othing—in fact everything you use in your daily life—and at the end of each three months a SPLENDID CASH DIVIDEND awaits you.

Let the Co-operative Society help you to build your Bank Balance,—your House—and equip it!

THE CO-OPERATIVE SOCIETY SERVICE IS THE BEST

JOIN NOW-AND SAVE!

The GLOUCESIER CO-OPERATIVE AND INDUSTRIAL SOCIETY, Ltd.

YOU cannot afford to ignore this.

2/6 DIVIDEND

in every pound

spent with the CO-OP. JAST

HALF-YEAR

GLOUCESTER, CHELTENHAM, SHARPNESS, TEWKESBURY, NEWENT.



On Sunday afternoon Cheltenham and district was visited by a deluge of rain, about on and a third inches falling in little over two hours. The sewers and the River Chelt were alike unable to carry off the rush of water, and extraordinary scenes were witnessed in the streets, many of which were flooded to a considerable depth.

3.—A resident (in oil-skins) in Old Bathroad, is probing for the grating to see if it was blocked. This water came from the Chelt.

3.—Are sident (in oil-skins) in Old Bathroad, is probing for the grating to see if it was blocked. This water came from the Chelt.

4.—A motor cyclist going through water in Old Bathroad. Note the flood of water pouring out of Charlton Park, on left.

5.—Mr. Leslie Paynter emptying his gum boots after wading in to rescue a motor-car.

6.—The Salvation Army Barracks were flooded out, and no service could be held. Here are members of the congregation, after sweeping the water out.

- *.—Sandford Mill-road was absolutely impassable for a time, and the motor-car on left was stranded until hauled out by ropes.

- - gum boots after wading in to rescue
 a motor-car.

 -The Salvation Army Barracks were
 flooded out, and no service could be
 held. Here are members of the
 congregation, after sweeping the
 water out.



THE GREAT STORM IN CHELTENHAM The GREAT STORM IN CHELTENHAM

It loods occurred in places where none had previously been experienced. Harp Hill, Battledown, was like a river; Bath-parade at one time was completely swept by water; and Prestbury-road, near the borough boundary, was submerged to a considerable depth.

The GREAT STORM IN CHELTENHAM

The control of the



CHELTENHAM DOG SHOW

Snaps at the Winter Gardens on Wednesday.

1.—A Great Dane with its master.

2.—Putting a finishing touch to her dog's toilet.

3.—Miss M. Dowson with Karl of Southmore, first prize Alsatian. 4.-Mrs. Catton with her first-prize Collie, Prince Victor.

CHRYSLER CHRYSLER '70' Special Sports

HAVE YOU **PURCHASED**

'ARD'S ONDERFUL EEK-END **BARGAINS?**

Part of a Shipper's Stock has been secured by us for cash—and we pass on the benefit to you at

AMAZINGLY LOW PRICES

SILK SHAWLS : : SUMMER FROCKS : LADIES' MACKINTOSHES FABRIC GLOVES : SYNTHETIC HOSE, Etc.

E. L. WARD, Ltd.,

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Special Sports

Coupé. Latest half-

metal panelled type.

Blue cellulose fin-

ish with furniture uphoistery.

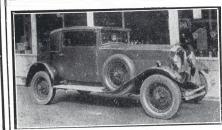
Large built-in lug-

gage trunk; Sun-

shine roof; all fit-

hide

ATTRACTIVE CAR VALUES



£175

ports Coupe, per ect condition. Taxed o December.

£145

£400 **EXCEPTIONAL OPPORTUNITY**

BARGAIN

List Price £545

ACCEPT

tings chromiumplated. An extremely smart car, 1929 Chrysler Saloon, showroom soiled exceptional condition only. Makers' full Exterior and interior guarantee. equal to new. Taxed to December.

LIBERAL ALLOWANCES for your Car in Exchange TERMS ARRANGED

IMPERIAL MOTOR MART

ROYAL CRESCENT

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Several other EXCELLENT USED CARS

in stock for disposal. IBBLES GARAGES, Ltd.

High St. & College Rd. CHELTENHAM Phone

CHELTENHAM CHRONICLE AND GLOUCESTERSHIRE GRAPHIC, SATURDAY, JUNE 20, 1931.



GOLFERS HELP THE HOSPITAL

In aid of the hospital, the members of the Cotswold Hills Golf Club held a hospital competition on Saturday and special games and guessing competitions for men and ladies, all the receipts going towards the hospital. Some of the competitors; and inset, Mr. H. Hardy (president), who distributed the prizes.

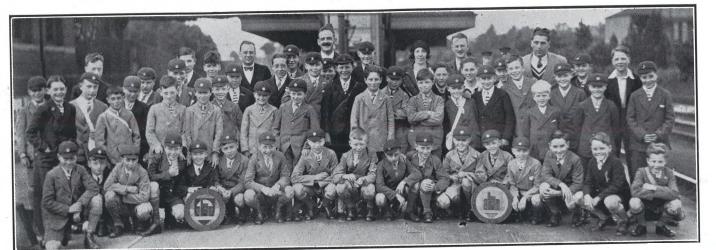


THE FOOD FOR YOUR DOG

This attractive window display of Spillers Dog Foods was made this week by Messrs. Bloodworth and Son, of Albion Street, Cheltenham. The firm specialises in dog * feods, and have now made arrangements for fresh supplies to be received each weekvery important point, as all dog owners know. An interesting and informative book an dogs can be obtained free on calling at Messrs. Bloodworth and Son's shop.



A SNAP AT THE DOG SHOW Little Miss Margaret Hick with "Bill," her father's Golden Retriever.



"AN EDUCATIONAL HOLIDAY." CHELTENHAM PRACTISING SCHOOL BOYS OFF TO LYME REGIS ON MONDAY





POPULAR PRICES EASY PAYMENTS Crichton's 394 The Strand, Cheltenham.



Send your Films....... Let MOUSELLS move you to C. & P. JAMES, Ltd. Chemists (next G.P.O.)

CHELTENHAM and get a

FREE POSTCARD

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THE "CRAPHIC" *****

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GRATIS SUPPLEMENT With Which is Incorporated the "Cheltenham Looker-On."

SATURDAY, JUNE 27, 1931

OPERA HOUSE. **CHELTENHAM**

No. 1,591 TO-DAY: LUPINO LANE in "THE YELLOW MASK," also MONTAGUE LOVE in "RENO,"

NEXT WEEK:—A GREAT BRITISH TRIUMPH, "ALMOST A HONEYMOON," the Sensational Laugh-Hit of the Year. Also MICKEY MOUSE, THE TALKING "CHIMPS," and "PEACE ON THE WESTERN FRONT," a Story of the Battlefields.

PALACE

HIGH STREET, CHELTENHAM

Monday, June 29, and ALL WEEK ENORMOUS ATTRACTION

> Ronald Colman in

RAFFLES

Supporting Programme Laurel and Hardy comedy

THE DAFFODIL CHELTENHAM 3360.

Monday, June 29th.

Buster Keaton in his Latest 9-Reel Mirthquake, "THE FORWARD MARCH"

See Frozen Face win the war after the Armistice;

"MEN OF THE NORTH"

An incident in the lives of the hunted, starring Gilbert Roland

MARTIN & Co., LTD.,

The County Jewellers, Established Over 125 Years,

WEDDING **PRESENTS**

PROMENADE, CHELTENHAM SPA. Tel. 2821.



SOCIETY WEDDING IN CHELTENHAM

Mr. R. F. Woodhouse and Miss Angela Wood, who were married at St. Stephen's Church, Cheltenham, on Wednesday. The bride is the daughter of Mr. L. S. Wood, H.M.I., of Bolton House, Christ Church-road, Cheltenham.

A. WHITCOMBE & Co. Ltd.,

Experts in the

Restoration of Paintings, Drawings & Engravings. PRINT SELLERS & FRAME MAKERS.

16 Promenade & 24 Clarence Street, Cheltenham TELEPHONE 2422.

"COLISEUM"

(Coolest Theatre in Town) 2.15 p.m. and 10.30 p.m.

A Brilliant British Production. "SUCH IS THE LAW"

with Lady Tree, C. Aubrey Smith and

Wyndham Standing atso Rin-Tin-Tin in

"The Lone Defender"

British Movietone News etc., All Seats ad. before 8 p.m. Bottler

Ales, Cider. and Table Waters 419/20 The Strand High St.,

MAISON ANNETTE SUMMER SALE

CHELTENHAM

CORSETS & LINGERIE

Kensington House, PROMENADE, Cheltenham. 'Phone 2122

TD For the



AIR CIRCUS AT BROCKWORTH

On Sunday afternoon enormous crowds of people thronged the Brockworth Aerodrome and vicinity to see some spectacular flying by Captain Barnard on his aeroplane "The Spider," and a number of other officers on other machines. Some hundreds of people were taken up in "The Spider," which carried 16 passengers at a time. A number of free flights were provided by the "Echo" for its readers.

1—A view of Cheltenham taken by a "Chronicle" photographer from "The Spider," showing another 'plane flying alongside in a formation flight over Gloucester and Cheltenham. Four 'planes flew together, one behind and one on either side.

A number of free flights were provided by the "Echo" readers who had free flights: (from left) Mrs. Preator, Mr. Spickerwell, ————, Mr. Holland, Mr. C. H. Reason, Mr. Weaver and Mr. Wright.

"Tom" Voyce and his little daughter ter Prunella (in centre).

Cheltenham Chronicle" Photographs. Copies 1s., 1s. 9d. and 2s. 6d. each.



CHILDREN'S DAY IN CHELTENHAM

- On Thursday evening, June 18, a big Carnival Procession was held through the town in connection with the Children's Hospital Fete. Thousands of spectators lined the route from Montpellier to Sandford Park.
- 1.—Miss Veronica Dartnall, third prize for Mounted Fancy Dress.
 2.—St. Gregory's Sports Tableau, a splendid car, well worthy of a prize.
- 3.—Cheltenham Sports Rally Car, headed by Master Pyecroft on a little tri-
- ded 5.—"We are Seven." An old Austin 7 tri- car fully loaded with black humanity.

 first 6.—Art students out with a barrel organ collected quite a lot for the funds.

 Copies 1s. and 1s. 9d. each. Postage 2d. extra. oycle.

 4.—Mr. Brian Parry as a Poacher, first prize for Mounted Fancy Dress.

 "Cheltenham Chronicle" Photographs. Cc

Prizes were given by the Committee responsible and three Challenge Cups were given for the best entry in each section. Three

-Various characters in Pedestrian Class. 8.-Mr. F. Leopold's car, first prize in Artistic Section. 3.-The "Black and White" entry from the

Boys' Orphanage, first prize for Decorated Commercial Vehicles.

10.—"Uncle Charlie's Corner," with some of the perhans and places. of the nephews and nieces.

CHILLTENHAM CHRONICLE AND GLOUCESTERSHIRE GRAPHIC, SATURDAY, JUNE 27, 1931.



MR. HENRY MORRELL. of the Berkeley Arms Hotel, Cheltenham, who has died, aged 62 years. He was for many years licensee of the hotel, and previously for 15 years employed at the Royal Hotel and 16 years at the Fleece Hotel.

Offer,

JUNE

27th

JULY

8th

to

Stupendous

COATS

CHELTENHAM, 98 PROMENADE Tel. No. 3783

帮扶房格告款 | 格林林林林林林林林 | 林林林林林林林林林林林林林林 | 林林林林林林 | 林林林林林林

IT PAYS TO ADVERTISE IN THE "GRAPHIC"



MISS DORIS BUTLER, MISS DORIS BUTLER, a member of the teaching staff of Swindon-road Infants' School, Cheltenham, who has been selected for a scholarship to the University of Perugia, Italy, this summer. She is a former pupil of Pate's Grammar School for Girls. School for Girls.



MR. ROBERT BOWEN, of 3 Hatherley-st., Chelof 3 Hatherley-St. Chel-tenhain, who died from tuberculosis recently, ** aged 21 years. He was an old boy of the Central School, and a chorister at St. Stephen's Church. He was buried at Chalford on Tuesday.

MAKE IT

FRESHECLEAN

76/4.TO 6

CHELTENHAM'S GREAT

You Must Not Mis

Floral Fete

Montpellier Gardens

Wednesday & Thursday Next, July 1 & 2.

Wonderful Display of GORGEOUS FLOWERS

Equal to anything ever seen in the Provinces.

Royal Artillery Band.

You will also enjoy the extraordinary programme of

ATTRACTIONS and NOVELTIES.

Dancing Exhibitions,

Sheep Dog Demonstration, Cymnastic and Boxing Displays, Country Dances,

Physical Display, Wolf Cubs' Crand Howl, Cheltenham and District Girl Guides.

HILL'S WORLD FAIR And CARNIVAL

LUNCHEONS AND TEAS by Messrs. Georges, Ltd.

Prices of Admission.—First Day: 12 noon to 4 p.m., 2/-; after 4 p.m., 1/-; Second Day: 10 a.m. to 2 p.m., 2/-; 2 to 6 p.m., 1/-; after 6 p.m., 6d. Children Half-Price. 2/- Tickets 1/6 and 1/- Tickets 9d., if purchased by June 27th, entitling the holder of such ticket to forecast the number of persons paying for admission to the Flower Show for the two days. The winner will be presented with

A RUDGE WHITWORTH BICYCLE,
presented by Messrs. A. Williams and Co.,
Portland-street, Cheltenham, Tickets,
Schedules and Full Particulars at Town Hall
Bureau, Cheltenham, or Members of the Committee, and at all Principal Shops.

Reduced Prices for Parties of 25 and over. Cheap Beekings from all Railway Stations within a Radius of 60 miles.

See Posters and Bills for Full Details



was a splendid entry of Undecorated Trade Vehicles, and the horses were well groomed.

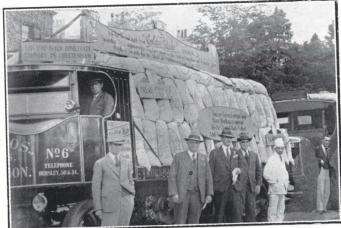
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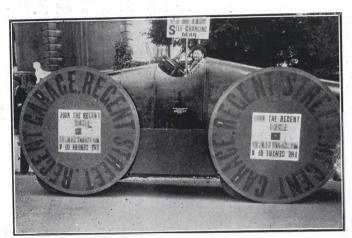
11.—Another section of pedestrians in comic and artistic dress.
12.—Mr. T. Dennis's Aeroplane Car, second prize in Original Decorated Care.

ENTERPRISING TRADERS OF CHELTENHAM

entered their vehicles and displays in the Procession on Children's Day. Here is a selection of them













1.—Messrs. Dicks and Sons' Ideal Home tableau was a novel and much-admired feature of the procession. It gained second prize in the Decorated Commercial Motors section.

2.—The easy manipulation of the Armstrong-Siddeley Selfechanging Gear was featured in a very novel manner by the Regent Motor Co., of Cheltenham, who are the local distributors for these luxury cars.

3. -The entry by W. J. Oldacre, Ltd., Charlton Kings Bakery, representing a bakehouse, complete with oven, gained first prize in the decorated horse vehicles section.

4.—Workman's load of celebrated "Gold Flake" Flour from Draycott Flour Mills, Coaley Junction, Gloucester, drew many exclamations of "I always use it." "Golden Flake" has gained three championship trophies, as well as many medals for absolute putity.

5.—The Cheltenham Original Brewery submitted two very smart entries, one of which was awarded second prize in the Commercial Vehicles section.

6.—The other C.O.B. entry gained the special prize for the best kept engine. This lorry has been driven 27,000 miles by Driver D. Davies (centre of group).



COTSWOLD VILLAGE GREEN OPENED

On Saturday Major-tieneral Sir Fabian Ware, president of the Gloucestershire branch of the Society for the Preservation of Rural England, formally opened the village green at Withington, before a capital crowd of inhabitants.

- 1.—Members of Village Green Committee, and others, from left: Rev. D. Austin Fisher, Col. Messer, Major Abell, Capt. G. H. A. Buxton, Sir Fablan Ware, Mr. W. S. Morrison, M.P., Admiral Marten, M.F.H., Mrs. V. Moore Brown.
- 2.—Miss Cross and Miss Gunther.
 3 and 6.—Village residents at the ceremony.
- mony.

 4.—Children who danced and sang round the maypole.
- 5.—The platform at opening ceremony.
 7.—A section of the audience.
 8.—A general view of the green during the ceremony.
- "Cheltenham Chronicle" Photographs. Copies 1s. and 1s. 9d. each. Postage 2d. extra.



CHELTENHAM TECHNICAL COLLEGE GARDEN FETE AND TENNIS TOURNAMENT ON SATURDAY LAST

1.—A merry group of competitors in the American Tennis Tournament.

2.—Two little pupils of Madame Irving dressed as rabbits.

3.—Miss Saunders, Miss Lloyd, and Miss Carey, who acted as mannequins.

4.—Miss Masters and Miss Levey tack ling midget golf.

5.—Tempting the boys with posies.

6.—Grace in dancing by pupils of Madame Irving.

7..—One of the mannequins.

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The Annual Rally of this Mission was held on Saturday at Uckington, when the Rector of Cheltenham (Rev. L. G. M. Sheldon) presided. About 350 people were present.

- 1—This group includes members from Golden Valley, Uckington, Barrow, Boddington, Staverton and Hayden.

 2.—Members from Witcombe and Brock-
- worth.
 3.—Mr. Ecroyd, Rev. J. H. Andrews and Rev. Collins Williams.
- 4.-Members from Caudle Green, Winstone and Miserden.

 5.—Members from Gotherington.

 6.—Mrs. Roberts, Mr. Samuel, Mr. G.
 U. Roberts, Mr. Nott, Mr. Broom.
- 7.—Members from Cheltenham.
 8.—Members from Maiseyhampton,
 Woodmancote (near Cirencester),
 North Cerney, Shipton Oliffe and
 Andoversford.

LANCE'S HUGE SALE

COMMENCES
ON
MONDAY
NEXT
JUNE 29th



WONDERFUL
BARGAINS
IN ALL
SECTIONS

GOWNS AND MANTLES
AT
CLEARANCE PRICES

MILLINERY
AT SENSATIONAL PRICES
TO CLEAR

JUMPERS, BLOUSES AND FURS

--NEWEST STYLES-ALL REDUCED

LADIES' AND CHILDREN'S

- UNDERWEAR

-- SPLENDID VALUES

LOWEST PRICES

SHOES, GLOVES AND HOSIERY BARGAINS THAT SHOULD BE SECURED EARLY WE SHALL OFFER MANY
BARGAINS IN LACES,
RIBBONS, N°CKWEAR, SCARVES
OVERALLS, HANDBAGS, ETC.

THE SEASON'S MOST
FASHIONABLE SILK FABRICS
AT BARGAIN PRICES

PIECE WOOLI ENS. TWEEDS, &c. AT RIDICULOUSLY LOW PRICES PIECE COTTONS—
MORE TEMPTING BARGAINS
HAVE NEVER BEEN OFFERED

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5TH GLOUCESTER'S WIN COUNTY CUP AT SNEEDHAM'S GREEN, SUNDAY
Standing: Sgt. F. R. Smart, Sgt. Meddows, C.S.M. Goode, Cpl. Sallis, Cpl. A. E. Smith, Sgt. Brisland, L-Cpl. Collins.
Capt. W. Bray, M.C., Corpl. T. Meadows, Corpl. A. Fisher.

(Adjutant), Lieut.-Colonel Macfie, D.S.O.,



A striking Display of Prime New Zealand Show Lamb was made by Messrs. P. M. Nash and Sons, of The Strand, High Street, Cheltheham, last week.

This attracted much appreciative comment. The show was arranged to draw the attention of the public to the high quality Lamb which is sold every day in increasing quantities.

VANDERPLANK

FROM HARRODS

SUMMER SALE

IS TO-DAY AND DURING JULY



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6 TYPICAL EXAMPLES

	Usual price	Sale price
Tailored Suits	$3\frac{1}{2}$ gns.	1_2^1 gns
Coats (all materials) 3 ,,	2 9/6
Frocks (,, ,,	$4\frac{1}{2}$.,	3 gns.
Cardigan Suits		3
Musquash Fur		
Coats	25 ,,	15 ,,
Model Millinery	45/9	21/9

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