VIIIIIIIIIIIIII

GRATIS SUPPLEMENT. With Which is incorporated the "Cheltenham Looker-On." Saturday, July 2, 1927. No. 1,383.

HELTENHAM THEATRE AND OPERA HOUSE. THIS EVENING (6.40-8.40)—"WHAT HAPPENED TO JONES ?"

NEXT WEEK, Twice Nightly (6.40-8.40): VICTORIA LAMBERT - IN

THE PALACE,

High Street. Cheltenham.

Director : : Shakspere Shenton

Always Delightfully Cool and Refreshing.

Monday to Wednesday:
Collegen Moore, Lloyd Hughes,
In

"ELLA CINDERS."

Out of the Kitchen into the Movies, with Long Laughs at Every Turn.

Screened at 2.45, 4.45, 6.45, 8.45.
Douglas Cochrane and his All-the-Year-Round Orchestra.
Thursday to Saturday:
Anita Stewart, George Sidney, in

"THE PRINCE OF PILSEN."

A Farcical Pot-Pourri of Laughs.

A Farcical Pot-Pourri of Laughs. A Chuckle in Every Foot. Screened at 2.45, 4.45, 6.45, 8.45.

THE DAFFODIL

Cheltenham's Premier Cinema.

Continuous Daily, 2.30 to 10.15. Monday, July 4th, Tuesday, and Wednesday:

Renee Adoree and Conrad Nagel

"AN EXQUISITE SINNER."

A Metro Picture.

Thursday, Friday, and Saturday;

"The Three Cuckoo Clocks,"

Featuring
Lillian Hall Davis.

Each Picture supported by a full Exclusive Programme, and accompanied by the Daffodil Orchestra. Musical Director:

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Promenade, Cheltenham.



CHELTENHAM'S NEW FREEMAN.

Alderman C. H. Margrett, C.B.E., J.P., C.A., the present Mayor of Cheltenham, who was on Thursday last presented with the Freedom of the Borough in recognition of his splendid services to his native town for many years as Town Councilior, Alderman, and Mayor. This is his fourth year as Mayor; he had already served three years, from 1909 to 1912. The Scroll of Freedom, nicely illuminated, was enclosed in a solid silver casket.

WINTER GARDEN, CHELTENHAM.

Week Commencing Monday, July 4th.
Nightly at 7.45. Doors Open 7.15.
Matinees: Wednesday, Thursday, and Saturday, at 2.45.
Doors Open at 2.15.
ARCHIE WALLEN
Offers his 1927 Edition of "FARCE."

A Farcleal Fantasy of Fun.
Dancing Specialities,
Vocal Tit-Bits, etc.
Entire Change of Programme Thursday,
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The World's Favourite, in
"HEY, HEY, COWBOY."

Thursday, Friday, & Saturday:
BERT LYTELL,
The Gentleman Crook in
"OBEY THE LAW."

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For the



- 2.—The winner of the Slow Bicycle Race in Children's Sports.

"Cheltenham Chronicle" Photos. Copies 1s. each, postage 2d. extra.



THE JUBILEE PACEANT OF CHELTENHAM.

The Pleant was performed in Pittville Gardens in front of the Historic Pump Rooms, and was an artistic and social success, every seat to the town, and a procession of Owners of the Manor from Edward the Confessor (the first Lord) to the second Lord Sherborne.

The attendants of Salus and of Minerva and the three Mayors of Gloucester, 14.—William the Conqueror (Major Brooke Stratford-on-Avon, and Tewkesbury open the Pageant as they march on.

Somerset (Mr. Owen Hawkins), 12.—The Mayor of Cheltenham, with Sir Jas.

T. Agg-Gardner (on right), the Town Clerk, "Cheltenham Chronicle" Photos. Copies 1s. or 1s. 9d. each, postage 2d. extra.



CHELTENHAM'S JUBILEE CE LEBRATIONS.

The most important event of the day to the popular taste was a grand Decorated Procession in the evening, starting from the Gordon Lamp. Montpellier, and wending its way through the Promenade and High Street to Pittville Gardens. Unfortunately rain came on and somewhat marred a very fine show.

17.—First prize Decorated Private Motor, won 19.—Abbess of Zion (Mrs. Irving) and Nuns 22.—Grammar School Boys in various the December of the Dec

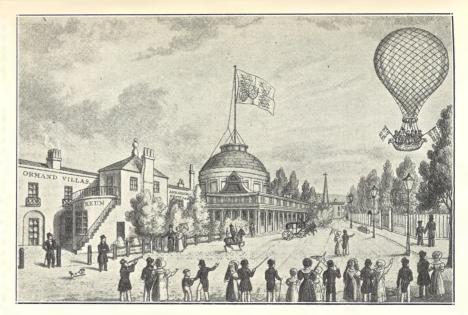
- 17.—First prize Descrated Private Motor, won by Mrs. Qerrish.
 18.—The Cross Bearer, Book Bearers, Pigeon Bearers, and Tree Bearers, with Miss Rhodes (Spirit of Cheltenham) and Miss M. MeLellan (Salus) in Pageant.
- in Pageant. 20.—The Rotary Tableau in Procession, first
- 21.-Qiouester Road Juniors in Procession.
- 22.—Grammar School Boys in various episodes in the Pageant.
 23.—King Stephen (Mr. H. O. Barnett) and attendants in Pageant.
 24.—St. James's and St. Luke's School Girls
- in Procession.



The wedding took place at St. Gregory's (R.C.) Church on June 27 of Miss Marie E. L. Hopkins, daughter of Chief Superintendent R. H. Hopkins, of Holland House, Lansdown-road, Cheltenham, to Dr. J. Anthony Leahy, of Norwich, and son of Mr. J. J. Leahy, of Midleton, Ireland.



Interior of the new Spiritualist Church in Bennington-street, Cheltenham, opened a few weeks ago by Mr. H. Bubb, J.P., Ullenwood (President). It is a comfortable, well-lighted and ventilated building to hold 300 people, and contains a nice orchestral organ. Services are held at 11 and 6.30 each Sunday.



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OLD CHELTENHAM IN 1837.

A quaint old print showing a famous balloon ascent from Montpellier Gardens in 1837.



PRETTY CHELTENHAM WEDDING.

Further snaps of the wedding of Miss Irene Lilian Jessop and Mr. K. A. Woodward at St. Stephen's Church, Cheltenham, June 22nd.

1.—The bride arriving with her brother, Mr.Walter Jessop. 2.—The bridesmaids leaving the church, followed by the bride's mother and Mr. S. Woodward.

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Remember, the food you are now buying is not allowed to contain preservatives. It needs more care this year than ever.

Write or come in and see how you can keep meat, fish, vegetables, milk, butter, cream, fresh for a week or more in the colder-thanice keeping of Frigidaire.

Frigidaire does not use ice, but it makes icein dainty little cubes for Summer drinks.

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CLOUCESTER ELEMENTARY SCHOOL SPORTS.

The sixth Annual Sports of the Gloucester Elementary Schools were held at Sutgrove Playing Field on Saturday, June 25th.

1.—Final of 60 Yards Girls' Race (7—9 years).

2.—Dorothy Terrell wins High Jump for Girls

Yards City Championship.

3.—Some of the Fancy Dress Competitors.

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THE MOST BEAUTIFUL DISPLAY OF FLOWERS - Ever Seen in the West. -

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NATIONAL ROSE SOCIETY'S SHOW, CHELTENHAM.



Montpellier Gardens, Wednesday and Thursday Next, : July 6th and 7th.

Amateur and Professional.

SPLENDID ENTRIES- BANDS of H.M. 1st and LIFE GUARDS. Pat Collins' FUN CITY.

Gardens Open First Day 12 noon.

Second Day 10 a.m.

Prices of Admission: First Day, 12 to 4, 2s.; after 4, 1/-. Second Day, 10 to 2, 2/-; 2 to 6, 1/-; after 6, 6d.

Two Shilling Tickets 1/6, and One Shilling Tickets 9d., if gurchased before Saturday, July 2nd



SPECH DAY AT CHELTEN HAM COLLEGE.

Friday, June 24th, was the Annual Speech Day at Cheltenham College, when Earl Beauchamp distributed the prizes. Owing to the Earl being unable to come till the afternoon, speeches were held for the first time after luncheon. The usual large crowd promenaded in the cricket field before and after tea.

- 1.—Some of the Senior Prize Winners.
 2.—J. M. Bryce-Smith (45) and E. W. Love-grove (76), the two College batsmen who
- made runs against the O.C.'s.

 3.—Earl Beauchamp (left), who distributed the prizes and made a fine speech, arriving with Mr. H. H. Hardy, the Headmaster.
- 4.—The Juniors who won prizes.
 5.—The Old Cheltonian XII.
- 6.-On left is Mr. McIlwaine, the Cambridge
- and Gloucester Rugby footballer, and on right his aunt, Mrs. Crew.
- 7.—The Maharana Raj Saheb of Wankaner saying good-bye to Mrs. Hardy after the speeches.
 8.—Mr. E. de S. H. Browne, for many
- years captain of the O.C. team (left), and General Sir C. H. Harington.
- "Cheltenham Chronicle" Photos. Copies 1s. each, postage 2d. extra.



SPEECH DAY AT CHELTENHAM COLLEGE.

Snaps on the College Playing Ground at the Garden Party and Cricket Match between the O.C.'s and the present team. Tea was served in two large marquees. Although it kept fine, the weather was not promising enough to bring out the ladies in their summer dresses. 19.—Mrs. —— and Mrs. S. Adams. 20.—The audience listening while General Harington declared the new Old Boys'

- 9 Mr. Aylmer Strong on left with friends. 10.—The eldest son of the Maharana Raj Saheh of Wankaner, now a Cambridge Undergraduate.
- II.—College boys with their people.

 12.—Lord Lee of Fareham with Mr. Mercer.
- 13 and 14.-Two College Masters.
- 15.-Two old boys and a friend. 16.-Watching the cricket (with their backs
- 17 and 18.—Promenading during the cricket
 - "Cheltenham Chronicle" Photos Copies 1s. each, postage 2d. extra.

Stand open.



A FOLK DANCE PARTY AT THE WOODLANDS.

On Saturday, June 18, members of the Gloucestershire Folk Dance Society held a party in the beautiful grounds of The Woodlands, The Park, Cheltenham, by kind permission of Mr. G. G. Brodie.

Snaps showing the dancers on the lawn, in the grounds, and at tea.

"Cheltenham Chronicle" Photoes. Copies 1s. each.



"PRUNELLA" AT CHARLTON PARK PRIMROSE LEAGUE FETE.

A phantasy in three acts entitled "Prunella" was charmingly played at the above fete on Saturday last.

1.—Mr. Irving as "Tenor."

2.—Scene in First Act. Pierrott (Mr. C. Coxwell Regers) and Prunella (Miss Anten).

A phantasy in three acts entitled "Prunella" was charmingly played at the above fete on Saturday last.

5.—Scarabelle (Mr. Both Miss Elliott, Mrs. Irving and Miss E. Rhodes, and "Quaint," ("Cheltenham Chronicle") was charmingly played at the above fete on Saturday last.

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"Cheltenham Chronicle" Photoes. Copie

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THERE ARE HUNDREDS AND HUNDREDS OF SPLENDID **UP-TO-DATE** READY-TO-WEAR AND PIECE GOOD BARGAINS.

Be here sharp, for values such as Ward's is filled with are not left waiting long. We have had sales before, but never such a sale as this. Every Department is crammed to overflowing. Bargains — bargains everywhere. The stocks have just got to be cleared, and the relentless price cuts are evidence of the fact that we are taking drastic measures to-clear them.

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> See Windows for Holiday Wear.

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1 5th GLOUCESTERS PILCRIMAGE TO CHELMSFORD.
On Saturday, June 18, a party of old members of the 1/5th Gloucesters went by motor coach to Chelmsford to visit old scenes, places, and faces that were familiar while training.



Cheltenham Golden Wedding. Mr. and Mrs. Martin, of 10 Upper Norwood-street, Cheltenham, who celebrated their golden wedding on June 17th. They have seven sons, three daughters, and five grandchildren. "Cheltenham Chronicle" Photo.

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CHELTENHAM'S JUBILEE CELEBRATIONS.

Further snaps of Cheltonians in the Pageant at Pittville and in the Decorated Procession through the streets in the evening.

- 27.—The Garden Spa. Decorated Tableau. A very pretty car, well worthy of a prize.

- 30.—Children in Fancy Dress Competition at Athletic Ground in morning.
 "Cheltenham Chronicle" Photos.
- 25.—King Richard I. (Mr. Dick Irving) and attendant Knights.

 26.—Second prize for Decorated Cars, Miss Smith.

 27. Smith.

 28.—St. Gregory's School children in pro
 28.—Pedestrians in the Pageant at Pittville and in the Decorated Prizes in the

Copies 1s. and 1s. 9d. each.



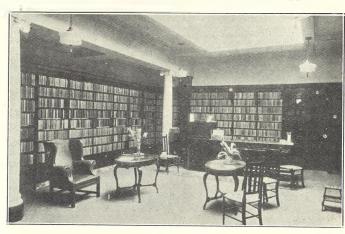
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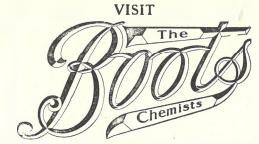
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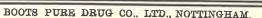


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Charlton Branch of Cheltenham Conservative Women's Association Outing to Clifton, Thursday, June 23.

GOLDEN WEDDING OF SIR WM. AND LADY THISELTON-

On Thursday, June 23rd, Sir Wm. T. Thiselton-Dyer, K.C.M.G., G.I.E., M.A., J.P., and Lady Thiselton-Dyer, of The Ferns, Crickley Hill, near Cheltenham, celebrated their Golden Wedding. They were married at St. Anne's, Kew Green, Sir Wm. being then Assistant Director of the Royal Gardens of Kew, and his father-in-Lw., Sir Joseph Dalton Hooker, O.M., G.C.S.I., the famous Director Kew Gardens, Sir Wm., who is 83, afterwards became Director in 1885, which position he held till 1905, when he retired to live in this neighbourhood. They are here seen with their only daughter, Mrs. L. V. Barnard, of Leckhampton, taken on the Golden Wedding Day. "Cheltenham Chronicle" Photo.



CHELTENHAM JUBILEE PACEANT.

Henry VIII. (Captain Domville Wynter) and Duke of Somerset (Mr. Owen Hawkins), two fine costumes in the beautiful little Pageant enacted at Pittville Gardens on Wednesday last.

"Cheltenham Chronicle" Photos. Copies 1s. and 1s. 9d. each.

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High Street, Cheltenham. Director: Shakspere Shent

Always Delightfully Gool and Refreshing.

Monday to Wednesday:
Charlie Murray, George Sydney, Vera Gordon, in

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A Rollicking Comedy with a touch of Thrill and Drama.
Screened at 2.45. 4.45, 6.45, 8.45.
Douglas Cochrane and his All-the-Year-Round Orchestra.
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"ACROSS THE PACIFIC."
Native Spies, Beautiful Half-

Native Spies, Beautiful Half-Caste Women, and a Devil-may-care Horo in an Intriguing Romance of the South Seas.

Screened at 2.45, 4.45, 6.45, 8.45.

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Cheltenham's Premier Cinema Continuous Daily, 2.30 to 10.15.

Monday, July 11th. Tuesday, and Wednesday:

"SHADOWS OF PARIS,"
Featuring Joan Crawford
(A Metro Picture). Thursday, Friday, & Saturday

"THE CANYON OF LIGHT." Tom Mix and Wonderful Tony in a Cowboy's Adventure on the Western Front during the War. Each of the above Star Pictures supported by an outstanding All Exclusive Programme.

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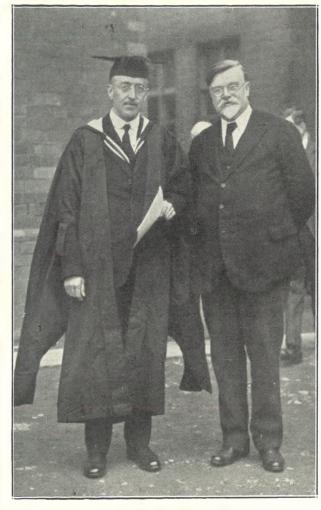
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DEAN CLOSE SCHOOL SPEECH DAY.

Mr. Percy Bolton, M.A. (Head Master), and Sir George Hume, M.P. for Greenwich (lately Chairman of the London County Council), who distributed the prizes.

"Cheltenham Chronicle" Photo. Copies may be obtained.

WINTER GARDEN CHELTENHAM.

Week Commencing JULY 11th, Nightly at 7.45. Doors Open 7.15, Matinees: Wednesday, Thursday, and Saturday, at 2.45, Doors Open 2.15

and Saturday, at 2.25.
Doors Open 2.15.
GEO SHARAT & TOM LANEY
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CARDEN FETE AT SOUTHA M-DE-LA-BERE.

The Third Annual Garden Fete of the Prestbury Women's Institute was held at Mrs. Ratcliff's beautiful old house on Saturday last,

1 .-- A group in a Rose Ballet, by pupils of the Langley School of Dancing. 2.—Mrs. Allen and Mrs. Ratcliff.

3.-Rev. and Mrs. Nuttley and friend

5 .- Miss K. Holman, Miss I. Lapham, and Miss M. Lapham (dancers). 6.-Group at Wheel of Fortune.

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CHELTENHAM. AMBROSE STREET.



On Monday last the Cheltenham Town Council ordered this picturesque cottage, on the Hayden Knoll Farm estate, to be demolished. It was built in 1699. These old half-timbered cottages are one of the charms of rural England, and surely an effort should be made to save it.



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PIANO needs little recommendation to cultured tastes.

Its beautiful tone and incomparable touch - qualities which have gained for it the esteem of every music lover, and have set a standard to the world-are as exquisite and as characteristic as ever.

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Victoria Ground, :: CHELTENHAM.

Wednesday, Thursday, & Friday, JULY 13, 14, & 15: **GLOUCESTERSHIRE**

** SUSSEX.

** Admission: 1/2, ENCLOSURE 1/2 extra (including Tax), BOYS 6d, lafter 4 p.m., 6d, **

** Cricket Festival Arrangements: The Band of **

** the 1st Battn. Gloucester Regiment will play in the Victoria Ground on July 13th, 14th, and 5th, 4 to 6 p.m.; the Montpellier Gardens on the Victoria Ground on July 13th, 14th, and 16th, 8 to 10 p.m.

** Cricket Dance at Pittville Pump Rooms, July ** 13th, 8—11 p.m. Annual Dinner of the Chelter Chelt

tenham Club at the badens July 16th.

Sectional Tickets available for Gloucester and Cheltenham Fixtures, 12s. 6d. each, obtainable at W. C. Woof's, Regent Street, Cheltenham; or at the "Echo" Office, Cheltenham.

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SALE PRICE, 6/6 A YD.

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CHELTENHAM'S SHOPPING CENTRE.



NORTH GLOUCESTERSHIRE CHESS ASSOCIATION SUMMER MEETING IN CHELTENHAM.

Dr. Braine Hartnell, the County Chess President, entertained the above Association to tea on Saturday, July 2nd, at Bayshill Lecture Hall

"Cheltenham Chronicle" Photo. Copies 1s. and 1s. 9d., postage 2d. extra.



Cheltenham North Ward Conservatives' Annual Outing, Saturday, July 2nd.



Cheltenham South Ward Conservatives' Annual Outing, Saturday, July 2nd.

CHELTENHAM CHRONICLE AND GLOUCESTERSHIRE GRAPHIC, SATURDAY, JULY 9, 1927.



Church of England Sunday School Association of Cheltenham Deanery Annual Summer Cathering,

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Cheltenham Central Ward Conservatives' Annual Outing, Saturday, June 25th.

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FOR APPOINTMENT.





DEAN CLOSE SCHOOL SPEECH DAY.

Last Saturday was Speech Day at Dean Close School, and, as usual, a good crowd of parents and friends of the pupils were present when Sir George Hume, M.P. (late Chairman of London County Council) distributed the prizes in the Headmaster, gave his annual report. An al fresco tea was served in the afternoon, and at night performed in the garden.

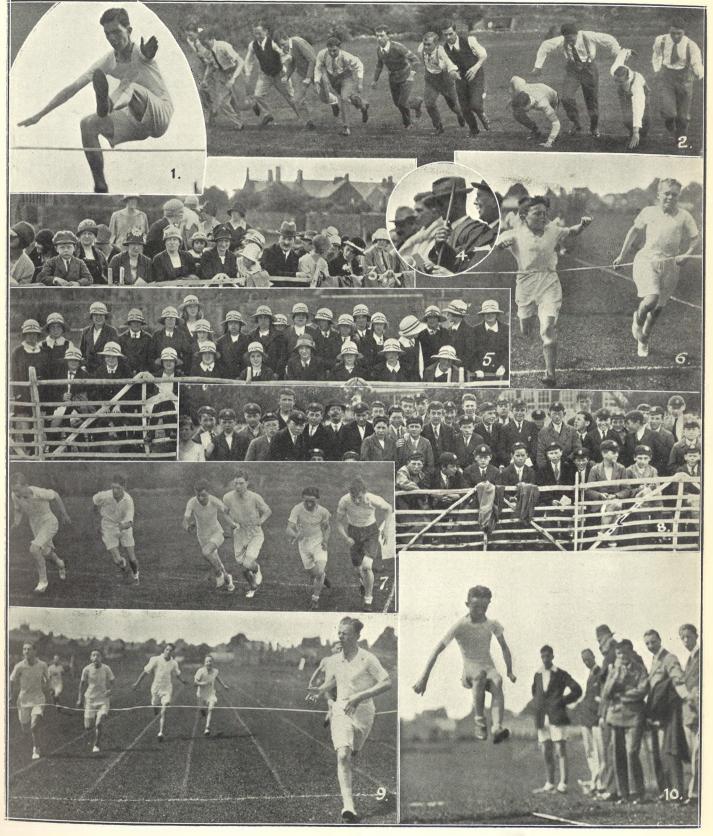
1.—A group of Old Decanians, many of them now undergraduates at Oxford and Cam-4.—Three distinguished old boys.

5. Some of the how, with their people.

- 1.—A group of Old Decanians, many of them now undergraduates at Oxford and Cambridge Universities.
- 2.—A merry crowd of present pupils.

- 5.—Some of the boys with their people.
 6.—Some of the masters of the School.
- buted.

"Cheltenham Chronicle" Photos. Copies 1s. and 1s. 9d. each. Postage 2d. extra.



CIRENCESTER CRAMMAR SCHOOL ANNUAL SPORTS.

Held on the School Playing Field on Thursday, June 30th. In fine weather and before a good company of parents and friends.

- The Upen High Jump.

 2. Start of Old Boys' Race, won by Mr. R. Jefferies.

 3.—Parents and friends watching sports.

- 1.—0 J. Tranter, the Victor Ludorum, winning the Open High Jump.

 4.—Watching the Long Jump.

 5.—Grammar School girls interested in the Sports.
 - 6.—Akers winning First Form 220 Yards Championship.
- 7.—Start of 220 Yards Open Race, won by F. G. Cox on extreme left.
 8.—Boys watching Sports.
 9.—Final of Open 100 Yards, won by F. G.
 - Cox (on right).

 10.—H. May winning Open Long Jump.

 "Cheltenham Chronicle" Photos. Copies 1s. each, postage 2d, extra.



H. H. MARTYN & Co., Ltd., CHELTENHAM.

5 Grafton St., Bond St., London.

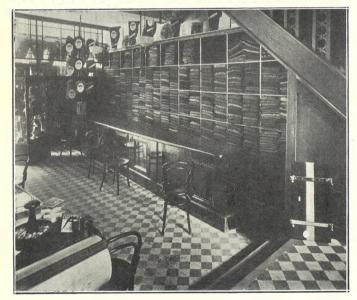


H. H. Martyn & Co., Ltd., invite inspection of their stock of Garden Ornaments.

Castings in Bronze, Lead, and Cement.

The illustration shews a model recently executed at Sunningend Works, one of a pair "The Apple Stealers," to be cast in lead.

Height overall 1ft. 3in. Price in cast lead £12.





FURTHER "FAMOUS" DEVELOPMENTS.

The Boys' CLOTHING DEPARTMENT.

This department is closely studied at "The Famous," who buy from the foremost British makers only. Complete School Clothing Outfits a speciality.

350-1 HIGH STREET-

Menfolk will always find at "The Famous" an unrivalled range of reliable and up-to-date Shirts and Pyjamas to suit all purposes,

THE FAMOUS, Proprietor:
A. N. COLE.
BOYS' WEAR.

-CHELTENHAM.



Cheltenham Floral Fete was held on Wednesday and Thursday last in Montpellier Gardens, in conjunction with the National Rose Society's made a magnificent display, eclipsing all previous shows ever held in the town.

1.—The Opening Ceremony by the Mayor of Cheltenham (Ald. C. H. Margrett).

2.—The exhibit which won the principal award if the show for Messrs. Cypher and Sons (Cheltenham), a wonderful group of flower-ing plants and orchids, which took the Cheltenham Chronicle "Photos. Copies 1s. and 1s. 9d., postage 2d. extra.

CHELTENHAM FLORAL FETE.

Anontpellier Gardens, in conjunction with the National Rose Society's made a magnificent display, eclipsing all previous shows ever held in the town.

tenham Challenge Cup for the third year in succession. The Cup is now Messrs.

Cypher's property. Our picture shows just 6.—A group of Miss E. Courtney's dancers.

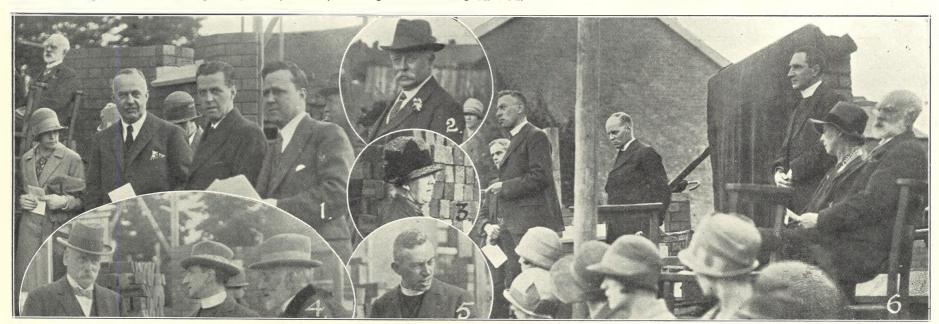
All ovely basket of Carnations being admired by Mrs. Simpson.

3.—A lovely basket of Carnations being admired by Mrs. Simpson.

8.—Brig.-Gen. Thomas (second from right) with friends.



Gloucestershire County Council Staff Entertained by Mr. and Mrs. E. T. Gardom at the Shire Hall, Tuesday, July 5th. "Cheltenham Chronicle" Photo. Copies 1s., 1s. 9d., and 2s., according to size. Postage 2d. extra.



MEMORIAL STONE OF NEW SUNDAY SCHOOL UNVEILED AT GLOUGESTER.

Mrs. A. R. Besley on Wednesday last unveiled the above stone to her mother's memory in the new Wesleyan Sunday School being erected by her father, Mr. J. R. Pope, in Lonsdale Road, Wotton.

^{1.—}Mr. J. R. Pope (on platform) and his three 2.—Mr. H. A. Dancey, the architect.
sons.
Cheltenham Chronicle" Photos.
Sons.
Copies

1s. each.

1.—Mr. J. R. Pope (on platform) and his three 2.—Mr. H. A. Dancey, the architect.
3.—Mrs. Weaving (Superintendent of School).
Geo. Harris.

4.—Rev. J. C. Cooke, Rev. C. Carlyon, and Mr. 5.—Rev. C. Pengelley, who gave address.
6.—The platform. Mrs. Besley and her father on right.



Wedding of Mr. W. H. Haden and Miss Irene F. Locker, both Cheltonians, at Parish Church, July 2nd.

1.—Bride and her father.

2.—Bridesmald (on left).

3.—The Happy Couple.

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CAFE

FOF

LUNCHEONS AND TEAS.

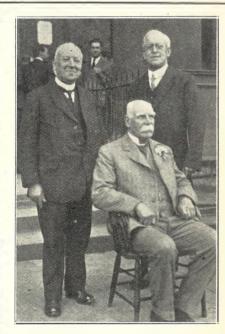
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THREE OLD COUNTY COUNCIL OFFICERS

Mr. E. T. Gardom (seated), Clerk to Gloucestershire County Council since 1893; Mr. W. G. Clutterbuck (left), senior clerk (over fifty years' service); and Mr. E. A. Drew, senior clerk (over forty years' service).—"Cheltenham Chronicle" Photo. Copies 1s. each, postage 2d. extra.

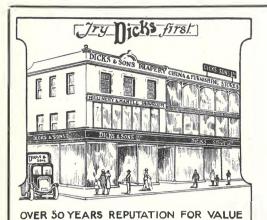
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Orthopædist and Electro - Therapeutist,

Hospital (London) and 30 Years' Practical Experience. 'Phone 3266.

6 RODNEY PLACE, CHELTENHAM.



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SUMMER SALE

Commences SATURDAY, JULY 9th.

NOW IS YOUR OPPORTUNITY TO SAVE MONEY! STOCK MUST BE CLEARED!

BELOW ARE JUST A FEW REPRESENTATIVE BARGAINS:



Ladies' Cotton Armure FROCKS, in Dark Cols. with small design, for

morning Each 1/11½

Ladies' Striped Poplin Fancy and Gingham FROCKS, white ground, Usual Price 4s. 11d. and

Ladies' All Linen FROCKS in Plain Cols.

trimmed embroidery and drawn thread, in beauti-

(Made in France) 10/-

8 Ladies' Crepe de Chene FROCKS, in Plain Colours, 12/11

25s. 6d., 29s. 6d. Ladies' Voile 5/112

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REMARKABLE VALUES IN COTTON WOOL: FABRICS.

500 Yards PRINTED VOILES, in Smart Designs and Beautiful Colourings. Usual Price 1/11½, 2/6, 2/11.

Sale Price

Also at 1/4½, 1/9½, 2/9½.

38-inch PRINTED COTTON HOPSACK. in Fine Quality and Dainty Colours. Sale Price

Usual Price 1/6¾.

38-inch ART. SILK FABRIC, Plain Cols., Plain Weave, for Ladies' and Children's Frocks or Underclothing. Will wash well. Sale Price

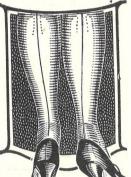
38-inch ART. SILK MAROCAINS, in various Colours & Designs. Usual Price 3/11 Sale Price 1/11 Yard

36-inch CHECK and PLAID GINGHAMS Sale Price



FINLAY'S LINEN-FINISH SHEETS.
Special Delivery from maker.
This is the Sheet we guarantee.
Sala Price

15/11



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200 Pairs ART. SILK HOSE, with Fancy Clocks, fully fashioned, Reinforced Heel and Toe. Usual Price 2/6. Sale Price $1/6\frac{3}{4}$

PURE SILK HOSE Phœnix Brand). Fine Quality, Reinforced Heel and Toe, Fully fashioned. No Silk Stocking will wear better. Usual Price 5/11½. A few shades only. Sale Price 3/6½ shades only.
Sale Price ... 7/U2
"THREE BELLS"
HOSE, in Art. Silk.
Fully Fashioned, Lisle
Heel and Toe. Best
Seconds. Usual Price $3/6^{\frac{1}{2}}$

Seconds. Usual Price
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300 Pairs Shadow Striped
LISLE HOSE. Finest
Usual Price
Price 1/112 Usual Price 3/11½. Sale Price 8 3 D.



Ladies' MACINTOSHES In fine quality Cashmere Fabric, Rubber Lined. A really reliable Mac at a Wonderful Price, In Fawns and Grevs. Greys,

VALUES

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EVER!

Ladies' SHOT ART. SILK MACINTOSHES. Lined Rubber. Fully Cut Reliable Quality.

Ladies' Light-Weight TWEED RAINCOATS, in New Shades, 49/6, 39/6, 29/6, 15/11

CRATIS SUPPLEMENT.

With Which Is Incorporated the "Cheltenham Looker-on." Saturday, July 16, 1927. No. 1,385.

HELTENHAM THEATRE AND OPERA HOUSE.

THIS EVENING (6.40-8.40)—"THE BAT."

NEXT WEEK: THEATRE CLOSED, Re-opening August 1stawith Seymour Hicks's Latest Success—"MR. WHAT'S HIS NAME?"

THE PALACE. High Street, Cheltenham.

Director: Shakspere Shenton.

Monday, July 18th. This Week, Closed for Annual Re-decorating, Re-furnishing, and Additions.

RE-OPENING ON MONDAY,

July 25th, with "GOOD LUCK."

Drury Lane's Most Powerful Racing Drama, followed by the pick of the world's finest 1927 output.

THE DAFFODIL

Cheltenham's Premier Cinema Continuous Performance Daily, 2.30-10.15.

Monday, July 18th, Tuesday, and Wednesday: "IMPETUOUS YOUTH,"

Featuring
Bergner and
Conrad Veidt.

Thursday, Friday, and Saturday "WINNING the FUTURITY." Cullen Laddis in a Splashing
Drama of the Race Track
Lloyd Hamilton in Comedy.
Usual Big Exclusive Supporting
Programme.

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Established 1806.

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A Large Selection of Second-hand Silver and Old Sheffield Plate. We are purchasers of Antique Silver and Fine Quality Gems. Best Prices Given. LICENSED VALUERS.

Promenade, Cheltenham.



A CLOUCESTER COLDEN WEDDING.

Mr. and Mrs, John Alfred Carter, of Eastwood, Denmark Road, Gloucester, who celebrated their Golden Wedding on July 12th. Mr. Clark was for 50 years with the G.W.R.—21 years as manager of the Severn and Wye Joint ailway. They have had 10 children (7 living) and 13 grandchildren. Photo by Richard Hall, Clarence Street, Gloucester.



REV. JAMES FOSTER, For many years pastor of North Place Church, Cheltenham, who died at his son's house, Mr. E. H. Foster, of Prospect Hill, Walthamstow, on Friday, July 1st, aged 88



MR. SAM REARD. Late of Dillies and Wiggold Farms, Cirencester, who died on June 30th, aged 83 years. He was well known and much respected in agricultural circles.-Photo by W.

WINTER GARDEN, CHELTENHAM.

Pictures: 2.15 to 10.15 p.m. Daily

Monday and Tuesday:
DOUGLAS FAIRBANKS in
"ROBIN HOOD." Wednesday and Thursday:

THE THIEF OF BAGDAD.

Friday and Saturday:
MARY PICKFORD in
DOROTHY VERNON OF HADDON HALL."

All the Week:

De Forest Phono Film of the
MILLIGAN-WALKER FIGHT.
London held spell-bound by it.
You must see and hear it.

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6.40 p.m. and 8.40 p.m.
The Enormously Successful Revue "DON'T WORRY." Book Your Seat. No Booking Fees

NORTH STREET PICTURE HOUSE.

Continuous from 2.30 p.m. Monday, Tuesday, Wednesday: 'You Can't Fool Your Wife,"

Featuring
Hazel Deane and Mae Busch.
Thursday, Friday, and Saturday
"ROUGH and READY," Featuring Jack Hoxie.

MAISON ANNETTE,

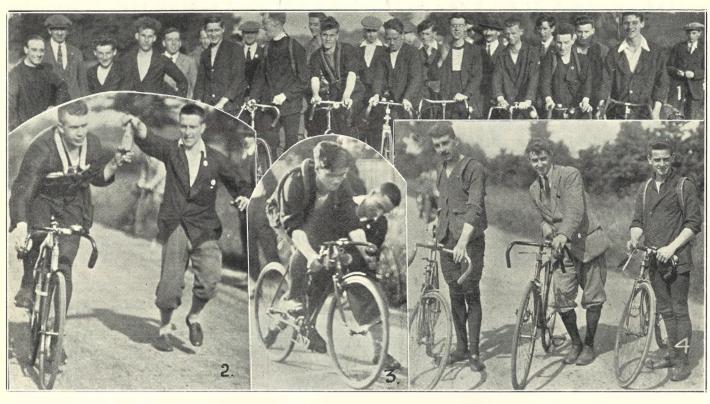
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For the PIANOS, DALE, FORTY and C. E.

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CHELTENHAM AND COUNTY CYCLING CLUB OPEN 50 MILES RACE. During the past week-end the above race was held on the Gloucester-Tewkesbury-Worcester Road, there being 69 starters, many well-known

riders taking part.

1.—Group of competitors waiting to start. 2.—B. Thompson (Speedwell) taking refreshment en route.

3.—W. Tilling (Cheltenham), who did the fastest time (2h. 22m. 49s.).

Tilling (Cheltenham), who did the est time (2h. 22m. 49s.).

"Cheltenham Chronicle" Photos.

4.—The M.C. and A.C. team, winners of team prize, B. H. Satchwell, T. D. Chapman, and —. Lane.

Copies 1s. and 1s. 9d. each, postage 2d. extra.



CHELTENHAM ROTARIANS' OUTING TO POOR CHILDREN.

The Annual Outing to Poor Children of Cheltenham given by members of the Cheltenham Rotary Club was held on Saturday last to Bishop's Cleave

1.—Mr. W. S. F. Harris (President) with two
Nuns from St. Gregory's (R.C.).

2.—The Cricket States

5.-Boys again-Messrs. Audsley and Lyne sliding down the chute.
6.—A group from Nazareth House.

"Cheltenham Chronicle" Photos. Copies 1s. each.



Pate's Grammar School for Girls "Old Girls" Re-union.

The Past and Present Rounders Teams at the Battledown Playing Fields on Saturday last. "Cheltenham Chronicle" Photo. Copies 1s. 9d. each.



The Toilet Department.



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Special Discount of 10⁰/₀

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will be allowed on all Cash transactions, except a few Proprietary Articles.

SPECIAL WOOLLEN FABRIC OFFER.

1,000 YARDS of All-Wool Charmalaine, with Fancy Border of Self Colour. Shades: Tan. Rose, Saxe, Reseda, Navy, Grey, Fawn, Bois de Rose, & Black. USUAL PRICE, 12/11.

SALE PRICE, 6/6 A YD.

John Lance

CHELTENHAM'S SHOPPING CENTRE.



CARDEN FETE AT ST. STEPHEN'S MANOR, CHELTENHAM.
On Friday, July 8th, a Garden Fete was held in the grounds of St. Stephen's Manor in aid of St. Stephen's Church Lads' Brigade Camp

1.—Members of the C.L.B., who gave a gymnastic display.

3.—At tea. Seated, left. is Rev. A. E. Addenbrook (Vicar), and standing behind is ling gymnastic display.

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"Cheltenham Chronicle" Photos. Copies 1s. each.



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FUNERAL OF MR. CEO. DIMMER, J.P., C.A.

The death of Mr. Geo. Dimmer on Friday, July 8th, removed a prominent figure in the commercial life of Cheltenham. He had been Mayor of Cheltenham (1904-5), a Councillor, a J.P., County Alderman, President of Rotary Club (1922), a prominent Mason, and one of the leading, most prominent, and respected citizens of Cheltenham. His age was 77. He leaves four sons and three daughters. The funeral service, which was of a civic character. took place at the Parish Church on Monday last.

1. The deceased gentleman.
2. The funeral cortege leaving the Parish Church, family mourners behind.

3.-Family mourners.

4, 5, 6, and 7.—Members of the large congre-

gation leaving the church.
"Cheltenham Chronicle" Photos. Copies may be obtained.



PATE'S CRAMMAR SCHOOL FOR CIRLS OLD CIRLS' RE-UNION.

Held on Saturday last at the Battledown Playing Field.

"Cheltenham Chronicle" Photo. Copies 1s. 9d. each.



CHELTENHAM SOCIETY WEDDING.

The marriage took place at the Old Parish Church, Cheltenham, before a packed congregation, of Mr. Godfrey Ulric Averdieck, late of 21st Lancers, son of Mrs. George Averdieck, of 18 Beechgrove, Harrogate, to Miss Angela Mariam Barton-Smith, daughter of Mrs. G. Barton-Smith, of 5 Imperial Square, and of the late Brig.-General Geo. Barton-Smith, C.M., C.M.G. The Bridal Group.

'Cheltenham Chronicle' Photo. Many other snaps were taken at the wedding, and can be seen at the "Echo" and "Chronicle" Office.



CHARMING CHELTENHAM INDEED!

A bevy of young ladies who entered the Beauty Competition in connection with the Floral Fete in Cheltenham last week. The competition was judged by the representative of Miss Elizabeth Arden, the celebrated beauty specialist, Mrs. C. H. Margrett, and Mrs. Turk, of Cavendish House, and we think that for quite an impromptu affair no town in England would be capable of finding a more charming group. The three prize winners are: 1, Miss Margaret McLellan (centre); 2, Miss J. Burroughs (seated on right); 3, Miss Herbolt (seated on left).

SEE THESE FEW PAIRS GENT'S TAN London Guild Honours. Joint Specialists. PROCRESS BOOT WORKS,

Boot Making and Repairs the Very Best, Prompt.

21 MONTPELLIER ST., CHELTENHAM

(Opposite Post Office).



INTERESTING CHELTENHAM WEDDING. Mr. Wm. Henry Thompson, eldest son of Mr. Henry Thompson, late of Burma Police, and of Mrs. Thompson, of Cheltenham, and Miss Janet Marion McNab, youngest daughter of Mr. and Mrs. J. H. McNab, of Raynsford, Cheltenham, who were married at St. James's Church, Cheitenham, on July 6th. The wedded pair.



ST. MICHAEL'S, CLOUGESTER, SALE OF WORK.

Held at St. Michael's Rectory, Brunswick Road, on Thursday, July 7th.

1.—Stewards at Opening. Rev. J. M. Braithwaite (Vicar) in centre.

2.—Performers in scene from "Uncle Tom's 3.—Ladies who waited at tea.

4.—Stall Holders.

"Cheltenham Chronicle" Photos. Copies 1s. each, postage 2d. extra.



GARDEN FETE AND BABY SHOW AT LONGLEVENS, CLOUCESTER.

Organised to clear off the debt on opening ceremony. The Sale was opened by the Mayor of Gloucester, Dr.

Show.

Organised to clear off the debt on the Village Hall, the above took place on Thursday, July 7th, at the Hall.

2.—Babies, with their mothers, at the Baby

Show.

3.—Guessing weight of a cake.

Show.

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Are Your Profits at the Mercy of Temperature?

Why lose money through food going bad in hot weather? This is an invitation to everv

Butcher Baker Caterer

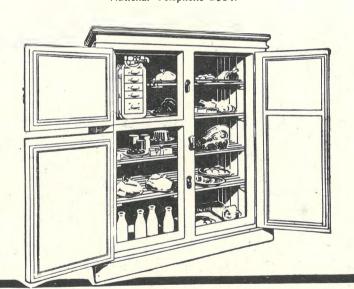
Confectioner Fishmonger Grocer

to call and inspect the most efficient method of preventing these losses-Frigidaire. Without attention of any kind, a Frigidaire automatic electrical refrigerator cabinet provides a never-varying cold, day in day out. Come and see for yourself.

Deferred Payments.

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HE Competent Operators in Charge of Our CHILDREN'S DEPARTMENT Study Each Child's Individuality, Pleasing the Juvenile Mind with due Regard to the Wishes of the Parent or Guardian.



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Cheltenham Spa. Tel. 3490 **
The Promenade, **
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The Promenade, *



TWO PROMISING CHELTENHAM BOY VIOLINISTS.

Leslie W. Honeysett and Leslie Taylor, both

pupils at Cheltenham Grammar School, who won the first prize in Open Class for Violin Duet at the recent Musical Festival in Chelten-ham, and the former won the second place in Open Class for Violin Solo. L. W. Honeysett has been the solo violinist at the School for five years .- Photo by "Cheltenham

LET MOUSELLS MOVE YOU



Estimates for Removals and Storing Pres.

CHELTENHAM .AMBROSE STREET.

PRICES GIVEN FOR OLD SILVER ARTICLES,
FURNITURE,
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Having purchased a Jeweller's Stock, we are
able to offer Gold Watches from 22s. 6d.
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Flannel Trousers.



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GRATIS SUPPLEMENT.

With Which Is Incorporated the "Cheltenham Looker-on." Saturday, July 23, 1927.

HELTENHAM THEATRE AND OPERA HOUSE.

NEXT WEEK: THEATRE CLOSED, Re-opening August 1st with Seymour Hicks's Latest Success-"MR. WHAT'S HIS NAME?"

THE PALACE

High Street, Cheltenham.

Director: Shakspere Shenton, Always Delightfully Cool and Refreshing!
Monday, Tuesday, Wednesday:
CONWAY TEARLE and
BARBARA BEDFORD in

"GOOD LUCK."

Drury Lane's Most Powerful
Racing Drama. Racing Drama.

DOUGLAS COCHRANE and His All-the-Year-Round Orchestra. Thursday, Friday, Saturday: Irene Rich and Conway Tearle in

"MY OFFICIAL WIFE." A Drama of Mad Gaiety and Seething Dramatic Intensity.

THE DAFFODIL

Cheltenham's Premier Cinema.

Continuous Performance Daily, 2.30 to 10.15.

This Theatre WILL BE CLOSED for the Whole of the Week Commencing July 25th. To complete the New Lounges, etc.

GRAND RE-OPENING, BANK HOLIDAY, August 1st, With the World's Love Story,

"MANON LESCAUT," By the ABBE PREVOST.

"Advertise in the "Echo."

Established 1806.

Martin & Co.,

The County Jewellers, Pearl and Diamond Merchants.

A Large Selection of Second-hand Silver and Old Sheffield Plate. We are purchasers of Antique
Silver and Fine Quality Gems.

Best Prices Given.

LICENSED VALUERS.

Promenade, Cheltenham.



THE COTSWOLD ACRICULTURAL SHOW.

Mark Fenwick, of Abbotswood (on right), the President of the Cotswold Agricultural Society, a firm supporter and exhibitor, with Mr. Evan T. Prichard, of Donnington Manor, another supporter of the Society, at the Show on Wednesday last.

"Cheltenham Chronicle" Photo. Copies 1s. each, pol 2d. extra

WINTER GARDEN. CHELTENHAM.

Monday, Tuesday, Wednesday:
Double-Feature Programme.
Lya Mara in
"The Flower of the Forest."

At 2.55, 5.30 and 8.5 p.m.
Fred Thompson and his almost human horse, Silver King, in

"Out of the Frying Pan."

At 4.0, 6.35 and 9.10 p.m.

ALL THE WEEK:

RECEPTION OF

COL. LINDBERGH

On his Return to Washington and New York.

New York.
Thursday, Friday, Saturday:
Larry Semon in
"STOP! LOOK!! LISTEN!!!"
At 3.5, 5.40 and 8.15 p.m.

COLISEUM

CHELTENHAM. 'Phone 3715. 6.40 p.m.—and—8.40 p.m. "Scandals on Broadway." Musical Comedy Revue.

NORTH STREET

From 2.30 p.m. Continuous.
Monday, Tuesday, Wednesday;
'The Perch of the Devil,' Featuring Pat O'Malley and Mae Busch.

Thursday, Friday, Saturday: "The Ice Flood," Featuring Kenneth Harlan and Viola Dana,

"Distinction with Econony." Your Holiday Outfit Sale Bargain Prices.



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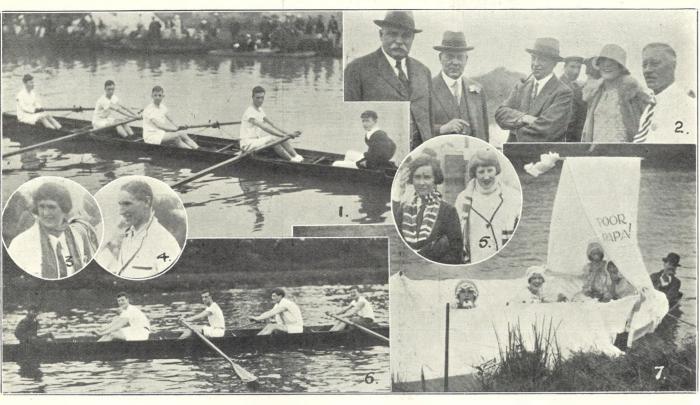
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W. Scott Cooper,

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The Promenade, Cheltenham. LICENSED VALUERS.

For the PIANOS, DALE, FORTYand C.,



GLOUCESTER REGATTA.

Held on the Castle Reach of the Gloucester and Sharpness Canal, on Saturday loucester crews.

3 and 5.—Lady visitors.

last, before a good crowd. 6.—Crypt School "A," winners of School 2.- From left: Sir Lionel Darell, Bt., Alderman

7.—One of the decorated boats.

"Cheltenham Chronicle" Photos. Copies 1s. each, postage 2d. extra.



ANNUAL MEETING OF CHELTENHAM BRANCH OF NATIONAL LIFEBOAT ASSOCIATION. Held in the grounds of Hatherley Lawn Hotel, by permission of Miss Turnour, on July 19th. A capital concert was given. 1.—Ballet by Primrose Buds, pupils of Mrs. Cox and Mdlle. Annette Augst, three of 4.—Some of the spectators.

1.—One of the Gloucester crews.

Chas. Gardner, Mr. H. G. Norman, Miss Darell and Mr. Norris (Judge).

the artistes.

5,-Miss D. MacGowan, who gave a solo

2.-Miss S. Ivelaw-Chapman, Mrs. Boughton-3.—Miss Beatrice Pratt (left), violinist, and the accompanist.

"Cheltenham Chronicle" Photos. Copies 1s. and 1s. 9d. each.



CRICKET ON THE NEW BREWERY SPORTS FIELD. On Friday, July 15th. Cheltenham Original Brewery Team entertained Messrs. Collett's Chemical Works Team, Gloucester. Top.—Collett's Works XI. Bottom.—C.O.B. XI.

Flannel Trousers.

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CHELTENHAM. AMBROSE STREET. *



MR. JOHN MILLINGTON,

MR. JOHN MILLINGTON, of Willoughby, Suffolk Square, Cheltenham, who was severely injured in a motor-cycle accident on the Shurdington-road on Saturday morning last and died in the Hospital a few hours later. He was 63 years of age. He was well known to the members of the Cotswold Hunt, being a breeder and trainer of working towisize and he used to take them. terriers, and he used to take them, as shown in above photo, to the various meets, afterwards using them, when required, to eject the fox when gone to ground. For many years he had also been a waiter for George's, Ltd., and was highly respected by his employers and all who knew him .- Photo by Mr. W. Dennis Moss,

Lance's

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SUMMER

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1,000 YARDS of All-Wool Charmalaine, with Fancy Border of Self Colour. Shades: Tan. Rose, Saxe, Reseda, Navy, Grey, Fawn, Bois de Rose, & Black. USUAL PRICE, 12/11.

SALE PRICE, 6/6 A YD.

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CHELTENHAM'S SHOPPING CENTRE.

HOLY APOSTLES' CARDEN FETE AT CHARLTON HOUSE.

Held in the Vicarage Grounds, the residence of Rev. A. H. Rhodes. These beautiful grounds lent themselves to the success of the Fete.

1, 5 and 7.—Stall holders.

2.—Guessing name of doll.3.—Listening to the Concert.

4.—Mr. and Miss Ackers (left), who lost to
Miss Inge and Mr. Rice Evans in Ternis

"Cheltenham Chronicle" Photos. Copies 1s.
each.



BROCKWORTH AND WITCOMBE CARDEN SHOW AND FETE.

Held on Wednesday, July 20th, at Well-Close, the residence of Colonel Davis, in fine weather. There was a splendid attendance. Mrs. Colville opened the Fete.

1.—Some of the spectators.

2.—The babies in Baby Show and their mothers,

3.—Group at the opening ceremony. Mrs. 4.—Stall holders. Colville (x).

"Cheltenham Chronicle" Photos. Copies 1s. each, Postage 2d. extra.

CHELTENHAM CHRONICLE AND GLOUCESTERSHIRE GRAPHIC, SATURDAY, JULY 23, 1927.



CHELTENHAM PARISH CHURCH SCHOOLS' ATHLETIC SPORTS AND FANCY DRESS PARADE.

On Saturday last the pretty grounds of St. Mary's Hall, Market Street, were thronged with a great crowd of parents, old boys, friends of the achools, in addition to some five hundred children. Tea was provided by the Rector and Mr. W. Ayris to the whole party. The feature of the afternoon was the Fancy Dress Parade by the infants, whose parents had shown much ingenuity in improvising their costumes.

1, 2, 3 and 6.—Various Groups in Fancy Dress. 4 and 5.—A Boys' Race (winner, F. Harper, on left).

"Cheltenham Chronicle" Photos. Copies 1s. and 1s. 9d.

SEND A "CHRONICLE & CRAPHIC" TO YOUR FRIENDS EVERY WEEK.



CHELTENHAM CRAMMAR SCHOOL FETE AT PITTVILLE CARDENS.

A very large company attended the Fete at Pittville on Saturday last, organisced by Mr. R. R. Dobson (Headmaster) in aid of the new Loan Fund, established to help promising boys to a University career by loans.

- 1.—Ladies who waited at tea under Mrs. Dobson's presidency. Mr. R. R. Dobson in centre.
- 2.—The way some of the boys advertised the amateur sandwich-board
- 8.—The Amphibians' team, who won the water polo match.
- 3, 4, 6, and 9.—Spectators watching aquatic sports on the lakeside.
 5—Old Grammarians' water polo team.
 7.—The whist drive committee.
 8.—The Amphibians' team, who won the Boroughs and Miss Miss Miles (2nd).
 - "Cheltenham Chronicle" Photos. Copies 1s. each. Postage 2d. extra.

CHELTENHAM CHRONICLE AND GLOUCESTERSHIRE GRAPHIC, SATURDAY, JULY 23, 1927.



COUNTY CRICKET WEEK IN CHELTENHAM.

Gloucestershire played Leicestershire and Sussex on the Victoria Ground, Cheltenham, on July 13th, 14th, 15th, and 16th. 18th and 19th respectively. The first match was a draw in Leicester's favour, and Sussex won the second match. There was a large crowd on Saturday—about 4,000 being present (the opening day of the Sussex match), but to everyone's disappointment Sussex won the toss and stayed in all

- 1.—Mr. Horace Walker, President of Glouces-tershire Cricket Council, with Tate (Sussex).

 2. Mr. Walker with his three daughters, Mr. J. K. Mathews (centre), Sussex, and Mr. A. E. R. Gilligan (Sussex and England captain).
- 3.-Bowley (74) coming in.
- the Sussex match), but to everyone's disappointment of the day. Our snaps were taken on Saturday afternoon.

 4.—The umpire brings in the stumps at 7.—I close of play, and Charlie Parker puts his sweater on.

 5.—Four Sussex players—H. Parkes, W. 9.—I Cornford, E. Bowley, and Tate.

 6.—Hammond surrounded by admirers as the came in. H. Smith on left.

 - 7.—Cook (166) and Langridge (61), who made a stand of two hours and three-quarters.

 8.—A few spectators in members' stand.

 9.—W. L. Neale (Glos.) with a friend.

 16.—Hammond with his mother (on left) and Mrs. "Tom" Voyce (right) at tea interval.



EAST CLOUCESTERSHIRE OPEN TENNIS WEEK.

On Saturday last, the finals in the highly successful tennis week were played off.

1.—Mrs. Whitley and Mrs. McIlquham, the finalists in Open Ladies' Singles, won by Mrs. McIlquham.

Mrs. McIlquham, Open Ladies' Singles, won by Mrs. McIlquham, Open Ladies' Singles, won by Mrs. Open Doubles by R. D. England Constant of the Mark Power open Co and Nigel Sharpe (right). (4) Sharpe won Open Singles also, beating R. D. England in final.

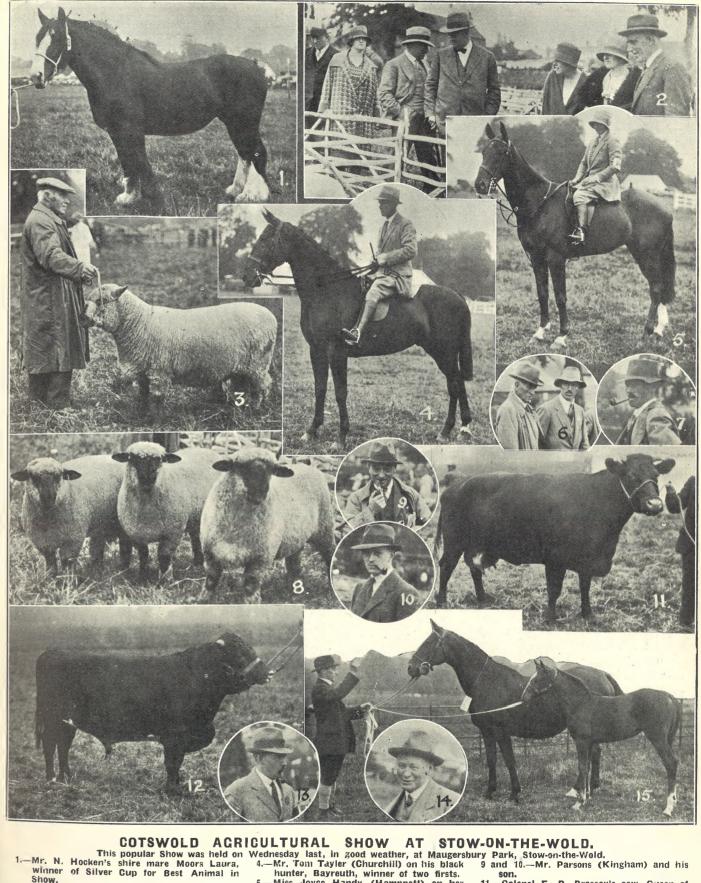


CHELTENHAM ORIGINAL BREWERY PLAY CHELTENHAM CORPORATION AT BOWLS.

A match between the above teams was played on the beautiful new Brewery Green in Whaddon-lane on Town Fathers played a capital game and only lost by six points.

Top.—Corporation. Bottom.—Brewery Team. "Cheltenham Chronicle" Photos.

CHELTENHAM CHRONICLE AND GLOUCESTERSHIRE GRAPHIC, SATURDAY, JULY 23, 1927.



- Show.

 2.—Colonel Jones, Mr. A. Ransford Collett. of Maugersbury Park (centre), and his brother, Mr. Collett (on right), with ladies.

 3.—Mr. Dee, of Pershore, with his second prize Shropshire ram.

Cheltenham Chronicle "Photos. Copies 1s. each, postage 2d. extra,

- 4.—Mr. Tom Tayler (Churchill) on his black hunter, Bayreuth, winner of two firsts.
 5.—Miss Joyce Handy (Hampnett) on her first prize hunter.
 6.—Two sheep judges—Mr. W. R. Gantlett (Fairford) and Mr. E. D. Moore.
 7.—Mr. Evan Jeffries (Windrush).
 8.—Mr. Evan Jeffries' three Oxford Down ram lambs first and energial
- ram lambs, first and special.

- son.

 11.—Colonel E. P. Brassey's cow, Queen of the Rothes 10th, best cow in Show, and winner of Scott Cup.

 12.—The best Shorthorn in Show, Mr. Wm.

- Garne's (Aldsworth) Aldsworth Swell.

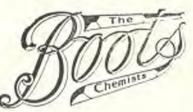
 13.—Gaptain McGuire.

 14.—Mr. W. H. Phipp.

 15.—Mr. Mark Fenwick's hunter mare and foal (second prize).



Pharmaceutical Department.



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WHIPPET RACING

Will be a popular :: feature of the ::

Ledbury Hunt
.... Show

HARTPURY HOUSE,

Thursday, JULY 28th.

LARGE ENTRIES have been received.

"BEAUTIFUL CLOUCESTERSHIRE."—The fine series of photographs we have been publishing in the "Graphic" of the beautiful homes of Gloucestershire, its picturesque hills and dales, its charming old-world villages, with the quaint. half-timbered or thatched cottages, etc., is to be published in book form. The volume will contain over 200 pages of the same size as the "Graphic," and be printed in best style, with artistic lettering and binding. The price will be One Guinea to a limited number of subscribers, and we shall be glad to receive orders for what will be a beautiful production.



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in choice Mahogany Case, :: :: satin finish. :: ::

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BISHOP'S CLEEVE HORTICULTURAL SOCIETY'S FETE AND SHOW.

Held on Wednesday, July 20th, before a splendid crowd of spectators and in beautiful weather.

1.—Some of the spectators.

2.—The three prizewinners in Children's Pony 3 and 5.—Entrants at Baby Show.

Class. Miss Beryl Parry (1st) on right.

4.—The Committee and Officials.

BEDROOM

SUITES

of New Design and Extraordinary Value.

We have recently purchased part of a manufacturer's stock of Bedroom Suites much under usual prices. They are of sound construction, good looking, and unique in style. During our Sale we offer a well-made Oak Suite, finished in a rich Brown Colour, with 3 feet Wardrobe, having full length Mirror, for

£10:19:6.

Better Qualities up to 50 Guineas, all of which can be supplied for Cash or Deferred Payments.

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Special Luncheon

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Soup.

Choice of Fish or Joint.

Two Vegetables.

Sweets with Cream.

Roll and Cheese.

12 to 2 30.

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Silver Flannel D.B. Suits 39 6, 65/- Swimming Costumes - from 1/6 Ditto Trousers 11/11 to 19/11 Summer weight Pyjamas - - 5/11 Light-weight Pocket Macks

The New Marle Gab. Raincoat

Fine Texture Vests and Trunks 1/-12/11 to 29/6 Cellular ,, ,, $1/11\frac{1}{2}$, 3/6 Poplin Striped Tunic Shirts

45/-, 57/6 and Collars - - - - 6/11 Fawn Flannels - - 13/11, 17/6 Self Tunic Shirts and Collars 3/11

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Are rapidly gaining favour as a Holiday Suit. They are the last word in Comfort, and are Ideal Holiday Wear for Inland, Seaside or Continental use.

Hatters and Scout Fitters.

SALE PRICES 45/- to 75/- 350/1 High St., CHELTENHAM. Best London Make. 55/- to 87/6

READY-to-WEAR SUITS

Do not take away your old Suit, just come along and See Our Range of high quality Tailored Suits.

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CRATIS SUPPLEMENT.

I With Which Is Incorporated the "Cheltenham Looker-on." Saturday, July 30, 1927.

HELTENHAM THEATRE AND OPERA HOUSE. RE-OPENING MONDAY NEXT, August 1st, with Seymour Hicks's Latest Success-

"Mr. What's His Name?"

THE PALACE. High Street, Cheltenham.

Director: Shakspere Shenton.

BIG HOLIDAY PROGRAMME! ANNA O. NIESSON. WALTER PIDGEON. LOUISE FAZENDA in

"MISS NOBODY." From Tiffany Wells's Story, "SHEBO."

DOUGLAS COCHRANE and His POPULAR ORCHESTRA.

THE DAFFODIL.

Cheltenham's Premier Cinema. Continuous Performance Daily, 2.30 to 10.15.

Bank Holiday, August 1st, Tuesday, and Wednesday:

"MANON LESCAUT." A Gorgeous Picture from the World's Famous Love Story by the Abbe Prevost, starring LYA DE PUTTI.

Thursday, Friday, and Saturday "HUMAN LAW."

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LICENSED VALUERS. Promenade, Cheitenham.



RENDCOMB COLLEGE SPEECH DAY.

Hadow, C.B.E., Vice-Chancellor of Sheffield University, was the prin-Standing: Sir Francis Hyett, Major Dawson (Governors), the Headmaster (Mr. J. H. Simpson, M.A.). Seated: Sir Henry Hadow, Mr. N. H. Wills (founder of the College and chairman), Canon Sewell (Governor).

"Cheltenham Chronicle" Photo. Copies may be obtained.

READ THE "ECHO" EVERY DAY.

WINTER GARDEN.

Monday, Tuesday, Wednesday: DOUBLE-FEATURE HOLIDAY PROGRAMME.

POLA NEGRI,
Tom Moore and Stuart Holmes in
"GOOD & NAUGHTY."

Madge Bellamy and Johnnie Walker in

THE RECKLESS SEX." Thursday, Friday, Saturday:-Edward Everett Horton and Virginia Lee Corbine in

"The Whole Town's Talking." Free Parking for Patrons' Cars.

COLISEUM

Cheltenham ('Phone 3 7 1 5). 6.40 — and — 8.40 p.m. Expensive Engagement of the "FLYING JULIANS." And Full Company of Vaudeville Artistes.

NORTH STREET

PICTURE HOUSE.
Continuous from 2.30 p.m.
Monday, Tuesday, Wednesday:-"THE SHOW OFF." Featuring FORD STERLING. Thursday, Friday. Saturday:-LUCK AND SAND,"

MAISON **ANNETTE**

Featuring LEO MALONEY.

Kensington House, PROMENADE, CHELTENHAM,

Specialists in Exclusive CORSETS & LINGERIE.

For the PIANOS, DALE, FORTY and C. L.



SUNNINGEND FIRST ANNUAL SPORTS MEETING.

Held on the Sunningend Sports Field, Leckhampton, on Saturday, July 23rd, before a big gathering of employees and friends. Some good running was witnessed, and the meeting was thoroughly enjoyable.

- 1.-H. Pitman (left) wins Girls' 80 Yards
- Handicap.

 2 and 3.—The Plasterers' winning Relay Team:

 2, A. V. Claridge and W. H. Tovey; 3,

 A. Gardiner and H. Macey).
- 4.—Final of Boys' 80 Yards Handicap, won by J. Twinning.
 - 5.—A Close finish to 100 Yards Handicap (left to right): H. Tarrant (1st), H. J. Jones (2nd), W. H. Tovey (4th), and V. J. D. Henderson (3rd).
- 6 and 7.—Spectators.
 - - Start of Managers' Race, won by Mr Levick (extreme right).

"Cheltenham Chronicle" Photos. Copies 1s each,



CHELTONIANS IN CERMANY.

Six Cheltonians and two Gloucestershire County lads are in this group, taken recently with the British Army on the Rhine. They say they get the "Chronicle and Graphic" every week, and look forward to it. It is forgotten by many of our readers, probably, that there is still an English Army in Germany.

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CHELTENHAM. AMBROSE STREET.



Wife of Mr. Thomas Voyce, of Inglenook, Kingsholm Square, Gloucester, and mother of Mr. Tom Voyce, the Gloucester and International footballer, who died on Sunday, July 24th, aged 66 years.

HAND-SEWN MAKING From 30

REPAIRS SAME DAY.

AND ARCH SPECIALISTS AND BUNION CURERS.

London City Honours.

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TUESDAY NEXT

AUG. 2nd, and the following days.

Huge Clearance of Summer Stocks at **FURTHER REDUCED PRICES**

Special Discount of 10⁰/₀

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REMNANTS.

All Silk and Woollen Remnants will be sold at HALF THE MARKED PRICES for last few days of Sale.

John Lance

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CHELTENHAM SPA.

A COMPLETE SERVICE OF HAIRDRESSING.





CIRENCESTER HOSPITAL CARNIVAL.

This Carnival was held on Saturday last at the Abbey grounds and was better than ever.

benefit considerably from the proceeds.

- Group of Sunday School dancers.
 Miss M. Cambray (left), first for decorated Fairy cycle.
 Christmas Party. The best Tableau (open), won by the Ingleside School, Circnoester.
- 4, 5, and 6.—The judges of pony riding.
 7.—A group of Pedestrians (junior) in Fancy Dress.

 8.—Another competitor, Queen of Carnival.
 9.—Miss Wykeham-Musgrave's party as Costers, second in Open Decorated Horse-drawn Vehicle.

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- CLOUGESTER CONSERVATIVE GARDEN

 The Annual Garden Fete arranged by the Gloucester Conservative Association was held at the for any age,

 I.—Joyce Poole, as a Coster, who won first prize for any age,

 Mr. H. B. Betterton, M.P. for Rushcliffe Division of Notts and Parliamentary Secretary to the Ministry of Labour, who was the principal speaker (left), with Mr. Rogers Tilletson. headmaster of Sir T. Rich's School.

 "Glevum" playing the "Imps" at pushball.

 CONSERVATIVE GARDEN

 FETE.

 Bridge Farm, Tuffley, on Saturday last.

 7.—More competitors.

 8.—Mr. E. S. Riley (the new Conservative Agent) and Mr. Hurran.

 9.—Councillor Elias, Messrs. Gardner, Baker, Pewsey and Oldfield, all workers for the Fete.

 Bower, the Mayoress (Mrs. Finlay), and Mrs. N. Bruton.

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"Cheltenham Chronicle" Photos. Copies 1s. each.



CHRIST CHURCH BAZAAR AND SALE OF WORK.

This Bazaar was held in the Church Hall and on the playing field of Glyngarth School. 3.-Stall holders in the playing field, with 4.-More lady helpers. 1.—Stall holders at the Church Hall. 2.-Two lady helpers. Canon Webb-Peploe.

"Cheltenham Chronicle" Photos. Copies 1s, each,

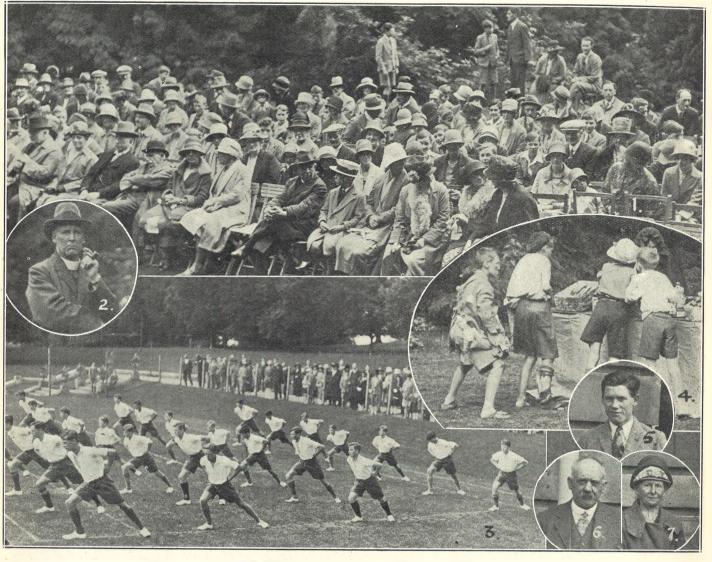


CHELTENHAM WOMEN'S CONSERVATIVE ASSOCIATION VISIT TO LONDON.

At 7.15 a.m. on Wednesday morning last ten loaded "Bristol" motor coaches left Cambray, Cheltenham, for London with about 280 loyal Women Conservatives on their annual outing. They took a magnificent wreath with them (made by Messrs. Cypher) to deposit on the Cenotaph. It was inscribed "In Grateful Remembrance from a Party of Loyal Cheltenham Citizens who visited London, July 27, 1927." 3.—The beautiful wreath. A 2ft. rule is placed alongside to show the size. 1.—Some of the party for one of the coaches. 2.—Loaded up and just about to start.

"Cheltenham Chronicle" Photos. Copies 1s. each.

CHELTENHAM CHRONICLE AND GLOUCESTERSHIRE GRAPHIC, SATURDAY, JULY 30, 1927.



RENDGOMB COLLEGE SPEECH DAY.

The second Speech Day was held at Rendcomb College on Tuesday, July 26th. There was a good attendance of parents to welcome Sir Henry Hadow, C.B.E. Mr. N. H. Wills, the founder of the College and Chairman of the governing body, presided.

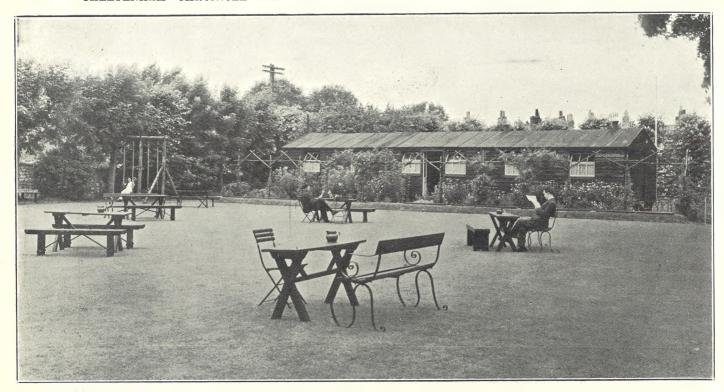
1.—Parents watching the play given by the boys.
2.—Rev. C. Graham-Swann, Vicar of Chedworth, an interested expected expected expected. an interested spectator. bridge.

4.—A scene in the play.

6 and 7.—His father and mother.
"Cheltenham Chronicle" Photos. Copies Is. each.



CHELTENHAM MIDDLE WARD CONSERVATIVE OUTING.
On Saturday last the above party went to Malmesbury.
"Cheltenham Chronicle" Photo. Copies Is. 9d. each.



NORWOOD ARMS PLEASURE GARDEN.

At the Norwood Arms, Leckhampton Road, Cheltenham, Mr. P. J. Kilmister has recently opened the lawn as a pleasure garden, and large numbers of people are taking advantage of this beautiful spot to spend a pleasant evening with their families. Swings and a See-Saw are provided for the children, and drinks are served in and from the picturesque pavilion. Flower and Sons' Celebrated Ales and Stout are on draught and in bottle. Also Wines and Spirits of the finest quality.



CANADIAN UNIVERSITY STUDENTS VISIT GLOUGESTER.

On Monday last about 140 Canadian students from various Universities, who are this summer visiting Europe under the auspices of the Overseas Education League, visited Gloucester. They were received by the Mayor and Mayoress, who entertained the party to luncheon, and they were taken over the Cathedral.

Only 25 of the party were men.

- Waiting at Cathedral to receive the party.
 Rev. Ganon Peacock, Rev. Canon Homes
 Dudden (Master of Pembroke and sub-Dean).
 Canon Dr. Maynard Smith, the Mayor, and
 Major Fred Ney (who is in charge of the party).
- -The Mayor expatiating to a quartette of girls on the beauty of the Cathedral. -Nine of the Undergrads in the New Inn
- Yard.
- A party under charge of Mr. Rogers Tillstone looking at the Bishop Hooper Memorial.