# DECEMBER

With Which is incorporated the "Cheltenham Looker-On."

SUPPLEMENT. **CRATIS** Saturday, May 5, 1923.

No. 1,166.

### CHELTENHAM THEATRE AND OPERA HOUSE

Resident Manager: H. OSWALD REDFORD.

This Afternoon (2.30), "THE PASSING OF THE THIRD FLOOR BACK"; This Evening (7.30), "DAVID GARRICK"

WEEK-The Successful Farce, "Oh! Alexander!" NEXT

## THE PALACE. HIGH STREET, CHELTENHAM.

Continuous 2.30 to 10.15.
MONDAY to WEDNESDAY:
VIOLET HOPSON & STEWART
ROME in the
"WHITE HOPE."

A Brilliant All-British Sporting
Picture Play.
Comedy: "HIGH FLIERS."

THURSDAY to SATURDAY.
BETTY BLYTHE in
"MOTHER O' MINE,"
From the story of "The Octopus"
by Charles Belmont Davis,
Joe Rock Comedy: "Solid Ivory."

### DAFFODIL PICTURE HOUSE,

SUFFOLK PARADE.

MON., TUES., and WEDS. RODOLPH VALENTINO and ALICE TERRY in

'The Conquering Power.'
PHILLI COMEDY.

THURS., FRI., and SAT.
Another Paramount Success.
ELSIE FERGUSON in

"FOOTLIGHTS."

"A BROKEN DOLL."

A Delightful Comedy.

"THE JUNGLE GODDESS."

Episode 2: "The City of Blind
Waters."

COVERS FOR THE "GRAPHIC."-We have in Stock a Number of Stout Covers for the "Graphic," in 1 k Green Cloth and Gilt Lettering. The covers will take Year's Issue of the Popul Picture Paper, and you can thus keep the "Graphic" from week, and know where of find it. Post Free to any address, Sixpence.

## MARTIN & CO. LTD.,

Promenade, Cheltenham,

for Cash Antiques of Jewellery, Sheffield Plate, China, Coins, Miniatures, etc. Highest Prices given for Rare Pieces.



MR. W. W. TAYSUM, Of Mount Cottage, Chal-ford, who died Wednesday. April 25th, aged 76 years. He was a blacksmith and a loyal Conservative.



MR. DAN WILTSHIRE, Of Chalford Hill, Stroud, who died on April 11, aged 57 years. He was a very prominent member of the Chalford Tabernacle.



MR. BERT PHELPS. MR. BERT PHELPS,
Younger son of Mr. and
Mrs. Leonard J. Phelps, of
the Union Inn, Stroud, who
died Tuesday, April 24th,
aged 25 years, from tuberculosis, the after-effects of
being gassed while in being France.



MR. W. H. BRIDGMAN, Junr.,
Of Beaufort, Croft-road,
Charlton Kings, who died
in Cheltenham General Hospital, April 20, aged 25 years. He was an assistant years. . of the Gloucester Co-op.

### WINTER GARDEN. CHELTENHAM.

MONDAY NEXT & ALL WEEK. Three times daily at 2.30, 5.15, and 8 p.m. NOT CONTINUOUS. D. W. GRIFFITH presents his GREAT DRAMATIC EPIC,

### "ORPHANS OF THE STORM,"

Featuring
LILLIAN & DOROTHY GISH,
Supported by a Stupendous Cast
In a Story of Love and Adventure
during the Reign of Terror, and
founded on the World-famous
"The Two Orphans."
USUAL PRICES.—The 1/3 and
1/- Seats may now be reserved.
Booking Fee 3d. extra. Phone
212.

Send the "Chronicle and Graphic" to your friends.

# FISHER'S (Late Fisher) 69 Regent Street, Cheltenham High-Class TAILORS.

SEASON'S :: NEW PATTERNS.

**BRE ECHES** a Speciality.

First-class Cutter--25 years' London experience

### DO YOU WANT MORE BUSINESS?

Advertise in THE "ECHO" and "CHRONICLE"

—it brings results.

For the Best

## OPENING OF CHELTENHAM TOWN BOWLS CLUB.

The Premier Club opened their beautiful green for the 1923 season on Saturday last, Mr. H. Unwin, vice-President, bowling the first wood on the second new green, which has been enlarged and relaid with sea-washed turf.

1-Mr. H. Unwin bowling the first wood. 2, 3, 4, and 6.—Various rinks during play. 5—Mr. and Mrs. E. D. Ricketts (on settee)

with lady friends and others. settee was presented to Mr. Ricketts during the afternoon by Sir James Agg-Gardner, M.P., on behalf of the

"Cheltenham Chronicle" Photos. Copies 1s. each.



# BELOW THE TOWN CLOCK.

An interesting establishment to be found in Cheltenham's new business centre (below the Town Clock), established over 70 years, supplying JEWELLERY and ANTIQUES at rock-bottom prices.

HARRY O. BOX,

(Note the Number) 339 HIGH STREET. Wedding and Engagement Rings our speciality.

BEST QUALITY

IN BOTTLE. —Sparkling and Still.

# BARTHOLOMEW,

419, 420 HIGH STREET, CHELTENHAM.

WINES, SPIRITS, ALES, TABLE WATERS



WIRELESS EXHIBITION IN CHELTENHAM.

An exhibition and demonstration by local experts and amateurs of wireless apparatus was held at the United Services Club, Cheltenham, on Monday last. Flashlight photo of the members and some of the apparatus by Mr. W. G. H. Brown, 52 Winstonian-road, Cheltenham.

# Protect your Carpets.

# Barnby Bendal

& Co., minimum Limited,

PROMENADE, CHELTENHAM,

Will Beat or Vacuum Clean, removing all dust & impurities.

Ordinary Prices.

### BEDDING EXPERTS.

Re-making of Bedding by Electrical Process. All dust drawn away during cleaning.

ADVERTISE IN THE "ECHO."

# BUILDING & Timber

of Every Description in Stock.

FLOORINGS, MATCHINGS, PLASTER LATHES, POLES,

and DOORS. -

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FURNITURE REMOVALS. BY RAIL OR MOTOR.

Phone 112.

## HIGH PRICES

Paid for Ladies', Gentlemen's, and Children's Discarded Wearing Apparel-Boots, Shoes, etc. A Postcard to

DEANE'S WARDROBE DEPO 31 Worcester Street, GLOUCESTER,

Will Receive Prompt Attention.

THE NOTED HOUSE FOR FAIR PRICES

Telephone 970. Telegrams: "Wardrobes, Gloucester."

# SPRING GOODS

JUST RECEIVED!

WHITE SWEATER JACKETS, for all Sports, 12/6. SPORTS STOCKINGS, fancy top,

8/6 to 11/6.

WHITE and CREAM TENNIS and CRICKET SHIRTS, good variety, 5/11 to 14/6. GREY FLANNEL TROUSERS.

A. Beckingsale, CHELTENHAM.

Advertise in the "Echo."

# John Lance

Having Purchased for Cash the

WHOLE THE STOCK of Piece Materials

# Retired High-Class Costumier,

Will offer the same on

Thursday, May 10th,

At about

One Quarter of To-day's Value.

54 inch ALL WOOL TWEEDS, GABARDINES, SERGES, CHEVIOTS, SUITINGS, Etc., in a large range of shades,

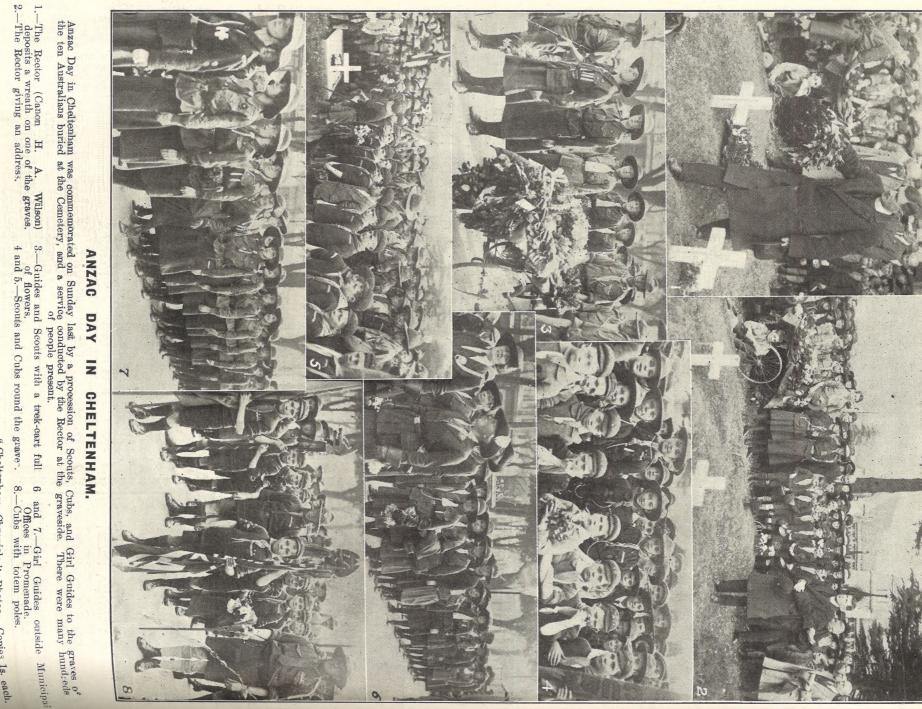
The Articles offered are useful for a variety of purposes, and we have every confidence in recommending our Customers to take advantage of this unique offer—even to the extent of anticipating their needs for the coming Autumn.

> NO PATTERNS CAN BE CUT OR SENT.

John Lance & Co.,

CHELTENHAM SPA.







PICTURESQUE CLOUGESTERSHIRE.—SELSLEY.

Selsley is an ecclesiastical district formed in 1863 out of the parish of Kingstanley, and is about two miles from Stroud, situated on the slope of one of those gorgeous situated residence, part of it Elizabethan, built in 1864. Sir Percival is lord of the manor and principal land-owner, and the church, which can be seen on the extreme left in No. 1 photograph, was built by his family.

centre of picture, Cainscross can be seen in the distance, while on extreme left in distance is the broad estuary of the Severn.

PICTURESQUE CLOUGESTERSHIRE.—SELSLEY.

Strond Stroud, situated on the slope of one of those gorgeous strong Arrival is lord of the manor and principal land-owner, and the church, which can be seen on the extreme seen in the distance, while on extreme left in distance is the broad estuary of the Severn.

Selsley is an ecclesiastical district formed in 1863 out of the parish of Kingstanley, and is about two miles from Stroud, situated on the slope of one of those gorgeous strong Arrival is lord of the manor and principal land-owner, and the church, which can be seen on the extreme seen in the distance, while on extreme left in distance is the broad estuary of the Severn.

A panoramic view of the valley from above Stanley Park, showing the man-sion, church, stables, and grounds. In

"Cheltenham Chronicle" Photos. Copies 1s. each

["Cheltenham Chronicle" Photos. Copies may be had on application.



OPENING OF NORWOOD BOWLING CREEN.

This green was opened for play on Saturday last for the 1923 season by a match between the Captain's and sub-Captain's teams. "Cheltenham Chronicle" Photos. Copies 2.—General view of the green. 3 and 4.—Two rinks at play. 1.—Messrs. H. B. Folland and F. Carter



# CHILDREN'S DANCE MATINEE AT THE CHELTENHAM COLISEUM.

Miss Marjorie Silk and her pupils gave a Dance Matinee, on Saturday last, in aid of the Children's Hospital, Harp Hill, to an appreciative audience. The Performers.

["Cheltenham Chronicle" Photo. Copies 2s. 6d. mounted, 1s. 9d. unmounted

Next Saturday's "Graphic" will be Enlarged to Sixteen Pages. Same price 2d.

CHELTENHAM CHRONICLE AND GLOUCESTERSHIRE GRAPHIC, SATURDAY, MAY 5, 1923.



Mr. Clinton C. McIlquham's Wedding. Wedding of Mr. Clinton G. McIlquham and Miss Mary Hart, at Bamburgh Church, Northumberland. The bride and bridegroom leaving the church.

# Advertise Your Wants in the "Echo."



# Cheltonians in Malay.

Inspector Harry Lloyd (in centre), of Cheltenham, and Mr. Jack Vallender, son of Mr. and Mrs. Vallender, Swindon Dairy, Swindon-street, Cheltenham. Mr. Lloyd was a wellknown Good Templar and a Freemason in Cheltenham. The men on left are Malays, and the one on right is a Chinese detective. They were out after tiger, but bagged a black bear.



# ENGLISH CUP FINAL AT WEMBLEY STADIUM.

So no on the ground some time before the pitch was cleared by the police. It actually cleared.

2.—Cheltomans at Swindon on their way to the match. Only two or three of these actually being scored.

3.—The crowd surging up the terrace of the

got into the ground!

3.—The crowd surging up the terrace of the Stadium early in the day.

Photos by Cheltenham Newspaper Co., Ltd.

Next Saturday's "Graphic" will be Enlarged to Sixteen Pages. Same price-2d.

# Vanderplank's, The Recognised House for High-class Tailored Garments, Millinery and Furs,



Cabochens. The Coat is also trimmed with Braid and

Cabochens, the collar being adaptable to wear high or low, Satin lined to match 10½ Gns.

# Display the Newest Fashions

At lower than London's advertised prices for a similar quality article.

These two Garments illustrated are taken from our large range of Costumes and Coat Frocks.

Between these prices we have a better collection than has ever been seen previously in our Establishment.

Expert Fitters and Staff for Alterations.



A1145. Very inexpensive COAT FROCK of Navy Serge is trimmed with Silk Braid, has adaptable collar to be worn high or low, all round Sash Belt. 185/9.

In 3 sizes.

PRICE, Navy and Black only.

POST FREE IN GREAT BRITAIN.

381 High Street and Promenade, CHELTENHAM SPA.

PRINTED AND PUBLISHED AS A GRATIS SUPPLEMENT BY THE CHELTENHAM NEWSPAPER CO., LTD.

With Which is Incorporated the "Cheltenham Looker-On." GRATIS SUPPLEMENT. Saturday, May 12, 1923.

No. 1,167.

# CHELTENHAM THEATRE AND OPERA HOUSE.

Resident Manager: H. OSWALD REDFORD.

THIS AFTERNOON (2.30) AND EVENING (7.30): "OH! ALEXANDER!"

NEXT WEEK-Return Visit of the Renowned Success, "ARE YOU A MASON."

## THE PALACE. HIGH STREET, CHELTENHAM.

Continuous, 2.30 to 10.15.
Scientifically Ventilated & Cooled
with Powerful Aero and Typhoon
Electric Fans.
MONDAY to WEDNESDAY.
ALICE CALHOUN in
"THE GIRL IN HIS

ROOM."

Broadway Comedy: TOMAU O! THURSDAY to SATURDAY.
HOUSE PETERS, the Popular
Hero of "The Storm," in
"LYING LIPS."

Joe Rock Comedy: FAST MALE.

### DAFFODIL PICTURE HOUSE,

SUFFOLK PARADE.

Monday, Tuesday, Wednesday. ANITA STEWART in SOWING THE WIND. From the Play by Sydney Grundy. HANK MANN COMEDY, "The Paper Hanger.

Thursday, Friday, Saturday, "THE SIN FLOOD,"
Featuring HELEN CHADWICK,
RICHARD DIX, JAMES
KIRKWOOD.
"The Jungle Goddess."

## DO YOU WANT MORE BUSINESS ?

Advertise in THE "ECHO" and "CHRONICLE"

-it brings results.

MARTIN & CO

# Promenade, Cheltenham,

Purchase for Cash Antiques of at kinds, including Old Silver, Jewellery, Sheffield Plate, China, Miniatures, etc. Highest Prices given for Rare Pieces.



### Miss Marjorle Silk,

Of Cheltenham, in one of the dances she gave at the Coliseum on April 28th in aid of the Children's Hospital, Harp Hill. She has given many exhibition dances during the past season.

["Cheltenham Chronicle" Photo.

### WINTER GARDEN. CHELTENHAM.

Monday, Tuesday, Wednesday. CHARLES DICKENS' Immortal "THE CRICKET ON THE HEARTH."

LIFE OF A RACEHORSE.
The Steeplechasers," Comedy Christie Comedy, Eve's Review, Budget.

Thursday, Friday, Saturday. HENRY EDWARDS and CHRISSIE WHITE in An Irresponsible Comedy, "TIT FOR TAT."

Chaplin and Semon Comedies.

# FISHER'S E. (Late Fisher) 69 Regent Street, Cheltenham High-Class TAILORS.

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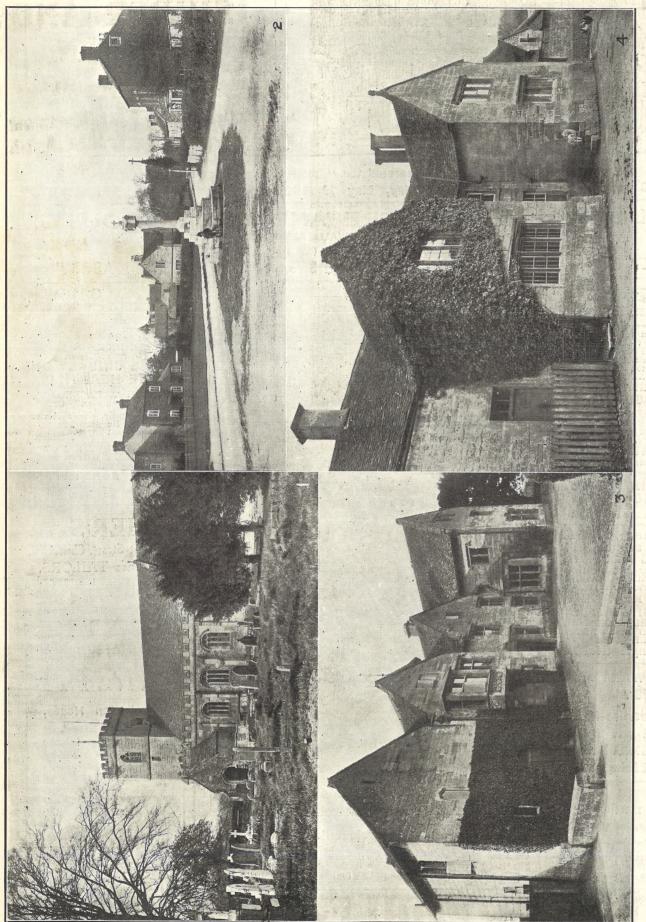
MAISON

# ANNETTE

Kensington House. Promenade. Cheltenham,

SPECIALISTS IN EXCLUSIVE

**CORSETS &** LINGERIE.



A FINE REREDOS.



Mr. George Hogarth,

For many years manager of the Gloucester branch of Lloyds Bank (Capital and Counties Section), who diedin Gloucester on Thursday, April 26th, in his 70th year. He retired in 1919 after a service of over 40 years with the Capital and Counties. 40 years with the Capital and Counties \*\*
Bank, and ame to reside in Cheltenham, \*
afterwards going to Bournemouth, returning to Gloucester in September last.

Mr. C. Browning,

Chairman of Amberley Football Club and a prominent resident of Amberley, who died on Thursday, April 26, aged 40 years, after a severe operation at Cheltenham General

COVERS FOR THE "CRAPHIC."—We have in Stock a Number of Stout Covers for the "Graphic," in Dark Green Cloth and Gilt Lettering. The Covers will take a Full Year's Issue of the popular Picture Paper, and You can thus keep the "Graphic" from week to week and know where to find it. Post Free to any address 6d.

# SHIRER AND HADDON.

THE HOUSE OF FASHION.

Our New Footwear Department is replete with the latest Models at Moderate Prices.



24.—Smart White Canvas Walking Shoe, 10/9



23.—The "Lenglen" White Tennis Shoe, 10/9 Canvas



No. 2.—Glace Kid, Grey, Tan, Golden Brown, or Black, 21/9



Black or Nigger Glace Kid, also Patent, **26/9** 



No. 22.—Glace Kid, silent sole. Delightful shoe for nurses' wear, 12/9

LADIES' FOOTWEAR, SIZES 2 TO 9.

Satisfaction by Post.



CHELTENHAM COLF CLUB LADIES' SPRING MEETING.

The Spring Meeting for the Ladies was held in beautiful weather on Thursday and Friday, May 3 and 4, on the Cleeve Hill Links, which were in capital playing condition.

1.—Miss A. Isaac (captain) watching Miss N. Lewis driving from the 8th tee.

2.—Some of the Committee.—Standing: Mrs. Whitehouse, Mrs. Alexander, Mrs. E. C. Willoughby, Mrs. Lawrence, Miss Healing, Miss Hands. Seated: Miss A.

3.—Miss N. Duncuft waiting her turn to drive off.

4.—Miss Duncuft.

5.—Miss Duncuft.

5.—Miss Duncuft.

6.—Miss Hands driving, Miss P. Alexander watching.

7.—Miss Latham and Miss Duncuft.

8.—Miss Healing driving off from first tee.

9.—Playing from 8th tee in four-ball foursomes.

10.—Mrs. Sheldon driving.

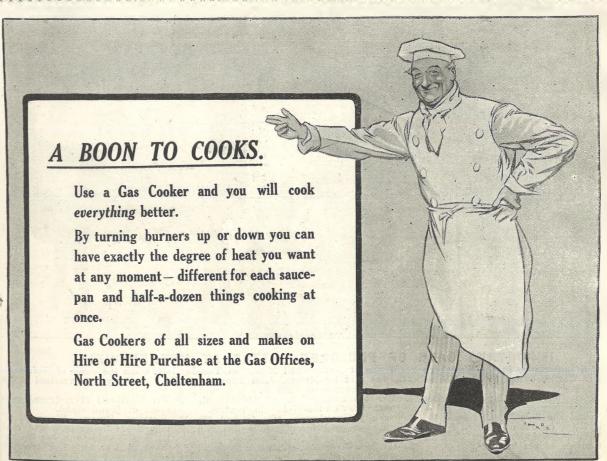
Photos. Copies 1s. each, by post 2d. extra.

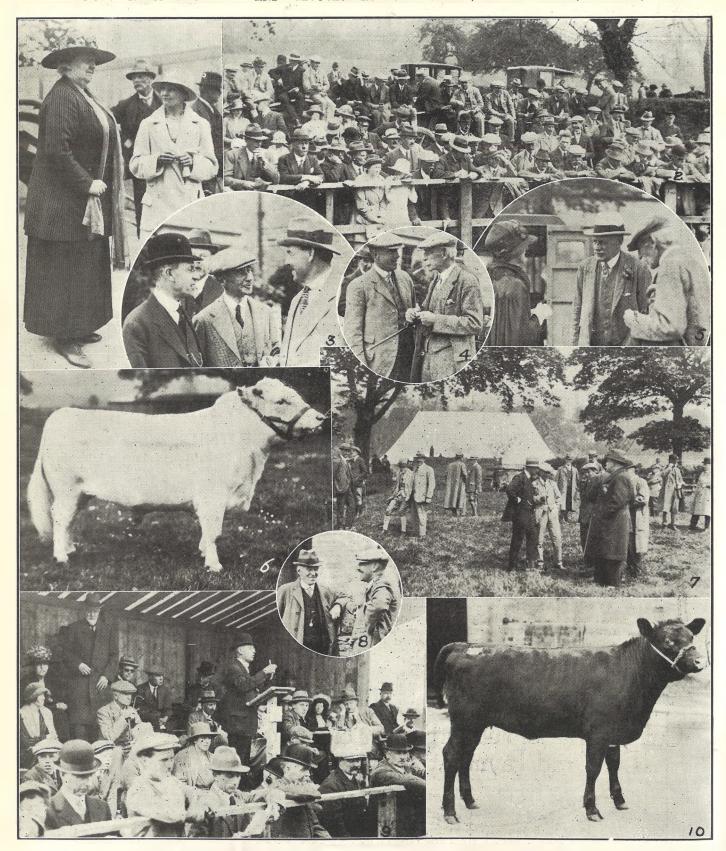


# ANOTHER CHELTENHAM IMPROVEMENT.

MELVILLE'S, 408 UPPER HIGH STREET, CHELTENHAM,

Have considerably improved their establishment with a handsome Arcade Window and New Fitting Rooms. Here is being shewn the best selection of Footwear in the West of England, including Lotus, Delta, Phat-Pheet, Norvic, Mascot, Moccasins, Etc. The multiplicity of fittings stocked assures Perfect Foot Comfort.





IMPORTANT SALE OF PEDICREE GATTLE AT NETHERSWELL.

Everybody of importance in the Shorthorn world was at Netherswell Manor on Tuesday last, when the whole of thefamous herd of Shorthorn Cattle, owned by the Misses Scott, was sold by Messes John Thornton & Co. Forty lots realized £8,254, an

of Shorthorn Cattle, owned by the Misses Scott, was sold by Messrs. John Thornton & Co. Forty lots realized £8,254, an average of £206 7s.

1.—Miss Scott (left) speaking to another lady.

2.—Scene round the Sale Ring.

3.—Mr. Matthews (of John Thornton & Co.), Capt. Willes, and Mr. John Crombie (the manager of the herd).

4.—Two buyers.

Scott (left) speaking to another lave and speaking to another lave and speaking to another lave average of £206 7s.

5.—Mr. Mark Fenwick, of Abbotswood, 9.—Mr. Matthews at rostrum, selling in front of grand stand.

6.—Garbity Guardsman, who fetched 420 guineas—top price of sale.

7.—Waiting for sale to commence.

8.—Mr. Geo. Freeman, of Sherborne (left), "Cheltenham Chronicle" Photos. Copies and a friend.

8.—Rr. Geo. Freeman, of Sherborne (left), "Cheltenham Chronicle" Photos. Copies and a friend.





WHY DO YOU ALLOW YOUR COMPETITOR TO PICK ALL & Take an "Echo" home with you.

THE FRUIT?

Advertise to-day and take your \*

The "ECHO" will introduce you in Evening. the right quarters.

'Twill Give you the News of the Day and help to pass a Pleasant

# \*John Lance

Having Purchased for Cash the

WHOLE THE STOCK of Piece Materials

Retired High-Class Costumier,

Are offering the same for the

**NEXT FEW DAYS** 

At about

One Quarter of To-day's Value.

54 inch ALL WOOL TWEEDS, GABARDINES, SERGES, CHEVIOTS, SUITINGS, Etc., in a large range of shades,

The Articles offered are useful for a variety of purposes, and we have every confidence in recommending our Customers to take advantage of this unique offer-even to the extent of anticipating their needs for the coming Autumn.

NO PATTERNS CAN BE CUT OR SENT.

John Lance & Co.,

CHELTENHAM SPA.



CLOUCESTER LABOUR PARTY'S MAY DAY CELEBRATIONS.

The Gloucester Labour Party celebrated May Day on Saturday and Sunday last, the proceedings on Sunday taking the form of a monster procession from the Spa to the Cathedral, where a Service was held and the Bishop of Gloucester preached a sermon which Mr. G. Lansbury, M.P., afterwards referred to as "extraordinary."

1.—Some of the leaders of the procession:
Mr. Geo. Lansbury, M.P. (A), Mr. W.
L. Edwards (B), Mrs. W. L. Edwards (C), Mr. M. P. Price (D), the Gloucester man wife of the Candidate, who was being introduced to the constituency.

[Copies of any of these photographs may be obtained by quoting the number, from "Echo" and "Chronicle" Offices, price 1s. each, by post 2d. extra.



# CLOUCESTER LABOUR PARTY'S MAY DAY CELEBRATIONS.

The weather on Sunday atternoon was gloriously fine, and a great crowd watched the assembly at the Spa and lined the streets en route to the Cathedral. The procession was the largest ever organised in the City by the Labour Party, and quite filled both the Nave and Choir of the Cathedral. Two bands marched with the procession—the Wagon Works Silver Band (No. 15) heading it, and the Upton St. Leonards Band (No. 16) coming near the rear, playing alternately. Nos. 9 to 16 are various sections on parade.

[Copies of any of these Photographs can be obtained at the "Echo" and "Chronicle" Offices, price 1s. each, by post 2d. extra.

Please quote number of photo required.

Whitsuntide.



ROUND THE TOWN IN CHELTENHAM.
SNAPS IN THE PROMENADE ON WED NESDAY AFTERNOON.

\*\*\*\*\|\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\|\*\*\*\*\*\|\*\*\*\*\*\*\|\*\*

# BUILDING & Timber

of Every Description in Stock. Also

FLOORINGS, MATCHINGS, PLASTER LATHES, POLES, and DOORS. -

Geo. Bence & Sons, Limited, — Builders' Merchants, Fairview Road, : CHELTENHAM.

# ROBINSON'S

For all classes of LEATHER & SUNDRIES. **BOOTS AND LEGGINGS** Made to order at the Lowest Possible Prices. REPAIRS executed upon modern machinery NOTE NAME AND ADDRESS :

ROBINSON'S,

191 HIGH ST., Cheltenham.

Mousell Bros., Ltd. (Opposite G.W.R. Station). CHELTENHAM.

FURNITURE REMOVALS. BY RAIL OR MOTOR.

Thone 112.

# HIGH PRICES

Paid for Ladies', Gentlemen's, and Chil-Noted Leather Warehouse Paid for Ladies', Gentlemen's, and Children's Discarded Wearing Apparel—Boots, Shoes, etc. A Postcard to

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Will Receive Prompt Attention. THE NOTED HOUSE FOR FAIR PRICES

Telephone 970.

Telegrams: "Wardrobes, Gloucester."

OF HIGH STRFET, CHELTENHAM, and KENDRICK STREET, STROUD.

# and FROCKS FOR THE HOLIDAYS

Famous throughout the entire County for Beautiful Styles and Inexpensive Prices.

SEE WINDOWS.



Wonderful Offer of Knitted Wool Frocks, trimmed contrasting colours, with Girdle and Tassel - - Worth 21/9.

500 BLOUSES for the Holidays 12/11 in Rich Silk Crepe de Chene or Sanderson's Famous Jap Tang Silk. Almost Everlasting Wear. All One Price.

Black. Handsomely

and richly 45/9

braided

Worth 59/6.

THE CHEAPEST High-Class FROCK in the Country, in Finest ART Silk, Elaborately Worked.

Worth 4½ Gns. at least.

29/6

SANDERSON'S, The Blouse Shop, HIGH STREET, CHELTENHAM.

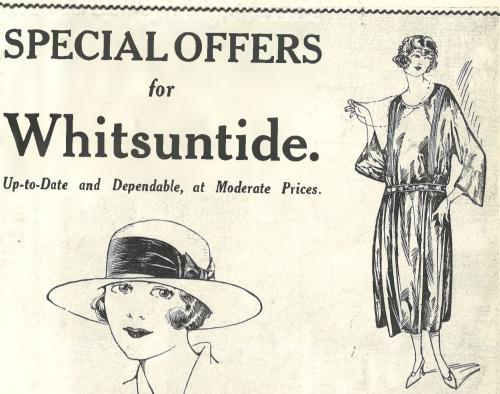


Cloth and Ratine DRESSES 12/11 to 35/6



Coloured Sponge Cloth, 8/11

HOLIDAY HATS, in white Imitation and Real Panama, 2/111, 3/11, 4/17



Ladies' Silk Tafetta DRESS 29/6 Also Similar Models in Tafetta and Pailette Silks, 29 6 35/6 39 6



Art Silk HOSE. Special Offer:
Silk Ankle, Lisle
foot, with susp.
top, in Grey,
Fawn, Navy, and
Black.

Our Price 1/334. Usual Price 1/113



to 18/11



This Brand is recognised as being the finest value obtainable, Smart, Up to Date, and Dependable, in all New Styles.

16 6 20/-, 25/6 The last word in Comfort, Elegance and Economy.



Ladies' Chemise VESTS, Fancy  $Tops, 2/11\frac{1}{2}, 2/11\frac{1}{2}.$ 

Ladies' Shetland Wool Underwear: Combinations, 3/111

Cami-Knickers, Camisoles, 1/111 Knickers, 3/111



Girls' FROCKS for Present Wear in Cambris and Sponge-clots, 2/111 to 25/6

10/11, 12/11, 45/-

# The Fashion Centre of Cheltenham.

# SHIRER & HADDON.

THITSUN and the warm weather suggest Summer and Holiday Attire. Here are collected the loveliest of Fashions in profusion. The Newest in Knitted Costumes and Coats. Our Millinery has a wonderful note of taste—and for Tennis we have made great efforts to secure the loose, comfortable Blanket Coat and the easiest of Shoes.

A walk through our Saloons is a delight.

In our Windows are showing the new features in COTTON FROCKS for the warmer weather.

A lovely Wool Jumper in all the smartest colours.

10/11.

A Dainty Coat for sports wear in the best Blanket Cloth and all shades.

FOR THE EVENING .- A Marabout Cape in the new shape. Black, Marle, Nigger, Brown.

8/11.

Woollen Suits for sports and holiday wear. These have proved their popularity.

Dainty Suits in artificial silk. Charming colours and styles in stock from

63/-.

D 2.-This three-piece Suit illustrating one of the newest fashions is in knitted silk and

Price,  $\mathbf{5}_{2}^{1}$  Guineas.

D 3.-Special Value. Knitted Wool Costumes in 7 new Marle

Price, 42/-



OPENING CAMES OF CHELTENHAM POLO CLUB.

This club opened its season on Saturday last with a local Tournament between 1.—White Team: Mr. W. Unwin, Capt. C. 2.—Spectators.

T. Roark, Major Hon. Bamfylde, Mr. 3, 4, and 6.—Snaps of the play.
Leschallas (Hon. Secretary).

This club opened its season on Saturday last with a local Tournament between three teams drawn from the club members.

6.—Red. Team: Mr. Holman, Capt.

McMullen, Mr. W. E. Steel, Mr. F. Idiens.

["Cheltenham Chronicle" Photos. Copies 1s. each, by post 2d. extra. 



## Mr. Jack Ayres,

Of Stroud, who died on the homeward journey from Brazil, where he had been for two years engaged on special engineering work. He was buried at Oporto.

# SPRING GOODS.

JUST RECEIVED!

WHITE SWEATER JACKETS, for all Sports, 12/6

SPORTS STOCKINGS, fancy top, 8/6 to 11/6.

WHITE and CREAM TENNIS and CRICKET SHIRTS, good variety,

5/11 to 14/6.

GREY FLANNEL TROUSERS.

A. Beckingsale, CHELTENHAM.

We are Advertising Agents, and can undertake Contracts for any Newspapers in any part of the world, either single insertion or for a series.



Mr. James Keen,

Of Colesborne, who died on April 27th, at
Cheltenham General Hospital after an
operation, aged 43 years. He had been
employed on the Colesborne estate over
20 years and was much respected and
esteemed, practically the whole of the
villagers attending his funeral.



SATISFACTION BY POST. ALL CARRIAGE IS PAID.

D 1.—A adainty Costume in dainty colours, in artificial silk.

Price, 63/-



### OPENING OF THE NEW GREEN OF EXMOUTH BOWLING CLUB.

On Saturday last, the Bowling Green of the Exmouth Club was re-opened by Mr. Hopcraft, general manager of the Cheltenham Original Brewery. The green has been enlarged, ditches and banks made and a great part of it laid with sea-washed turf at a cost of several hundred pounds.

Group of players on green after tea.
 Mr. Hoperaft bowling the first wood.
 and 4.—Members and friends of the club,

5.—Mr. Walter Cowley, President, bowling, Mr. Rumboll, Hon. Secretary, on extreme right.

6.—A corner of the green, with match in progress, showing the new service bar and pavilion.

["Cheltenham Chronicle" Photos. Copies 1s. each, larger sizes 1s. 9d. nd 2s.

Send the "Chronicle and Graphic" () Your Friends Every week. They will enjoy it.

# SEE OUR **WINDOWS**

# WORTH'S

SEE OUR **SHOWROOMS** 





Outsizes Speciality.

VALUE.

# WHITSUNTIDE Large Selection of

COSTUMES. COAT FROCKS, WRAP COATS, DRESSES, JUMPERS, & MILLINERY.

344 HIGH STREET CHELTENHAM.

NEW FASHIONS STYLE.

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"Eureka"

trouble.



No empties

to return.

# POWDER.

For 12 gals., for about 50 sq. yards of path, 1/9. 400

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CHEMISTS.

109 High Street, CHELTENHAM.

Knight and Hutchings.

> Special Tennis and Cricket Wear.

Sports Coats, from Flannel Trousers, from Boys' Flannel Suits, from Cream Tennis Shirts (Gent's), from (Boys' Straw Boaters, from Panamas, from SPLENDID RANGE.

Sportswear Specialists,

74 HIGH STREET. Cheltenham. :: Opposite Bath Road.



# Charming Display of Ready-to-Wear Garments for the Holidays.

At WARD'S there is a lovely assemblage of all that is NEWEST and BEST in SPRING FASHIONS, most Moderately Priced, suitable for the Holidays.

There are countless introductions of Novelties and New Features that express a wonderful charm and distinctness at once pleasing and effective.

MAKE A POINT OF VISITING WARD'S NEXT WEEK.



8/11 Each.

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CHOICE MILLINERY FOR WHITSUN. Trimmed Millinery, in Crinoline, Crepe de Chine, Etc.

Special Offer, 12/11.



Useful Pull-on FOLDING FELTS, in All Shades.  $2/11\frac{1}{2}$  and 3/11.

Heavy All-Wool Gabardine COSTUME, Coat beauti-fully braided, lined Silk Polonaise throughout. Colours: Navy, Black, Grey, Beaver, Nigger, and Fawn. HIGH STREET,

CHELTENHAM SPA.





Smart KNITTED COSTUME, new Marl effects, in Nigger, Tan, Mastic, Grey, Navy, and Fawn.

Special Whitsun Offer,



## EIGHTY YEARS A PEER.

The Earl of Coventry (right) at Cheltenham Steeplechases, on Wednesday last, chatting to Mr. A. E. Hancock, the Judge. His Lordship celebrated his 85th birthday last week (on May 9th), and Tuesday was the 80th anniversary of his succession to the title. Although the coldand wet kept many young people away from the races, the Earl moved about the Paddock keenly enjoying the proceedings. He is truly the Grand Old Man of English Racing.

[" Cheltenham Chronicle" Photo.

With Which is Incorporated the "Cheltenham Looker-On." Saturday, May 19, 1923.

# CHELTENHAM THEATRE AND OPERA HOUSE.

Resident Manager: H. OSWALD REDFORD.

THIS AFTERNOON (2.30) AND EVENING (7.30): "ARE YOU A MASON?"

NEXT WEEK-Return Visit of THE NEW SHAKESPEARE COMPANY in Repertoire.

### THE PALACE. HIGH STREET, CHELTENHAM.

CRATIS SUPPLEMENT.

MONDAY to WEDNESDAY. BILLIE BURKE in the

### "EDUCATION OF ELIZABETH,"

From the Famous Stage Play
"TRAVELAUGHS."
Such is Life in Monte Carlo.
Monte Banks' Comedy,
"BULLET PROOF."

THURSDAY to SATURDAY. HOBART BOSWORTH And All Star Cast in the

### "CUP OF LIFE."

A Gripping Romance of the Two Worlds, Reginald Denny in the "LEATHER PUSHERS." Monte Banks' Cornedy, "THE ARTIST."

### DAFFODIL PICTURE HOUSE,

SUFFOLK PARADE.

MONDAY, TUESDAY, and WEDNESDAY. OWEN MOORE in

### "THE CHICKEN IN THE CASE."

Mary Miles Minter in "DON'T CALL ME LITTLE GIRL."

THURSDAY, FRIDAY, and SATURDAY.

## "N E R 0."

The Greatest Screen Spectacle of all times. The Grandiose Spectacle of Ancient Rome. "THE JUNGLE GODDESS." Episode 4: "The Terror Ship."

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WHIT-MONDAY, TUESDAY,

## Harold Lloyd

In his Latest Style Five Reel COMEDY.

# "GRANDMA'S BOY."

**Buster Keaton** In "THE PLAYHOUSE." SEMON and LION COMEDY

# 'THE CAME OF LIFE.'

All British Cast in a Story that will make the dimples catch the PROLOGUE by MR. GEORGE C. NOYES. CHAPLIN in "THE RINK."

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of the Cake Shop.

97 WINCHCOMB STREET. CHELTENHAM,

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No. 2 St. Ann's Prom., ALBION STREET,

With a Choice Selection of their Noted Best Quality

HOME-MADE Cakes & Pastries.

For the PIANOS, DALE, FOR

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AKE it an investment, so that, in years to come, when you have had the greatest pleasure from its possession, it will still be worth every penny that you paid for it. An instrument that will ripen and mellow with years an instrument whose brilliance will never fadethat will become more valuable to you the longer you keep it. These are the Pianos that can be seen in our showrooms at any time, and that you are cordially invited to inspect.

Crichton's Ltd.,

Promenade, CHELTENHAM.



THE PIANO HOUSE,





old 15th or 16th supped by Mr.

2d.

A Cloucester Colden Wedding.

MR. AND MRS. SIMMONS,

Of Philip-street, Gloucester, who celebrated leir Golden Wedding on April 13th, having been married at St. Mark's hurch, Gloucester, in 1873. Mrs. Simmon are for 50 years in the employ of Mess. Morland & Sons, match manufacture, and etime on a sell pension some months back.

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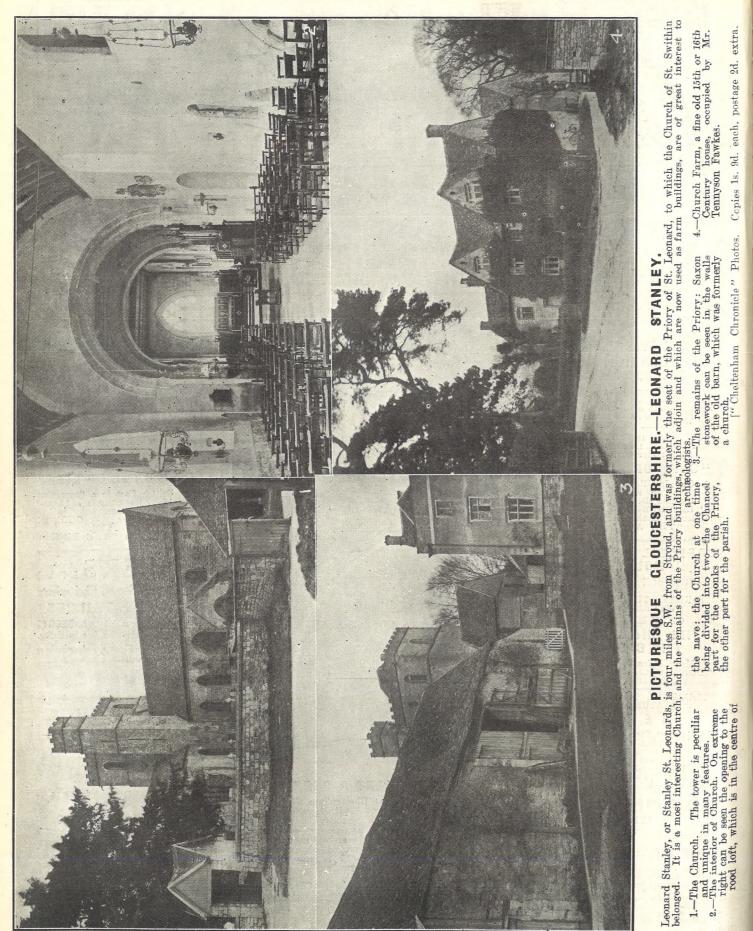
Delightful JUMPER in Stockinette, beaded with steel and contrast colours. Navy Black/Self, Black/Steel.

PRICE, 27/6.

SPECIAL SILK OFFER.

100 Pieces of French Government Silk. All Colours. Plain,  $1/6\frac{1}{2}$  yd. Stripe,  $1/9\frac{1}{2}$  yd.

John Lance & Co., LIMITED, CHELTENHAM SPA.





CHELTENHAM COLLEGE JUNIOR ATHLETIC SPORTS.

These Annual Sports were held on Saturday last in fine but cold weather.
enthusiasm prevailed among the youthful competitors.

1, 5, and 7.—A few of the starters in the 9.—A study in expression: How to get Consolation Race.
2.—Prize-winners waiting to be rewarded.
3.—Parents and admirers.
4.—A race in progress.
4.—A race in progress.
6.—Finish of 100 Yards (under nine).
8.—Start of 100 Yards (under nine).

1.—Major H. H. Hardy, the Headmaster, and Mrs. Thornton, Heads of the Junior School. It is Mr. and Mrs.

1.—Cheltenham Chronicle.

1.—There was a big crowd of spectators, and much fields were seen.

Thornton's last year as Head of Junior School.

12.—E. C. Offer, who has won the Championship Cup two years in succession, and Mrs. and Mrs.

13.—Thornton's last year as Head of Junior School.

14.—There was a big crowd of spectators, and much fields were seen.

Thornton's last year as Head of Junior School.

12.—E. C. Offer, who has won the Championship Cup two years in succession, and who on Saturday broke the College record for 440 Yards.

15.—There was a big crowd of spectators, and much fields were seen.

Thornton's last year as Head of Junior School.

16.—There was a big crowd of spectators, and much fields were seen.

Thornton's last year as Head of Junior School.

16.—E. C. Offer, who has won the Championship Cup two years in succession, and who on Saturday broke the College record for 440 Yards.

17.—There was a big crowd of spectators, and much fields were seen.

18.—There was a big crowd of spectators, and much fields were seen.

19.—There was a big crowd of spectators, and much fields were seen.

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19.—There was a big crowd of spectators, and much fields were seen.

19.—There was a big crow

CHELTENHAM SPRING STEEPLECHASES.

The spring Meeting at Cheltenham was held on Wednesday and Thursday in very cold weather, with occasional storms. The attendance was not so large as usual. The going was perfect and the visibility especially good, Cleeve Hill appearing quite close.

Members in the covered bridge watching sales in Ping.

Three ladies in Paddock.

Three ladies in Paddock.

Three ladies in Cheltenham Open Military Steeple-chase, Dibbinsdale leading.

The spring Meeting at Cheltenham was held on Wednesday and Thursday in very cold weather, with occasional storms. The attendance was not so large as usual. The going was perfect and the visibility especially good, Cleeve Hill appearing quite close. While Mr. Peter Roberts, who rode By Proxy (second), is seen making for weighing room.

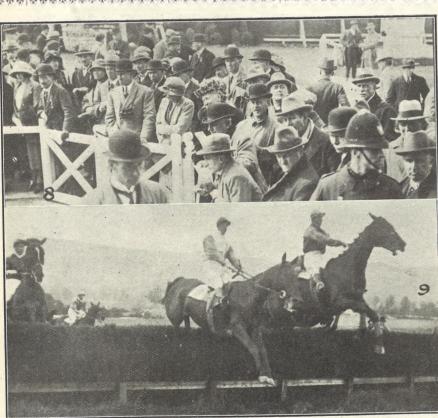
Commendation of the Course, and the new Gursell of the Course, and the visibility of the



# A HANDSOME ADDITION TO THE PROMENADE.

This New Shop Front of R. F. Beard, Ltd. (Directors: Messrs. T. W. Waite and W. H. Symonds), is of quite unique design, and is framed throughout in Copper Bronze. The Display Windows stand on a fine marble plinth and are surmounted with domed lights, giving the appearance of extended bays.

歌楼告答 | 拉拉赫林安部拉芬华格格林林林 | 拉芬尔芬哈拉尔格林林格 | 拉安安宁曼格林基基格林基



# CHELTENHAM SPRING STEEPLECHASES.

SNAPS ON WEDNESDAY AT PRESTBURY PARK.

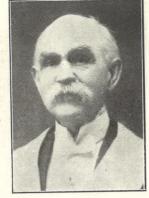
8.-Watching the unsaddling.

9-A jump in the Ledbury Handicap 'Chase The Heir and Tullycorey leading.

["Cheltenham Chronicle" Photos. Copies copies 1s. each, postage 2d. extra.

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ECHO EVERY EVENING.



### Mr. William Charles Frith,

Of 89 London road, Gloucester, who died on May 9th. Deceased was for nearly 50 years in the employ of Messrs. Conway Jones and Co., of Gloucester, and was Tyler of the Zetland Lodge of Free-

旅游旅客 茶茶茶茶茶茶茶茶茶茶茶茶 茶茶茶茶

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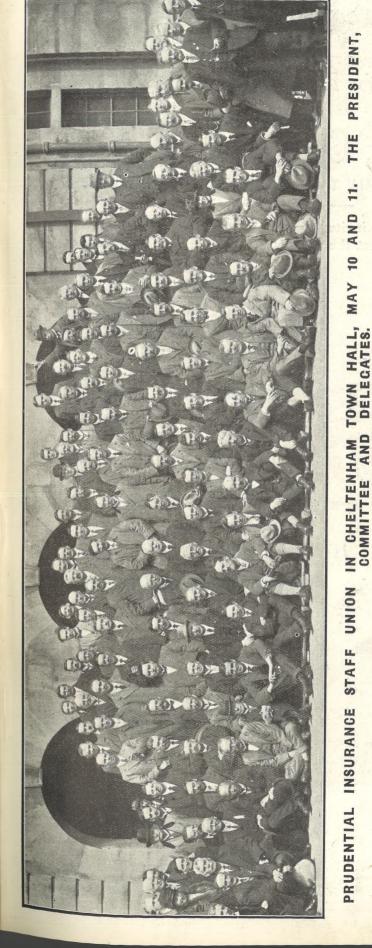
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23.

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YOU are invited to walk through our Showrooms and inspect the vast assemblage of NOVELTIES.



CHELTENHA

We illustrate a few of the SPECIAL VALUE Productions to be found in

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- B. 1 Exceptional Value. Wool Cardigan, drop stitch fabric, in all the leading colours. .....PRICE 6/11
- B 4. Dainty Jumper in Fancy Artificial Silk, Full Length Sleeve. PRICE 18/11
- Wool Jumpers, in Large Variety, from PRICE 10/11
- B 2. Very Smart Ribbed Wool Coat, with becoming Roll Collar, in Lemon, Amethyst, Grey, Putty, Champ., Saxe, White, also Black. PRICE 35/-
- Similar Coat in New Marl Mixtures.
- B 5. A new Model in Striped Japshan Silk.
  Collar can be worn high, as sketch, or low. PRICE 33/11
- Same Model in Plain Cream Japshan. PRICE 29/11
- B 3. Exceedingly Smart Double-breasted Ribbed Wool Cardigan, in all the leading Shades. PRICE 16/11
- Smart Single-breasted Models in Marl Mix-tures. PRICE 23/9
- B 6. Striped Tricoline Shirt, in Best Quality. Tailor-made adaptable collar in newest Stripes. .............................. PRICE 15/11
- In Plain Heavy-weight Crepe do Chine, 29/6. Japschappe, 18/11.

Write for our Special Value Wool or Artificial Silk Jumper at 12/11.

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CRATIS SUPPLEMENT. Saturday, May 26, 1923.

No. 1,169.

# CHELTENHAM THEATRE AND OPERA HOUSE.

Resident Manager: H. OSWALD REDFORD.

THIS AFTERNOON (2.30), "MIDSUMMER NIGHT'S DREAM"; EVENING (7.30), "MACBETH."

First time in Cheltenham: "Mr. PIM PASSES BY."

THE PALACE.

NEXT WEEK-Last Week of present season.

HIGH STREET, CHELTENHAM.

MONDAY to WEDNESDAY. HELENE CHADWICK and RICHARD DIX in the "CLURIOUS FOOL."

From the Famous Story by
Mary Roberts Rinehart.
Out of the Inkwell Cartoon.
Broadway Comedy: "All at Sea."
THURSDAY to SATURDAY.
ROMANTIC SUPER COMEDY,

"Too Much Business." Jack London's Famous Stories: TALES OF THE FISH PATROL Monty Banks Comedy, Rent Day.

DAFFODIL PICTURE

HOUSE. SUFFOLK PARADE.

Monday, Tuesday, Wednesday. THE WONDER FILM:

"Nanook of the North."

SECRETS OF NATURE, The Sparrow Hawk. PHILLI COMEDY.

Thursday, Friday, Saturday.

"The Luck of the Irish," Featuring Anna Q. Nilsson and James Kirkwood. "THE JUNGLE GODDESS. "Wild Beasts in Command."

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> Advertise in THE "ECHO" and "CHRONICLE" -it brings results.

MARTIN & CO. LTD..

Promenade, Cheltenham,

Purchase for Cash Antiques of all kinds, including Old Silver, Jewellery, Sheffield Plate, China, Coins, Miniatures, etc. Highest Prices given for Rare Pieces.



## Hon. Ursula Bathurst,

Daughter of Lord and Lady Bledisloe, Lydney Park, playing in the American Tennis Tournament at Montpellier Gardens on Whit Monday. Although playing a splendid game, she did not win a prize.

[" Cheltenham Chronicle " Photo.

### WINTER GARDEN. CHELTENHAM.

### Monday and all the Week

Three Distinct Performances Daily at 2.30, 5.15, and 8 p.m. Not Continuous. The Audience
—must kindly leave the Hall
after each Performance.

## "A ROYAL DIVORCE"

Adapted from the World-famous Play.

USUAL PRICES.
The 1s. 3d. and 1s. Seats may be reserved in advance, booking fee 3d. extra.

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High-Class TAILORS. : SEASON'S :: NEW PATTERNS.

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Cheltenham,

SPECIALISTS IN EXCLUSIVE

CORSETS & LINGERIE.

'Phone 1122.

OS, DALE, FORT



A FINE HIGH ALTAR.

The above is a High Altar, to the design of T. H. B. Scott, Esq., F.R.I.B.A., erected in Upton Park Catholic Church by Messrs. R. L. Boulton and Sons, of Bath-road, Cheltenham.

The firm will be pleased to give estimates for all kinds of Church Fittings in Wood, Marble, Alabaster, Stone and Metals.

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Estimates for Removals and Storing Free.

CHELTENHAM. AMBROSE STREET.

GLOUCESTER TRADE FAIR. JUNE 11-16.

Special Double Number of the "Graphic" Next Week in connection with this event. Order Early.



A Nailsworth Diamond Wedding. MR. AND MRS. ALFRED JEFFERY,

MR. AND MRS. ALFRED JEFFERT,
Of Nailsworth, who, on May 25th (yesterday), celebrated their Diamond Wedding,
having been married at St. Luke's, Bedminster, Bristol, on that date in 1863.
The couple are both 84 years of age, and
they have three sons, three daughters,
10 grandchildren, and two great-grandchildren. Mr. Jeffery is an engineers'
brassfounder and worked at his trade in
Bristol and Nailsworth for 61 years Bristol and Nailsworth for 61 years.

# THE

For spring and Summer, with their changes of weather and temperature—sunshine alternating with rain and cold—no safeguard can compare with the Burberry for distinction, weather-resistance, ease and comfort.

Its design is attractive and combines a sporting touch which instantly appeals to the woman who seeks her pleasure out o'doors.

# SPECIAL DISPLAY

of Burberry Weatherproofs, including the latest models for Town and Country, Sport, Motoring and Travel, designed at Burberrys' London House, will commence on

# **MONDAY**

And Daily until June 2nd.



Burberry's Appointed Agents :-

**\*JOHN LANCE & Co., Ltd.,** CHELTENHAM.



CHELTENHAM COLF CLUB SPRING MEETING.

The Annual Spring Meeting was held on 1.—Col. Ussher driving. He did the lowest morning round (69 nett), but was not qualified for a prize.

2.—Some of the Committee: Messrs. W. M. Alford, J. P. Winterbotham, H. W. Stephens, Capt. W. L. P. Tombe, Mr. Cope Proctor, Col. E. V. Thompson, R. B. Prettejohn, and W. S. Whitehouse.

3.—Mr. O. A. Critchley driving from first tee.

Col. Ussher waiting to play off second tee.

Triday and Saturday, May 18 and 19, on Cleeve Hill, in splendid golfing conditions.

4.—Mr. W. S. Whitehouse takes the sand in four-ball foursomes with 8 up.

5.—Mr. Prettejohn were second in four-ball foursomes with 8 up.

5.—Mr. T. Bailey and Mr. P. P. Davies (who won the Four Ball Foursomes against bogey with a score of 9 up) and Col. Ussher waiting to play off second tee.

Camp.

8.—Capt. Bennett playing off first tee.

9.—Mr. R. B. Prettejohn driving at eighth tee. He won the running bogey first prize with 6 up.

["Cheltenham Chronicle" Photos. Copies 1s, each, by post 2d. extra.

1s. each, by post 2d. extra.





ABOUT 200 OLD STUDENTS WERE PRESENT AT THE BIENNIAL RE-UNION OVER THE WHITSUNTIDE WEEK-END. PERAPHS OF THE PRESENT STUDENTS AND OF THE SHAKESPEAREAN PLAYS WILL APPEAR IN OUR NEXT WEEK'S

["Cheltenham Chronicle" Photo. Copies 10 x 8, unmounted, 2s. each; 20 x 8, 4s. unmounted; postage 2d. extra.



FATAL MOTOR COLLISION NEAR CHIPPING NORTON.

A dreadful motor accident occurred on Whit-Monday evening at the Chapel House, Cross-road, near Chipping Norton, the large Studebaker car crashing into the bonnet of the Ford at the junction of roads. The Ford occupants were thrown out and the Studebaker rose in the air, turned turtle, and fell on two of them. Seven people were seriously injured, and Mr. Joseph Hiff, of London, succumbed to his injuries. [Photos by Mr. Percy Simms, Chipping Norton.



Death of Cheltenham's Oldest Inhabitant.

MRS. SARAH POULTON,

Of 52 Sun-street, Cheltenham, who died on Tuesday, May 23, in her 102nd year. She was born on November 5th, 1821, and had lived in the town all her life. She is here shown with her brother: the photo was taken on her 100th birthday.



AMERICAN TENNIS TOURNAMENT AT MONTPELLIER GARDENS.

AMERICAN IENNIS

This interesting Tournament was played on Whit Monday, May 21, over fifty competitors taking part.

1.—Spectators.

Grenfell.

Winners.

5.—Mr. H. Boulton.

F. W. Nicholson.

Winters.

Winters.

Winters.

Winters.

The Finalist in Men's Doubles: 6.—Finalists in Mixed Doubles: Miss de 8.—Miss Chapman.

Winton and Mr. C. Turner (winners),
Miss N. Franklin and Mr. T. Harry.

["Cheltenham Chronicle" Photos



### CHELTENHAM COLLEGE v. CHELTENHAM TOWN.

This interesting match, the first of the College second, was played on the College Ground on Saturday, May 19, before a big crowd. A draw resulted.

1.—Watching the College batting: from left, Messrs. Pakenham, W. W. Coyney, Dr. Dighton, Duleep Sin.

2.—The College XI.

3.—Some of the Town Team: Messrs. Leonard (Umpire), Rex Horton, T. F.

4.—Spectators.

College V. CHELIENHAM IOWN.

Connect of the College Ground on Saturday, May 19, before a big crowd. A draw resulted.

Bromfield, G. Sharpe, W. Simmonds, W. Woof, F. Bliss, O. Jewell (Capt.), F. Harris (Scorer), H. Wilkinson, and Dr. A. A. Dighton.

Connect of the Town Team: Messrs. Leonard (Umpire), Rex Horton, T. F.

College St.

Connect of the Town Team: Messrs.

Leonard (Umpire), Rex Horton, T. F.

各格林林林林 | 林林林林林林林林林林林林 | 林芳林林



CHELTENHAM CHALLENGE CUP TEAM.

Who were beaten by the Cheltenham Town Team on Whit-Monday by 82 runs.

Standing.—A. E. South (League Hon. Secretary), W. R. Davis (Post Office), E. Yeates (Hatherley), J. G. Carter (Hatherley), J. Packer (Prestbury) W. G. Hervey (Prestbury), A. W. Parker (Sunningend), W. Caine (Umpire).

Sitting.—C. Caudle (Post Office), C. Calway (Post Office), A. E. Bayliss (Sunningend), J. E. Green (Captain, Prestbury), J. Compton (Prestbury), C. Fisher (Cheltenham Wednesday).

# BUILDING & Timber

of Every Description in Stock.

FLOORINGS, MATCHINGS, PLASTER LATHES, POLES, and DOORS. -

# Geo. Bence & Sons, Limited, --- Builders' Merchants,

Fairview Road. : CHELTENHAM.

Take an "Echo" home with you. 'Twill Give you the News of the Day and help to pass a Pleasant Evening.



# CHILDREN'S FETE AT PITTVILLE CARDENS ON WHIT-MONDAY.

1.—Watching Sports. 2.—On Dome of Pump Room.

3.—Some of Sports Committee. 4 and 5.—Watching Punch and Judy show.

6.-Girls' Race (under 13).

["Cheltenham Chronicle" Photos. Copies 1s. each.



A FINE SELECTION OF

# Summer Shirts,

with Double Cuff. # Colours Guaranteed 7/6, 8/11, 9/6, 10/6. RELIABLE QUALITIES.

SHIRTS OF ALL DESCRIPTIONS

For Tennis, Cricket, Golf, :: Day or Dress Wear. ::

A. Beckingsale, CHELTENHAM.

WHY DO YOU ALLOW YOUR COMPETITOR TO PICK ALL THE FRUIT?

Advertise to-day and take your \* share.

\* The "ECHO" will introduce you in the right quarters.

## COLONNADE, SHIRER AND HADDON, CHELTENHAM.

# Special Sale of White Undercloth

ENDS THURSDAY NEXT, MAY 31st.

Large Purchase at 50 % BELOW TO-DAY'S VALUES.

Every penny of advantage is offered to our customers.



LAWN DIRECTOIRE KNICKERS, trimmed lace To-day's price 8/11



LONGCLOTH NIGHT-GOWNS, high neck, long sleeves, trimmed embroidery.

13/9 12/11 reduced to reduced to reduced to



Fine Lawn Lace Trimmed SLIP-ON NIGHTGOWNS, trimmed Cluny Lace. Each Usual Price 13/9

KNICKERS, to match, Per Pair

Usual Price 6/11 Pink, Lemon. Sky, Mauve.

White Lawn NIGHTGOWNS, Trimmed Sky, Pink, Mauve, Also in All White.

These are Marvellous Value



Fine Lawn CAMISOLE trimmed lace, jumper shape and but-2 toned EACH.



CAMISOLES in large variety, jumper and button shapes (as sketch), in fine long-



FINE LONGCLOTH DIRECTOIRE KNICKERS trimmed lace and embroidery ... Reduced from 6/1 i



SLIP-ON COMBIN-ATIONS, white lawn, trimmed lace and coloured lawn. Pair Usual Price 9/6

Also in Hemstitched Long ... Pair 4/1] cloth