

THE CHELTENHAM CHRONICLE AND GLO' SHIRE GRAPHIC

GRATIS SUPPLEMENT.

With Which is Incorporated the "Cheltenham Looker-On."
Saturday, November 5, 1927.

No. 1,401.

CHELTENHAM THEATRE AND OPERA HOUSE.

This Afternoon (2.30) and Evening (7.45):—"YELLOW SANDS."

NEXT WEEK: Personal Visit of HILDA STEWART in the

BRILLIANT
COMEDY: "Meet the Wife."

THE PALACE, HIGH ST., CHELTENHAM.

Director: Shakspeare Shenton.

FOR SIX DAYS.

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A Romance of the Royal Navy.
Founded on the Stories by
"Bartimeus."

"SECOND TO NONE,"

With MOORE MARRIOTT and
All-Star Cast.

A Tense Melodrama, played in a
Wonderful Setting of Britain's
Might, with the approval of the
Admiralty.

Screened at 2.45, 4.45, 6.45, 8.45.

THE DAFFODIL

Cheitenham's Only Real Cinema.

Continuous Performance Daily—
2.30 to 10.15.

FOR ONE WEEK.

Commencing, Monday, Nov. 7:

The World's Greatest Naval
Drama,

"MARE NOSTRUM"
(OUR SEA).

A Glorious Film Epic of Britain's
Wonderful Merchant Seamen
fighting their way to our shores
through Seas invested with
German Submarines.

Blasco Ibanez responsible for the
Story; Rex Ingram for the Film;
and Starring Alice Terry and
Antonio Moreno.

A Daffodil Selected Booking.

Established 1806.

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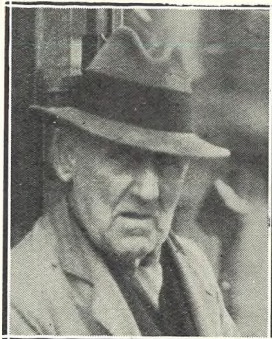
A Large Selection of Second-hand
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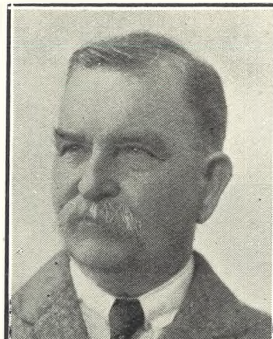
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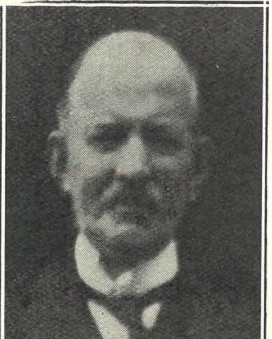
Promenade, Cheltenham.



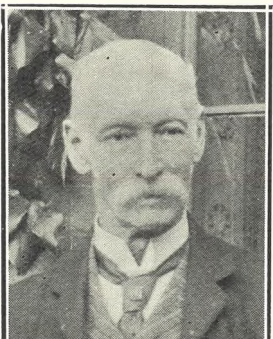
MR. "BILLY" WILKS,
of Coomeville, Cheltenham,
who died Oct. 27th, aged 72
years. In his youth he was a
professional runner, and on
Dec. 27, 1880, won the great
Sheffield Handicap at odds of
33 to 1. In his prime he did
124½ yards in 12 secs. For
many years he was a driver of
Cheltenham trams. He
lived with his daughter.



MR. JOHN PEARCE,
of The Homestead, St. Mark's,
Cheltenham, who died on
Oct. 26th, aged 73 years. He
has resided in Cheltenham
for the last 14 years, but in
his early years was sugar
planting and mining in South
Africa, retiring about 23 years
ago.



MR. W. H. SHIPWAY,
tobacconist and confectioner,
of 97 Albion-street, Chelten-
ham, who died on Sunday,
Oct. 30th, aged 65 years. He
had been in business there
for 40 years. His mother still
lives at Kingstanley, and he
leaves an only daughter.



MR. E. MORETON,
of the White Lion Inn, Glou-
cester Street, Cirencester, who
died on Oct. 26th, aged 82
years. He was a native of
Nailsworth and for some years
farmed there, being a corporal
in the Royal Gloucester Hus-
sars. He has been at the
White Lion over 23 years.

Winter Garden NEW KINEMA, PROMENADE, CHELTENHAM

Director: Shakspeare Shenton.

FOR SIX DAYS.

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Ethel Shannon and

William Fairbanks in

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"SPUDS."

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A FINE SCHOOL RUGBY FOOTBALL MATCH.

Cheltenham College v. Clifton College matches are now looked forward to as something good, since the historic match a few years ago, considered by good judges the classic match between all schools. The large crowd who turned up to witness the match of the year last Saturday was not disappointed, for Cheltenham played brilliantly in the first half, leading by 17 points to nil. Clifton changed their tactics at half-time and scored four times, the final being 22 points to 14 in Cheltenham's favour.

1, 5 and 6.—Sections of the Collegians.
2.—Dr. Curtis-Webb and Mr. Slingsby.
3.—College breaking through in first half.

4.—College prefects carrying their whips.
7.—Some of the spectators.

8.—Clifton team coming out.
9.—Spectators.

"Cheltenham Chronicle" Photos. Copies 1s. and 1s. 9d.



WEDDING AT ALL SAINTS', CHELTENHAM.

The marriage took place at All Saints' Church, Cheltenham, on Saturday, October 29th, of Mr. H. V. Davis, of Ovillers, Harp Hill, to Miss A. M. Green, third daughter of Mr. and Mrs. W. Green, of 3 Hill View Villas, Harp Hill, Cheltenham.

Photo by "Cheltenham Chronicle."

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SHIRTS, Soft or Stiff Fronts,
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LIEUT.-GENERAL RICHARD WAPSHARE
(G.), K.C.I.E., C.B., C.S.I.,
of Crofton Lodge, Grafton Road, Cheltenham,
who was elected for the West Ward, Cheltenham,
in place of Mr. T. E. Whitaker (retired),
without a contest.

ARTISTRY IN HAIR
AND HAIR WORK.



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OF LADIES'
WINTER
COATS.
BY
Lance's**

£2,000

Worth of HIGH GRADE COATS
all perfectly tailored, trimmed
GOOD QUALITY FUR,
lined throughout.

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**THURSDAY NEXT
NOVEMBER 10th,**

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Discount of 20 o/o to 30 o/o
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INCLUDING NAVY AND BLACK.

SEE WINDOWS AND
VISIT SHOWROOMS.

John Lance
& CO., LTD.,
CHELTENHAM SPA.

Read the "Echo" Daily.



DEAN CLOSE SCHOOL COMMEMORATION SERVICE.

Commemoration Day at Dean Close School was observed on Tuesday, Nov. 1st, the Chapel Service being preceded, as usual, by the reading of the School Roll of Honour and parade of the O.T.C. and scholars.

- 1.—The Roll of Honour being carried from the Chapel by two N.C.O.'s of the School O.T.C., followed by Revs. D. S. Horsfield and D. H. Badley.
- 2.—Mr. E. Ellam reading the names on the Roll.
- 3 and 5.—Sections of O.T. C. on parade.
- 4.—Old Decanians present at the ceremony.
- 6.—Parents and relations of the boys.
- 7.—Scholars entering the Chapel.
- 8.—Some members of the School Choir.
- 9.—Some of the masters.

"Cheltenham Chronicle" Photos Copies 1s. and 1s. 9d. each. Post 2d. extra.



OPENING MEET OF COTSWOLD HOUNDS.

The hounds met as usual at the Master's residence, Sandywell Park, on Tuesday last, Nov. 1st. Capt. and Mrs. Colville dispensed hospitality to all in time-honoured style. It was a beautiful hunting morning and there was a bigger crowd present, both on horse and afoot, than for some years. The hounds found at once in the railway cutting in the Park and went off at full cry, with an immense field streaming after them, and a capital day's hunting ensued.

- 1.—Sturmev, with the hounds at the meet.
- 2.—Mr. R. Sharp
- 3.—Grandfather and grandson: Mr. Colville, sen., and Captain Colville's only son.
- 4.—What hounds have to put up with. Looking very resigned to his lot with the weight of Master Young.
- 5.—Mr. E. Gibbins and Mr. R. H. A. Gresson on left, Captain Reynolds on extreme right.
- 6.—Miss Healing (Beauthorns).
- 7.—Mr. J. P. Robinson.
- 8.—The Master—Captain Colville, and his little boy on his new pony.
- 9.—Charlie Beacham opens his 41st season and had a fall during the day.
- 10.—Two lady foot followers.
- 11.—Mr. W. C. Unwin, M.H., and Mr. Hall (an ardent foxhunter).

"Cheltenham Chronicle" Photos. Copies 1s. and 1s. 9d.



PROPOSED WIDENING OF CHELTENHAM'S PROMENADE ROADWAY.

Representative Promenade tradesmen have held a meeting and appointed a deputation to interview the Cheltenham Corporation to urge upon them to increase the width of the roadway of the lower part of the Promenade (opposite the Post Office), in view of the increased traffic and consequent congestion at this spot. It is proposed to take down the trees and electric light standards at the edge of the present pavement and widen the roadway to where the white line is drawn on above photo, still leaving an extremely wide pavement and a row of trees to form the avenue. This would give a square effect from the Clarence-street end to the Taxi-cab Stand on the next corner. We publish a snap of the roadway (inset) showing the extreme congestion of traffic which constantly occurs here.

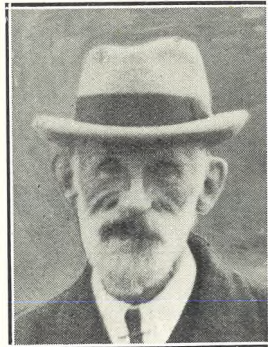
"Cheltenham Chronicle" Photo.



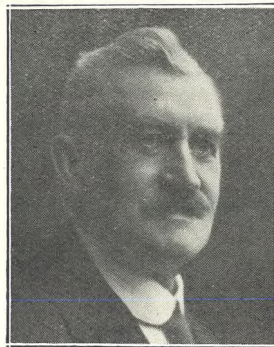
THE NEW MAYOR AND MAYORESS OF GLOUCESTER.

Alderman W. C. Matthews, the Mayor-Elect of Gloucester, and his wife. Alderman Matthews is a life-long citizen, and has devoted many years to Municipal life, so that his election is highly popular among all ranks in the old city.

[Photos by Richard Hall, Clarence Street, Gloucester.



COUNCILLOR A. DANIELS, the Liberal Member of the Tuffley Ward on Gloucester Corporation, who is the prospective new High Sheriff of Gloucester in succession to Mr. Norman Bruton.



MR. JOHN McMILLAN, Head Office Motive Power Inspector at Gloucester, who is retiring after 46 years' service with the L.M. and S. Railway Co. He was presented at Gloucester on Saturday last with a gold watch, suit case, and wallet



ROUND THE TOWN IN CHELTENHAM.

Snap taken in and around the Promenade during the week-end.

No. 3 is Mr. Felton (Winchcombe Street) and his daughter.

"Cheltenham Chronicle" Photos. Copies 1s. each, postage 2d. extra.

THE "ECHO" IS THE LEADING EVENING NEWSPAPER IN GLOUCESTERSHIRE.

WONDERFUL VALUE IN NEW AUTUMN COATS

Here we illustrate just two or three numbers from our Coat Department. In Our Showrooms you will find many hundreds of other Models, each one being selected with the utmost care as to style, cut and finish. Even in the lower priced coats this will be evident.



Girls' **LEA HERETTE MACS.**, in Tan or Black. All Sizes from 24in. Also Sou'-Wester to match, 2/11.
 Girls' **SMART COAT**, in Velour Cloth, with New Front Belt. In all Colours and Sizes from 24in.
 Tailor-made **COAT**, with Fur Collar and New Front Belt. In all Sizes from 27 inch.
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Ladies' **VELOUR CLOTH COATS**, Well Cut, with Front Belt and Fur Collar. In All Colours. **29/6**

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Ladies' **FACE CLOTH COATS**, Very Fine Quality, Smartly Cut and Trimmed. Fur Collar. In all colours. **£3 19s. 6d.**

THE CHELTENHAM CHRONICLE AND GLOUCESTERSHIRE GRAPHIC

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No. 1,402.

CHELTENHAM THEATRE AND OPERA HOUSE.

This Afternoon (2.30) and Evening (7.45):—"MEET THE WIFE."
 NEXT WEEK: The Famous "A" Co. of the "The Co-Optimists."

THE PALACE, HIGH STREET, CHELTENHAM
 Director: Shakspeare Shenton.

Monday, Tuesday, Wednesday:—**REGINALD DENNY** and ALL-STAR CAST in **"OUT ALL NIGHT."**
 There's only one laugh in this Picture and it lasts from start to finish!
 Screened at 2.45, 4.45, 6.45, 8.45.
Douglas Cochrane and his Popular Orchestra.
 Thursday, Friday, Saturday:—**Edward Everett Horton** and **Marion Nixon** in **"TAXI! TAXI!"**
 A laugh-thriller of a red-blooded architect, a white taxi, and a beautiful girl with the blues. Screened at 2.45, 4.45, 6.45, 8.45.
 Next Week:—**SYD. CHAPLIN** in **"THE BETTER 'OLE."**



CHELTENHAM DOUBLE WEDDING.

On Wednesday, Nov. 9th, the two daughters of Mr. J. Smith, of 224 High Street, Cheltenham, were married simultaneously at St. Paul's Church, Cheltenham. Above they are seen with their father, who gave them away, entering the church. They are Miss Margaret M. Smith, who married Mr. E. W. Humphris, of 6 Tivoli Street, Cheltenham, and Miss Noreen Katherine Smith, who married Mr. Arthur Riches, son of Mr. A. Riches, of 2 Oakville, Swindon Road, Cheltenham. Other pictures on another page.
 ("Cheltenham Chronicle" Photos. Copies 1s. each.)

Winter Garden NEW KINEMA, PROMENADE, CHELTENHAM
 Director: Shakspeare Shenton.

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 Best Pictures at Ordinary Prices.
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THE DAFFODIL
 Cheltenham's Only Real Kinema.

Continuous Performance Daily 2.30 to 10.15.
FOR ONE WEEK,
 Commencing Monday, Nov. 14th, Nathaniel Hawthorne's Classic, **"THE SCARLET LETTER."**
 "A poem in pictures, a noble tragedy worked out to its fitting conclusion, a story of mother-love in its most dignified form.—"Evening News."
 Starring **LILLIAN GISH.**
 The Daffodil Grand Orchestra accompanies this Great Picture at Each Screening.
 Country Patrons can make sure of their Seats by 'Phoning 3360.

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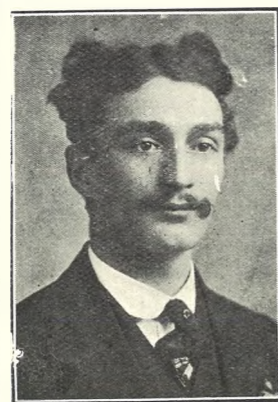
Promenade, Cheltenham.

BE UP-TO-DATE—READ THE "ECHO."

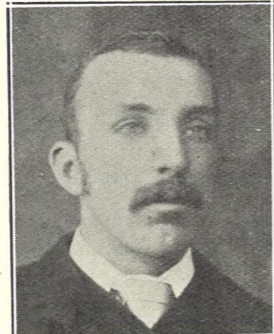
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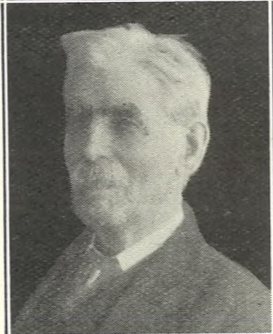
MR. AND MRS. ELISHA PHILLIPS, of Shurdington, near Cheltenham, who, on Oct. 27th, were presented with an illuminated address and a gift of £33 from the parishioners in recognition of their zealous service to the Church for 39 years and 28 years respectively, on the occasion of Mr. Phillips's retirement from the position as verger, through ill-health.



MR. J. F. WARD (Lab.), of 3 Linden-terrace, Cleveland-street, Cheltenham, who was elected Councillor of the North Ward, Cheltenham, on Tuesday last. He defeated the retiring candidate, Mr. F. H. Bastin (Cons.) by 23 votes. He is a railway signalman and had fought the Ward several times before.



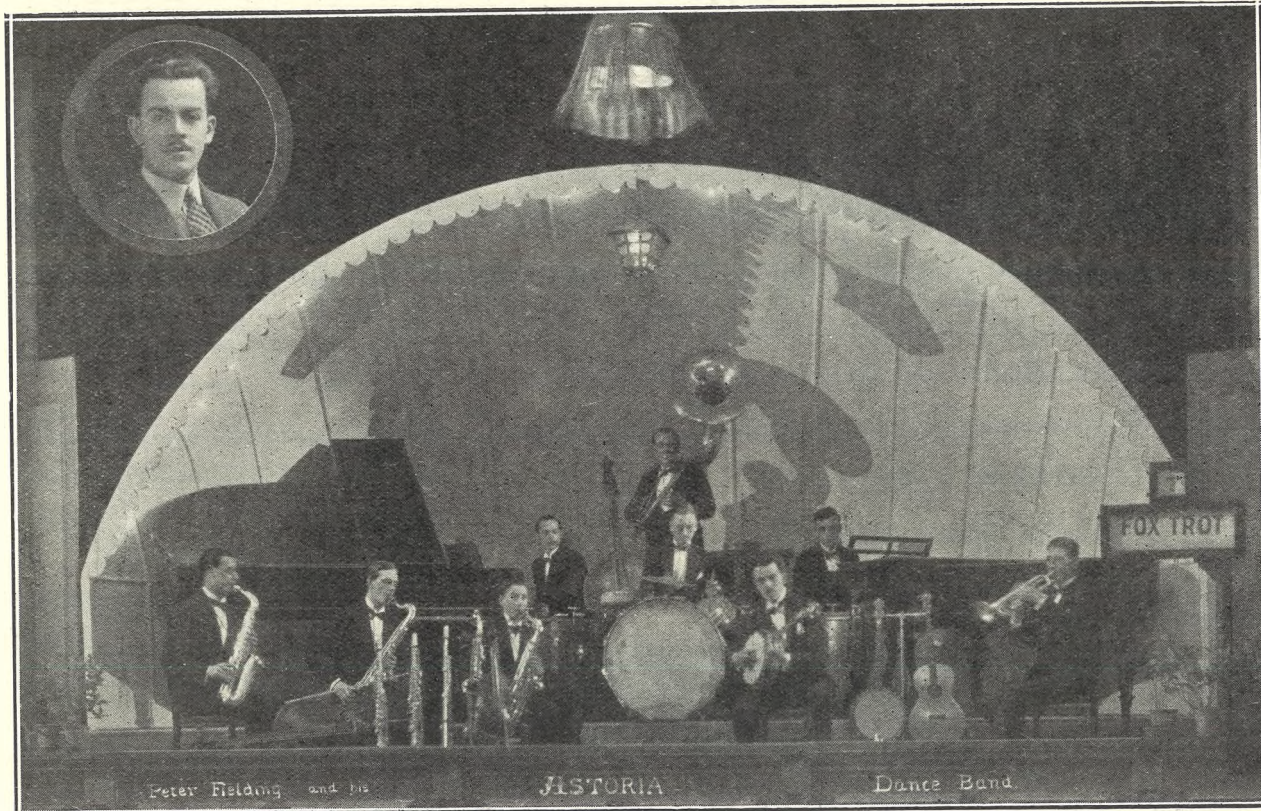
MR. JOHN COX, of 51 Brunswick Street, St. Paul's, Cheltenham, who died on Oct. 27th, aged 62 years. He was for over 45 years in the employ of the G.W.R. Three of his brothers are also in railway service. He leaves a wife and one child.



MR. JAMES TAYLOR, of 2 Victoria-terrace, St. John's, Cheltenham, who died on Monday, Oct. 31, aged 86 years. He was an upholsterer with Messrs. Merry and Co., Clarence-street, for nearly 50 years, and was a medalist of the old Gloucestershire Royal Engineer Volunteers.

RAFFIA-CRAFT, KNITTING WOOLS, EMBROIDERY SILKS, COTTONS, Etc.
 Hand-made Garments and Xmas Presents to Order.
The Regent Wool Shop,
 2a REGENT STREET, CHELTENHAM

HAND-SEWN MAKING from 30/- REPAIRS SAME DAY.
 JOINT AND ARCH SPECIALISTS AND BUNION CURERS.
 London City Honours.
PROGRESS BOOT WORKS,
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THE BAND THAT MAKES YOU DANCE !!

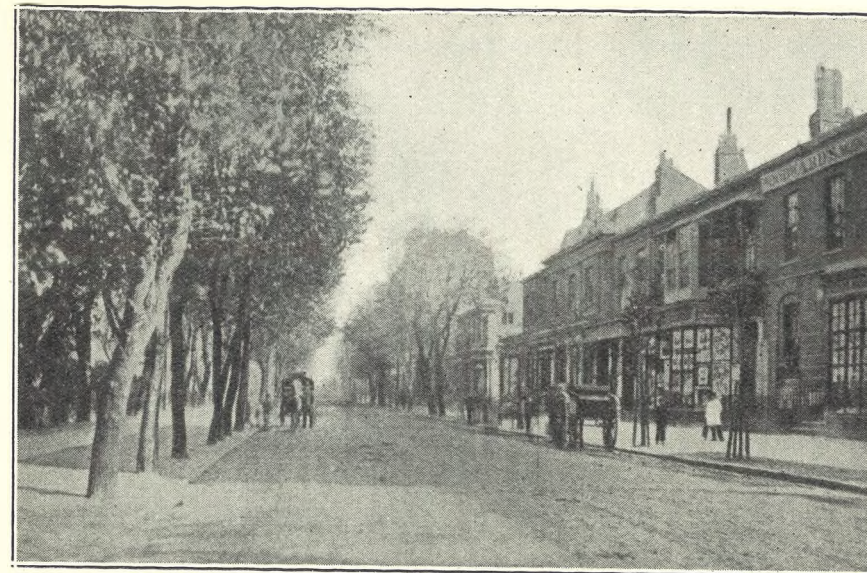
Dance Teas, Cheltenham Spa Town Hall, Tuesdays, Fridays and Saturdays 3 to 6 p.m. Saturday Evening Dances 8 to 11.30 p.m. Children's Xmas Dances. Full particulars, T. Allan-Burns, Spa Manager, Municipal Offices. Phone 2001.



CHELTENHAM DOG SHOW.

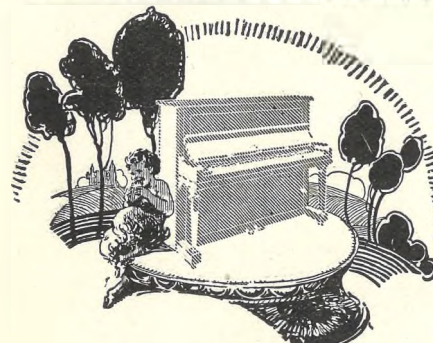
The Cheltenham and Gloucestershire Canine Society's Open and Members' Show was held at the Winter Gardens on Wednesday, Nov. 9th. There was a record entry of 1,927.

- 1.—Miss Joy Fernandez's "Blaedown Bugler": First Prize Open Cocker Spaniel Dog.
- 2.—"Warrior Chief": Mr. F. R. Warby's Prize-winning Bulldog (Open).
- 3.—Mrs. Delamere Bouth's First Prize Sealyham Puppy Dog, "Druid of Dela."
- 4.—"Stamping Nanette" and "Hatherley Sniper": Mrs. T. Norman's (Cheltenham) Prize-winning Bedlingtons.
- 5.—Two entries receive a final "touch up" before entering the ring.
- 6.—Mr. A. J. Clifford's "Ruffo's Peter": first prize in Airedale Class, puppy-dog or bitch.



DO YOU REMEMBER?

Cheltenham Promenade taken about 50 years ago, looking towards High-street. Woodward's music shop is in the foreground, where Messrs. Slade's boot shop now is. A member of the Woodward family, Mr. A. E. Woodward, still has a music shop in High-street.



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GRANDS from 123 guineas.

Any make of piano taken in part exchange and payment can be spread over a period of three years to suit your convenience.

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WINTER
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all perfectly tailored, trimmed
GOOD QUALITY FUR,
lined throughout,

To be disposed at a Discount
of

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off usual Prices.

40/-, 50/-, 60/-,
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IN ALL THE NEWEST COLOURS,
INCLUDING NAVY AND BLACK.

SEE WINDOWS AND
VISIT SHOWROOMS.

John Lance

& CO., LTD.,

CHELTENHAM SPA.



DOUBLE WEDDING IN CHELTENHAM.
 The marriage of the two daughters of Mr. J. Smith, of 224 High Street, Cheltenham, at St. Paul's Church, on Wednesday, November 9th.
 1.—Family and Bridal group at the Church.
 2.—The married couples: On left, Mr. and Mrs. E. W. Humphris; on right, Mr. and Mrs. Arthur Riches.
 3.—The two brides (in centre) with their four bridesmaids.
 4.—Some of the many spectators at ceremony.
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Read the "Echo" Daily.



EX-INSPECTOR W. PHILLIPS,
 of Staincliffe, Oxstalls-lane, Gloucester, who died very suddenly on Friday, Nov. 4th, while talking to friends at his gate, aged 75 years. He was a familiar figure for many years on Gloucester G.W.R. platform, for he always wore an immense buttonhole of flowers.



ARMISTICE SUNDAY IN CHELTENHAM.

Armistice Sunday was celebrated according to custom in Cheltenham by a Church Parade of Territorials, Ambulance Brigade, and ex-Service men, and the laying of wreaths on the War Memorial. There was a large crowd in the Promenade to witness the Parade.

- 1.—Ex-members of the Gloucesters.
- 2 and 3.—Spectators.
- 3.—Some 1/5th Gloucesters.
- 4.—The 2/5th Gloucesters marching.
- 6.—St. John Ambulance Brigade.
- 7.—Ex-Service men.
- 8 and 10.—More 2/5th Gloucesters.
- 9.—1/5th Gloucesters.
- 11.—Present members of the 5th Gloucesters.

"Cheltenham Chronicle" Photos. Copies 1s. and 1s. 9d. each.



CHELTENHAM TOWN v. CARDIFF CITY RESERVES.

Cheltenham Town received a visit on Saturday last from the reserve team of the celebrated Cardiff City (1st League). All the visiting team were youthful members, and all are amateurs, on whom their committee keep a watchful eye with the idea of building up their senior team later. Cardiff won a good game by 6 goals to 2, but Cheltenham were not disgraced.

- 1.—The Cheltenham Team.
- 2 and 3.—A chat at half-time.
- 4.—Buckland clearing from a hot attack.
- 5 and 6.—Spectators who evidently felt the sudden change. It was bitterly cold.
- 7.—Gell, the Cheltenham captain, coming through in centre.
- 8.—Spectators.

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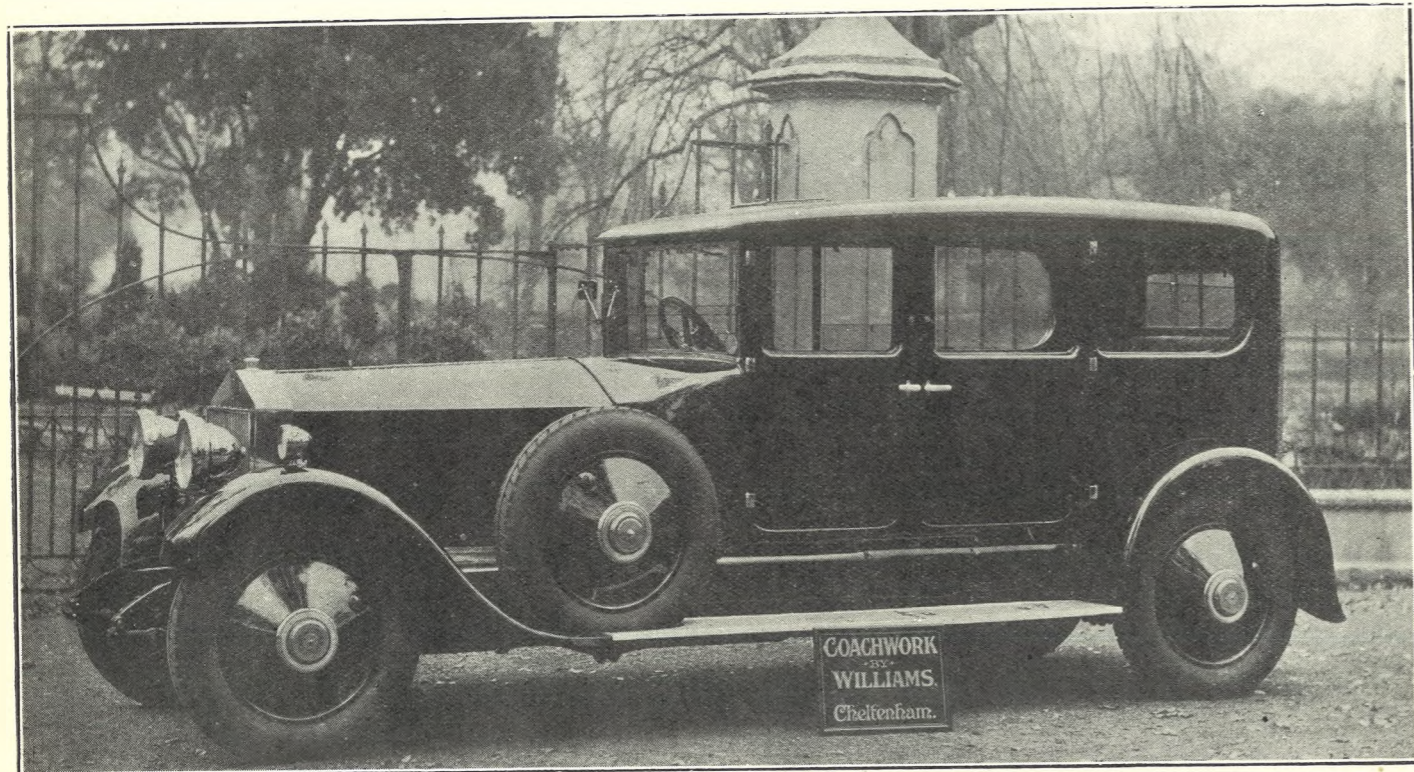


OPENING MEET OF ARLE COURT HARRIERS.

The opening Meet of Mr. W. C. Unwin's popular little pack took place at his residence, Arle Court, on Friday, November 4th, in beautiful weather, as warm as July. There was a record crowd present, and the foot-folk who followed saw plenty of sport, for hares were plentiful at Hayden, where they went for the first draw.

- 1.—The pack. Miss Gibson (on left), Dr. Bower (on foot) fieldmaster, Mr. W. C. Unwin, M.H., and two of the hunt staff.
- 2.—Some Vale farmers with Dr. Bower (on right).
- 3.—Youthful followers on a grandstand.
- 4.—Dr. Stevenson.
- 5.—Mrs. Balfour (on left) with friends.
- 6.—Watching the pack move off.
- 7.—The two Misses Smith.
- 8.—More Vale farmers.
- 9.—Rev. W. Downes, Badgeworth.
- 10.—Mr. Brown.
- 11.—Mr. and Mrs. "Jack" Burroughs and their little girl.

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Built by F. J. Williams, Berkeley Avenue, Winchcomb-street, Cheltenham, who has taken over the business of Williams, Bayliss & Co., Ltd. The Enclosed Limousine Body, on 40/50 H.P. Rolls-Royce Phantom Chassis, is coach painted green and black, trimmed in antique leather, and finished to the owner's special instructions. All the work has been carried out on the premises, and is undoubtedly one of the finest examples of up-to-date motor body building ever carried out in Cheltenham. Motor Body Building, Renovating, Conversions, etc., occupy a distinct place in our local industries, and at F. J. Williams's premises in course of construction can always be seen. Licenced Weymann Body Builder. Special plant is installed for Cellulose Spray Painting. Only Address:—Berkeley Avenue, Cheltenham. 'Phone 3389. The above was built to the order of Messrs. The Cheltenham Car Mart, who also supplied the Chassis.

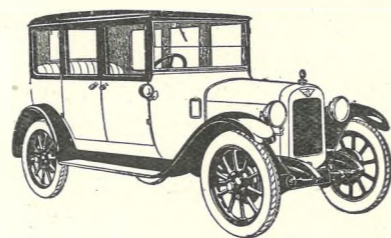
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CHELTENHAM SHAKESPEARE SOCIETY IN "MACBETH."

In aid of the National Fund for Rebuilding and Endowing the Stratford-on-Avon Memorial Theatre, excellent performances of "Macbeth" were given by the above Society at Charlton Kings on Monday night and at the Coliseum on Tuesday afternoon to capital houses.

- 1.—Ross (Mr. A. C. Mackenzie), Macduff (Mr. T. Hannam-Clark), Angus (Mr. W. L. Johnstone).
- 2.—Attendants: Mrs. Johnstone, Miss Margaret Evans, and Miss Helen Clift.
- 3.—Banquo (Mr. W. Palmer) and Fleance (Miss Adelaide Simmons).
- 4.—The three Witches: Mr. P. R. Clauss, Mrs. Seeley, and Mrs. Richardson.
- 5.—Lady Macduff (Miss M. Hemming) and her son (Miss Iris Richards).
- 6, 7, 8.—The Three Apparitions: Miss Diana Buokle, Miss M. Malvern, and Miss M. Walder.
- 9.—Malcolm (Mr. G. W. Knight), Duncan, King of Scotland (Lieut.-Col. H. A. Lake), and Donalbain (Mr. J. Palmer).
- 10.—Lady Macbeth (Miss Muriel Pownoll-Williams) and Macbeth (Mr. C. Coxwell-Rogers).
- 11.—The two Murderers: Mr. W. Bell-Haworth and Mr. W. L. Johnstone.

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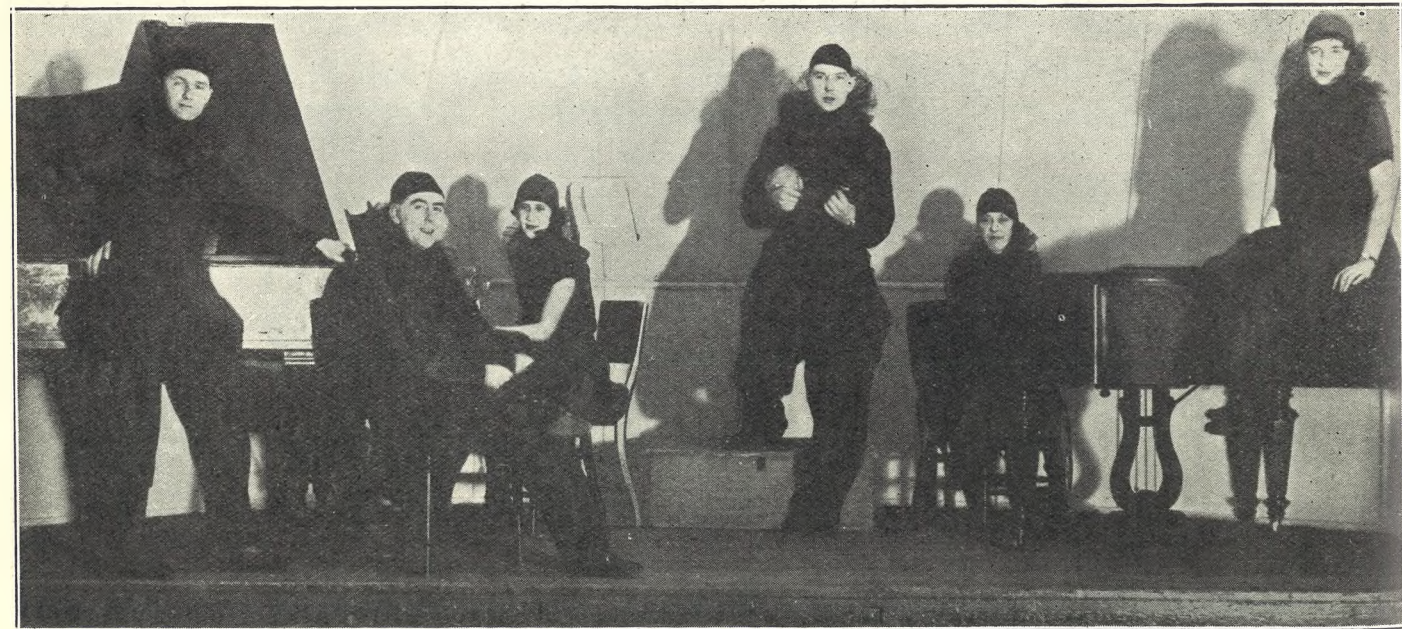
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THE LAUGHTER MAKERS—PIERROT ENTERTAINERS.

Nellie Day, soprano; Phyl Green, comedienne; Dorothy Marshall, pianist; Cecil Fowler, comedian; Jimmy Green, baritone; and Ernest Williams, producer and Humorist.

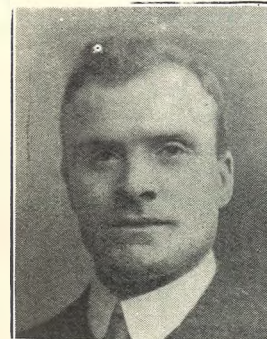
The above capable troupe of local artistes is available for Concerts and Entertainments. For terms, etc., apply E. H. Williams, 8 Cariton Street, Cheltenham, manager.

THE "ECHO" IS THE LEADING EVENING NEWSPAPER IN GLOUCESTERSHIRE.



A CHELTENHAM AND GLOUCESTER FOOTBALLER'S WEDDING.

The marriage took place at St. Mary's Parish Church, Cheltenham, on Saturday, November 5th, of Police-Constable A. J. Owner, younger son of Mr. and Mrs. J. J. Owner, of Hucclecote, Gloucester, to Miss Winefride M. Budden, eldest daughter of Mr. and Mrs. A. H. Budden, of London. The bridegroom is a playing member of the Cheltenham Rugby team. He is now stationed in Cheltenham.



MR. JAMES HORATIO WATTERSON, B.Sc., of Sabrina, Charlton-lane, Cheltenham, who died on Nov. 5th, aged 47 years. He was head science master at St. Paul's Training College, and had been connected with the College since 1899.



MISS BARBARA L. PIGOTT, a pupil of Cheltenham School of Art, who has been awarded the Sculpture Scholarship of the British Institute Fund, Royal Academy of Arts, value £75 a year for two years, open to all England.



MR. EDWARD YARNOLD, of 5 Royal Parade, Cheltenham, who died Oct. 31st, aged 59 years. He was the youngest son of the late Mrs. Yarnold, of Coombe Hill, and lived there until about ten years ago. He leaves a widow.



Cheltenham Boys Enjoy the "Graphic" in India.

Cheltenham boys in the 2nd Battalion Wiltshire Regiment now on march through India on the way to Secunderabad.

Back Row: Privates J. Lewis, Parratt, Creed. Front Row: Boy Cole, Boy Coxes, Pte. Minett

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Read the "Echo" Daily.

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VANDERPLANK

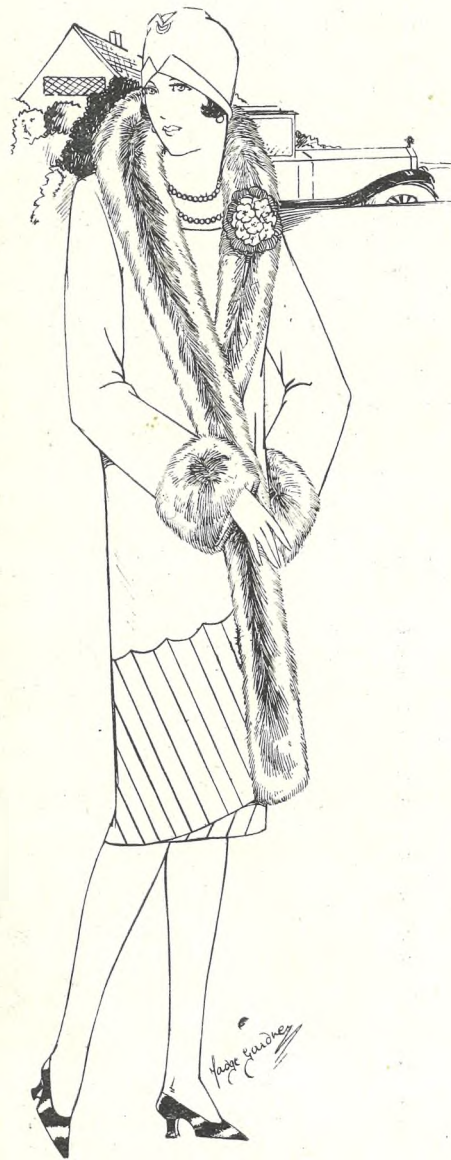
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SEE
WINDOWS.

SPECIAL COAT SALE

TO-DAY, and till Saturday, Nov. 19th.

Purchase of three High-class Coat Makers' Stocks at a Discount of 6/8 in the £.



THE mild weather during the latter part of October caused an accumulation of Coat Makers' Stocks. Advantage was taken of this by Vanderplank, who purchased these stocks at a reduction of 33½% off cost, knowing that such quality Coats offered at two-thirds their usual prices will be eagerly bought by their large Clientele.

They are this season's Coats, in the Newest Cloths and Colours, including Navy and Black, tailored in authentic styles, plain or trimmed reliable Furs of Fashion—also our own stock is marked at specially reduced prices for this week.

It is a remarkable opportunity to purchase a Quality Coat at a Bargain Price.

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THE CHELTENHAM CHRONICLE AND GLOUCESTERSHIRE GRAPHIC

GRATIS SUPPLEMENT.

With Which is Incorporated the "Cheltenham Looker-On." Saturday, November 19, 1927.

No. 1,403.

CHELTENHAM THEATRE AND OPERA HOUSE.

This Afternoon (2.30) & Evening (7.45)—"THE CO-OPTIMISTS."
NEXT WEEK: The Geo. Edwardes Production Co. in . The Latest . Musical Play. "YVONNE." . The Latest . Musical Play.

THE PALACE, HIGH STREET, CHELTENHAM

Director: Shakspeare Shenton.

All the Big Pictures at Usual Prices.
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SYD CHAPLIN as "OLD BILL"

"THE BETTER 'OLE,"

From the Famous Play by Bruce Bairnsfather.
The most sensational laughter-making production of the year. Screened at 2.45, 4.45, 6.45, 8.45.
Special Musical Settings by Douglas Cochrane and his Enlarged Orchestra.
Next Week: Ronald Colman and Vilma Banky in "The Night of Love."

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Cheltenham's Only Real Cinema.

Continuous Performance Daily: 2.30 to 10.15 p.m.
Monday, Nov. 21st, Tuesday, and Wednesday:—
MARIA CORA in "A MODERN DU BARRY."
Once again the Love of a Woman Makes History.
Thursday, Friday, and Saturday:—
LILLI DAMITA in "DON'T PLAY WITH LOVE."
A Story Story Rich in Entertainment. A Different Picture! Patrons can make sure of their Seats by 'Phoning 3360.
The Daffodil Grand Orchestra at All Performances.

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A Large Selection of Second-hand Silver and Old Sheffield Plate. We are Purchasers of Antique Silver and Fine Quality Gems. Best Prices Given. LICENSED VALUERS.

Promenade, Cheltenham.



MR. JOHN TURK, Sub-postmaster of Andoversford, who died on Thursday, Nov. 10, aged 75 years. For 46 years he had discharged his duties at the post office, and for many years he also kept a farm implement store. He leaves a widow and three sons.



MR. ERNEST GEO. ALLEN, of the Boar's Head, Henrietta-street, Cheltenham, who died on Nov. 9th, aged 43 years. He leaves a wife and five children. He was a popular member of the Cheltenham Conservative Club.



MR. FRANK HART, of 18 Carlton Street, Cheltenham, who died on Saturday, Nov. 12th, aged 33 years. He had been a clerk in the Cheltenham Branch of the Bristol Tramways Co. for 14 years. He married the only daughter of Mr. C. H. Smith, the well-known Cheltenham journalist, and leaves her a widow with two young children.



MISS M. DILLON-KELLY, for about 14 years matron of the Cheltenham Eye, Ear, and Throat Hospital, who died at Wotton, Gloucester, on Nov. 9th. She was a most efficient matron, and her services were greatly valued by the Committee, doctors, and patients. She had a nervous breakdown in 1914, and she was never able to return to her duties.

Winter Garden

NEW KINEMA, PROMENADE, CHELTENHAM
Director: Shakspeare Shenton.

Monday, Tuesday, Wednesday:—
Three Distinct Performances Daily
"AFRICA TO-DAY."
From Capetown to Mombasa. Screened at 2.30, 5.30 and 8.30.
SEE SPECIAL POSTERS.
Thursday, Friday, Saturday:—
Continuous 2.30 to 10.15.
Two-Feature, Three Hours' Programme!
Billie Dove & Huntley Gordon in "SENSATION SEEKERS."
Ralph Lewis and Marguerite de la Motte in "HELD BY THE LAW."

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In Ten Scenes.
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Monday, Tuesday, Wednesday:—
"THOU SHALT NOT,"
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INTERESTING CHELTEMHAM WEDDING.

The marriage took place at All Saints' Church, Cheltenham, on Saturday, November 12th, of Mr. Cecil James Beacham, youngest son of Mr. Charles Beacham, of Haden Villa, Hale's-road, Cheltenham, to Miss Nellie Matthews, youngest daughter of Mr. and the late Mrs. Matthews, of Holborn House, Winchcombe-street, Cheltenham. The bridal party outside the church. The bridegroom's father is the well-known Gotswoold ex-huntsman.

"Cheltenham Chronicle" Photo. Copies may be obtained.



ST. PAUL'S COLLEGE, CHELTEMHAM, v. OLD "CHELTS" AT RUGBY FOOTBALL.

The "Old Chelts" had quite a good team out on Saturday last in the annual match against the College and won by nine points to three. The two teams.

"Cheltenham Chronicle" Photo. Copies 1s and 1s. 9d. each.

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MUSICAL FESTIVAL,
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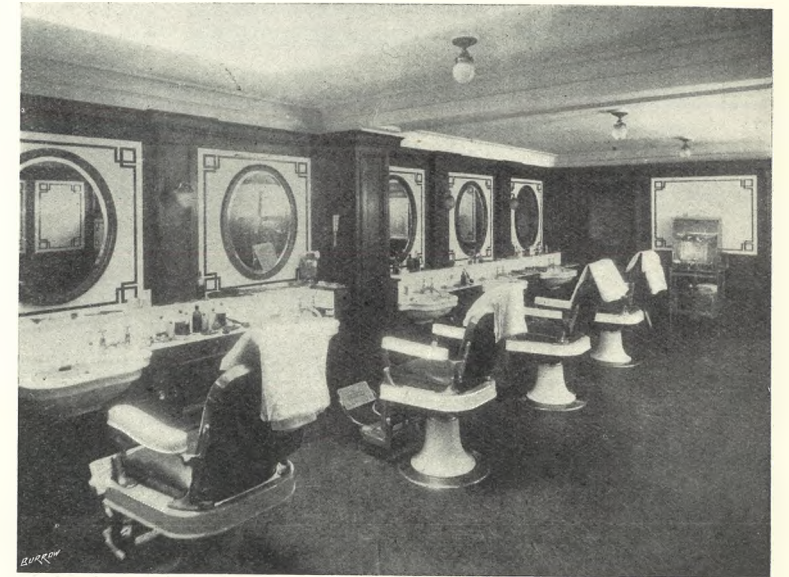
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SAVOY HOTEL, BAYSHILL ROAD, CHELTEMHAM

BEAUTIFUL HOTEL, STANDING IN THREE ACRES OF GROUND IN THE HEART OF CHELTEMHAM.

RESTAURANT OPEN TO NON-RESIDENTS.

An apple pie weighing more than a ton has been cooked in Yakima, near Washington. The total number of persons receiving Poor Law relief in England and Wales on the last Saturday in September, 1927, was 1,148,000.



CHELTENHAM STEEPLECHASES.

- The first meeting of Cheltenham's 1927-28 Jumping season opened on Wednesday in fine weather, with splendid going. Consequently the fields were large, a capital company was present, and the racing very enjoyable.
- 1.—First time round in Southam Selling Hurdle Race, Mr. A. D. Gordon's "Dotie" leading.
 - 2.—Mrs. S. A. B. Harries and Miss Featherstonehaugh.
 - 3.—Mr. H. Brueton's "Nothing Higher" coming in after winning Southam Selling Hurdle Race, K. Piggott riding. This horse is locally trained.
 - 4.—Mr. Reginald Winterbotham and the Hon. Mrs. Winterbotham.
 - 5.—Sir John Grey chatting to a friend.
 - 6.—Mr. Peel (Hon. Secretary of Cotswold Hunt) and Mr. E. Gibbins.
 - 7.—Mr. A. H. Stringer and a friend.
 - 8.—Coming in after witnessing racing down the course.

"Cheltenham Chronicle" Photos. Copies 1s. and 1s. 9d. Postage 2d. extra.



A "RAG" AT ST. PAUL'S COLLEGE, CHELTENHAM.

On Saturday last St. Paul's College Rugby and Association teams played two strong teams of Old Chelts on the Folly Ground, Swindon Road, and the occasion was seized on by the juniors of the College for an amusing "rag." They marched to the ground from the College in formation in every variety of costume, masculine and feminine, and enlivened proceedings considerably from the touch lines.

- 1.—The two Soccer teams, the Present Team in stripes, "Old Chelts" in white. Rev. W. E. Beck, Principal, in centre, with Mr. Mann (housemaster).
- 2 and 3.—The "Band."
- 4.—A group of decorated juniors
- 5.—An extempore "Christening."
- 6.—The "Knuts" Pierrot Party.
- 7.—A "Bridal" Assembly.
- 8.—Arrival of an Arab potentate under a canopy.

"Cheltenham Chronicle" Photos. Copies 1s. each.



ARMISTICE DAY IN CHELTENHAM.

The Two Minutes' Silence on November 11th was carried out in an official and befitting manner at the Genotaph in the Promenade, before a very large concourse of citizens. It was a lovely morning, and the short service was very impressive and reverent.

- 1.—View from Genotaph, looking at Municipal Offices. Guardians and others are standing on the steps, and in front are representatives of the Post Office, R.A.O.B., Cheltenham College, Rotarians, Toc H., and other societies with wreaths.
- 2.—Members of Corporation, from left: Councillors G. O. W. Dunn, H. W. Thomas, H. T. Yarnold (behind), W. Sawyer, Aldermen J. Stewart, R. Steel, J. D. Bendall, Councillors General Thomas, W. J. M. Dicks, L. James, Alderman C. F. Winterbotham, M.B.E., and Councillor Captain J. H. Trye, C.B.E., R.N.
- 3.—The Bishop of Gloucester, who attended officially, and The Mayor (Alderman C. H. Margrett, C.B.E., J.P., C.A.), followed by the Rector and Town Clerk.
- 4.—The Police tribute being deposited.
- 5.—Representatives of the Salvation Army and others. On extreme right Colonel Burton, next him Mr. Owen Hawkins, who were in charge of the ceremony.
- 6.—The Choir.
- 7.—Members of the public in the Promenade.

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ARMISTICE DAY IN GLOUCESTER.

The principal gathering at Gloucester was at the 5th Gloucesters' Memorial in The Park, where a short, impressive service was held. The Mayor, Sheriff, Aldermen, etc., attended in state, and various military bodies were represented.

- 1.—Members of City Council.
- 2.—The Dowager Lady Guise (right) and friend.
- 3.—Some of the clergy at the ceremony.
- 4.—The Mayor (Alderman W. C. Matthews) deposits a wreath on the Memorial.
- 5 and 7.—Parts of the big gathering inside the Park.
- 6.—The City High Sheriff, Councillor A. Daniels (with beard), The Mayor, Councillor Gillett (Deputy Mayor), and Councillor Dr. Finlay (ex-Mayor).
- 8.—The Archdeacon of Gloucester (Ven. C. H. Ridsdale), with Colonel N. H. Waller.
- 9.—Officers and ex-members of the Gloucestershire Regiment with wreaths.

“Cheltenham Chronicle” Photos. Copies 1s. and 1s. 9d. each.



CHELTENHAM PLAY STROUD AT RUGBY FOOTBALL.

The first meeting between these old rivals took place on the Athletic Ground on Saturday last; Stroud won by 3 points to nil.

1.—The Stroud team.
"Cheltenham Chronicle" Photos. Copies 1s. and 1s. 9d.

2.—Cheltenham forwards breaking through in the first half.
3.—A scrum breaking up.



CHILDREN'S PERFORMANCE AT HATHERLEY ROAD SCHOOL, CHELTENHAM.

On Friday and Saturday, Nov. 11 and 12, the children of above school delighted large audiences of parents and friends with presentations of "Scenes from Fairyland," "Among the Fairies," and a Cantata "A Fairy Chain."

1.—Performers in "A Fairy Chain." 2.—"In Fairyland." 3.—Infants' play, "Nursery Rhymes." 4.—A group of Jesters.



CHELTENHAM STEEPLCHASES.

The Cheltenham Meetings are now looked upon as great social events—the Ascot of the jumping code, and the Club enclosure was splendidly filled each day. Further improvements are being made, a new stand is being erected, and a new bar for wine only is provided in the paddock.

- 9.—Walking to Club Enclosure after looking at the horses.
- 10.—Members leaving Club Enclosure after having had a good race.
- 11.—Over the water in Cleeve Selling Steeplechase, "Skyfire" leading.
- 12.—Mr. Adlard (Postilip) and Mrs. William Adlard (Glifton).
- 13.—Mrs. Prince, the Misses A. and M. Biddulph and Mr. Rupert Biddulph.
- 14.—Mrs. de Freville, Mrs. Whetherly, and Major Pickering.
- 15.—Miss P. Thomas and Miss Barbara Thomas.
- 16.—Snapped in Paddock.
- 17.—Mr. Hall, assisted by ambulance men, after taking a toss at the water from his own horse, "Bright Blue."

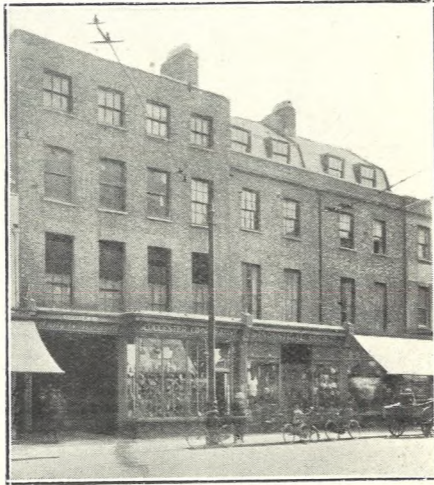
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**Society commenced
business 1860.!!**

First 12 Months,
1860.

Membership about . . . 100
Share Capital £133
Trade £1,379
Employees 1

12 Months ending
October, 1927.

Membership 23,339
Trade Capital . . . £556,644
Trade £742,257
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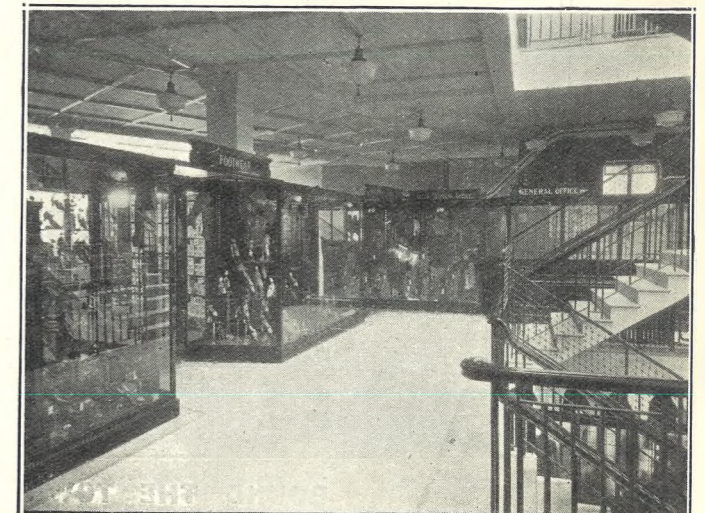
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GENTLEMEN'S OUTFITTING DEPARTMENT.



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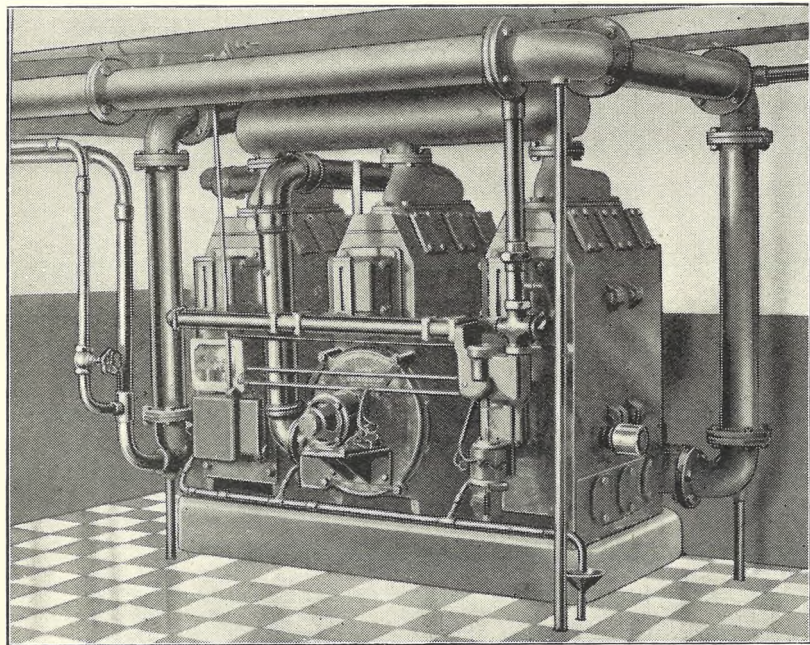


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ROUND THE TOWN IN CHELTENHAM.

Some snaps in the Promenade on Armistice Day.

- 1.—Mrs. Ward and another Red Cross friend leaving Armistice ceremony.
- 2 and 5.—Strolling in the Prom.
- 3.—Off racing or hunting with field-glasses.
- 4.—Workers on Armistice Day.
- 6.—Shopping, and wearing poppies.

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THE CHELTENHAM CHRONICLE AND GLOUCESTERSHIRE GRAPHIC

GRATIS SUPPLEMENT. With Which is Incorporated the "Cheltenham Looker-On." Saturday, November 26, 1927. No. 1,404.

CHELTENHAM THEATRE AND OPERA HOUSE.

This Afternoon (2.30) and Evening (7.45)—"YVONNE."
NEXT WEEK: The Successful Musical Comedy—
"QUEEN HIGH."

THE PALACE, HIGH STREET, CHELTENHAM

Director: Shakspeare Shenton.

FOR SIX DAYS.

All the Greatest Masterpieces of the Film World are Screened from Week to Week!

"Come, let their Night of Love be yours of rare remembrance."

RONALD COLEMAN and VILMA BANKY in

"The NIGHT of LOVE."

The most thrilling, beautiful, dramatic romance the screen has ever had.

Douglas Cochrane and his Popular Orchestra.

THE DAFFODIL

Cheltenham's Only Real Cinema.

Continuous Performance Daily 2.30 —10.15.

FOR ONE WEEK,

Commencing Monday, Nov. 28th:

Gainsborough British Pictures presents

"The ROLLING ROAD,"

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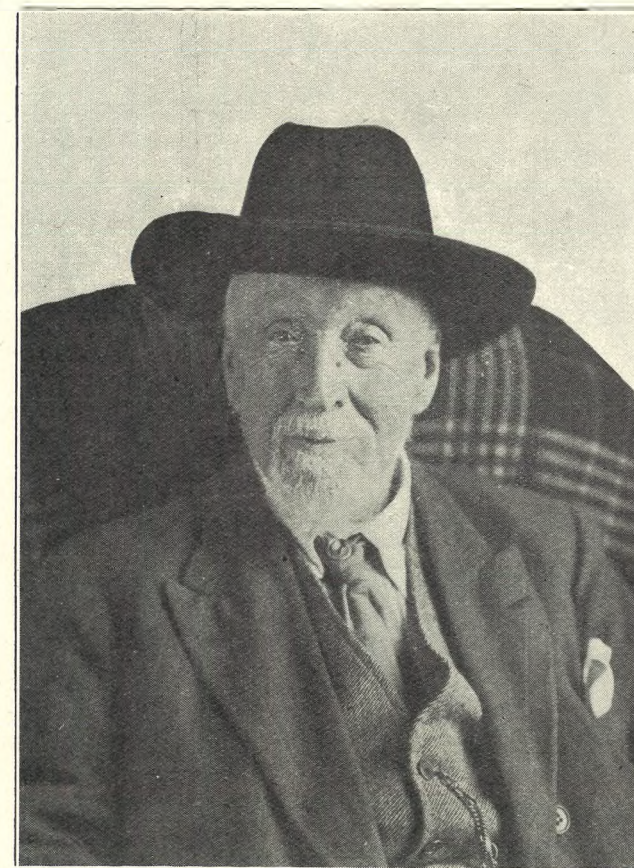
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A GENTENARIAN EDITOR.

Mr. Henry James Cochrane, of Durham Villa, Hewlett-road, Cheltenham, who on Friday, Nov. 25th, completed his 100th year. He was born on November 25th, 1827, in London. He came to Cheltenham first in 1851. In 1860 he was appointed manager of the "Cheltenham Chronicle" (which has run continuously since 1809 to the present day), and in 1861 became Proprietor and Editor of it—the oldest Conservative newspaper in the county. He carried it on till March, 1885, when he had a serious illness, and left Cheltenham. He returned in 1915, and is now living in retirement with his two daughters here.

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COTSWOLD COURSING CLUB OPEN MEETING AT BIBURY.

The famous Cotswold Coursing Open Meeting has been revived, and a ~~two-day~~ fixture ~~took~~ place on Wednesday and Thursday last, the Meet being half-way between Bibury and Coin St. Aldwyn. On Wednesday there was a capital attendance, hares were plentiful, and sport was good.

- 1.—The Judge, Captain H. J. Cator.
- 2.—The Secretary, Mr. C. Chester-Master.
- 3.—Section of crowd watching coursing.
- 4.—Mr. W. C. Jeffries (Slip Steward), Mr. Matthews, and Mr. Jeffries, jun. (Slip Steward).
- 5.—Mrs. R. R. Smart with her two runners.
- 6.—Mr. B. West (left) with Mr. T. Beard's "Taunton Laddie," winner of Bibury Stakes.
- 7.—Mr. M. J. Habgood, the Hon. Slipper.
- 8.—Mr. Beazley (Assistant Secretary).
- 9.—Captain E. Fawcett, Miss P. Broadbent, and Captain R. R. Smart (Field Steward).
- 10.—Two lady enthusiasts—Miss F. Harrison (left) with "Old Tom," and Miss M. Hawkins with "Shaiver."

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MRS. REES JONES, wife of Mr. Thomas Rees Jones, three times Mayor of Cheltenham (1915-18) and long a member of Cheltenham Town Council, who died very suddenly in her sleep at her home at Southport on Tuesday, November 15th. Mrs. Rees Jones won high esteem among those who knew her as Mayoress, as well as in her private capacity, and the sympathy of Cheltonians will be extended to her husband, to whom the loss is a terrible blow.

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SPLENDID GIFT TO GLOUCESTER TEMPLARS.

For several years past Gloucester Good Templars have been without any permanent headquarters, and have been making efforts to secure funds for the erection of a hall. Mr. J. R. Pope, the founder of the largest drapery business in Gloucester, a Justice of the Peace, and an ardent temperance reformer, offered to purchase Suffolk House, formerly the Liberal Club, in Greyfriars, and on Thursday, Nov. 17th, he formally handed over the premises to the Templars.

- 1.—The donor, Mr. J. R. Pope, J.P.
- 2.—Suffolk House, from the Greyfriars Bowling Green. The premises cost £4,000.
- 3.—Some of the Templars present wearing their regalia.

- 4.—Principal people at Opening Ceremony: A—Councillor Underwood, B—Councillor Edwards, C—Mr. J. R. Pope, D—Mr. J. W. Hopkins (International Superintendent of Juvenile Work), E—

- F—The Mayor of Gloucester, G—Mr. Edward Oliver (Grand Chief Templar), H—Dr. Hadwen.

"Cheltenham Chronicle" Photos. Copies 1s. and 1s. 9d. each.



MEET OF BERKELEY HOUNDS AT EASTINGTON PARK.

There was a capital meet of the Berkeley Hounds at Eastington Park (the residence of Mr. and Mrs. George de Lisle Bush) on Tuesday last, there being quite a big field. They looked extremely picturesque in the finely wooded old Park. The host and hostess dispensed hospitality in true hunting manner.

- 1.—Hounds and huntsman outside Eastington Park, with Mr. and Mrs. George de Lisle Bush and their son, Mr. Claude de Lisle Bush.
- 2.—Mr. Mark Cartwright, the oldest member of the Hunt. He scored the first try for Gloucestershire at Rugby Football.
- 3.—Some sporting Berkeley Vale farmers, from left: Messrs. H. Neale, C. Hawkins, Tom Phillips, Will Gilbert, Fred Neale, and Reg. Holloway.
- 4.—Master Ian Turner.
- 5.—Mr. Claude de Lisle Bush helping with refreshments.
- 6.—Captain P. K. Campbell, Sir Percival Marling, V.C., Miss Nancy Darell, Miss St. Aubyn, Mrs. Campbell, Miss Doris Hooper, Mr. S. Chew Hooper.
- 7.—Mrs. de Lisle Bush, Lady Marling, Mr. George de Lisle Bush, and Mrs. Graham Clark.
- 8.—Captain Barton collecting for Earl Haig's Fund.
- 9.—Captain Pedder and his son, Tony.
- 10.—Miss Hewinson, Miss Raikes, and Miss Jones.

"Cheltenham Chronicle" Photos.



OPENING OF CHELTENHAM HOMECROFT ESTATE.

On Saturday last Earl Beauchamp, K.G., opened the first six houses built by the Cheltenham Homecroft Association, Ltd. The object of the scheme is to provide homes and a plot of ground sufficient to grow all the garden stuff needed by a working man and his family, for town workers, and to make the rent sufficient that in 25 years' time the house becomes the property of the tenant. These houses are on the Tewkesbury Road, about a mile from the town: six are completed, and 25 are being built in all. Cheltenham is the first town in England to work this scheme, which was initiated by Professor J. W. Scott, of Cardiff University College.

1.—Earl Beauchamp cutting the tape across new road, assisted by Miss Geddes (Chairman or Council). Behind is the Mayor of Cheltenham and (on right) Professor Scott.
 2.—One of the six houses, built by Mr. W. Bellamy, 18 St. Paul's-street North, Cheltenham. They are constructed of concrete blocks made from gravel dug on the site.
 3.—Some of the tenants and their children.
 4.—Councillor W. J. Dicks and a tenant.
 5.—Sir James Agg-Gardner, P.C., M.P., and Mr. G. Melliquham.
 6.—Mr. E. H. Wynn (Secretary), Mrs. C. Marshall, Miss Agnes Briggs, Miss E. M. H. Geddes (Chairman), Mrs. Brodie, Mr. G. G. Brodie, Professor J. W. Scott, Major A. E. Harrison (all of Committee).
 7.—Earl Beauchamp presents key of house to new tenant.

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EXPULSION OF A CORPORATION TENANT.

In making the new Sandford Park in College Road, the premises occupied by Mr. Edward James, cycle engineer, of Field Lodge, were required for the Park Caretaker, and the workshops adjoining for improvements, including public conveniences. The tenant refused to give up possession, and after sundry legal proceedings, Bailiffs, Police, and Corporation workmen proceeded to take possession on Tuesday last and remove all Mr. James's belongings.

1.—Mr. Edward James (right) and his son.
 2.—Corporation workmen loading shafting on to lorry.
 3.—Interested in the proceedings.
 4.—Mr. James, jun., on left, talking to Mr. Pickering (Borough Surveyor) and Mr. Owen Seacome (Town Clerk).
 5.—The Town Clerk and Borough Surveyor giving information to the Press.
 6.—Mr. James, jun., on extreme left, watches loading of lorry.
 7.—P.S. Wickham and Mr. W. H. Barnett, the bailiff.

"Cheltenham Chronicle" Photos. Copies may be obtained.



**NEW OFFICES IN CHELTENHAM OF BRITANNIC ASSURANCE CO., LTD.
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